









EXCELLENCE ON THE ROAD: THE GRANTURISMO RANGE

The latest addition to the Maserati range has a unique style, an inherited trait it shares with the other family members in the GranTurismo range, every one a four-seater car with stand-out elegance and performance to match, the perfect marriage of class and sport.

The range achieved a peerless blend of beauty and performance with the GranTurismo Sport; still the ideal car for anyone looking for uncompromising handling on the road. This sports version of the coupé, designed by Pininfarina and powered by a V8 4.7L engine, is the hallmark of safety and performance, making excitement part of its owners' everyday experience.

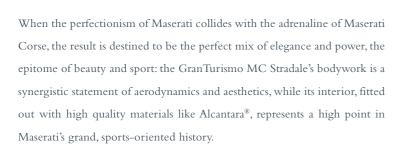
The GranTurismo Sport's exceptional styling and combination of elegance with sports performance can now be found in even more extreme form in the GranTurismo MC Stradale the family's new star.







POWERFUL ELEGANCE





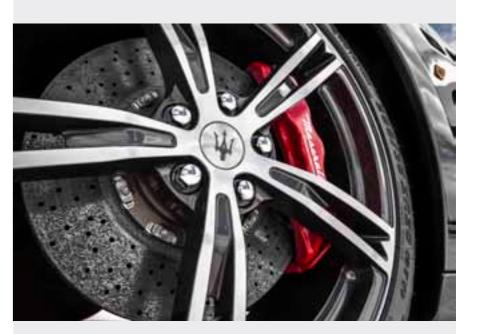
LIGHTWEIGHT FIBRE DESIGNED BY THE WIND

The Maserati GranTurismo MC Stradale's refined design is the ideal synthesis of aerodynamics and style: the marque's distinctive radiator grille, between the two front light units, is topped by the long carbon fibre engine hood with its aggressive central air intake and two large air vents, derived from those used on the race-track with the GranTurismo MC Trofeo.

The openings in the engine hood are another functional feature that enhances aerodynamic efficiency at high speeds while adding character to the front of the car. However, they do not detract from the elegance of the bodywork. Its sinuous lines dialogue with the air through the front spoiler, the sideskirts and the slots in the front fenders, and guide its flow all the way to the extractor, creating downforce in the process.







The rear of the GranTurismo MC Stradale is immediately recognisable, with centrally located exhausts framed by the large extractor designed to ensure efficient outflow from under the body. With the addition of DRL (Daytime Running Lights) LED technology, the front lights come in a matt black finish, while the tail lights, also featuring LED lamps, sport an exclusive burnished finish.

Last but not least, the extremely dynamic look of the exteriors is underlined by the stylish new forged 20"Trofeo Design rims: as well as being lighter in weight, they incorporate design details typical of the Maserati tradition. Yet another innovation for the GranTurismo MC Stradale is the new triplelayer Grigio Lava (Pearl Grey) paintwork: both elegant and sporty, this iridescent shade connects the curves of the bodywork to the aerodynamic openings with a beauty that changes with the light.







The new racing-style seats with integral headrest are designed to offer the best driving position and a high level of lateral restraint, together with unbeatable comfort. Soft Poltrona Frau leather is combined with a central section with a special perforated Alcantara® finish, designed to set the pulses racing. Stitching all around the edge of the seat back underlines its hand-crafted quality, while its rear shell frame increases the space available in the back seats, also restyled on the same principles as those at the front.

To convey the unmistakable racing-car "feel", the lavish use of Alcantara® is extended to the central console, the doors and the instrument cowl, all with exquisite ornamental stitching. The racing connotations are also emphasised by the Nero Soft finish, used on the dashboard, door panel and rear side panel trims, as well as a special bezel underneath the front seat headrests.







QUICK RESPONSE ON ALL TERRAINS

The new sports-orientation of the GranTurismo range is highlighted by the new operator interface. Such a high performance car requires a more immediate and intuitive interface: the central console has been designed to meet this requirement with the Sport and Race buttons, two controls which optimise the car's handling for different conditions at a single touch. Peeking out from behind the new steering wheel, sporting a flatter rim and a grip with accentuated profile, are the new, longer Trofeo Design gear-shift paddles, affording maximum control of gear changes on any

kind of route. The pedals, meanwhile, are in perforated aluminium, for a better driving "feel" and optimum control of the accelerator and brake.

The evolution of the interior has also transformed the instrument panel, where Maserati's traditional blue background has been replaced by black, with completely new white graphics. Finally, the display has also been updated to include the "MC-R" warning to indicate that the car is now in quick shift mode.















POWER RECOGNISABLE FROM AFAR

The adoption of a specific set-up, 10 mm lower-slung than the GranTurismo Sport, helps to ensure that the GranTurismo MC Stradale will shine at track days and perform like a true thoroughbred on the road. Lateral load transfers are restricted by stiffer springs and shocks

and larger-diameter rollbars (roll angle -20%). All this is combined with a very comfortable

The new set-up is combined with a specific Maserati Stability Program calibration, which

A THOROUGHBRED SET-UP

Maragaril.

A Maserati like this, designed for the road but inspired by racing, has to have a unique, unmistakable and intense sound: this is achieved by tuning the exhaust and insulation, and using lighter weight silencers for a richer sound. The exhaust is also equipped with a hinged silencer bypass valve to further enhance the sporty identity of the GranTurismo MC Stradale. The valve is permanently open in Race mode, and opens at over 4,000 rpm in Sport mode.

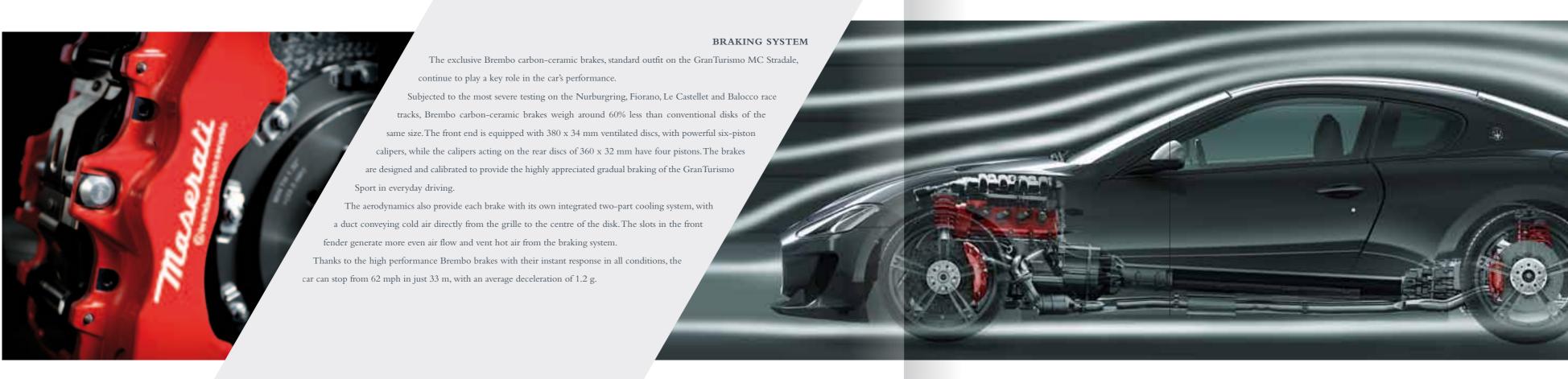
gives the driver greater freedom of action.

ride, so a unique driving experience can be enjoyed every single day.

REDUCED WEIGHT

Throughout its glorious history, Maserati has always focused on finding the right mix of performance, mass distribution and overall weight. While the car's weight is concentrated at the rear (48%–52%), thanks also to the adoption of the Transaxle architecture, the GranTurismo MC Stradale is lighter in weight than any Maserati before it: an exceptional achievement that sets a new

performance standard. Not to mention the new carbon fibre engine hood, which weighs 25% less than the aluminium equivalent, as well as delivering greater torsional rigidity.





The GranTurismo MC Stradale is equipped with the newest breed of sports tyres (255/35 ZR20 front and 295/35 ZR20 rear) developed by Pirelli, who also make the tyres for the GranTurismo MC Trofeo. Designed for perfect performance on both road and track, the Pirelli PZero Corsa tyres are slightly wider than those provided as standard on the GranTurismo Sport and offer increased grip without compromising handling or comfort.

Thanks to their design and the use of materials conceived and refined by Pirelli for the world of racing, they guarantee unbeatable grip and response, together with improved precision and constant efficiency even on the track.



SAFETY

ACTIVE SAFETY

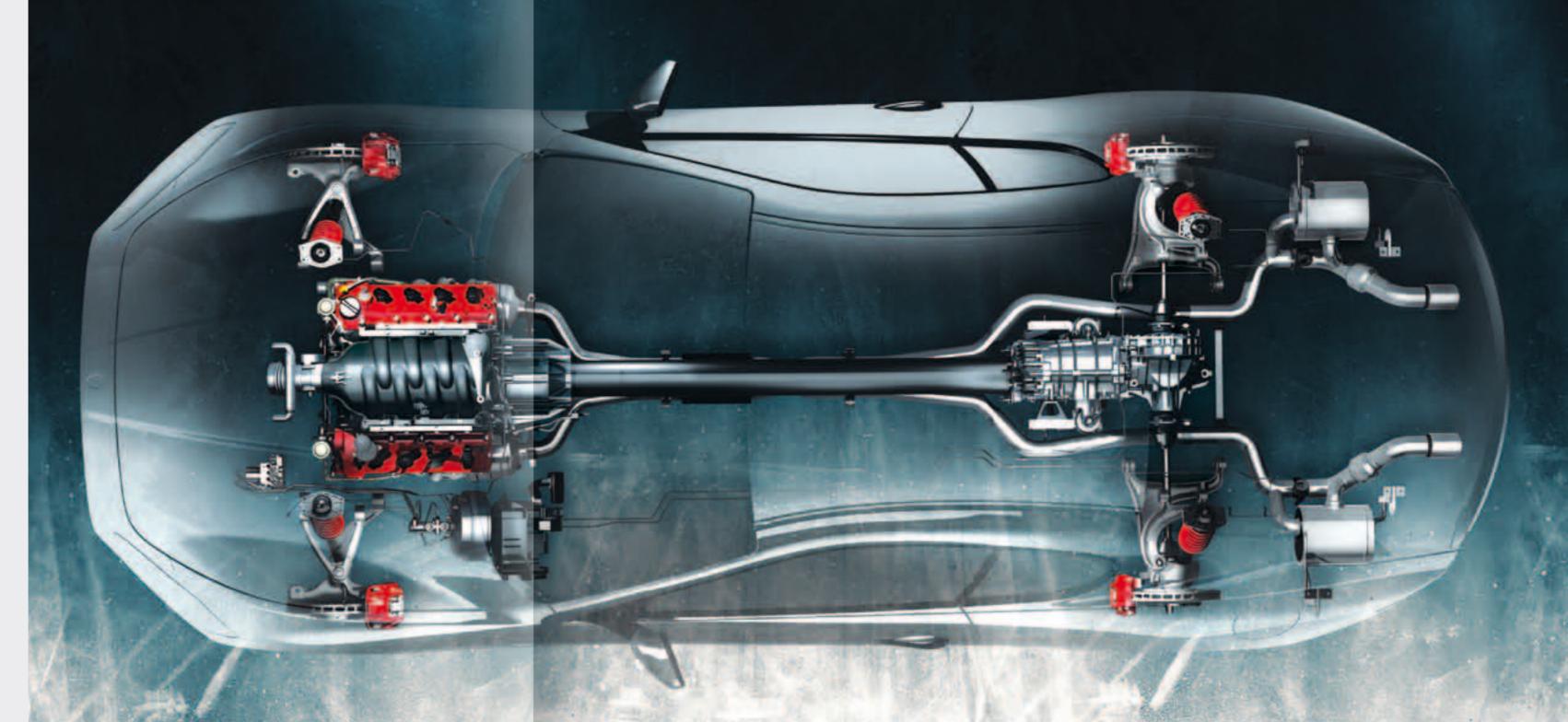
The new GranTurismo MC Stradale can boast exceptional control in all conditions, with outstanding safety standards thanks to the state-of-the-art electronic controls of the MSP (Maserati Stability Program) system that is always active in the background, without depriving the driver of the sensation of being in control at all times. Thanks to a balanced weight distribution (48% front and 52% rear), obtained by moving the engine back behind the front axle, road holding and grip under acceleration are also outstanding.

MASERATI STABILITY PROGRAM (MSP)

Like all the cars in the range, the GranTurismo MC Stradale is also equipped with the Maserati Stability Program (MSP) which, when the car initiates a skid, reduces torque, activates the brakes and stabilises the car in just a few milliseconds.

Furthermore, the ABS system prevents the wheels locking while braking, distributes braking force between the front and rear axles to prevent the rear wheels skidding, and prevents the drive wheels losing grip on low grip surfaces.

When the Sport button is pressed, the action of the MSP is toned down to allow a much more sporty driving style without compromising the safety functions. The trigger threshold is shifted upward, and the system acts mainly on the brakes without cutting engine power.





HYDRAULIC BRAKE ASSIST (HBA)

The braking system is equipped with the HBA system (Hydraulic Brake Assist), which recognises panic situations by analysing a combination of parameters such as the servobrake pressure gradient, wheel speed and illumination of the third stop light. The servobrake ECU analyses these parameters and takes over from the driver in activating the brake system at full power to ensure more immediate stopping.

ELECTRIC PARKING BRAKE (EPB)

The EPB is available on all Maserati cars, and is engaged by simply operating an electrical control on the central tunnel which takes the place of the conventional mechanical lever. When necessary it can be used when the car is moving: the system, communicating with the stability control (MSP), acts on all four wheels to obtain an immediate braking action (deceleration of 0.5 g), without any loss of stability, until the control is released.

HILL HOLDER

To make hill starts easier, the GranTurismo MC Stradale employs the Hill Holder system: on slopes, this device keeps the vehicle braked for a few seconds, so the driver can move his foot from the brake pedal to the throttle pedal without the car rolling back and colliding with objects in the vicinity.

ADAPTIVE HEADLIGHTS

The Daytime Running Light function, a series of LEDs that illuminate in daylight too, make the car instantly visible. While the already highly effective Bi-Xenon headlights are enhanced by a rotation function that improves illumination of the carriageway and surrounding areas, improving driving safety on winding roads at night.

The electronic high and low beam control unit instantaneously acquires the steering angle and yaw data, as well as the driving speed, and actuates special electric motors to direct the beams.

PASSIVE SAFETY

The GranTurismo MC Stradale's bearing frame body, greatly increases passive occupant safety, thanks to the innovative technology integrated into its design. The structural part of the body is made in steel, while the bumper front reinforcement cross member is in aluminium.

The latest Maserati's airbag system has 4 sensors distributed around the front and sides of the car, and an ECU near the central tunnel. Thanks to the front sensors the front airbags, both dual-stage, always inflate in direct proportion to the severity of the impact. Extensive simulations and testing guarantee that the airbag system complies with the most stringent regulations, and offers unbeatable occupant protection even in extreme situations. A huge amount of research was also carried out to integrate side bags into the new sports-profile seats, for a multipurpose system that protects the chest and head from lateral impacts.

The front seat belts are equipped with electronically controlled pyrotechnic pretensioners to ensure optimal operation and close adherence of the belt to the torso in case of collision. Finally, an inertial switch stops the fuel pumps to prevent fire breaking out in case of a severe collision.





Nothing can be compared to the symbiosis created between a driver and his racing car: the GranTurismo MC Stradale, with its strong links to the world of competition, embraces this philosophy by enabling its driver to customise every area to suit their own tastes and requirements.











MASERATI MASTER DRIVING

It is perhaps the ultimate driving experience: taking to the racetrack in a race-tuned Maserati. A Master Maserati Driving Course places you behind the wheel of various different Maserati models, so that you can learn about performance driving and other techniques.

MASTER GT 1 DAY

A one-day course designed to improve participants' personal driving abilities in an enjoyable and challenging environment. Experienced staff will also increase delegates' understanding of their cars' technology and performance capabilities.

MASTER GT 2 DAYS

An intensive two-day course comprises a number of exciting and dynamic sessions including bend trajectory technique, acquisition and analysis of telemetry data, and driving with a pace-car. In addition, participants are taught how to control the car in different simulated road conditions.

MASTER HIGH-PERFORMANCE

The Master High Performance course is a personalized course, designed to hone skills and acquaint drivers with racing strategy, allows participants to test high performance Maseratis on the Paletti circuit. The programme includes advanced high-speed driving sessions and technically more complex and challenging exercises.

MASTER ITALIAN LIFESTYLE EXPERIENCE

This course features four characteristics of Italian life: luxury, art, fashion and, of course, motor racing. The programme enables participants to enjoy sessions on the track and then engage in exclusive activities organised by the Maserati team in the historic cities of Florence and Parma.

The five-star event is designed to involve both driver and partner: a first class experience for two, sampling authentic specialities of the region.

For information and registration: Master Maserati - Tel. +39 0525 55 11 38 Fax +39 0525 55 11 40 - info@mastergt.it - www.maserati.com

BESPOKE MASERATI SERVICES

FINANCIAL SERVICES

Official Maserati dealers will be delighted to provide you with professional guidance on the various payment options available and create a package tailored to your requirements.

FACTORY TOUR*

Find out where and how the Maserati myth is born. Maserati offers you the opportunity of finding out about its secrets from the inside, through a guided tour of the Modena production plant. Discover how the cars are born, learn their secrets, fully understand their engineering and really feel part of the Maserati family.

MASERATI EXPERIENCE**

For those wishing to combine their factory visit with a little more insight into the company's home city of Modena, Maserati has the perfect solution.

Lasting one or more days, the Maserati Experience enables you to get to know the world of Maserati at first-hand via a guided tour that allows you to discover Modena, its culture, its history and its fine food.

You can tailor your Maserati Experience to your own personal tastes and interests by combining a variety of activities:

• Visit to the Panini Museum and/or Stanguellini Museum (famous motor museums)

- Guided tour of the town
- Guided tour of a traditional balsamic vinegar manufacturer, with tasting
- Guided tour of a winery, with tasting of local wines
- Cookery school
- Day at the Modena Golf & Country Club
- And much, much more

For more information email: maseratiexperience@maserati.com

MASERATI COLLECTION

The Maserati Collection of quality leisurewear, goods and branded merchandise has been specially created for those who share the Maserati passion, and who seek to associate with the illustrious marque. Maserati Collection items are available from all Maserati dealers, and from the Maserati Store at the Maserati showroom in Modena. Alternatively all the articles in the collection can be purchased online at www.maseratistore.com and delivered directly to your home.

- * Tours are only arranged by appointment and can be booked thr ough dealers all over the world
- ** For more information please contact us by writing to: maseratiexperience@maserati.com





MASERATI CLUB

Joining the exclusive Maserati Club means sharing thrills and experiences with other Maserati owners, and being invited to take part in special motoring events all over the world. Drivers of cars from every era can enjoy the pleasure of driving their Maseratis in a calendar of events created especially for Maserati Club members. The Maserati Club provides the link between the past, present and future of the company. It is run by individuals who have made a major contribution to the growth and promotion of Maserati across the decades, starting with Maria Teresa de Filippis, the first ever female Formula 1 driver and today a proud supporter of the marque. For more information, visit www.maseraticlub.com

MASERATI ACCESSORIES

The Maserati range of accessories includes various items designed to enhance the elegance and sporty appeal of all Maserati models. Exterior variations, for example, include coloured front grilles or brake callipers, whilst interior equipment includes carpet overlay kits and under-door moulding covers. Amongst the components associated with style and dynamic performance, there's a wide choice of alloy wheels and carbon trims; then in the car care range there's everything from car covers and leather care kits, to battery chargers, child seats and luggage sets.

MASERATI CLASSICHE

Created for enthusiasts and owners of vintage Maserati cars, Maserati Classiche is an organisation that's dedicated to those who wish to engage with the marque's glorious past. The Maserati Classiche range of products includes items that celebrate the company's 99 year history: paintings of glorious events, pictures of classic Maseratis, original reproductions of parts catalogues, owners' handbooks and old brochures, clothing, scale models, and much, much more. All the latest items can be found on www. maserati.com in the Passion - Maserati Classiche section. Or for more information, email maserati.classiche@maserati.com.

Create your own Maserati on www.configurator.maserati.com

MASERATI WORLD

EUROPA:

Austria Belgium

Bulgaria Cyprus*

France

Greece

Israel Italy

Latvia

Netherlands

Norway*

Portugal*

Romania

Slovenja

Switzerland

United Kingdom

Russia

Spain Sweden

Turkey Ukraine

Poland

Germany

Hungary

NORTH AMERICA:

Canada USA

CENTRAL / **SOUTH AMERICA:**

Argentina Brazil Chile Colombia Costa Rica* Dominican Republic* El Salvador* Guatemala* Mexico Panama

*Service Only

Puerto Rico

Venezuela

ASIA / OCEANIA:

Australia Azerbaijan China Hong Kong Czech Republic India Denmark Indonesia Japan Kazakstan Korea Malaysia New Zealand Philippines Singapore Lithuania Taiwan Thailand Luxembourg Monte Carlo

AFRICA / MIDDLE EAST:

Bahrain Egypt Rep. of South Africa Morocco Kuwait Lebanon Qatar Saudi Arabia United Arab Emirate Oman

MASERATI CONTACT CENTRE:

Italy - 800 008 008 • Switzerland (German) - 0800 837 100 • Switzerland (French) - 0800 837 200 • Switzerland (Italian) - 0800 837 300 • Germany - 0800 810 80 • Sweden - 020 798 000 • Norway 800 180 88 • Finland - 0800 110 808 • Austria - 0800 281 888 • France - 0800 908 000 • Poland - 48 22 5704730 • Principality of Monaco - 800 93 888 • Denmark - 80 888 000 • Belgium (Flemish) - 0800 710 31 0800 064 6468 • Latvia - 0371 7500 100 • Australia - 1 800 196 941 • Hong Kong - 00 852 2870 8821 • Japan - 0120 965 120



GranTurismo 7/1/2 Stradale

On the Maserati website, at www.maserati.com, or through the Maserati Service Network you may consult the list of telephones that are compatible with the Multi Media System, and their level of compatibility.

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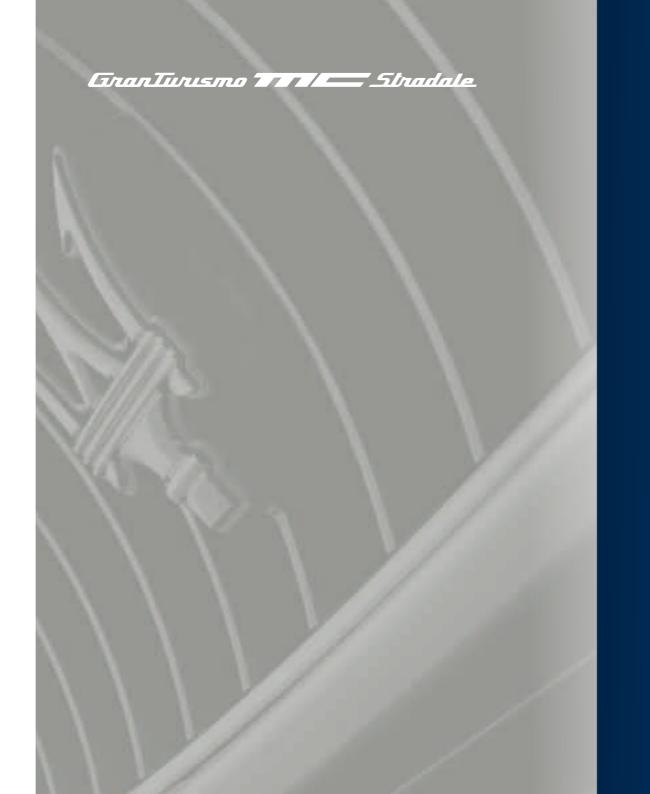


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