

LET'S FORGET ALL OUR **ASSUMPTIONS ABOUT CARS**

Six standard airbags: Smart technology knows which airbags need to inflate when, and at what speed and force

Four standard airbags: Smart technology knows which airbags need to inflate when, and at what speed and force

Advanced Head Protection System (AHPS II). Two airbags that are technically not airbags. Call them sausages. They extend fro A-pillar to C-pillar on both sides of the car. They protect all passengers' heads and stay inflated longer than conventional airbags to keep protecting in the event of multiple impacts

Rear Roll Hoops and reinforced A-pillar and frame for added

High-tech CBC, EBD and DSC braking systems. Features too intensive to go into and short-change here. Be sure to visit MINIUSA.COM to learn the full story.

Side thorax airbags in the sides of the front seats that protect ■ | Flat tire monitor: Alerts driver the moment a tire's revolution

the bodies and the heads of the driver and front co-pilot rate changes, indicating tire integrity has been compromised Advanced crumple zones re-channel forces around the Side-impact door beams are massive and, well, protect

passenger compartment rather than through it against side impact The latest generation 4-channel Anti-lock Braking System (ABS). Vented in front, solid in back. Brake surface area is larger than Engine designed to break away from its mounts in a head-on

the classic Mini's entire wheel.

rollover protection

Use this key (not the kind that unlocks doors) to find out which feature is for MINI COOPER MINI COOPER S CONVERTIBLE MINI COOPER S CONVERTIBLE

LET'S BE SMART

collision to protect the legs of the driver and front co-pilot





LET'S SWEAT THE DETAILS

Driver/co-pilot seat-mounted, side-impact airbags

Driver and co-pilot airbags – Supplemental Restraint System, with "smart" dual-threshold, dual-stage deployment

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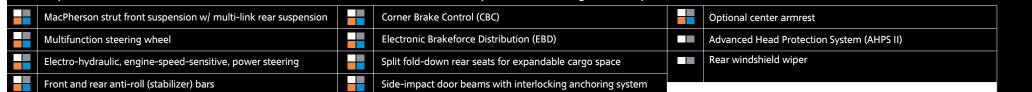
Center-mounted speedometer

Anti-lock Braking Systems (ABS)

Steering column-mounted tachometer

Flat tire monitor

Here's a quick reference list of the most notable standard features on a MINI. Some we haven't mentioned yet. And some are too good not to repeat.



Engine Immobilizer with coded driveway protection

Air conditioning with microfilter and air-recirculation

Power windows with "one-touch" down operation

Service interval indicator with miles-to-service readout

presets, auxiliary input ready, satellite radio ready and

Anti-theft CD audio system with AM/FM radio, six speakers,

Speed-sensitive intermittent windshield wipers

Remote entry, including 2-step unlocking and trunk release

Climate controlled glove box

pre-wired for 6-disc CD changer







WARRANTY*

At MINI, our commitment to quality and customer satisfaction s clearly demonstrated by a 4-year/50,000-mile New Passenger ar Limited Warranty, and a 12-year/unlimited-mileage warranty against rust and corrosion perforation.

FULL SCHEDULED MAINTENANCE IS STANDARD*

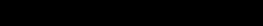
MINI also wants to ensure the proper performance of your vehicle, so we offer full maintenance as standard for 3 years/36,000 miles.

ROADSIDE ASSISTANCE PROGRAM*

The MINI owner experience continues out on the road. ou are only a toll-free phone call away. MINI's Roadside Assistance Program is available 24-hours a day, anywhere in the U.S., Canada and Puerto Rico. The program offers owing, lock-out service, on-site assistance and even custom computerized trip routing services. And for a nominal fee. the MINI Service Card extends this service after the New Passenger Car Limited Warranty for as long as you wish.

For a list of terms and conditions for all the good stuff above, visit MINIUSA.COM

MINI. LET'S MOTOR.®





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MINI

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LET'S BUILD THE WORLD'S FIRST STREET LEGAL GO-KART

All the juicy tidbits about the MINI Cooper engines for Even more tidbits about the MINI Cooper S engines.

- 1.6-liter overhead cam (OHC), 16-valve inline 4-cylinder engine
- 15 Horsepower @ 6000 rpm
- 5-speed manual Getrag transmission or Continuously-Variable (Automatic) Transmission (CVT) with levermounted 6-speed steptronic mode
 - Engine oil cooler
- mechanical linkage. Provides instant power, optimal gas mileage and minimal emissions.

you to pore over.

Supercharged, intercooled 1.6-liter overhead cam (OHC), 16-valve inline 4-cylinder engine

- 6-speed manual Getrag transmission or automatic
- Drive-by-Wire electronic throttle control, with the same benefits you just read about

162 lb-ft torque @ 4000 rpm

162 lb-ft torque @ 4000 rpm 0-60 in 7.0 seconds

0-60 in 6.8 seconds

- Weight unladen: 2,524 lbs (5 speed) 2,557 lbs (CVT)

- 111 lb-ft of torque @ 4500 rpm Use this key (not the kind

168 Horsepower @ 6000 rpm

Weight unladen: 2,844 lbs (6 speed), 2,888 lbs (A6)

- transmission w/ steering column mounted paddle shifters
- Piston-cooling jets
- Weight unladen: 2,679 lbs (6 speed), 2,723 lbs (A6)

Drive-by-Wire electronic throttle control. Replaces

- Weight unladen: 2,700 lbs (6 speed) 2,734 lbs (CVT)
- 111 lb-ft of torque @ 4500 rpm

mind ■ MINI COOPER ■ MINI COOPER CONVERTIBLE



LET'S TURN EVERY WHICH WAY BUT BACK



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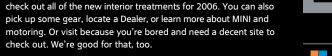










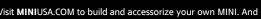












LET'S DESIGN OUR OWN

pick up some gear, locate a Dealer, or learn more about MINI and check out. We're good for that, too.



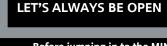












Before jumping in to the MINI Cooper Convertible or the MINI Cooper S Convertible, be sure to check your local helmet

- Fully automatic convertible top that folds down in 15 seconds

















Stage 0 (Closed): Possible, but Stage 1 (Sunroof): The best Stage 2 (Open): This is



