

2004 LEXUS ES



2004 LEXUS ES Exterior



A shape so attractive, even the wind succumbs to it. Air is not chivalrous by nature. Confront it, and it will stubbornly defy you. Outsmart it, however, and it will respectfully step aside. This is exactly how the ES 330 gained the wind's submission. Its sleek lines are the result of a deliberate union between Lexus design sense and expert aerodynamic engineering. The two camps worked together tirelessly to create a shape that would be equally adept at dodging wind and raising eyebrows. Every stylistic detail, from the elegant four-bar design of the front grille to the unexpected sweep of the headlamps, helps make it a little more streamlined. Even the shape of the side mirrors, a feature that usually thwarts a vehicle's aerodynamics, helps reduce wind noise and creates a more lithesome exterior. So much so that the coefficient of drag clocks in at a remarkably low 0.28. As for what all this does for the ES 330's looks? The turning heads of envious onlookers should be answer enough.

2004 LEXUS ES Interior

It's true that you can't always get what you want. This just isn't one of those times. Every once in a while comes a moment when you're able to say, with no hesitation, that you have everything you desire. In all likelihood, the first time you experience the indulgent interior of the ES 330 will be one of those instances. Along with being remarkably spacious, it's inundated with luxury from every angle.

✂ Take, for example, the driver's and front passenger's seats. Not only are they unusually yielding, they were designed to provide superior support. An integrated spring system improves pressure distribution along the lower back and hips, helping maintain an optimal level of comfort. ✂ The 10-way power-adjustable driver's seat features an available two-position memory system so you'll always be just a finger's touch away from your perfect driving position. We included an electronically controlled lumbar system and increased the rigidity of the side bolster, making the driver's seat altogether more comfortable while helping reduce fatigue. And along with the cabin's automatic dual-zone climate control, both front seats come with the gratifying option of being individually heated,* offering two levels of warmth.



* Heated front seats are not available in all areas.

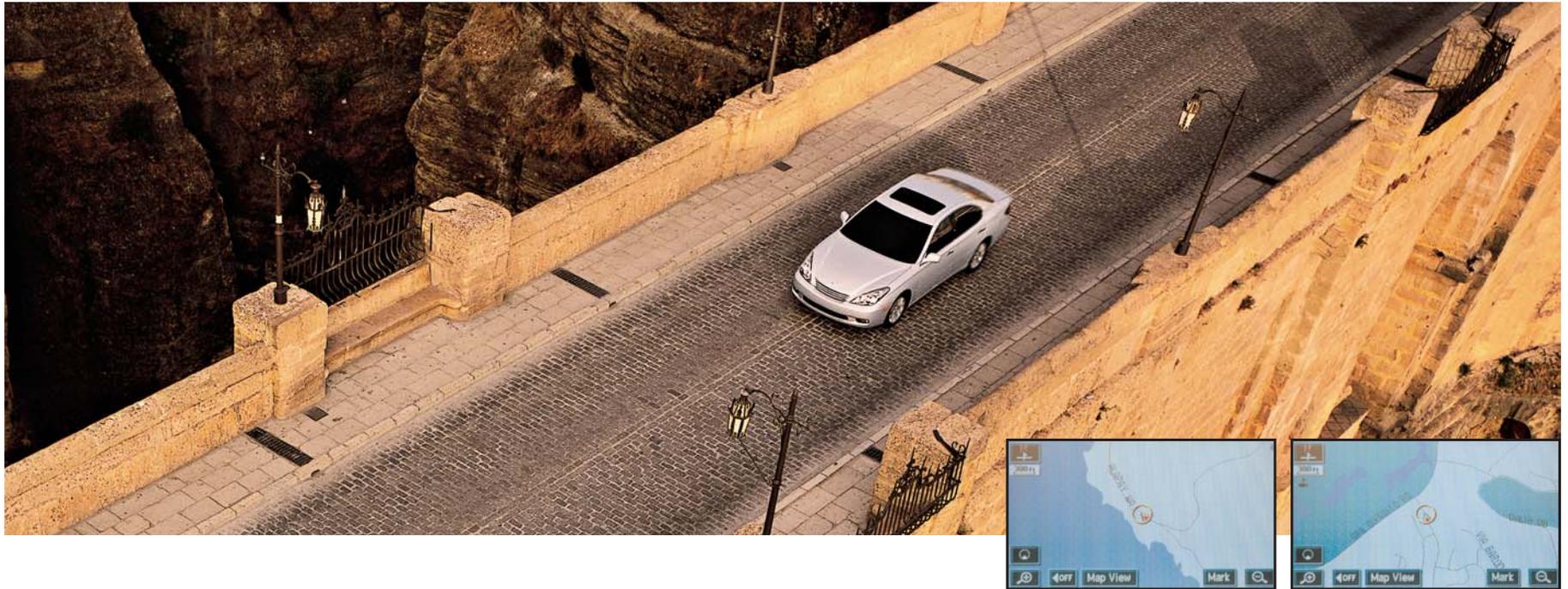
2004 LEXUS ES Interior



Apart from the seats, we lent an air of elegance to the shift knob and steering wheel by trimming them with wood and leather,* a feature that's as alluring to the touch as it is to the sight. And just beyond the steering wheel, glowing brilliantly, are Optitron gauges that illuminate for easier reading and more sophisticated aesthetics. But that's just the beginning. Once we perfected the main aspects of the cabin, we gave our attention to the things most other companies would overlook. ✂ Like widening the rear armrest to give your passengers a more relaxing environment. Adjusting the open and close mechanisms in the ashtray, cupholders and glovebox so they all open quickly, smoothly, and, for the sake of harmony, at the exact same rate of speed. And developing a patent-pending coat hook that retracts and releases, making it quite possibly the only truly functional one of its kind. ✂ In the process of creating an utterly appealing environment, we were willing to do just about anything. Except compromise.

* Optional.

2004 LEXUS ES Navigation System



Wouldn't it be nice to know you're headed in the right direction? No one likes to be told where to go. Or, for that matter, how to get there. But here's a situation where you'll readily make an exception. The ES 330 comes with the option of our advanced GPS satellite-linked navigation system (NAV).¹ ✂ Not only does it verbally direct you to thousands of destinations in the contiguous United States as well as major cities in Canada, the system also gives you the option of three different route options, highlights points of interest at upcoming freeway exits and recommends restaurants by cuisine type. In selected cities, it now offers a convenient "footprint" map of many of the actual buildings along your route. And, it can even find numerous destinations based solely on the input of a phone number. If you know of an area that is best avoided, you can let NAV know and it will recalculate your directions around the problem. ✂ And every command is delivered by a simple touch to the full-color screen. ✂ When you're in the ES 330, it seems that the shortest distance between two points is about the length of your arm.

¹ See page 15 for more information.

2004 LEXUS ES Audio System

The ES 330 was designed to be remarkably quiet. With one shining exception. There are few things on this planet that move us as much as music. Lexus treats it with the respect it so assuredly warrants. For instance, the ES 330 comes standard with a Lexus Premium Audio System with seven speakers and a single CD player, and offers an available single-feed, six-disc CD auto-changer. And for the true audiophile, we propose the optional Mark Levinson^{®2} Audio System. 🎵 We chose to team up with Mark Levinson because they're one of the best and most prestigious manufacturers of home audio systems in the world. They, however, also chose us. Our uniquely quiet interiors gave us the distinction of being the only brand in which you'll find one of their sound systems. 🎵 For the ES 330, engineers from both companies collaborated to custom-build a system that specifically matches the acoustics of its interior. We even took special steps to ensure that the rear seats received the exact same premium level of sound as the front. 🎵 The result is truly astounding – Mark Levinson's sonic signature of three-dimensional harmonic richness, natural dynamics and high resolution, all delivered in the cozy venue of your cabin. And it's pumped through a seven-channel amplifier that boosts the output to a rapturous 240 watts.³ What these numbers translate into for you is a musical experience second only to sitting in on an actual recording session. 🎵 And whether or not you choose the Mark Levinson Audio System, the ergonomic console also offers RDS, or Radio Data Service, which provides information as to what you're listening to on FM radio, as well as a Traffic button, which, with a single touch, automatically seeks out stations broadcasting current traffic information. Only if you're willing to spend time away from listening to your favorite CDs, that is.



Vehicle shown with optional equipment.

^{2,3} See page 15 for more information.

2004 LEXUS **ES** Performance



We combined cutting-edge technology with good old-fashioned muscle to create the ES 330's 3.3-liter V6 engine. For instance, it features an advanced drive-by-wire system called ETCS-i (Electronic Throttle Control System with intelligence), which connects the gas pedal directly to the engine's computer to help provide more intuitive responsiveness. In addition, the Acoustic Control Induction System (ACIS) improves engine efficiency by using a three-stage operation to enhance cylinder breathing, resulting in optimum power – when you want it, and conserving – when you don't. Together, these technological achievements not only maintain the ES 330's status as a certified Ultra-Low Emission Vehicle II (U-LEV II), but allow for fluid, unrestrained performance.

2004 LEXUS ES Performance



The spirit of the ES 330 owes itself to dynamic engineering. One striking example is its five-speed automatic transmission. The fifth gear not only steps up acceleration, its overdrive quality improves fuel economy⁴ by lowering engine rpm. However, the most significant facet of the ES 330's performance is easily its advanced Variable Valve Timing with intelligence (VVT-i), which senses the engine's speed and load, and continuously varies intake valve timing accordingly to deliver peak performance.

At lower speeds, the system will dispatch extra torque. While cruising, its careful maintenance helps improve engine efficiency and reduce emissions. And when you hit the highway, VVT-i kicks in to maximize overall power. Basically, it gives you what you want, when you need it. Perhaps the "i" should stand for "impressive."

⁴See page 15 for more information.

2004 LEXUS ES Safety



It's entirely possible that our airbags know you better than your mother. So she knows you hate Brussels sprouts. But how much does she know about your driving habits? Probably not as much as the ES 330's sophisticated multistage driver's front

airbag.⁵ It's been designed to gather certain information and intuitively offer three different deployment speeds: high, low and extra low. For instance, it can detect the severity of a collision and correspond the speed of airbag inflation to the situation. And if you happen to be smaller, therefore sitting closer to the steering wheel, a sensor in the seat's sliding track is designed to deliver that information to the airbag, causing it to deploy at a lower speed. Your passengers are offered commensurate shelter from harm. The passenger's front airbag⁵ was also developed to correspond its speed of inflation to the force of the collision, and both front seats were designed as Whiplash Injury Lessening (WIL). They also feature side airbags⁵ mounted in the seats themselves, so regardless of the seat's position, they can maintain consistent placement in relation to you and your front passenger. Plus, the ES 330 provides the exceptional protection of full-length side curtain airbags⁵ that cover both the front and rear side-window areas. In fact, the safety of you and your passengers is one of the areas we spent the most time developing when we redesigned the ES 330. Which is ironic, since it's the only feature we genuinely hope you never actually have to experience. And so does your mother.

We created a place that can help keep you safely sheltered from the threat of outside harm by extending the A-pillar reinforcement all the way up to and along the length of the ES 330's roofline. Even the floor area has been strengthened with a cross brace. We also included strong side-sill areas, side-impact door beams and dual-thickness B-pillars. And as an extra measure of safety, we integrated a crushable brake pedal and footrest that are designed to help manage impact energy to the driver's leg. In fact, we thought so thoroughly about you and your passengers' safety that the underbody of the ES 330 not only complies to current safety regulations, it exceeds them. So your peace of mind can remain as solid as the steel surrounding you.

⁵ See page 15 for more information.

2004 LEXUS ES Safety

You've got the world in the palm of your hand. It just happens to be in the form of a steering wheel. In driving, as in life, you never know what's around the corner. So it pays to be prepared. The ES 330 boasts a multitude of features that are designed to help keep you in control regardless of what the whims of man or nature throw in your path. ✨ Its precocious Vehicle Stability Control (VSC)^{*6} uses sensors to identify the loss of traction in a turn and responds by applying the appropriate brakes and reducing throttle to help keep you on track. All-speed Traction Control (TRAC)^{*7} works similarly by using wheel-speed sensors to detect slippage in conditions like rain, ice or snow. If the system identifies a wheel that's starting to spin, it brakes that wheel independently, thus redistributing power to the one that has better traction. ✨ There's also a Brake Assist^{*8} system that is designed to sense when emergency-level stopping is required by judging how quickly and forcefully the driver pushes the brake pedal. Because drivers may fail to administer enough pressure on the brake during panic stops, Brake Assist, working in concert with the ES 330's ABS system, can sense when to automatically apply maximum braking. ✨ On top of that, our Electronic Brakeforce Distribution (EBD) balances braking under a variety of vehicle loads and cornering situations. And we even offer rain-sensing intermittent windshield wipers* to help give you a clear picture of the road ahead during tricky weather. ✨ The ES 330 is equipped to handle most any circumstance with confidence and grace. Which means you can do the same.



* Optional.

^{6,7,8} See page 15 for more information.

2004 LEXUS **ES** Ownership Experience

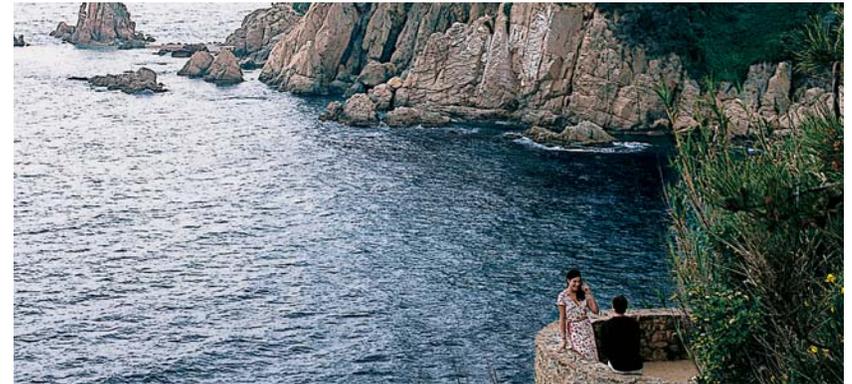
There's only one feeling comparable to driving a Lexus. Owning a Lexus. At Lexus, everything we create is designed to help you make the most of every moment. Our thoughtful amenities, numerous safety features and superior customer service provide a level of comfort and pleasure that will transcend into every aspect of your life. It is, in fact, our passionate pursuit of perfection that makes Lexus owners some of the most satisfied drivers on the road today. Not to mention a significant reason why so many of our existing customers keep coming back again and again. And we think you'll come to find that it is this very philosophy that helps make owning a Lexus just as rewarding as driving one. If you don't believe us, just ask anyone who's behind the wheel of one of our vehicles.

CUSTOMER SATISFACTION

Given our years of award-winning customer satisfaction, your experience at a Lexus dealership will be unlike any other. You may find such amenities as customer lounges, offices you can use for business, free pickup and delivery, service loaner vehicles, complimentary car washes and even concierge services. And every Lexus owner has access to our 24-hour emergency Roadside Assistance program for their first four years of ownership.* So if you ever need help, no matter what time of night or day, it's just a phone call away.

RESPONSIBLE THINKING

At Lexus, we encourage wise use of natural resources, promote driving responsibly when traveling on-road and off, and try to reduce emissions whenever possible. In fact, all 2004 Lexus vehicles will be certified as either Low-Emission Vehicles (LEV) or Ultra-Low Emission Vehicles (U-LEV) or (U-LEV II). In short, we try to make Lexus a company that everyone can feel good about, whether you happen to be driving one or not.



VALUE/DEPENDABILITY/QUALITY

The value of owning a Lexus involves much more than just its purchase price. It also includes our well-earned reputation for vehicle dependability, projected low repair costs and high retained value, in addition to such intangibles as outstanding customer satisfaction, unparalleled quality, peace of mind and loyalty. And while you may not be able to put a price tag on such intangibles, the feeling can sometimes be more reassuring than money in the bank.



*Coverage only available in the continental U.S. and Canada. Please see your Lexus dealer for details.



2004 LEXUS ES Options & Accessories



OPTIONS AND ACCESSORIES

Adjustable pedals ■ Lexus DVD Navigation System¹/Mark Levinson^{®2} audio system with six-disc CD auto-changer in center console ■ In-dash, single-feed, six-disc CD auto-changer ■ Power rear sunshade ■ Vehicle Stability Control (VSC)⁶ with Brake Assist⁸ and Traction Control (TRAC)⁷ ■ Four-wheel Adaptive Variable Suspension (AVS) ■ High-Intensity Discharge (HID) headlamps with dynamic auto leveling (includes rain-sensing variable intermittent wipers) ■ Wood- and leather-trimmed steering wheel and shift knob ■ Two-stage heated front seats ■ All-season tires ■ Lexus Chrome Wheels (available only with all-season tires) ■ Black Pearl emblem kit ■ Gold trim emblem kit ■ Car cover ■ Cargo net ■ Trunk mat ■ Front-end mask ■ Wheel locks

OPTION PACKAGES

Premium Package

In-dash, single-feed, six-disc CD auto-changer

Navigation System Package

Includes Lexus DVD Navigation System¹ with single CD player and six-disc CD changer mounted in center console

Navigation System/Mark Levinson Audio System Package

Includes Lexus DVD Navigation System¹ with Mark Levinson audio system with single CD player and six-disc CD changer mounted in center console

^{1,2,6,7,8} See page 15 for more information.

2004 LEXUS ES Specifications

BODY, DIMENSIONS

Type	Five-passenger luxury sedan
Construction	Welded-steel unibody
Overall Length	191.1 in
Width	71.3 in
Height	57.3 in
Wheelbase	107.1 in
Ground Clearance	6.1 in
Curb Weight	3,460 lb
Fuel-tank Capacity	18.5 gallons
Trunk Capacity	14.5 cubic feet
Headroom (front/rear)	37.6/36.9 in
Legroom (front/rear)	42.2/35.6 in
Shoulder Room (front/rear)	56.8/55.8 in



CHASSIS

Suspension	Front: MacPherson struts, ball-joint-type stabilizer bar, L-shaped lower arm, anti-dive geometry and suspension subframe. Rear: MacPherson struts, ball-joint-type stabilizer bar, dual links, suspension subframe and liquid-filled strut mounts. Available Adaptive Variable Suspension (AVS) with electronically modulated damping.
Steering	Engine-speed-sensing, progressive power-assisted rack-and-pinion. 3.1 turns, lock to lock.
Brakes	Four-wheel power-assisted discs, with four-sensor, four-channel Anti-lock Braking System (ABS) with Electronic Brakeforce Distribution (EBD) and Brake Assist.* ⁸ 11.65-in vented front, 10.60-in solid rear discs.
Wheels and Tires	16 x 6.5-in alloy wheels. 215/60VR16 steel-belted radial tires. Full-size spare tire on alloy wheel.
Vehicle Stability Control (VSC)*⁶	Electronic system that monitors and helps control the loss of traction in a turn by using yaw-rate, deceleration, vehicle-speed and steering-wheel-angle sensors. Modulates engine power and applies individual brakes as necessary. Integrates Anti-lock Braking System (ABS) and Traction Control (TRAC).* ⁷ Includes Brake Assist.* ⁸

DRIVETRAIN

Transmission	Five-speed automatic Electronically Controlled Transmission with intelligence (ECT-i). Overdrive fifth gear, auto-select shift program, engine/transmission networking, flex-lockup torque converter.
Drive Wheels	Front, with Traction Control (TRAC).* ⁷
Final Drive Ratio	3.29:1

* Optional.
^{6,7,8} See page 15 for more information.

2004 LEXUS ES Specifications (Continued)

ENGINE

Type	60° V6, aluminum block and heads, certified Ultra-Low Emission Vehicle II (U-LEV II)
Displacement	3.3 liters (202 cubic inches)
Valvetrain	Four cam, four valves per cylinder, with continuously Variable Valve Timing with intelligence (VVT-i)
Compression Ratio	10.8:1
Horsepower at RPM	225 hp @ 5,600
Torque at RPM	240 lb-ft @ 3,600

PERFORMANCE

0-60 MPH Acceleration	7.2 seconds ⁹
1/4-Mile Acceleration	15.5 seconds ⁹
Top Track Speed	143 mph ⁹
Estimated Fuel Consumption	20/29 mpg city/highway ⁴
Aerodynamic Drag Coefficient	0.28
Turning Circle	36.8 ft

SAFETY AND SECURITY

Driver's and front passenger's airbags (SRS)⁵ ■ Front seat-mounted side airbags (SRS)⁵ ■ Front and rear side curtain airbags (SRS)⁵ ■ Four-sensor, four-channel Anti-lock Braking System (ABS) with Electronic Brakeforce Distribution (EBD) ■ Vehicle Stability Control (VSC)^{*6} (includes Brake Assist and Traction Control) ■ Brake Assist^{*8} (included with VSC) ■ Traction Control (TRAC)^{*7} (included with VSC) ■ Three-point seatbelts front and rear, fronts with power height-adjustable anchors, pre-tensioners and force limiters ■ Automatic Locking Retractor/Emergency Locking Retractor (ALR/ELR) seatbelts for all seating positions (driver's – ELR only) ■ Child Restraint Seat (CRS) tether anchor brackets for all rear seating positions ■ Anchor lower mounts for outboard rear seats ■ Power-assisted disc brakes with front ventilated discs ■ Strong body structure with front and rear crumple zones ■ Side-impact door beams (front gusseted) ■ Reinforcements in pillars ■ Impact-dissipating ribbing in pillars and upper headliner ■ Collapsible steering column ■ Collapsible brake and driver's footrest pedals ■ Optitron instrumentation ■ Automatic on/off multireflector headlamps ■ High-Intensity Discharge (HID) headlamps with dynamic auto leveling^{*} ■ Daytime running lights ■ Integrated foglamps ■ Water-repellent front-door glass ■ Rain-sensing variable intermittent windshield wipers with mist cycle^{*} ■ Vehicle theft-deterrent and engine immobilizer system, with in-key transponder ■ Rear-window defogger with auto-off timer ■ First aid kit ■ Tool kit

LUXURY

Genuine burled walnut trim ■ Leather-trimmed interior ■ Wood- and leather-trimmed steering wheel and shift knob^{*} ■ Steering-wheel-mounted cruise control ■ Tilt steering column ■ Automatic on/off headlamps with 30-second auto-off delay ■ Rain-sensing windshield wipers^{*} ■ Multi-information display with drive computer ■ Dual-zone automatic climate control with interior air filter and automatic recirculation mode ■ Outside temperature gauge ■ Lexus AM/FM/cassette, single CD player, seven-speaker 86-watt³ Premium Audio System ■ In-dash, single-feed, six-disc CD auto-changer^{*} ■ Mark Levinson^{*2} seven-speaker 240-watt³ Premium Audio System with Automatic Sound Levelizer (ASL) and six-disc CD auto-changer mounted in center console^{*} ■ In-glass antenna with FM-diversity system ■ Dual-compartment center console with accessory power outlet ■ 10-way driver's and eight-way front passenger's power seats ■ Lexus Memory System for power driver's seat (except lumbar) and outside mirrors ■ Height-adjustable headrests for all seats, including rear-center ■ Power tilt-and-slide moonroof with one-touch open/close and sliding sunshade ■ HomeLink[®] universal transceiver to operate compatible garage, gate, home lighting and home security systems ■ Power windows with one-touch auto open/close feature and night illumination ■ Exterior glass with UV reduction ■ Power rear sunshade ■ Electrochromic (auto-dimming) inside and outside mirrors ■ Power door locks with anti-lockout and driver's two-turn unlock feature ■ Multifunction, in-key remote entry system with rolling-code technology ■ Illuminated entry system ■ Interior electronic trunk-lid and fuel-filler door releases with valet lockout feature for trunk ■ Dual cupholders front and rear ■ Retained accessory power for windows and moonroof ■ Compass ■ Carpeted floor mats ■ Customized Body Electronics System (C-BEST) to personalize electronic functions

* Optional.
2,3,4,5,6,7,8,9 See page 15 for more information

2004 LEXUS ES Colors & Warranty

EXTERIOR COLORS



ALABASTER METALLIC
Black or Light
Charcoal Leather



MYSTIC GOLD METALLIC
Ivory Leather



STARLIGHT PEARL
Ivory Leather



BLUE ONYX PEARL
Ivory or Light
Charcoal Leather



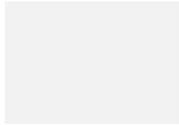
MILLENNIUM SILVER METALLIC
Black or Light
Charcoal Leather



BLACK GARNET PEARL
Black or Ivory Leather



MYSTIC SEA OPALESCENT
Ivory or Light
Charcoal Leather



CRYSTAL WHITE
Ivory or Light
Charcoal Leather



BLACK ONYX
Black, Ivory or Light
Charcoal Leather

INTERIOR COLORS



Black Leather Trim



Ivory Leather Trim



Light Charcoal
Leather Trim

See your Lexus dealer for exact vehicle colors.

WARRANTY

Four-year/50,000-mile Lexus Limited Warranty. Six-year/70,000-mile Powertrain Warranty. Six-year/unlimited-mileage Corrosion Perforation Warranty. All warranties with zero deductible. See the ES 330 *Owner's Manual Supplement* at your Lexus dealer for details.

FOOTNOTES & DISCLAIMERS

1. The Lexus DVD Navigation System is designed to assist in locating an address or point of interest. Discrepancies may be encountered between the system and your actual location. Changes in street names, road closures, traffic flow or other road system changes may affect the accuracy of the mapping software. Rely upon your common sense to decide whether or not to follow a specified route. Detailed coverage not available in every city. Optional periodic geographic updates available at an additional cost. See your *Navigation Owner's Manual* for instructions regarding safe usage. See your Lexus dealer for details. 2. Mark Levinson is a registered trademark of Madrigal Audio Labs, Inc., a division of Harman International. 3. Continuous average power, all channels driven, at 0.01% THD; 20-20,000 Hz. 4. 2004 EPA-estimated mpg. Actual mileage may vary. 5. The Lexus driver's, front passenger's, front seat-mounted side and side curtain airbags are Supplemental Restraint Systems (SRS). The driver's and front passenger's airbags are designed to deploy in severe (usually frontal) collisions where the magnitude and duration of the forward deceleration of the vehicle exceed the design threshold. The side and side curtain airbags are designed to deploy in a severe side-impact collision. In all other accidents, the airbags will not deploy. To decrease the risk of injury from a deploying airbag, always wear seatbelts, sit upright in the middle of the seat, and do not lean against the door. Do not put objects in front of an airbag or around the seatback. Do not use rearward-facing child seats in any front passenger seat. The force of a deploying airbag SRS may cause serious injury or death. Please see your *Owner's Manual* for further instructions. 6. Lexus Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your *Owner's Manual* for further details. 7. Traction Control (TRAC) only available with VSC option. 8. Brake Assist is designed to help the driver take full advantage of the benefit of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. Only available with VSC option. 9. These performance capacity figures are for comparison only, and were obtained with prototype vehicles by professional drivers using special safety equipment and procedures. These should not be attempted on public streets or highways.

Specifications, features, equipment, technical data, performance figures, options, and color and trim are based upon information available at time of posting, are subject to change without notice, are for mainland U.S.A. vehicles and may differ in the state of Hawaii, Puerto Rico, the U.S. Virgin Islands and in other regions. Some vehicles shown with optional equipment. Optional equipment listed may not be available separately or in all regions. See your Lexus dealer for details. Lexus reminds you to wear seatbelts, secure children in rear seat, obey all traffic laws and drive responsibly.

For more information, call 800-USA-LEXUS (872-5398). To learn more about your financing options, contact your Lexus dealer or call Lexus Financial Services at 800-874-7050.

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