



*Maserati*  
*FUORISERIE*



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## BREAK THE RULES

Your Maserati tailor-made to your unique personality.  
Fuoriserie is the distinctive Maserati personalization program that allows you  
to create one-of-a-kind Maserati cars, styled by you.  
Unleash your audacity, set your own rules.

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# MADE-TO-MEASURE COLLECTIONS

Three bold Collections, an infinite range of possibilities. Start from a core value that drives you, either performance, contemporary style or innovation, and explore the myriad combinations to find the Maserati that best represents your true spirit.

FUORISERIE  
COLLECTION

C

COR  
-SE

FUORISERIE  
COLLECTION

U

UNI  
-CA

FUORISERIE  
COLLECTION

F

FUT  
URA



**CORSE**

No school like the old school





**Racing  
through time**  
A reinterpretation of glorious racing liveries and heritage color.



# Timeless style

New colors inspired by traditional vegetable tanned leather combined with contemporary finishes.

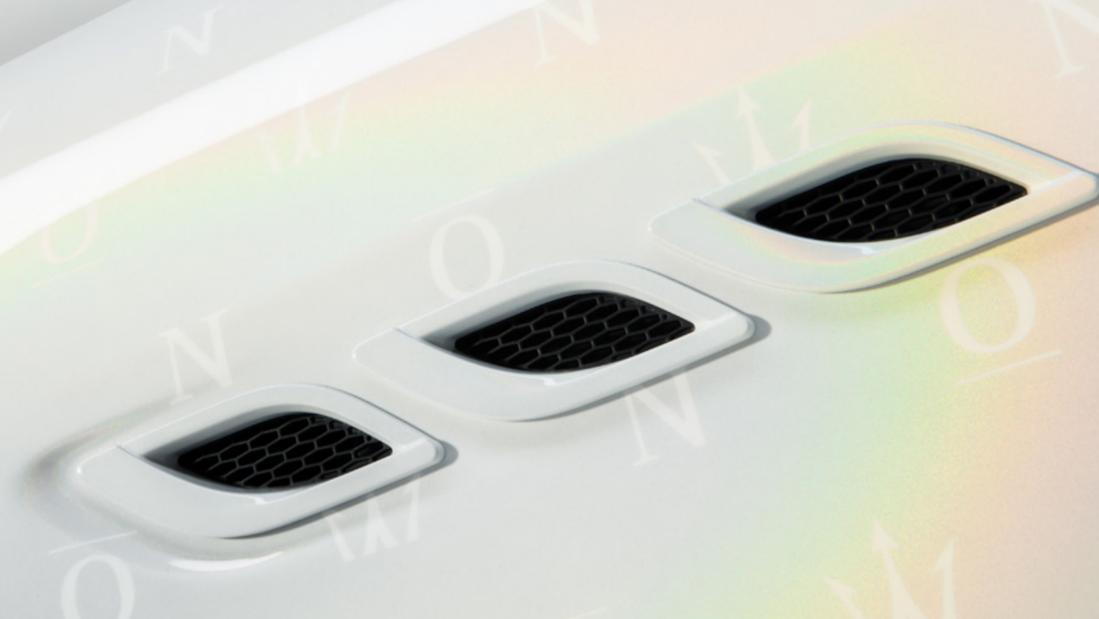


# Color as material

Inspired by the historical bodyworks of the Officine Alfieri Maserati.

**UNICA**  
Carpe Diem





# Work of Art

The use of graphic elements on the livery to communicate your attitude.





# Contemporary style

New interiors inspired by the Color of the Year 2021 Al Aqua and the Color Evolution S/S 2021 Oxy Fire Coral.



# Color as a rainbow

Contemporary body color that reflect and interpret the most current trends.

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FUTURA

The best has yet to come





# COLOR AS LIGHT

A ray into the future with Bioline,  
Graphite Blue and  
dramatic industrial tones.



# EXPERIMENTATION

A style LAB for new combinations of materials derived from Interior, Product Design and Sportswear.



# INNOVATION

Technology with an emphasis on improved performance and sustainability of materials.



A WORLD OF POSSIBILITIES

What can be personalized in a Fuoriserie car



# EXTERIOR PAINT

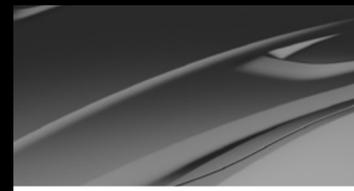
## CORSE



Rosso Magma



Bordeaux Pontevecchio



Grigio Maratea Matte



Giallo Modenese



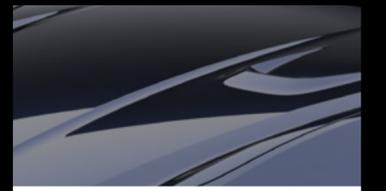
Verde Royale



Bianco Avorio



Blu Inchiostro



Blu Maserati

## UNICA



Bronzo



Blu Sofisticato



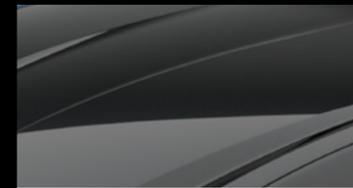
Blu Astro



Blu Royale



Denim



Nero Luce

## FUTURA



Hypergreen



Bianco Cristallo

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# DREAMLINE

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## CORSE



Blu



Bianco



Rosso Corse



Giallo Modenese

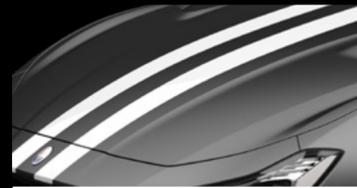


# LIVERIES

## STRIPE



Single Stripe



Double Stripes Bianco



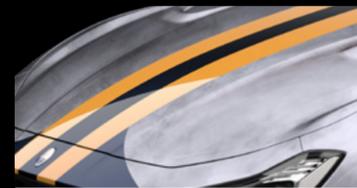
Double Stripes Nero



Double Stripes Rosso Corse



## BIRDCAGE



Birdcage Modena



Birdcage Avorio



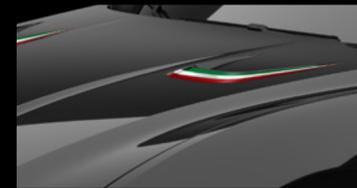
Birdcage Blu



## TRICOLORE



Tricolore Fascia



Tricolore Trofeo



