

ACCESSORIES

2018 **Prius**



**Let's
Go
Places**



Enhance your Prius driving experience.

Prius has set the standard high for what a hybrid vehicle can be. What's even better is you can make Prius your own with Genuine Toyota Accessories. They're the only accessories exclusively designed and manufactured by Toyota so you can enjoy more style, comfort, convenience and protection.

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*Genuine Toyota Accessories:
Discover new worlds of driving pleasure.*



EXTERIOR

You made a bold choice to go with Prius and we have the accessories to match. Genuine Toyota Accessories offers quality accessories to enhance your vehicle's sporty good looks and protect its finish for many years to come.



INTERIOR

Upgrade your Prius with interior accessories that add style, protection and functionality. Genuine Toyota Accessories are designed by Toyota engineers to maximize your driving experience.



ELECTRONICS

When it comes to protecting your vehicle from theft and keeping your passengers entertained, you'll find Genuine Toyota Accessories have just the right electronic accessories to do the job.



Good looks deserve great protection.

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Paint Protection Film

Like a clear suit of armor, Genuine Toyota paint protection film¹ helps guard your vehicle from road debris that can chip and scratch the finish. Manufactured from durable, nearly invisible urethane film layers which contain UV protectants to help resist yellowing, the film is designed to help protect portions of the front of the vehicle.

- Paint protection film is available for select areas of the hood/fenders and front bumper (each set sold separately)



Body Side Moldings

Uniquely designed, two-tone body side moldings feature the vehicle's exterior color with Piano Black accent.

- Help protect against careless door swings, runaway shopping carts and other parking lot mishaps.

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15" 10-Spoke Alloy Wheels

Make them look twice when they see your Prius with the stylish, 10-spoke alloy wheels in hyper black base with chrome finish (For Grade One, Two, Three and Four non-touring Prius with 15" wheels).

- Designed and engineered for optimal performance with your new Prius



Aero Side Splitter

Provides a stylish enhancement to your Prius.

- Aerodynamic styling complements the sleek design of the Prius

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Rear Bumper Protector

Provides a stylish gleaming look while helping keep the top surface of the rear bumper free of scrapes and scratches.

- Custom-tailored for an exact fit to the rear bumper



Rear Bumper Appliqué

This nearly invisible appliqué helps protect the rear bumper's top surface from unsightly scrapes and scratches.

- Features a stylish Prius logo centered with an intricate pattern of miniature Prius logos

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Cargo Cross Bars²

Take along all kinds of cargo with Genuine Toyota Cargo Cross Bars.

- Provide up to 165 lb of cargo capacity (when evenly distributed across both bars)
- Aerodynamically styled with a durable, weather-resistant finish



Door Edge Guards

Help prevent door edge dings and chipped paint with this protective finishing touch.

- Thermoplastic-coated stainless steel is precisely matched to the exterior finish
- Compression-fitted to door edge contours
- Blend seamlessly to complement exterior styling



Alloy Wheel Locks

Precisely machined, weight-balanced alloy wheel locks offer added protection for your wheels and tires.

- Triple nickel chrome plating helps ensure superior corrosion protection and a lasting shine



Accessories designed around the way you live.

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Cargo Tray Plus²

Help protect your cargo area with the Cargo Tray Plus.

- Advanced design helps protect the cargo area and the rear seat backs
- Specially contoured to fit both rear cargo area configurations: with spare tire or with tire repair kit
- Molded from durable, lightweight material featuring a raised Prius logo



Carpet Cargo Mat

The ideal solution for helping keep the cargo area of your Prius looking like new.

- Helps prevent premature cargo area wear and tear
- Durable, skid-resistant backing helps keep the mat in place

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Lower Console Appliqué

To complement the sporty interior, add the Lower Console Appliqué.

- Integrates beautifully with the interior, highlighting the contrast between the cupholder and console
- Durable, high quality finish helps resist everyday wear and tear
- Only available for Prius Grade Three and Four models with Ash and for the Prius Grade Three and Four Touring models with Moonstone interior

Shifter Appliqué

Help provide an integrated look to the dash with this stylish Shifter Appliqué

- Available for all Prius models



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Cargo Tote

The collapsible, soft-sided cargo tote² secures a variety of items, and helps keep them in place.

- Removable divider panels help hold items upright
- Two carrying handles for easy loading and unloading
- Stores flat when not in use



Cargo Net-Envelope²

It is a versatile, lightweight solution to securing everyday items.

- Quick, easy attachment and removal
- Envelope-style netting accommodates a wide variety of shapes and sizes

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Carpet Floor Mats

These plush, long-wearing carpet floor mats³ help protect and dress up your interior.

- Durable, fade-resistant carpet features a Prius logo with a repetitive Hybrid Synergy Drive (HSD) pattern throughout the carpet
- Driver's-side quarter-turn fasteners and skid-resistant backing on all mats help keep them in place



All-Weather Floor Liners³

An advanced concept in superior protection for your vehicle's interior. Floors and surrounding edges are covered to help keep your carpets clean and dry. Precise injection molding utilizing Toyota's design data helps ensure a perfect fit.

- Molded Prius logo with a leaf design on all four liners reflect the Prius heritage
- Two rear liners to help provide more complete coverage
- Made in the U.S.A.



Illuminated Door Sills

Don't just step in...make an entrance with this smart and stylish addition that helps prevent door sill scuffs and scrapes. The durable brushed-stainless steel finish features elegant, polished accents and a Prius LED logo that illuminates when the front doors are opened.

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Coin Holder/Ashtray Cup

This convenient, self-contained coin holder/ashtray cup fits snugly inside your cupholder.

- Holds loose change
- Hinged lid helps minimize odors and flyaway ash
- Easy to empty and clean



First Aid Kit

Be prepared for life's little emergencies.

- Soft-sided kit includes insect sting pads, bandages, scissors, two emergency blankets and more
- VELCRO® brand mounting strips help the kit remain firmly in place



Emergency Assistance Kit

Don't let small issues stop you in your tracks.

- Kit includes booster cables, stainless steel multi-purpose tool, survival blanket, gloves, flashlight, tire pressure gauge and bungee cord
- Reflective warning triangle and trim on kit exterior help alert other drivers to your vehicle



Technology that thinks ahead.

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Universal Tablet Holder

Help keep passengers entertained with this high quality, universal tablet holder. Compatible with virtually all multimedia devices, it securely holds your tablet, phone, music or video player.

- Installs and removes in seconds—no tools required
- Durable material with spring loaded arms
- Adjustable pivot/tilt for ultimate viewing experience



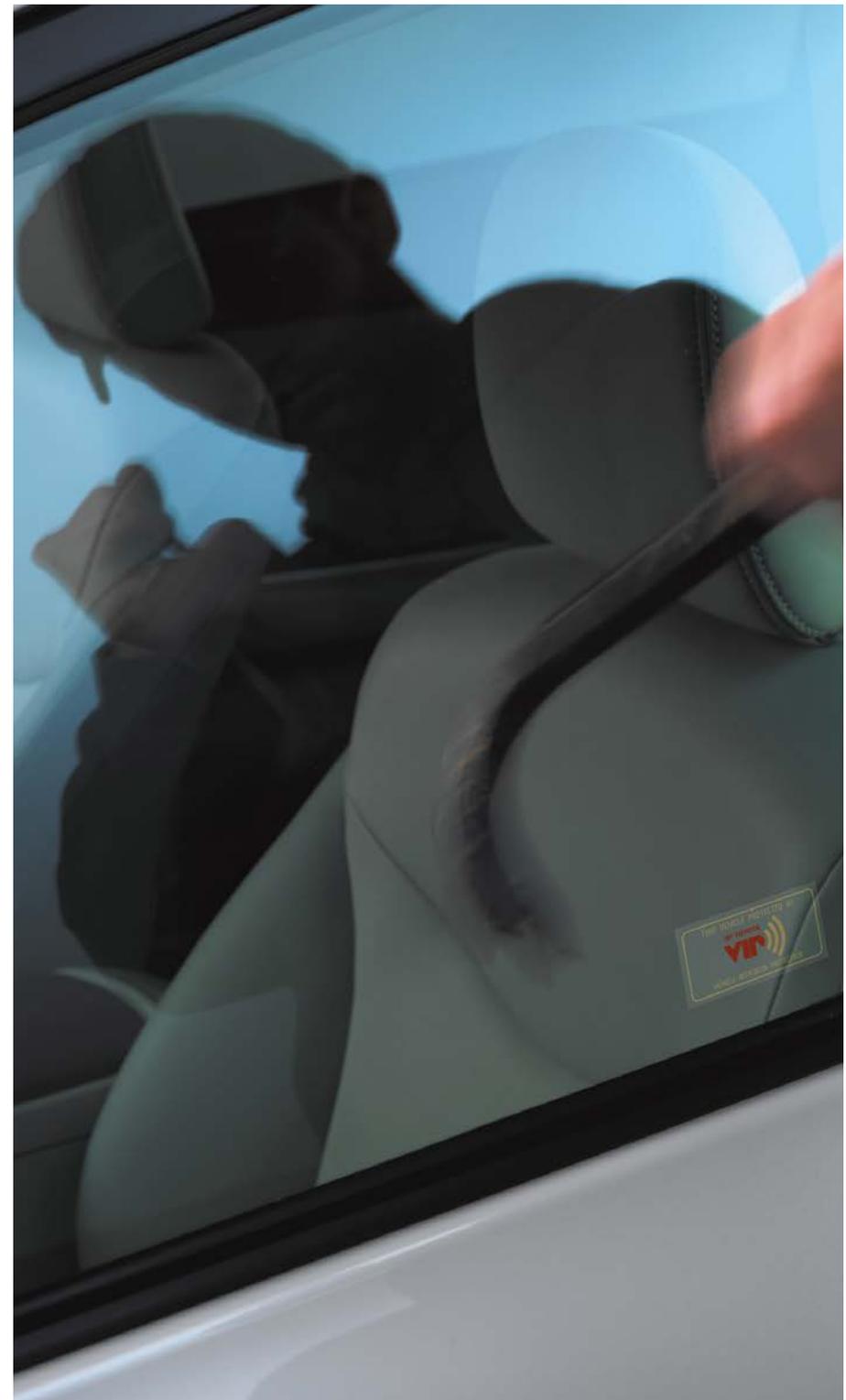
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Security System

When it comes to peace of mind, the Security System is the ideal addition.

- Integrates with the keyless entry system—no need for an additional remote
- Includes automatic rearming, door-ajar warning, interior light activation, panic alarm, rolling code technology and disabling of the starter
- Features glass breakage sensor (GBS) with a highly sensitive microphone that detects the sound frequency of an object striking on glass or glass breakage
- Alarm activates when someone tries to force open a door or glass is broken



The accessories you want. The quality you expect.

Just like your Toyota vehicle, you can always count on Genuine Toyota Accessories. They're the only accessories designed, engineered and tested specifically by Toyota. And when purchased along with your new vehicle, Genuine Toyota Accessories are backed by Toyota's 3-year/36,000 mile New Vehicle Limited Warranty, valid at any Toyota dealership nationwide.



DISCLOSURES

1. The Genuine Toyota Accessories Warranty will apply only when the installation is performed by a trained Toyota-approved installer. Please see dealer for details. **2.** Cargo and load capacity are limited by weight and distribution. **3.** This floor mat/liner was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat/liner must be secured with its fasteners. Do not install a floor mat/liner on top of an existing floor mat/liner.

This brochure is based upon information available at time of publication, is subject to change without notice, is for mainland U.S.A. vehicles and may differ in Hawaii, Puerto Rico, the U.S. Virgin Islands, and in other regions.

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