







# **REAR WIND DEFLECTOR**

Add some aerodynamic style to your iM with this color-keyed rear wind deflector.

- Paint color precisely matched to the iM color palette
- Built to exacting Toyota standards for long-term durability and performance

#### **BODY SIDE MOLDING**

Help protect your iM while injecting a jolt of style with body side moldings. They're color-keyed to match your paint exactly, and fit your iM perfectly.

- Helps provide exterior door protection from scratches, dings and chipping
- Color-matched to the factory paint of the vehicle

#### **LOWER BODY GRAPHIC**

Add some personality and style to your iM with precision-cut graphics.

- Dynamic, horizontal lower body graphic adds a unique look
- Extends along the lower rocker molding from the front door to the rear of the vehicle
- Dark graphite color ensures the graphic stands out on most iM colors
- Made from tough UV-resistant vinyl material to protect against yellowing, fading and peeling







Help protect your wheels—and look snazzy while doing it—with these triple-nickel chrome-plated wheel locks.

- Weight-matched to the stock lug nut weight, making rebalancing unnecessary
- Special key tool and collar guide enable simple, five-minute installation
- Triple-nickel chrome plating helps ensure superior corrosion protection and enduring shine
- Resistant to lock-removal tools; operated by a single unique key







# REAR BUMPER PROTECTOR

Help keep the top surface of your rear bumper scuff-free with the logoed rear bumper protector.

- Designed and cut for an exact fit to the vehicle's rear bumper
- High-grade, durable urethane film with UV protection



#### PAINT PROTECTION FILM

Like a clear suit of armor, Genuine Toyota paint protection film<sup>1</sup> helps guard your vehicle from road debris that can chip and scratch the finish. Manufactured from durable, nearly invisible urethane film layers, which contain UV protectants to help resist yellowing, the film is designed for specific sections of the vehicle prone to chipping.

- Paint protection film is available in kits for select portions of the hood/fenders, and for the front bumper (each sold separately)
- Urethane material provides protection and resists discoloration
- Features multiple layers for strength and durability



<sup>&</sup>lt;sup>1</sup> See numbered disclosures on page 23



# **INTERIOR LIGHT KIT**

Change the color of your car? Not easy. Change the color of the interior lights? Easy. The interior light kit casts a glow around the footwell area in your choice of seven colors, to help match your mood.

- Seven LED color choices (blue, turquoise, green, yellow, red, purple or white)
- Lights come on when doors are opened or when the key is in the "on" position
- Light stays on while driving, but the user can toggle to the "off" mode





#### **CARPET FLOOR MATS**

Let these floor mats take the wear and tear and keep your carpet looking as good as when you first bought your iM. They're cut to perfectly fit and feature an embroidered iM logo<sup>2</sup>.

<sup>2</sup> See numbered disclosures on page 23

- Made of high-grade, 20-oz. plush nylon carpeting with an attractive border
- Nibbed backing and quarter-turn fasteners (on the driver's side) help keep the mats in position
- Removable and easy to clean





# **ALL-WEATHER FLOOR MATS**

Leave no trail untrodden. Just don't smear it on the carpet. These all-weather floor mats can withstand most conditions you encounter, while keeping your carpet nice and tidy<sup>2</sup>.

<sup>2</sup> See numbered disclosures on page 23

- Durable rubber/vinyl material with ribbed channels and raised edges
- May be used instead of carpet floor mats
- Nibbed backing and quarter-turn fasteners (on the driver's side) help keep the mats in position
- Removable and easy to clean





# **CARPET CARGO MAT**

Maintain your iM's cargo area so that it looks as good as the day you bought it with the carpet cargo mat.

- Made of high-grade, plush nylon carpeting with an attractive border
- Diamond-patterned backing helps keep the mats in position
- Removable and easy to clean
- Features the iM logo

**INTERIOR 12** 



#### **CARGO NET – ENVELOPE**

Enhance the utility of your cargo space with this cargo net, which secures and organizes your gear<sup>3</sup>.

- Netting accommodates items of various shapes and sizes to ensure they don't shift around or tip over
- Folds flat for storage when not in use
- Easy to install; attaches to defined points in rear cargo area





**INTERIOR 13** 



# **CARGO TOTE**

Moving vehicles and grocery bags don't always play nice with each other. Keep bags upright and in place with a cargo tote<sup>3</sup>.

- Features carrying handles and removable divider panels
- Soft-sided tote folds flat when not in use and pops up when needed
- Tough outer fabric is durable and water resistant

<sup>&</sup>lt;sup>3</sup> See numbered disclosures on page 23



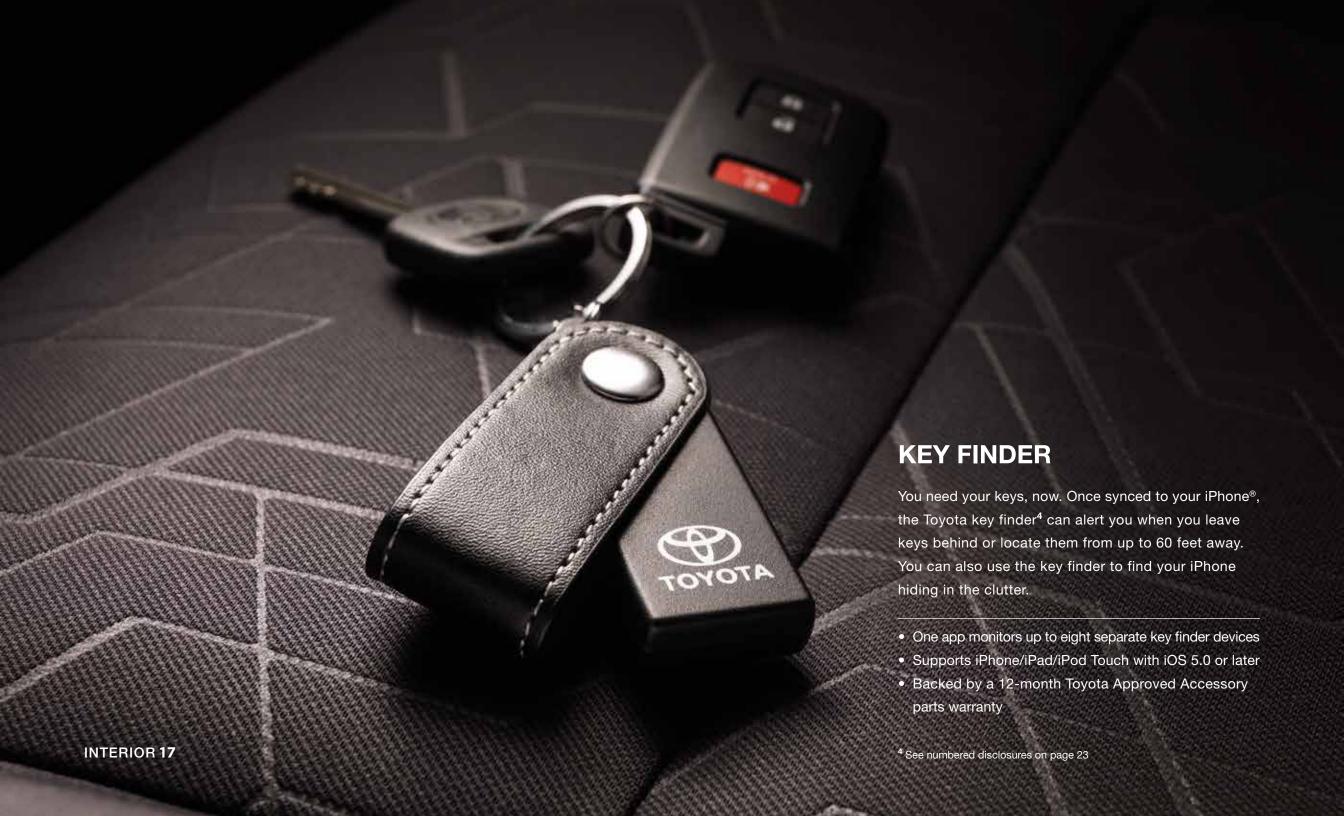
# **CARGO TRAY**

Keep damage from spills and everyday grit to a minimum with the tough, flexible and lightweight cargo tray<sup>3</sup>.

- Easy to install and remove
- Cleans with soap and water
- Perimeter lip helps contain spills, debris and liquids
- Skid-resistant surface helps keep cargo from sliding around
- Uniquely designed and custom fitted to the iM's cargo floor

<sup>&</sup>lt;sup>3</sup> See numbered disclosures on page 23





#### **DISPLAY AUDIO** WITH NAVIGATION

You know where you're going. Find the best way there with Display Audio with Navigation<sup>5</sup>. Featuring dynamic maps with route overlay, voice commands, and turn-byturn directions with geo-located points of interest, your trip just became easy.

- Display Audio with Navigation features Aha,™6 available from Harman on iTunes®7 and Google Play®8
- Push-to-Talk recognizes navigation, media, and phone commands, including a new one-shot destination feature, which allows you to say the entire address without pausing<sup>7</sup>
- Designed for the vehicle, as well as touch-sensitive screens of smartphones and tablets, Aha™ features clear, simple menus to access:
  - Over 100,000 Internet radio stations, podcasts and audiobooks9
  - Personalized music channels
  - Sports, tech, business and international news
  - Social media like Facebook<sup>™</sup> and Twitter<sup>™</sup>
  - Location Based Services like Yelp!<sup>™</sup> and TripAdvisor<sup>®</sup> to find local restaurants, coffee, hotels, and weather

later date. See your dealer for details.

• Installation can be completed at time of purchase, or at a



5, 6, 7, 8 & 9 See numbered disclosures on page 23



#### **EMERGENCY ASSISTANCE KIT**

Be prepared for minor emergencies and repairs with the multi-functional emergency assistance kit. The triangle shaped zipper bag in gray/black two-tone features outer storage pockets and reflective emergency indicators on the kit surface. Contents include:

- Versatile, stainless steel pocket tool with multiple functions including: pliers, wire cutter, two screw drivers
- Heat-reflective emergency blanket
- Flashlight
- Work gloves with textured palm area to optimize grip
- Automotive-grade hose tape
- Booster/jumper cables with multi-lingual instructions
- Tire gauge
- Bungee cord
- Shop towel
- Tether strap

#### **FIRST AID KIT**

This compact kit will come in handy to tend to minor scrapes and scratches, to help you get patched up and on your way. The soft-sided, water-resistant, flame-retardant black PVC zipper case contains:

- Insect-sting relief pads
- Self-adhesive bandages
- Rolled stretch bandage with metal clips
- Two multi-use, waterproof, heat-reflective survival blankets
- Stainless steel scissors capable of cutting through seatbelt strapping







#### **TRD LOWERING SPRINGS**

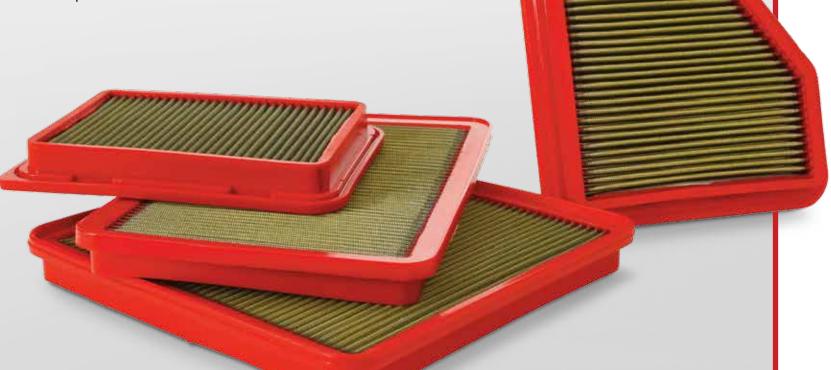
The lower the center of gravity, the greater the steadiness. By reducing the center of gravity by about one inch, you'll get quicker turn-in, along with enhanced cornering and steering response on a variety of road surfaces.

- Features TRD-developed proprietary spring rates (linear in front, progressive in rear)
- Lowers vehicle's center of gravity by approximately 1-in. (1 1/8-in.)
- Red powder-coat finish provides superior corrosion resistance
- Designed to work with stock struts and shock absorbers

# TRD PERFORMANCE AIR FILTER

This TRD air filter is designed to help protect and maintain the life of your engine.

- Unique oiled four-ply cotton gauze in polyurethane body
- Enclosed in durable epoxy coated mesh and an elastomeric seal for a precise, leak-free fit
- Allows for improved air flow into the engine
- Washable and reusable—regular cleaning ensures free airflow and top performance
- Designed to last the lifetime of the vehicle
- Pre-oiled and ready to install, offers exact drop-in replacement for stock air filter





#### **TRD OIL CAP**

The legendary Toyota Racing Development logo is on display every time you pop the hood, when you replace your stock oil cap with this highly polished, forged billet aluminum cap.

- High-luster coating ensures long-term appearance
- Maintains high factory quality standards for performance and strength

#### **ALWAYS GO WITH GENUINE TOYOTA ACCESSORIES**

When it comes time to make your Toyota your own, remember only Genuine Toyota Accessories are designed, tested, and approved specifically for your Toyota vehicle. Plus, when you purchase them at the same time as your new vehicle, Genuine Toyota Accessories are backed by Toyota's 3-year / 36,000-mile New Vehicle Limited Warranty, valid at any Toyota dealership nationwide.

To learn more about Genuine Toyota Accessories and to see how they'll look on your iM with our comprehensive Build Your Toyota feature, please visit toyota.com or to find your local Toyota dealer, please visit toyota.com/dealer.

This brochure is based upon information available at time of printing, is subject to change without notice, is for mainland U.S.A. vehicles and may differ in the state of Hawaii, Puerto Rico, the U.S. Virgin Islands and in other regions.

#### **DISCLOSURES**

- The Toyota Genuine Accessory Warranty will only apply when the installation is performed by a trained Toyotaapproved installer. Please see dealer for details.
- To avoid potential interference with pedal operation, do not install a floor mat on top of an existing floor mat, and each mat must be secured with either quarter-turn fasteners or retention hooks (clips). This floor mat was designed specifically for use in this model and model year vehicle and SHOULD NOT be used in any other vehicle.
- 3. Cargo and load capacity limited by weight and distribution.
- 4. iPhone® not included. Toyota Key Finder requires customers download the free Toyota Key Finder application from the iTunes®, App Store™ to operate features. Please review the Mac OS® devices listed under Toyota Key Finder on iTunes App Store™ to verify compatibility. Please note: Interference from structures may affect signal strength. iPhone® App Store™, iTunes®, and Mac OS® are registered trademarks of Apple Inc. iPhone® is a registered trademark of Apple Inc.
- Availability & accuracy of the information provided by the navigation system is dependent upon many factors. Use common sense when relying on information provided.

- Services & programming subject to change. Services not available in every city or roadway. Updates may be available from your dealer at an additional cost. See *Owner's Manual* for details.
- Aha Radio is a trademark of Harman International Industries Inc. Apps/services vary by phone carrier & are subject to change. Data charges may apply.
- 7. iTunes® is a registered trademark of Apple, Inc. All rights reserved.
- 8. Google Play is a registered trademark of Google Inc.
- HD Radio™ Technology manufactured under license from iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio™ and the HD, HD Radio, and "Arc" logos are proprietary trademarks of iBiquity Digital Corp.
- Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times.

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Let's Go Places

