

ACCESSORIES

2016 **Prius v**



*Let's
Go
Places*





*Genuine Toyota Accessories:
Inspiration as limitless
as all outdoors.*



Open a new world of possibilities with Genuine Toyota Accessories.

Explore new dimensions of versatility and expression with Genuine Toyota Accessories for your new Prius v. They're the only accessories designed and manufactured to meet Toyota standards for quality, fit and finish.

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EXTERIOR

Protect and enhance your Prius v exterior in style.



INTERIOR

Organize and optimize with our full line of interior accessories.



ELECTRONICS

Smart, innovative technology to invigorate your driving experience.



Exterior Accessories

Give your Prius v a little more personality.

Paint Protection Film (A) Like a clear suit of armor, Genuine Toyota paint protection film¹ helps guard your vehicle from road debris that can chip and scratch the finish. Manufactured from durable, nearly invisible urethane film layers which contain UV protectants to help resist yellowing, the film is designed to help protect the front of the vehicle.

- Paint protection film is available for select areas of the hood/fenders, and front bumper (each set sold separately)

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See footnote 1 in disclosure section on back cover.

Exterior Accessories

Rear Bumper Appliqué This nearly invisible appliqué helps protect the rear bumper's top surface from unsightly scrapes and scratches.

- UV-resistant urethane film helps prevent yellowing from the sun
- Custom-tailored for an exact fit to the rear bumper
- Features a stylish Prius v logo

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Exterior Accessories

Mudguards (A) Help protect your paint finish from road debris and the damage it causes.

- Designed to integrate with the exterior styling
- Set includes four mudguards

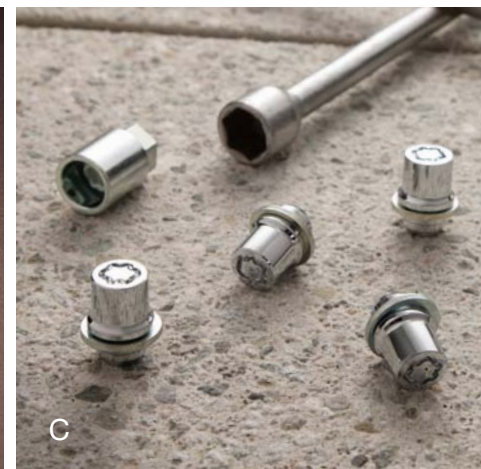
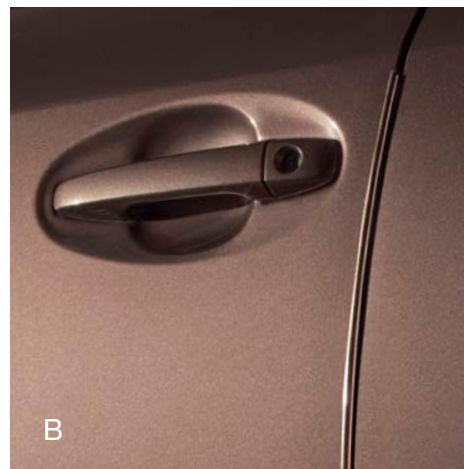
Door Edge Guards (B) Help prevent door edge dings and chipped paint with this protective finishing touch.

- Thermoplastic-coated stainless steel is precisely matched to the exterior finish
- Compression-fitted to door edge contours
- Blend seamlessly to complement exterior styling

Alloy Wheel Locks (C) Precisely machined, weight-balanced alloy wheel locks offer added protection for your wheels and tires.

- Weight-matched to the stock lug nut—no rebalancing needed
- Triple nickel chrome plating helps ensure superior corrosion protection and a lasting shine

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Interior Accessories

Personalize, organize and protect your Prius v interior.

Cargo Tray (A) The tough and flexible cargo tray allows you to carry a wide variety of items and helps protect your cargo area carpeting.

- Made of durable, easy-to-clean material embossed with a Prius v logo
- Molded perimeter lip helps contain spills
- Skid-resistant surface helps secure items in place

Carpet Cargo Mat (B) The ideal solution for helping keep the Prius v cargo area looking like new.

- Helps prevent premature cargo area wear and tear
- Durable, skid-resistant backing helps keep the mat in place



A



B

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Interior Accessories

Cargo Tote (A) The collapsible, soft-sided cargo tote² secures a variety of items, and helps keep them in place.

- Removable divider panels help hold items upright
- Two carrying handles for easy loading and unloading
- Stores flat when not in use

Cargo Net-Envelope² (B) A versatile, lightweight solution to securing everyday items in your cargo area.

- Quick, easy attachment and removal
- Envelope-style netting accommodates a wide variety of shapes and sizes

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See footnote 2 in disclosure section on back cover.

Interior Accessories

All-Weather Floor Mats (A) Count on these rugged all-weather floor mats³ to help protect the vehicle's original carpet.

- Ribbed-channel design helps contain moisture, dirt and other debris
- Driver's-side quarter-turn fasteners and skid-resistant backing on all mats help keep them in place

Carpet Floor Mats (B) These plush, long-wearing carpet floor mats³ help protect and dress up your interior.

- Durable, fade-resistant carpet features a Prius v logo
- Driver's-side quarter-turn fasteners and skid-resistant backing on all mats help keep them in place

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See footnote 3 in disclosure section on back cover.

Interior Accessories

Ashtray Cup (A) This convenient, self-contained ashtray cup fits snugly inside the cupholder.

- Hinged lid helps minimize odors and flyaway ash
- Easy to empty and clean

Emergency Assistance Kit (B) Don't let small issues stop you in your tracks.

- Kit includes booster cables, stainless steel multi-purpose tool, survival blanket, gloves, flashlight, tire pressure gauge and bungee cord
- Reflective warning triangle and trim on kit exterior help alert other drivers to your vehicle

First Aid Kit (C) Be prepared for life's little emergencies.

- Soft-sided kit includes insect sting pads, bandages, scissors, two emergency blankets and more
- VELCRO® brand mounting strips help the kit remain firmly in place

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Electronic Accessories

Advancing convenience and security.

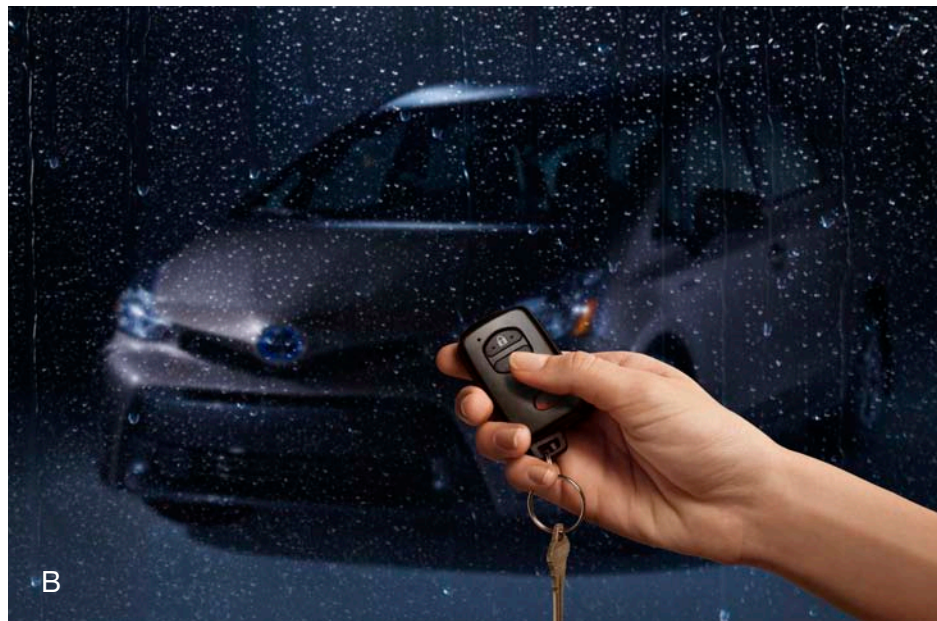
Universal Tablet Holder (A) Help keep passengers entertained with this high quality, universal tablet holder. Compatible with virtually all multimedia devices, it securely holds your tablet, phone, music or video player.

- Installs and removes in seconds—no tools required
- Durable material with spring loaded arms
- Adjustable pivot/tilt for ultimate viewing experience

Remote Engine Starter⁴ (B) Step into the comfort of a pre-cooled or heated cabin, thanks to the remote engine starter.

- Activates air conditioner, heater, defroster and defogger functions to preset temperatures and settings
- Engine starts with quick, three-step sequence using remote key fob
- Integrates with keyless entry system and existing factory security

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See footnote 4 in disclosure section on back cover.

Electronic Accessories

Security System When it comes to peace of mind, the VIP Security System is the ideal addition.

- Integrates with the keyless entry system—no need for an additional remote
- Includes automatic rearming, door-ajar warning, interior light activation, panic alarm, rolling code technology and disabling of the starter
- Features glass breakage sensor (GBS) with a highly sensitive microphone that detects the sound frequency of an object striking on glass or glass breakage
- Alarm activates when someone tries to force open a door or glass is broken

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Wherever life takes you, depend on Genuine Toyota Accessories.

Wherever you go, go with Genuine Toyota Accessories. They're the only accessories designed, engineered and tested specifically for your Toyota vehicle. And when purchased along with your new vehicle, Genuine Toyota Accessories are backed by Toyota's 3-year/36,000-mile New Vehicle Limited Warranty, valid at any Toyota dealership nationwide.



DISCLOSURES

1. The Toyota Genuine Accessory Warranty will only apply when the installation is performed by a trained, Toyota-approved installer. Please see dealer for details. **2.** Cargo and load capacity are limited by weight and distribution. **3.** This floor mat was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat must be secured with its fasteners. Do not install a floor mat on top of an existing floor mat. **4.** Available for vehicles equipped with factory remote keyless entry. Use only if aware of circumstances surrounding the vehicle at time of start. Operate only when legal and safe to do so (e.g., car uncovered in open area with no people or pets inside or nearby). See usage precautions in Owner's Manual.

This brochure is based upon information available at time of publication, is subject to change without notice, is for mainland U.S.A. vehicles and may differ in the state of Hawaii, Puerto Rico, the U.S. Virgin Islands, and in other regions.

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