

The 2010 Honda
INSiGHT

 from Honda. for everyone.





Spectrum White Pearl



Alabaster Silver Metallic



Clear Sky Blue Metallic



With high-quality materials used inside and out, the Insight is built to look new for years to come.

The 2010 Honda Insight is covered by the 3-year/36,000-mile New-Vehicle Limited Warranty as well as a 5-year/60,000-mile Limited Powertrain Warranty.¹ The IMA battery pack comes with an 8-year/100,000-mile limited battery warranty.²

Crystal Black Pearl



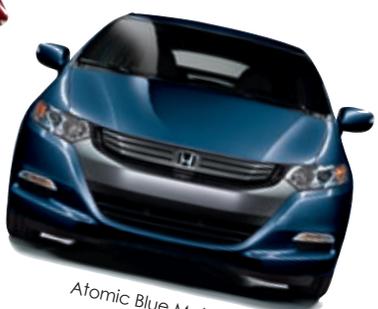
Tango Red Pearl



Polished Metal Metallic



Atomic Blue Metallic



LX



- Eco Assist
- 1.3-liter i-VTEC® 4-cylinder engine with Integrated Motor Assist IMA®
- Advanced Technology Partial Zero-Emission Vehicle³ (AT-PZEV)
- Continuously variable transmission (CVT)
- 15-inch wheels with full covers
- 6 airbags
- Advanced Compatibility Engineering™ (ACE™) body structure
- Driver's and front passenger's active head restraints
- ABS with Electronic Brake Distribution (EBD)

- Tire Pressure Monitoring System⁴ (TPMS)
- Security system with remote entry
- Projector-beam halogen headlights
- Automatic climate control
- Power windows, door locks and side mirrors
- Tilt and telescopic steering column
- 60/40 split fold-down rear seatback
- 160-watt AM/FM/CD audio system with 4 speakers, MP3/Windows Media® Audio⁵ (WMA) playback capability and MP3/auxiliary input jack
- Blue backlit gauges
- Multi-Information Display (MID)

EX



Adds to or replaces LX features:

- Steering wheel-mounted paddle shifters
- 15-inch alloy wheels
- Vehicle Stability Assist™ (VSA®) with traction control
- Heated side mirrors with integrated turn indicators
- Center console with armrest and storage compartment

- Cruise control
- 160-watt AM/FM/CD audio system with 6 speakers
- USB Audio Interface⁶
- Available Honda Satellite-Linked Navigation System™⁷ with voice recognition and Bluetooth®⁸ HandsFreeLink®

For more information, go to insight.honda.com

¹ 3-Year/36,000-Mile Limited Warranty. 5-Year/60,000-Mile Limited Powertrain Warranty. Ordinary maintenance or adjustments, parts subject to normal wear and replacement, and certain items are excluded. See your Honda dealer for the terms and conditions of the limited warranties. ² Battery-pack limited warranty may vary. Consult the warranty booklet found in dealership. ³ AT-PZEV (Advanced Technology Partial Zero-Emission Vehicle) models as certified by the California Air Resources Board (CARB) are available in California and states that have adopted California Zero-Emission Vehicle regulations. ⁴ For optimal tire wear and performance, tire pressure should be checked regularly with a gauge. Do not rely solely on the monitor system. See your owner's manual for details. ⁵ Windows Media® is a trademark or registered trademark of Microsoft Corporation in the United States and/or other countries. ⁶ The USB Audio Interface is used for direct connection to and control of some current digital audio players and other USB devices that contain MP3, WMA or AAC music files. Some USB devices with security software and digital rights-protected files may not work. Please see your dealer for details on compatibility. ⁷ The Honda Satellite-Linked Navigation System is available on the EX model in the United States, except Alaska. See your Honda dealer for details. ⁸ The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc., and any use of such marks by Honda Motor Co., Ltd., is under license. **Always use seat belts and appropriate child seats. Children 12 and under are safest when properly restrained in the rear seat.** Specifications, features, illustrations and equipment shown in this brochure are based upon the latest available information at the time of printing. Although descriptions are believed to be correct, accuracy cannot be guaranteed. American Honda Motor Co., Inc., reserves the right to make changes at any time, without notice or obligation, in colors, specifications, accessories, materials and models. Some features mentioned herein are not available in all areas. See your Honda dealer for details. Some vehicles may be shown with optional equipment. Available = Optional. All images contained herein are either owned by American Honda Motor Co., Inc., or used under a valid license. It is a violation of federal law to reproduce these images without express written permission from American Honda Motor Co., Inc., or the individual copyright owner of such images. Honda Financial Services is a DBA of American Honda Finance Corporation. Honda, the H-mark symbol, Honda Care, Honda Satellite-Linked Navigation System, Advanced Compatibility Engineering, ACE, Eco Assist, Eco Assist symbol, ECON, ECON button logo, HandsFreeLink, Integrated Motor Assist IMA, i-VTEC, Vehicle Stability Assist and VSA are trademarks of Honda Motor Co., Ltd.