

MAZDA6. THE EVOLUTION OF THE SPORTS SEDAN NEVER LOOKED BETTER.

It all began with the soul-stirring MAZDA6 Sports Sedan. And today, it also encompasses two compelling new incarnations: A remarkably versatile MAZDA6 5-Door. Plus an impressively practical MAZDA6 Sport Wagon. True to their heritage, all three deliver that pure, undiluted exhilaration that only a car with the soul of a sports car can deliver. Case in point: The MAZDA6 5-Door. Open one up from the rear and you're rewarded with an enormously versatile cargo area. Open one up on the highway and you're rewarded with a car that delights in being driven. The MAZDA6 5-Door. A more open-minded approach to versatility—and the sports sedan.



HOLD THE ROAD. AND WHATEVER ELSE YOU'VE GOT.

Now there's an ingenious new vehicle that fuses exhilarating fun-to-drive performance with an uncommon level of sheer practicality. The MAZDA6 Sport Wagon. Under the hood: A potent 220-hp, 3.0-liter V6. Under your right hand: A 5-speed close-ratio stick or available Sport AT automatic. Underneath it all: A sophisticated, fully independent suspension system. And to top it all off, 5 doors plus a cavernous cargo area that, unlike most minivans and SUVs, doesn't impair its sports sedan performance. The MAZDA6 Sport Wagon. It's the next big idea from Mazda.



IT RAISES THE BAR BEFORE YOU EVEN GET INTO GEAR.

As a true, authentic sports sedan, the MAZDA6 speaks directly to your heart—and to your love of driving. With a taut, athletic profile that's sleek and striking. A choice of advanced powertrains that are remarkably smooth and responsive. Plus a 4-wheel independent suspension system that's as sophisticated as it is confidence-inspiring. Since its debut, the MAZDA6 has garnered more than 60 prestigious automotive awards—including being named a 2004 All-Star by *Automobile Magazine*, who also called it "...the prototype of how to make a thrilling sedan" (10/03). The MAZDA6 Sports Sedan. True to its sports-car DNA, you'll find exhilaration written all over it.

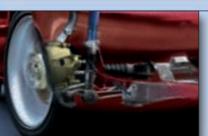


WITH ENGINEERING THIS ADVANCED, YOU CAN'T MAKE A WRONG TURN.

No matter which MAZDA6 you drive, exhilarating performance is a given. Because all three body styles benefit from the same performance-oriented engineering. For example, both available MAZDA6 powerplants utilize variable valve timing to maximize low-end torque and high-rpm power. Every MAZDA6 also features friction-optimized, rack-and-pinion steering for an uncanny balance of precise control and on-center feel. Plus the sure-footed handling and enhanced stability of a fully independent suspension system. To promote linear, fade-resistant stops, you'll find disc brakes at all four corners. And, on every MAZDA6s, a standard Anti-lock Brake System (ABS) with traction control.



MORE POWER TO YOU. A choice of two advanced, all-aluminum engines with variable valve timing is offered in the MAZDA6 Sports Sedan and 5-Door. MAZDA6s models feature a potent 220-hp, 3.0-liter V6. MAZDA6i models are equipped with a spirited 160-hp, 2.3-liter 4-cylinder.



MAGNIFICENT ROAD MANNERS.

True to their sports-car heritage, all three $\mathsf{MAZDA6}$ body styles boast a sport-tuned double-wishbone front suspension plus an independent multilink design in the rear. The end result is a firm ride that skillfully balances both control and comfort.





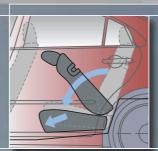


A MORE COMPELLING WAY TO KEEP YOUR OPTIONS OPEN.

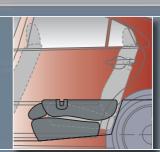
Every lifestyle comes with its own unique baggage. Which is no problem if you're driving a MAZDA6 5-Door. Because with its rear seatbacks folded down, it serves up a generous 58.7 cu. ft. of cargo space. Just pop open its sleekly integrated rear liftgate and watch how quickly and easily—it swallows everything from hobby and sports equipment to outdoor gear and groceries. And with standard features like a body-color grille, sport-type front and rear fascias, side sill extensions, a rear spoiler, fog lights, and trick 17-inch alloy wheels, the MAZDA6 5-Door is also a stylish knockout that's a blast to drive. But then, what you put into it is your business. What you get out of it is ours.



DOUBLE DUTY. With its 60/40 split fold-down rear seatback in the upright position, the MAZDA6 5-Door provides seating for three adults plus a substantial 22.0 cu. ft. of cargo space.

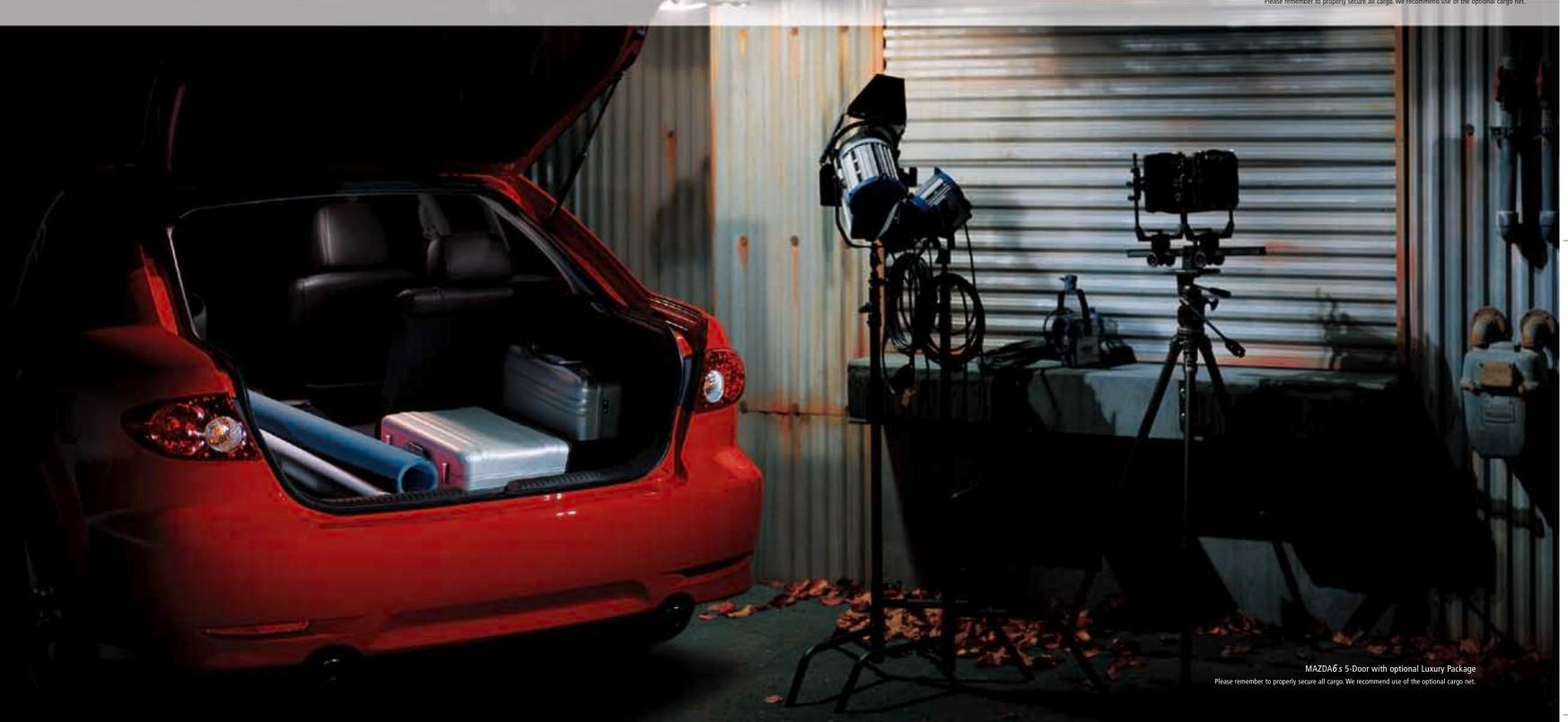


REMOTE POSSIBILITIES. Pulling both remote control levers in the cargo area releases the rear seatbacks. As they "fold down," the rear-seat bottom cushion also automatically moves forward and down.



FLAT-OUT BETTER. On the MAZDA6 5-Door and Sport Wagon, Mazda's automatic
"fold-flat" feature provides a hassle-free way to create a perfectly flat load floor without removing any headrests.

Please remember to properly secure all cargo. We recommend use of the optional cargo net.





THE INGENUITY UNDERNEATH ALL THE EXHILARATION.

Since its auspicious debut, the MAZDA6 has won more than 60 prestigious international awards plus an array of impressive accolades from the automotive press. Equally important, in frontal crash tests for driver and front-seat passenger conducted by the National Highway Traffic Safety Administration (NHTSA),* the MAZDA6 Sports Sedan earned Five Stars—the highest rating possible. But then, inside every MAZDA6, you'll find inspired engineering that pays off in exhilarating performance, meaningful passenger protection, and well-founded peace of mind.



360 DEGREES OF PROTECTION. All MAZDA6 models feature dual two-stage front air bags* that help match inflation speed to an impact's severity, plus whiplashreducing front-seat head restraints and 3-point safety belts for all five occupants. Side-curtain air bags (with coverage for front and rear seats) and front seat side-impact air bags* are available.

*Always wear your safety belt and secure children in the rear seat.



**** The MAZDA6 Sports Sedan earned the

highest rating, Five Stars, in government frontal-impact crash tests.

*5-STAR SAFETY RATING For complete test results, visit: www.nhtsa.dot.gov

a corrosion-resistant stainless exhaust system.

1 EXHAUST NOTES. True to its sports-car heritage, every 2 SPACE SAVER. You'll find a surprising amount of cargo 3 SUPERB STOPPING POWER. Every MAZDA6 features MAZDA6 boasts dual exhaust outlets with bright tips, plus space in every MAZDA6, thanks, in part, to the compact design of its patented multilink independent rear suspension.

power-assisted 4-wheel disc brakes. An Anti-lock Brake System (ABS) with traction control is also standard on the MAZDA6s—and available on the MAZDA6i.

Mazda's "Triple H" construction adds extra steel reinforce- away to minimize the chance of a serious ankle or leg injury. porates extensive designed-in crumple zones, front and rear. ments to critical body areas.

4 HIDDEN STRENGTHS. To enhance the structural 5 SAFER BY THE FOOT. In the event of an accident, the 6 ZONE DEFENSE. To better protect its occupants and

integrity, impact protection and handling of every MAZDA6, MAZDA6's "crushable" pedal assembly is engineered to fold help absorb the energy of a collision, every MAZDA6 incor-







distinct trim levels, this MAZDA6 is a true sports

DEFINING FEATURES

Standard transmission

Optional transmission

ABS & traction control

Sport Package (shown)

Standard wheels

Optional wheels

Climate control

Engine

MAZDA6i

Available

Optional

Manual

5-speed manual

160-hp 2.3L 4-cylinder

16" steel with cover

16" & 17" alloy

4-speed Sport AT automatic

MAZDA6 SPORTS SEDAN. Available in two with extraordinary value. Both trim levels deliver an impressive, well-equipped ride. So which one sedan that combines exhilarating performance is right for your right foot? Drive it. You'll know.

Optional

Automatic

MAZDA6s 220-hp 3.0L V6 5-speed manual 5-speed Sport AT automatic Standard 17" alloy

MAZDA6 SPORT WAGON. Available exclusively in the MAZDA6 s trim level, this authentic sport wagon redefines performance and practicality.

> Engine Standard transmission Optional transmission ABS & traction control Standard wheels Cargo barrier net/ Cargo cover Sport Package (shown) Climate control

> **DEFINING FEATURES**

Boasting 220 hp and up to 60 cu. ft. of flexible cargo space (with its rear seats down), it's tailormade for discerning drivers and active lifestyles.

MAZDA6s 220-hp 3.0L V6

5-speed manual 5-speed Sport AT automatic Standard 17" alloy Standard

Optional

versatility. Remarkably accommodating, its sleek rear MAZDA6 5-DOOR. Available in two stylish trim liftgate conceals up to 58 cu. ft. of cargo space (with levels, this MAZDA6 is a genuine sports sedan that delivers uncompromised performance and surprising its rear seats down). And keeps all your options open.

DEFINING FEATURES MAZDA6i MAZDA6s 160-hp 2.3L 4-cylinder 220-hp 3.0L V6 Engine Standard transmission 5-speed manual 5-speed manual 4-speed Sport AT automatic Optional transmission 5-speed Sport AT automatic ABS & traction control Available Standard Standard wheels 17" alloy 17" alloy Standard Standard Cargo cover Sport Package (shown) Standard Standard Climate control Manual

THREE BODIES. ONE SOUL. NO EQUAL.

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ower driver's seat; heated mirrors and front seats; Requires automatic transmission 'Requires other option's lectroluminescent gauges with red lighting See your Mazda Dealer or www.MazdaUSA.com for details.								c transmission	⁴ Requires	other opti	ional equip	ment

INTERIOR FABRICS







GRAY CLOTH



BEIGE CLOTH



BLACK PERFORATED LEATHER With optional Sport and Luxury



GRAY PERFORATED LEATHER With optional Luxury Package



BEIGE PERFORATED LEATHER With optional Luxury Package

EXTERIOR COLORS



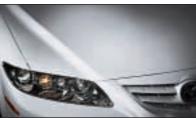
ONYX BLACK MAZDA6 (ALL) - with Sport Package - without Sport Package





LAPIS BLUE METALLIC MAZDA6 Sports Sedan & 5-Door – with Sport Package – without Sport Package

Black or Beige



GLACIER SILVER METALLIC MAZDA6 (ALL) INTERIOR – with Sport Package – without Sport Package Black or Gray



VOLCANIC RED MAZDA 6 5-Door - with Sport Package - without Sport Package

INTERIOR Black or Gray

Gray



BLAZING COPPER METALLIC MAZDA6 Sports Sedan & 5-Door – with Sport Package – without Sport Package



MAZDA 6 (ALL) - with Sport Package
- without Sport Package



STEEL GRAY METALLIC Black or Gray



MAZDA 6 Sports Sedan & Sport Wagon with Sport Packagewithout Sport Package



INTERIOR Black or Beige



REDFIRE METALLIC MAZDA 6 Sports Sedan & Sport Wagon

with Sport Packagewithout Sport Package

INTERIOR Black or Beige



PERFORMANCE WHITE

MAZDA6 Sports Sedan & Sport Wagon with Sport Package
 without Sport Package

INTERIOR Black or Beige



SQUALL BLUE PEARL

MAZDA6 Sport Wagon INTERIOR - with Sport Package
- without Sport Package Black or Gray



SEPANG GREEN METALLIC

MAZDA 6 Sports Sedan & Sport Wagon with Sport Package
 without Sport Package

INTERIOR Black or Gray

PRODUCT CHANGES AND OPTIONS AVAILABILITY: Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

www.MazdaUSA.com Wherever you see this symbol, you can get the whole story on our interactive Web site.

ACCESSORIES AVAILABLE THROUGH YOUR MAZDA DEALER





17-INCH ALLOY WHEELS. Add extra curb appeal to your MAZDA6 with a set of custom 17-inch Alloy Wheels. Engineered to meet Mazda original equipment specifications, these European-designed beauties offer superb style and performance. **STEERING WHEEL.** Enhance your MAZDA6's sporty interior with a stylish, Silver-Trimmed Steering Wheel. A Silver-Trimmed Gearshift Knob and Parking-Brake Handle, sold separately, complement the look. **CLEAR TAILLIGHT KIT.** Give your MAZDA6 a handsome Euro-look with clear-lens taillights. This all-inone Clear Taillight Kit meets Mazda's stringent standards and makes it quick and easy to customize your Mazda.





CARGO TRAY. Protect your MAZDA6's cargo area with this versatile and durable Cargo Tray. Easily cleaned with soap and water, it's the practical way to shield carpet from dirt, moisture and wear. **REAR BUMPER STEP PLATE.** Protect your MAZDA6 Sport Wagon's rear bumper from the scratches and dings that occur during loading and unloading, with a Rear Bumper Step Plate that's as durable as it is beautiful. **ALUMINUM FUEL-FILLER DOOR.** Embellish your MAZDA6's sleek, sporty lines with an Aluminum Fuel-Filler Door that boldly reflects its sports-car heritage. Available in both Bright Chrome and Pearl Satin finishes.

All Genuine Mazda Accessories, if installed by a Mazda dealer prior to or at initial vehicle retail delivery, carry the same new-vehicle limited warranty as the Mazda6. Ask your dealer for details.

MAZDA6	SPORTS SEDAN	5-DOOR	SPORT WAGON
Front air dam	•	_	_
Body-color sport grille	•	_	•
Chrome grille trim	•	_	•
Fog lights	•	_	•
Side sill extensions	•	_	_
Chrome side protector moldings	•	_	•
Rear wing spoiler	•	_	_
Rear lip spoiler	•	_	_
Rear roof spoiler	_	_	•
17-inch alloy wheels	•	•	•
Chrome rear finisher	•	_	•
Aluminum fuel-filler door (in chrome or satin finish)	•	•	•
Rear bumper skirt	•	_	_
Rear mud guards (not available with Sport Package)	•	_	_
Clear taillight kit	•	•	•
Sport exhaust tips	•	_	_
Compass auto-dimming mirror	•	•	•
Compass auto-dimming mirror with HomeLink [®]	•	•	•
Windshield sunscreen	•	•	•
Cassette player	•	•	•
In-dash 6-disc CD changer	•	•	•
MiniDisc player	•	•	•
CD/MP3 player	•	•	•
Silver/Black 2-tone steering wheel	•	•	•
Silver/Black 2-tone gearshift knob	•	•	•
Silver/Black 2-tone parking-brake handle	•	•	•
Carpet floor mats	•	•	•
All-weather floor mats	•	•	•
Carpet cargo mat	_	•	•
Cargo net	•	•	•
Cargo tray	•	•	•
Cargo organizer	•	•	•
Front mask	•	•	•
Door edge guards	•	•	•
Rear bumper step plate	_	_	•
Car cover	•	•	_
Car cover cable lock	•	•	_
Moonroof wind deflector	•	•	•
Roof rack cross bars	_	_	•
Bike attachment (roof-rack mount)	_	_	•
Ski attachment (roof-rack mount)	_	_	•
Cargo box (roof-rack mount)	_	_	•
Alarm shock sensor upgrade	•	•	•
Security system/remote start (A/T only)	•	•	•
Engine block heater	•	•	•
First aid kit	•	•	•
Roadside assistance kit Wheel locks	•	•	•
Touch-up paint	•	•	

Touch-up paint

A MORE EXHILARATING ROUTE TO MAKING THE RIGHT CHOICE.

It starts with the Mazda Test-Drive Experience—a uniquely designed road trip engineered to take you miles beyond the ordinary test drive. It's all about putting a Mazda to the test under real-world conditions. Down local streets, highways, on-ramps and off-ramps. Through straightaways, S-curves and corners. It's also all about discovering the superb acceleration, braking, steering, handling and ride quality that every Mazda offers. And rediscovering that fun, connected-to-the-road feeling we call "Zoom-Zoom."

A MORE LIBERATING APPROACH TO OWNER PEACE OF MIND.

Once you become a new Mazda owner, you'll enjoy the peace of mind the 2004 Mazda Driver's Assurance Plan delivers. It includes the freedom of a 48-month/50,000-mile "bumper-to-bumper" limited warranty, plus 24/7 Emergency Roadside Assistance. And should your MAZDA6 require a warranty repair, the Mazda Service Transportation Solution can typically provide another vehicle to drive. After all, we want your new Mazda to be a source of pride and exhilaration for years to come. (See your Mazda dealer for details.)

A MORE COMPELLING WAY TO CONNECT WITH ZOOM-ZOOM.

Speaking of exhilaration, add Mazda's Web site to your list of must-see destinations. You can preview the new 2004 Mazdas. Look into seasonal incentives or special service offers. Pick up maintenance tips. Visit the Mazda Performance Corner for updates on driving technology, tuning and motorsports. Interactively "build" the MAZDA6 of your dreams and see how it will look. Request a quote. Even locate a Mazda dealer. It all translates into a lot more Zoom-Zoom at:

