



Power. Performance. Style.

The A4 has it all. And then some.







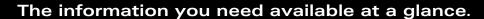
From a driver's perspective, the A4 is more than the sum of its considerable parts.

SELECTIFIES.

It's one thing to design the trim accents to suggest a wraparound effect. Something else to actually build it so seamlessly. At Audi, it's this kind of attention to detail that sets our cars apart. From its hand-stitched, leather-covered steering wheel to its raised center console to the touch and look of every dial, every switch, the Audi A4 is an ergonomic masterpiece. One designed to satisfy not just on a test drive, but for years and years.



We hand stitch the leather on the steering wheel. There are some tasks better left to human touch.



After all, the driving experience remains paramount.



Beyond dual-zone climate control, the 2008 A4 features heated front seats standard on 3.2 models. They're also available as part of our Cold weather package or as a stand-alone option on 2.0 T models. The popular Convenience package features HomeLink, a light/rain sensor, auto-dimming exterior mirrors as well as an auto-dimming interior mirror with a built-in compass.



A vivid, line-of-sight Driver Information Display typifies our focused approach — all the data you need, without the distractions. Our goal: Inform, but never interfere.



And then we encourage you to further personalize your A4 with select options. In fact, we invite you to look closely at the specifications section of the brochure. From Bose® premium sound to DVD-based Audi Navigation plus. From Bluetooth phone preparation and iPod adaptability to SD® card slots for MP3 sound and more, the 2008 A4 bears witness to a devotion to marrying form and function.

The A4 is all about taking what's important in your life and bringing it to the road.





The appeal of the S line interior package is instantaneous as well as enduring.



three-spoke steering wheel with paddle shifters or a six-speed manual is up to you. No matter which setup you choose, attention to detail is a given. For example, perforating the



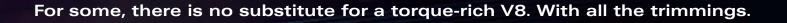
We invite you to let quattro GmbH work its magic inside and out. While every 2008 A4 sedan gets the S line exterior treatment from our performance and customization arm, a select few get the treatment inside. Not to mention a finely tuned sport suspension.



When you step inside a car with the S line package, you're entering a domain where style and substance work together seamlessly.

The S line package: More than a badge of honor, a work of art.





Aluminum pedals with raised-rubber inserts instantly transmit the intent of the RS 4. With a 420 hp V8, Dynamic Ride Control, sport-biased quattro and incomparable style, an automotive full house. New for the RS 4 in 2008: An optional Titanium package as well as a systematic approach to interior upgrades we call Audi exclusive. Your dealer has all the details.

From special wheels to distinctive brakes, all of our RS and S cars are more than simply purpose-driven performance machines. We pay close attention to every detail. From the distinctive Piano Black trim of the RS 4 to S4 trim options such as Carbon Fiber and Gray Birch.

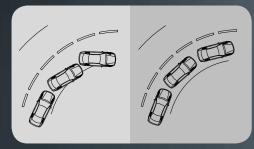
Every S4 benefits from our vast experience in motorsports. Ironically, it's that experience that makes these cars ideally suited for your everyday commute or a cross-country jaunt.

For more information on all these performance cars, please ask your dealer for the dedicated brochure that details all that our S and RS cars have to offer.

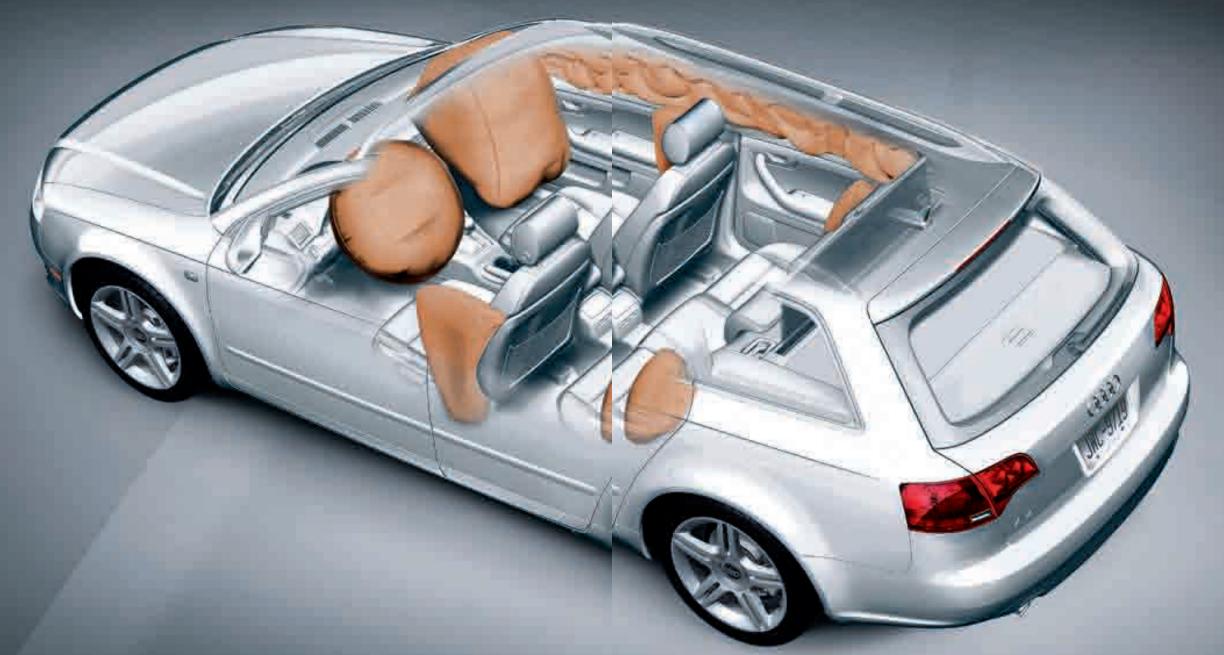
Rapid response is just one of its virtues.



The Insurance Institute for Highway Safety (IIHS) named the A4 a "Top Safety Pick" based on its performance in front, rear and side crash tests. For more information on these tests, go to www.iihs.org*



The reason why an Electronic Stability Program (ESP) is standard is to help you to maintain the direction you intend. The illustration at the left demonstrates what could have happened if ESP had not intervened.



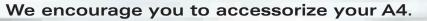
Not just safe for its size, safe for any size.

As you can plainly see from the illustration to the left, the A4 has airbags aplenty. Including comprehensive Sideguard® protection as well as dual-stage, dual-threshold front airbags! But to our way of thinking, an accident avoided is always the preferred scenario. Both of our drivetrains, quattro and FrontTrak, stand at the forefront of control under a variety of conditions. The way we see it, nothing breeds confidence like control.

The cars' mechanical brilliance, solid construction, pre-programmed deformation areas and array of standard safety features are complemented by a host of electronic assists. Leading the way: ESP 8.0. This Electronic Stability Program networks with EDL, EBD, ABS and Brake Assist to help ensure that your A4 responds to your inputs in extreme situations. We even go so far as to periodically dry the brake's discs so they'll be ready in wet weather. Standard on every A4 for 2008: Tire-pressure monitoring system. At Audi, safety isn't one thing. An airbag. Or wood trim that won't splinter in an accident. Or cutting off power in the event of an accident. Safety is everything.



For families who want nothing but the very best, nothing less than an Audi A4 will do.



Because we understand that you lead a full life.



Whether it's carrying luggage, a kayak, skis or a bike, it all starts with a base rack. What you add on top of that depends on what your weekend has in store. So whether you're in the mountains or at the coast, the A4 has you covered.



From organizing your gear for the trunk to all-weather mats, genuine Audi accessories are the way to go. To see what's available, see your local dealer or visit audiusa.com.



Protect your Audi from the elements with a lightweight, easy-to-use cover. Complete with a plastic window so the rear license plate remains visible. Storage bag included.



A heavy-duty, moisture-resistant rubber mat covered by a nylon carpet provides excellent trunk protection. Textured material reduces load-shifting, while the raised lip contains spills.

2008 Audi A4 Specifications

We invite you to invest some quality time with this section of our brochure. After all, with numerous options and packages to choose from, the ability to tailor your car precisely rests in your hands. Our goal is to make buying your A4 nearly as rewarding as driving one.



Power and Performance

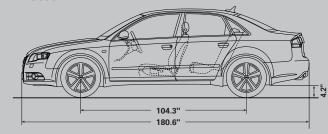
A4 2.0 T ► 200 hp – Turbocharged DOHC 2.0 liter in-line four-cylinder with FSI® Direct Injection,

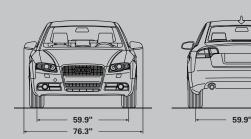
- variable valve timing and intake manifold
- ▶ Displacement 121.06 cu. in.
- ▶ Bore: 3.25 in. Stroke: 3.65 in. Compression ratio: 10.5:1
- ► Horsepower: 200 hp @ 5100-6000 rpm
- ► Torque: 207 lb-ft @ 1800-5000 rpm
- ▶ 0-60 mph in seconds Tiptronic: 7.5; manual, quattro: 7.3; multitronic: 7.3; manual, FrontTrak: 7.1
- ► Top track speed¹: 130 mph
- Fuel economy estimates, city/highway² Tiptronic: 19/27 mpg; manual, quattro: 20/28 mpg; multitronic: 21/30 mpg; manual, FrontTrak: 20/31 mpg

A4 3.2 ▶ 255 hp – DOHC all-aluminum 90-degree 3.2 liter V6 with FSI Direct Injection, variable intake valve timing and intake manifold

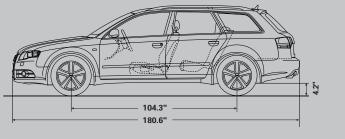
- ► Displacement 190.57 cu. in.
 - ▶ Bore: 3.33 in. Stroke: 3.65 in. Compression ratio: 12.5:1
 - ► Horsepower: 255 hp @ 6500 rpm
 - ► Torque: 243 lb-ft @ 3250 rpm
 - ▶ 0-60 mph in seconds Tiptronic: 6.7; manual: 6.5; multitronic: 6.6
 - ► Top track speed¹: 130 mph
 - ► Fuel economy estimates, city/highway³

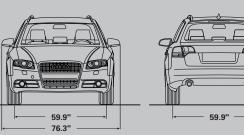
A4 Sedan





A4 Avant





Model Configurations

- ► A4 2.0 T sedan/Avant 200 hp with six-speed Tiptronic® automatic transmission and quattro® all-wheel drive
- ► A4 2.0 T sedan/Avant 200 hp with six-speed manual transmission and quattro all-wheel drive
- ► A4 2.0 T sedan 200 hp with Audi multitronic® Continuously Variable Transmission (CVT) and FrontTrak® front-wheel drive
- ► A4 2.0 T sedan 200 hp with six-speed manual transmission and FrontTrak front-wheel drive
- ► A4 3.2 sedan/Avant 255 hp with six-speed Tiptronic automatic transmission and quattro all-wheel drive
- ► A4 3.2 sedan/Avant 255 hp with six-speed manual transmission and quattro all-wheel drive
- ► A4 3.2 sedan 255 hp with Audi multitronic Continuously Variable Transmission (CVT) and FrontTrak front-wheel drive

- variable valve timing and intake manifold
- ► Displacement 121.06 cu. in.
- ▶ Bore: 3.25 in. Stroke: 3.65 in. Compression ratio: 10.5:1
- ► Horsepower: 200 hp @ 5100-6000 rpm
- ► Torque: 207 lb-ft @ 1800-5000 rpm
- ▶ 0-60 mph in seconds Tiptronic: 7.6; manual: 7.4
- ► Top track speed¹: 130 mph
- ► Fuel economy estimates, city/highway² Tiptronic: 19/27 mpg; manual: 20/28 mpg

- A4 2.0 T Avant ▶ 200 hp Turbocharged DOHC 2.0 liter in-line four-cylinder with FSI Direct Injection, A4 3.2 Avant ▶ 255 hp DOHC all-aluminum 90-degree 3.2 liter V6 with FSI Direct Injection, variable intake valve timing and intake manifold
 - ► Displacement 190.57 cu. in.
 - ▶ Bore: 3.33 in. Stroke: 3.65 in. Compression ratio: 12.5:1
 - ► Horsepower: 255 hp @ 6500 rpm
 - ► Torque: 243 lb-ft @ 3250 rpm
 - ▶ 0-60 mph in seconds Tiptronic: 6.8; manual: 6.6
 - ► Top track speed¹: 130 mph
 - ► Fuel economy estimates, city/highway³

¹Top track speed electronically limited to 130 mph in the U.S. Obey all local speed and traffic laws. ²Your mileage may vary. ³Not available at time of printing.

A4 2.0 T	A4 3.2	A4 2.0 T Avant	A4 3.2 Avant	Chassis/Technical	
S	S	S	S	Front suspension: Four-link with upper and lower control arms, stabilizer bar	
S	S	S	S	Rear suspension: Fully independent trapezoidal-link with stabilizer bar and s	
S	S	S	S	Servotronic® vehicle speed-sensitive power steering; turning circle: 36.4 ft.	
S	S	S	S	Fully galvanized steel unibody with multi-step anti-corrosion protection	
3428	3605	n/a	n/a	Curb weight – lbs.: multitronic, FrontTrak	
3406	n/a	n/a	n/a	Curb weight – lbs.: manual, FrontTrak	
3527	3671	3649	3792	Curb weight – lbs.: manual, quattro	
3616	3781	3726	3880	Curb weight – Ibs.: Tiptronic, quattro	
6.3	6.3	6.3	6.3	Capacities: Engine oil – quarts	
18.5	18.5	n/a	n/a	Capacities: Fuel tank, FrontTrak – gallons	
16.6	16.6	16.6	16.6	Capacities: Fuel tank, quattro – gallons	

A4 2.0 T	A4 3.2	A4 2.0 T Avant	A4 3.2 Avant	Exterior
S	S	S	S	Tinted glass, dark tinted band at top of windshield
S	S	S	S	Power outside mirrors with defog feature, painted in body color
S	S	S	S	Aluminum trim around side windows
S	S	S	S	Aerodynamic ellipsoid projector headlights with variable focus reflectors, integrated low beam and high beam tubes, polycarbonic
0	0	0	0	Bi-xenon headlights with adaptive front lighting
S	S	S	S	Power glass sunroof with slide-and-tilt functions and pinch protection
S	S	S	S	Heated windshield washer nozzles
0	0	0	0	High-pressure retractable headlight washers
S	S	S	S	Foglights: two front, one rear
S	S	S	S	Side indicator lights located in front fenders
S	S	S	S	S line design bumpers, badging and front grille

and separate coil springs/shock absorbers (gas-charged)
eparate coil springs/shock absorbers (gas-charged)

te covers

A4 2.0 T	A4 3.2	A4 2.0 T Avant	A4 3.2 Avant	Safety / Security
S	S	S	S	Tire-pressure monitoring system
S	S	S	S	Electronic Stability Program (ESP®)
S	S	S	S	Anti-lock brake system with vacuum power assist, Electronic Brake-pressure Distribution (EBD), hydraulic Brake Assist and disc-wiping f
S	S	S	S	Sideguard® head protection airbags for front and rear occupants*
S	S	S	S	Driver and front passenger dual-stage and dual-threshold airbag supplemental restraints with occupant sensor*
S	S	S	S	Driver and front passenger seat-mounted chest side airbags*
S	S	S	S	Front three-point safety belts with automatic pre-tensioning, height-adjustable upper mounts and force limiters
S	S	S	S	Three rear three-point safety belts with automatic pre-tensioning
S	S	S	S	Front passenger and rear safety belts with convertible locking retractors
S	S	S	S	Three rear head restraints
S	S	S	S	Power central locking system with safety unlock feature if airbag deploys
S	S	S	S	Lower Anchors and Tethers for Children (LATCH) in rear seats
S	S	S	S	Child safety rear door locks
S	S	S	S	Reflectors in rear of all doors
S	S	S	S	Anti-theft vehicle alarm system with blinking theft-deterrent light

S = standard O = optional n/a = not applicable

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A4 2.0 T	A4 3.2	A4 2.0 T Avant	A4 3.2 Avant	Electronics
S	S	S	S	Monochrome Driver Information Display with radio display, active Auto Check system with speed warning device, pictogram display for open door/trunk lid, wiper/washer fluid indicator and six-function trip computer including outside temperature gauge
0	0	0	0	Color Driver Information Display with radio display, active Auto Check system with speed warning device, pictogram display for open door/trunk lid, wiper/washer fluid indicator and six-function trip computer including outside temperature gauge
S	S	S	S	Audi Symphony II+ AM/FM stereo with six-disc in-dash CD changer with MP3 capability, Radio Data System (RDS) and Graduated Audio Level Adjustment (GALA) AM/FM/satellite radio
S	S	S	S	Ten-speaker sound system including subwoofer and center fill speaker
0	0	0	0	SIRIUS® Satellite Radio
S	S	S	S	Electronic cruise control with coast, resume and acceleration features
S	S	S	S	Electric rear window defogger with automatic timed shut-off feature
S	S	S	S	Radio frequency remote locking system with selective unlock, remote decklid opening, panic function, interior lights and alarm system activation – control integrated in folding ignition key, panic button
S	S	S	S	Retained accessory power after key is removed from ignition
0	0	0	0	Phone preparation with Bluetooth® interface

nometer, electronic speedometer, odometer, voltmeter,

me delay and automatic activation when key is withdrawn from ignition

ture gauges

dle shifters on all automatic models)

manual models) and hand brake lever

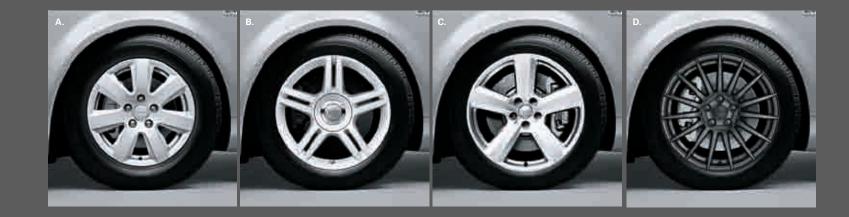
nd pinch protection for all windows

A4 2.0 T	A4 3.2	A4 2.0 T Avant	A4 3.2 Avant	Interior		
S	S	S	S	Backlit instrument cluster with automatic brightness control including tac digital clock with date, service interval indicator, fuel and coolant tempera		
S	0	S	0	Aluminum inlays in center console and door panels		
0	S	0	S	Genuine wood inlays in center console and door panels		
S	S	S	S	Folding driver and front passenger center armrest with adjustable height		
S	S	S	S	Full-length center console with storage area, two built-in cupholders and		
S	S	S	S	Folding rear center armrest with cupholders		
S	S	S	S	Red ambient LED lighting in headliner for front center console illuminatio		
S	S	S	S	Interior lights in front and rear headliner with fade-in and fade-out feature, tir		
S	S	S	S	Illuminated glove box, trunk/rear cargo area, lighter and ashtray		
S	S	S	S	Manually adjustable tilt-and-telescoping steering column		
0	S	0	S	Leather-wrapped four-spoke multi-function steering wheel (includes padd		
S	n/a	S	n/a	Cloth seat upholstery		
0	S	0	S	Leather seating surfaces		
S	S	S	S	Leather-wrapped shift knob (Tiptronic and multitronic models), shift boo		
S	S	S	S	12-way power driver seat including four-way power lumbar adjustment		
0	S	0	S	Power front passenger seat		
0	S	0	S	Heated front seats		
S	S	S	S	60/40 split-fold rear seat, lockable		
S	S	S	S	Fully automatic dual-zone climate control system with sun sensor and act		
S	S	S	S	Power windows with power retention, "one touch up," "one touch down" a		
S	S	S	S	Four tie-down eyelets in trunk/rear cargo area		
n/a	n/a	S	S	Retractable cargo cover with luggage partition net		
n/a	n/a	S	S	Dual-level loading cargo floor		
n/a	n/a	S	S	Dual-height decklid opening		
n/a	n/a	S	S	Power outlet in trunk/rear cargo area		
S	S	S	S	Seating capacity: five passengers		
103.5	103.5	118.6	118.6	Interior volume – cu. ft.: Total		
50.7	50.7	50.7	50.7	Interior volume – cu. ft.: Front		
39.4	39.4	40.1	40.1	Interior volume – cu. ft.: Rear		
13.4	13.4	27.8	27.8	Luggage volume – cu. ft.		

^{*}Airbags are supplemental restraints only and will not deploy under all accident circumstances. Always use safety belts and seat children in the rear, using restraint systems appropriate for their size and age.

A4 2.0 T	A4 3.2	A4 2.0 T Avant	A4 3.2 Avant	Wheels
S	n/a	S	n/a	(A) 16-inch seven-spoke cast alloy wheels with 215/55 all-season tires
0	n/a	0	n/a	(B) 17-inch five double-spoke cast alloy wheels with 235/45 all-season tires
0	S	0	S	(C) 18-inch quattro GmbH five-spoke cast alloy wheels with 235/40 all-season or summer performance tires*
0	0	0	0	(D) 18-inch quattro GmbH Titanium-colored 15-spoke cast alloy wheels with 235/40 all-season or summer performance tires*

S = standard O = optional n/a = not applicable



A4 2.0 T	A4 3.2	A4 2.0 T Avant	A4 3.2 Avant	
0	0	0	0	S line package
				Leather seating surfaces (standard on 3.2 models)
				Leather-wrapped three-spoke perforated multi-function steering who

Brushed Aluminum interior trim
Aluminum door entry sills

Aluminum pedals (manual transmission only)

Tiptronic automatic models); triple red/black/silver color stitching

Sport suspension

18-inch quattro GmbH five-spoke cast alloy wheels with 235/40 all-season or summer performance tires* (standard on 3.2 models with all-season tires)

nd shift knob (includes paddle shifters on







A4 2.0 T	A4 3.2	A4 2.0 T Avant	A4 3.2 Avant	
0	0	0	0	Titanium package (requires S line package)
				Black single frame grille
				Black trim around side windows
				· · · · · · · · · · · · · · · · · ·

Piano Black interior trim

18-inch quattro GmbH Titanium-colored 15-spoke cast alloy wheels with 235/40 all-season or summer performance tires*

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^{*}Summer performance tires are designed for optimum performance and handling in warm climates. They are not suitable for cold, snowy or icy weather conditions. If you drive under those circumstances, you should equip your vehicle with all-season or winter tires, which offer better traction under those conditions. We suggest you use the recommended winter or all-season tires specified for your car or its equivalent. These summer performance tires also have a lower aspect ratio that aids performance and handling; however, in order to avoid tire, rim or vehicle damage, it is important that the inflation pressure is regularly checked and maintained at recommended levels. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. Please also remember in making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than other choices. Finally, these tires may wear more quickly than other choices. For more information on all of these topics, please consult the owner's manual, your local dealer or call 1-800-FOR-AUDI.

A4 2.0 T	A4 3.2	A4 2.0 T Avant	A4 3.2 Avant	Individual Options			
0	S	0	S	Heated front seats			
0	0	0	0	DVD-based Audi Navigation plus* with six-disc CD changer in glove box			
0	0	0	0	DVD-based Audi Navigation plus* with iPod® music interface in glove box			
0	0	0	0	O Bose® premium sound system with AudioPilot® noise-compensation feat			
0	S	0	n/a	n/a Wood interior trim (Dark Brown Walnut wood or Beige Birch wood)			
0	0	0	0	Wood-segmented steering wheel and shift knob			
n/a	n/a	0	0	Manual side sunshades			
0	0	0	0	Metallic or pearl effect exterior paint			
0	0	0	0	Phone preparation with Bluetooth interface			
0	0	0	0	Rear side airbags**			
n/a	0	n/a	0	Audi parking system, rear only			
0	0	0	0	Sport suspension			

A4 2.0 T	A4 3.2	A4 2.0 T Avant	A4 3.2 Avant	Packages
0	n/a	О	n/a	Premium package
				Leather seating surfaces
				17-inch five double-spoke cast alloy wheels with 235/45 all-season tire
0	0	0	0	Convenience package (requires Premium package)
				HomeLink® remote transmitter
				Light/rain sensor
				Power front passenger seat (standard on 3.2 models)
	Power outside automatically dimming mirrors with defog fea		Power outside automatically dimming mirrors with defog feature	
			Automatically dimming inside mirror with digital compass	
				Bi-xenon adaptive headlights with automatic self-leveling
				Memory for driver seat and exterior mirrors (3.2 models only)
0	0	0	0	Cold weather package
				Heated front seats (standard on 3.2 models)
				Heated rear seats (3.2 models only)
				Ski sack
				High-pressure retractable headlight washers

^{*}Audi Navigation plus depends upon signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system, and existing wireless and satellite technologies, must be available and operating properly for the system to function.

The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest or other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgement in determining whether or not to follow a suggested Audi Navigation plus route. Periodically the mapping is updated and a new DVD will be required in order to maintain the latest navigation information available to us. These will be available for purchase from time to time at additional cost. Consult your dealer or call 1-800-FOR-AUDI for details.







- A. Standard slide-and-tilt sunroof. B. Optional iPod adapter. C. Optional bi-xenon adaptive headlights.









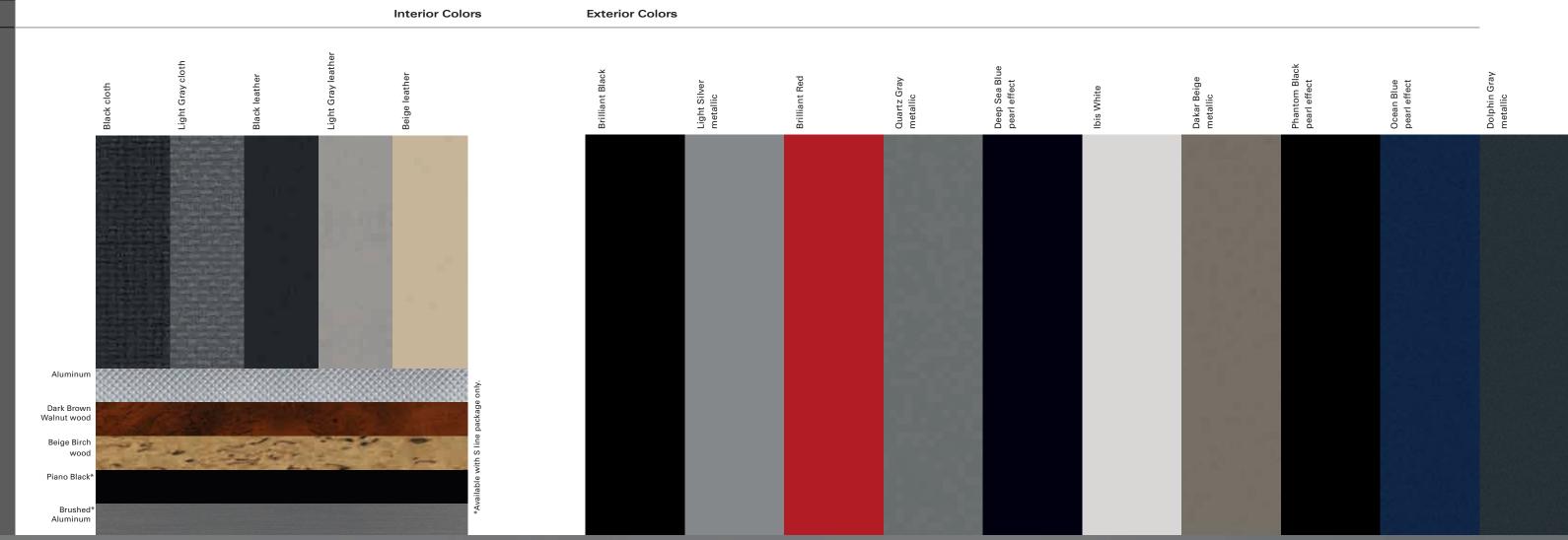
- D. Standard split-fold rear seats.
- . Optional heated seats.
- Retractable headlight washers, part of optional Cold weather package.

^{**}Airbags are supplemental restraints only and will not deploy under all accident circumstances. Always use safety belts and seat children in the rear, using restraint systems appropriate for their size and age.

Color Choices

Interior Seating	Upper Dashboard	Lower Dashboard/ Carpet	Headliner	Interior Trim
Black	Black	Black	Light Gray	Aluminum (2.0 T) / Walnut (3.2)
Light Gray (cloth)	Gray	Light Gray	Light Gray	Aluminum (2.0 T)
Light Gray (leather)	Gray	Light Gray	Light Gray	Aluminum (2.0 T) / Dark Brown Walnut wood (3.2)
Beige	Beige	Beige	Beige	Aluminum (2.0 T) / Beige Birch wood (3.2)

Exterior Colors	Cloth Seating	Leather Seating Surfaces	Premium Leather
Dolphin Gray metallic	n/a	Black Light Gray	Black Light Gray
Brilliant Red	n/a	Black Beige	Black Beige
Ibis White	Black	Black Beige	Black Beige
Deep Sea Blue pearl effect	Light Gray	Light Gray Beige	Light Gray Beige
Light Silver metallic	Black	Black Light Gray	Black Light Gray
Dakar Beige metallic	n/a	Beige	Beige
Ocean Blue pearl effect	n/a	Light Gray	Light Gray
Quartz Gray metallic	Black	Black Light Gray	Black Light Gray
Brilliant Black	Black	Black Beige	Black Beige
Phantom Black pearl effect	n/a	Black	Black



audiusa.com

believes the specifications in this brochure to be to change without notice. Some equipment may be unavailable when your vehicle is built. Please ask your dealer for advice concerning current availability of vehicle will include the equipment you ordered. Vehicles in this brochure are shown with optional Tires supplied by various manufacturers. "TRUTH IN "Audi," "quattro," "A4," "Avant," "S4," "RS 4," "multitronic," "FrontTrak," "FSI," "Sideguard," the four rings and Audi emblems are registered trademarks of Audi AG. "Servotronic" is a registered trademark of the AM General Corporation. "Bose" and "AudioPilot" are DaimlerChrysler AG. "HomeLink" is a registered Prince is a wholly owned subsidiary of Johnson Controls[™] "SIRIUS" is a registered trademark of SIRIUS Satellite Radio, Inc. "SD" is a registered trademark of the SD Card Association. "Bluetooth" is a registered trademark of Bluetooth SIG. "iPod" is a registered

A word about updated service information. Audi regularly sends its dealers useful service information about its products. Audi monitors product performance in the field, then prepares bulletins to better service its products and help avoid costly repairs. To order, see your local Audi dealer.

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