

2020 **SUBARU**

LEGACY



Introducing the all-new Subaru Legacy. Love, for all the right reasons.



Welcome to **your element.**

Introducing the all-new 2020 Legacy.

Of course it makes sense—it was designed with you in mind. The all-new 2020 Legacy is expertly engineered for safety, comfort, quality and longevity, so you can drive with confidence no matter where you're headed. It features standard Subaru Symmetrical All-Wheel Drive while also delivering up to 35 MPG on the highway.¹ And you know it's built to last because 96% of Legacy vehicles sold in the last 10 years are still on the road today.² There's a lot to love, and for all the right reasons.



See the Legacy in action.

Legacy Touring XT in Crystal White Pearl.



Legacy Touring XT with Tan Nappa Leather.

The safest

most reliable

most advanced

best Legacy ever.

An extra set of eyes every time you drive.

Every Legacy includes standard Subaru EyeSight® Driver Assist Technology.³ Equipped with a comprehensive suite of innovative safety features, EyeSight® looks ahead, alerts you to potential dangers and can even intervene to help you avoid a collision.

Advanced Adaptive Cruise Control with Lane Centering

- Automatically keeps you centered in your lane, at a safe distance behind the car in front of you—even in traffic and around curves.

Automatic Pre-Collision Braking

- Can help slow and bring your Legacy to a full stop if necessary.

Lane Departure and Sway Warning

- Can alert you if you drift to the edge of your lane and begin to cross into another.

Pre-Collision Throttle Management

- Can reduce your engine power to help give you more time to react.



EyeSight® reduces rear-end crashes with injuries by **85%**⁴

Legacy Limited in Abyss Blue Pearl.



SUBARU STARLINK™ Safety and Security^{5,8}

This newly enhanced system offers more services designed to help in your time of need, including Advanced Automatic Collision Notification, Enhanced Roadside Assistance, the added convenience of Remote Engine Start with Climate Control,^{1,4} plus Vehicle Alerts and more.

Advanced Safety Technologies

The Legacy is built upon the strongest Subaru Global Platform and features standard Subaru Symmetrical All-Wheel Drive. It also includes visionary technologies such as the available 180-Degree Front View Monitor.⁵ And Subaru is committed to bringing the most advanced safety systems to as many people as possible.

Rear Cross-Traffic Alert^{5,6}

- Senses traffic approaching as you're backing up.
- Alerts you via an audible warning and a flashing visual indicator on your side mirrors and Rear-Vision Camera display.

Reverse Automatic Braking^{5,7}

- Detects objects directly behind your vehicle.
- Helps bring your Legacy to a stop if necessary to avoid a collision.

Blind-Spot Detection^{5,6}

- Senses a vehicle in your blind spot.
- Warns you with a visual indicator on your side mirrors.



Legacy Touring XT in Crystal White Pearl.



Creating safer roads by reducing distracted driving.

Every day in the U.S., more than 1,000 people are injured in crashes reported to have involved a distracted driver.⁹ As an industry leader in safety, Subaru developed the DriverFocus™ Distraction Mitigation System,^{5,10} one of the first technologies of its kind. Engineered for both new and experienced drivers, it works together with Subaru EyeSight® to help detect distracted or drowsy driving. If the driver's attention strays from the road for too long, DriverFocus can deliver visual and auditory alerts to bring attention back to the road.



Legacy Touring XT with Tan Nappa Leather.

Customize with ease.

The Legacy makes it easy to stay connected and engaged. The all-new 11.6-inch touchscreen makes it easy and intuitive to customize your entertainment options, climate settings and more.⁵ The updated SUBARU STARLINK™ Multimedia system features standard Apple CarPlay® and Android™ Auto integration. There's also built-in Wi-Fi capability,^{5,11} and with the 576-watt-equivalent, 12-speaker premium audio system designed by Harman Kardon,[®] all your playlists shine through with state-of-the-art sonic clarity.⁵



Harman Kardon®
Premium Audio System⁵



4G LTE Wi-Fi Capability^{5,11}



Legacy Limited with Warm Ivory Leather and optional equipment.



60/40 Split-folding Rear Seatbacks



Spacious Rear Legroom

The most comfortable and spacious Legacy ever.

The all-new interior of the Legacy is spacious, comfortable and adaptable. Every detail—from the soft-touch materials to the generous rear seating—reveals the thoughtful craftsmanship that went into each part. And available amenities such as genuine Nappa Leather, heated and ventilated front seats⁵ and a heated steering wheel can take the coziness level even higher.⁵



Legacy Touring XT in Crystal White Pearl.

Everyday confidence. Long-term efficiency.

Drive confidently on any road, whether you're doing the daily commute or the weekend adventure.

The wise choice for peace of mind on the road, every Legacy includes standard Symmetrical All-Wheel Drive with Active Torque Vectoring for secure handling in any weather condition. It also offers substantial power and fuel efficiency, thanks to two available SUBARU BOXER® engines:

Direct-Injection
BOXER® Engine

2.5 liters
182 hp
Up to **35 MPG hwy**¹

Direct-Injection Turbocharged
BOXER® Engine

2.4 liters
260 hp
Up to **32 MPG hwy**¹

Choose yours.

Legacy

Standard key features:

- EyeSight® Driver Assist Technology³
- 182-hp 2.5-liter 4-cylinder Direct-Injection SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive with Active Torque Vectoring
- Lineartronic® CVT with 8-speed manual-mode paddle shifters
- Auto-on/off LED headlights with High Beam Assist
- Auto start-stop
- Cloth upholstery
- 6-way manually adjustable driver's seat and 4-way manually adjustable front-passenger's seat
- Driver's and front-passenger's auto-up/down power windows
- SUBARU STARLINK™ Dual 7-inch Multimedia with Apple CarPlay®, Android™ Auto, SmartDeviceLink app integration,¹² SiriusXM® All Access Radio and Travel Link,^{®13} 4 speakers, AM/FM, Bluetooth® audio streaming and hands-free phone connectivity, and auxiliary jack
- Dual front USB ports
- Automatic climate control
- Rear-Vision Camera with adaptive guidelines

Optional Equipment:

- 17-inch alloy wheels

Legacy Premium

Includes Legacy key features and adds:

- 17-inch alloy wheels
- Body-color side mirrors with integrated turn signals
- All-Weather Package: Heated exterior mirrors, heated front seats, windshield wiper de-icer
- SUBARU STARLINK™ 11.6-inch Multimedia Plus with Apple CarPlay®, Android™ Auto, SmartDeviceLink app integration,¹² SiriusXM® All Access Radio and Travel Link,^{®13} 6 speakers, AM/FM, Bluetooth® audio streaming and hands-free phone and text messaging connectivity
- Dual rear seat USB ports
- STARLINK™ Safety and Security Plus enabled includes features and services such as Automatic Collision Notification, Remote Engine Start¹⁴ and Concierge Services⁹
- 10-way power adjustable driver's seat with lumbar support
- Leather-wrapped steering wheel and shifter handle
- Dual-zone automatic climate control system

Optional Equipment:

- LED fog lights
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert⁶
- Power moonroof
- Keyless Access with Push-Button Start
- SUBARU STARLINK™ 11.6-inch Multimedia Navigation with 3 years of map updates, SiriusXM® All Access Radio, Traffic[®] and Travel Link^{®13}

Legacy Sport

Includes Legacy Premium key features and adds:

- Gloss black grille
- Crystal Black Silica side mirrors
- Trunk spoiler
- 18-inch alloy wheels with black metallic finish
- LED fog lights
- Keyless Access with Push-Button Start
- Two-Tone Gray Cloth upholstery with contrast red stitching
- SI-DRIVE
- Aluminum-alloy pedal covers

Optional Equipment:

- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert⁶
- Reverse Automatic Braking⁷
- Power moonroof
- SUBARU STARLINK™ 11.6-inch Multimedia Navigation with 3 years of map updates, SiriusXM® All Access Radio, Traffic[®] and Travel Link^{®13}

Legacy Limited and Limited XT

Includes Legacy Premium key features and adds:

- 260-hp 2.4-liter Direct-Injection Turbocharged 4-cylinder SUBARU BOXER® engine (Limited XT only)
- Dual exhaust (Limited XT only)
- 18-inch alloy wheels with machine finish
- LED Steering Responsive Headlights
- LED fog lights
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert⁶
- Reverse Automatic Braking⁷
- Keyless Access with Push-Button Start
- Leather-trimmed upholstery
- 8-way power adjustable front-passenger's seat
- Driver seat adjustable thigh support
- Two-position memory driver's seat and side mirrors
- Automatic reverse tilt-down passenger side mirror
- Heated rear seats
- Center console rear vents
- Harman Kardon® premium audio system with 576-watt-equivalent amplifier and 12 speakers, including center dash speaker and subwoofer

Optional Equipment:

- DriverFocus™ Distraction Mitigation System¹⁰ (Standard on Limited XT)
- SUBARU STARLINK™ 11.6-inch Multimedia Navigation with 3 years of map updates, SiriusXM® All Access Radio, Traffic[®] and Travel Link^{®13} (Standard on Limited XT)
- Heated steering wheel (Standard on Limited XT)
- Power moonroof (Standard on Limited XT)

Legacy Touring XT

Includes Legacy Limited key features and adds:

- 260-hp 2.4-liter Direct-Injection Turbocharged 4-cylinder SUBARU BOXER® engine
- Dual exhaust with stainless steel tips
- DriverFocus™ Distraction Mitigation System¹⁰
- Automatic power-folding side view mirrors, in satin chrome finish
- Chrome door handles
- 180-Degree Front View Monitor
- Power moonroof
- Heated steering wheel
- Nappa leather-trimmed upholstery
- Ventilated and heated front seats
- SUBARU STARLINK™ 11.6-inch Multimedia Navigation with 3 years of map updates, SiriusXM® All Access Radio, Traffic[®] and Travel Link^{®13} and CD player



As the miles add up,
so do the reasons.

Driving the Legacy makes even more sense when you see how it compares to other vehicles in its class.¹⁸

Subaru is the Most Trusted Brand for four years running, according to Kelley Blue Book.¹⁵



96% of Subaru Legacy vehicles sold in the last 10 years are still on the road today.²

Subaru vehicles hold their value better than any other brand for 2019, according to ALG.¹⁶



Best-selling all-wheel-drive mid-size sedan for the past 10 years¹⁷

Only vehicle in its class with standard all-wheel drive¹⁸

The quietest Legacy interior ever

Available Distraction Mitigation System¹⁰

Not offered on Camry, Malibu, Sonata or Passat¹⁸

11.6-inch Touchscreen⁵

Not offered on Accord, Altima, Camry, Malibu, Sonata or Passat¹⁸

Available Nappa Leather

Not offered on Accord, Altima, Camry, Malibu, Sonata or Passat¹⁸

39.5 Inches of Rear Legroom

More than Altima, Camry, Malibu and Sonata¹⁸



See the Legacy in action.

Coming Fall 2019

Click to visit **Subaru.com** to learn more about the all-new Legacy

1 Manufacturer's estimated highway fuel economy for 2020 Legacy at 35 highway mpg and 2020 Legacy Limited XT at 32 highway mpg. Actual mileage may vary. 2 Based on IHS Markit U.S. vehicles in operation vs. total new registrations for MY2008–2017 ending in December 2017. 3 EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. Advanced Adaptive Cruise Control and Brake Light Recognition are designed to assist the driver and are not substitutes for safe and attentive driving. Lane Keep Assist operates only when the lane markings are visible and system effectiveness depends on many factors. Lane centering function operates only when used in conjunction with Advanced Adaptive Cruise Control. See Owner's Manual for complete details on system operations and limitations. 4 Based on data from 2013–2015MY Subaru models equipped with EyeSight through 2014. From an Insurance Institute of Highway Safety report published January 2016. 5 Availability varies by trim level. See your retailer for details. 6 Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. 7 The Reverse Automatic Braking System is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as vehicle maintenance, weather and road conditions. Always exercise caution and use vehicle mirrors and the Rear-Vision Camera when backing up. See Owner's Manual for complete details on system operation and limitations. 8 Activation with subscription required. Includes a 3-year trial subscription to STARLINK Safety Plus services and a 6-month trial subscription to STARLINK Safety and Security Plus services. The Concierge plan can be purchased annually or monthly. A credit card on file will be required for specific packages and for renewal purposes. See your retailer for details. 9 Centers for Disease Control and Prevention, citing National Center for Statistics and Analysis. Distracted Driving; 2015, in Traffic Safety Research Notes. DOT HS 812 381. March 2017, National Highway Traffic Safety Administration; Washington, D.C. 10 The DriverFocus Distraction Mitigation System is a driver recognition technology designed to alert drivers if their attention to the road wavers or if the driver's face appears to turn away. The driver is always responsible for safe and attentive driving. System effectiveness may be affected by articles of clothing worn on the head or face. See Owner's Manual for complete details on system operation and limitations. 11 Activation and subscription required. Internet access is purchased separately through AT&T with monthly, per gigabyte, and unlimited data options available. Existing AT&T customers have the option to add an additional line to their AT&T Mobile Share plan. See your retailer for details. 12 Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. 13 Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your retailer. 14 Remote Engine Start with Climate Control available on vehicles with Keyless Access with Push-Button Start and automatic climate control. See your retailer for details. 15 2015–2018 Kelley Blue Book Brand Image Awards are based on the Brand Watch™ study from Kelley Blue Book Strategic Insights. Award calculated among non-luxury shoppers. For more information, visit www.kbb.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. 16 ALG named Subaru the 2016–2019 Top Mainstream Brand for Residual Value. Award based on ALG's residual value forecasts for the 2016–2019 model years. ALG is the industry benchmark for residual values and depreciation data (www.alg.com). 17 Based on IHS Markit total registrations among all-wheel drive vehicles from January 2008–December 2017. 18 Pre-production specifications shown. Production specifications may vary. Competitor information from manufacturer websites for current model year vehicles and current at time of printing. Competitors maximum specification figures used for comparison.

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Love. It's what makes a Subaru, a Subaru.

