

2019 Subaru Life & Vehicles



Love. It's what makes a Subaru, a Subaru.

 **SUBARU**
Confidence in Motion



Love every moment. Trust every mile.

There's no telling where life will take you, but it's reassuring to know you can count on your Subaru to be there. Because Subaru is Kelley Blue Book's Most Trusted Brand for four years running,* you can be confident every vehicle is built for the long haul. And with Subaru Symmetrical All-Wheel Drive,¹ you know it's up for the challenge. Plus, you'll have the peace of mind that our award-winning safety features and technologies provide. So go ahead. Live the life you love. It's why we hear again and again, "I love my Subaru."

Love. It's what makes a Subaru, a Subaru.



*2015-2018 Kelley Blue Book Brand Image Awards are based on the Brand Watch™ study from Kelley Blue Book Strategic Insights. Award calculated among non-luxury shoppers. For more information, visit www.kbb.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc.



THE SUBARU LOVE PROMISE

We're devoted to the idea that every interaction with Subaru is a chance to make the world a little better. That's why we're actively working with our retailers to make real impacts in the lives of those around us. We call it the Love Promise. And it starts with our communities and our customers.

Committed to improving the lives around us.

We believe in being a positive force in the communities where we live and work, not just with donations but with actions that set an example for others to follow.

Dedicated to providing our customers with exceptional service.

We believe in building lifelong relationships with our customers, earning their trust and exceeding their expectations by providing customer service with integrity and compassion.



Our Causes and Passions

It's our aim to spread the Love Promise Community Commitment as far as possible. That's why we work with a diverse range of organizations. Many of them fall under one of these areas of focus.



Subaru and many of our retailers across the nation have partnered with TerraCycle® to help cut down on waste. Consumers can drop off select, hard-to-recycle waste so it can be recycled into usable items, like park benches, tables and chairs that can be donated back to local communities.



We should all have a chance to lead a healthy life. Since 2015, Subaru and many of our retailers have partnered with The Leukemia & Lymphoma Society (LLS) to donate over 105,000 blankets, 12,465 arts & crafts and thousands of messages of hope to those fighting cancer at hospitals and treatment centers nationwide.



In a perfect world, hunger would be history and hope would be commonplace. Subaru is dedicated to supporting organizations that help neighbors and community members in need. Over the past ten years, Subaru and many of our retailers have partnered with Meals on Wheels to deliver nearly 2 million meals to seniors across the country.



It's our goal to foster the pursuit of knowledge as much as possible. Since 2015, Subaru and many of our retailers have partnered with the American Association for the Advancement of Science (AAAS) to donate over 187,000 award-winning science books, along with school supplies, to schools nationwide to help engage and inspire K-12 students.



Subaru is committed to the health and welfare of wild and domesticated animals. Since 2008, Subaru has donated nearly \$22 million to American Society for the Prevention of Cruelty to Animals® (ASPCA®) and has supported over 1,500 animal welfare related events, to assist in the rescue, transport, and adoption of more than 50,000 animals nationwide.





SUBARU share the love® EVENT



The Subaru Share the Love® Event has been helping those in need since 2008. Each year, for every new Subaru vehicle purchased or leased during the event, we donate \$250 to the customer's choice of participating charities. In 2018, we supported ASPCA® Make-A-Wish®, Meals On Wheels, National Park Foundation and over 670 hometown charities selected by local Subaru retailers.

Since we began the Subaru Share the Love Event 11 years ago, Subaru and our participating retailers have donated over \$140 million dollars to national and local charities across the country.

These donations have helped charities serve thousands of people, communities and animals in the areas of health/medical, animal welfare, community service, food banks, education, environment, abuse support, disaster relief, senior care and the military. We're thrilled this event has been able to help so many causes that we, and our owners, care very much about.

The outdoors. It's inside Subaru.

The Subaru lifestyle embraces the spirit of being outdoors. Through events and partnerships, we share our passion for being outside with as many as we can. Here are just a few of the events and partnerships we have in the works.

See you there!

Events & Partners

- REI Outessa
- REI Campouts
- Subaru Road Trip at REI
- Subaru WinterFest
- POWDR
- Nordica
- Lib Tech
- National Ski Patrol
- Woodward at Copper
- Woodward at Tahoe

10 Mountain Resorts

- Eldora Mountain Resort, CO
- Boreal Mountain Resort, CA
- Copper Mountain, CO
- Jack Frost Big Boulder, PA
- Lee Canyon, NV
- Mt. Bachelor, OR
- Sierra-at-Tahoe Resort, CA
- Snowbird Ski and Summer Resort, UT
- Snowshoe Mountain, WV
- Soda Springs Mountain Resort, CA



For some of our
future events, visit
subaru.com/events





SUBARU



The best passions are worth sharing.



Subaru owners are known for living life to the fullest. Now you have a unique way to let other Subaru owners know what you enjoy most, with your own Badge of Ownership to display on your Subaru vehicle.

Personalize your Badge of Ownership with your loyalty number, which shows how many Subaru vehicles you have owned. Add one or more lifestyle icons that reflect your interests or hobbies—our gift to you!

Learn more or order yours FREE at:





Enthusiasm is contagious.

The love for a Subaru goes way beyond a wave to a fellow owner on the road. All over the world and all over the internet, loyal enthusiasts—united by their passion for life and for Subaru—gather for rallies and events or just to talk about their favorite subjects.

STI Enthusiast events:

- Boxerfest** – Washington, DC
- Wicked Big Meet** – Stafford, CT
- Subiefest Midwest** – Chicago, IL
- Big Northwest Subaru Festival** – Portland, OR
- Rocky Mountain Subaru Festival** – Denver, CO
- Subiefest** – Los Angeles, CA

Victory is continuous.

Whether it's the American Rally Association National Championship, the Mt. Washington Climb to the Clouds, or the Americas Rallycross Championship, there's no more punishing—and exciting—way to prove our engineering than by testing it in the heat of competition. Subaru Rally Team USA, together with Vermont SportsCar, empowers drivers to win with confidence and outstanding performance—helping them win an astounding 12 national rally championships overall.* It's a racing pedigree that you can literally feel behind the wheel of every WRX and WRX STI. That's because our engineering instills the confidence and precision that drivers need, whether in a race or on the road.



For the latest rally news,
visit subaru.com/rally

*The Subaru Rally Team USA has won overall Rally America and American Rally Association championships twelve times between 2006-2017. WRX STI rally vehicles have been modified for rally competition.

Trust earned, mile after mile.

Owners like Terry Prine see a lot of value in a car they can trust. Since 97% of Subaru vehicles sold in the last 10 years are still on the road today,² we're pleased to have met many just like him. Terry remembers the day he brought his new 2003 Subaru Forester home, and all the great moments he's had with it by his side.

A memory in every mile.

000475

Going on tour with my band in '03, the Forester was my bus. I was able to load in all of my buddies and gear and still had room to pick things up on the way. An amazing time.

038000

Packing up the family and taking our first road trip. I tried never to take the same road twice, and the kids loved it. They especially enjoyed seeing all the different landscapes through the big windows and giant moonroof.

102000

The joy of having two healthy kids is only surpassed by having our third. With a growing family, I know that they're always safe in my Subaru, and that one day, my son Miles (yes, that's really his name) will get the Forester to make his own memories.

135500

In search of California's state fish, the golden trout, the kids and I car-camped with friends near Mono Pass and day-hiked into this incredible string of lakes known as Little Lakes Valley. We caught 25 fish within 3 hours. Rainbows, brookies and yes, the elusive golden trout! The kids were in heaven.

157000

The family keeps growing, and the Forester keeps going! The fourth Prine kid was born this summer, and Miles is now old enough to take the Forester out for his first spin. Another mile, another memory.





2019 Subaru Life | EyeSight® + DriverFocus™

The most important thing a Subaru can do is protect the people in it. We're always looking for better ways to do it, and that is why we developed EyeSight® Driver Assist Technology.^{3,4} Like a second pair of eyes for the road ahead, EyeSight® warns you when there's potential danger and can even apply brakes to help you avoid it. It's added comfort and peace of mind you can count on in your daily drive.

EyeSight® reduces rear-end crashes with injuries by

85%⁵



Crosstrek Limited in Quartz Blue Pearl with optional equipment.

An extra set of eyes

every time you drive.



Forester Touring in Jasper Green Metallic with accessory equipment.



Every day in the U.S., more than 1,000 people are injured in crashes reported to have involved a distracted driver.⁶ As an industry leader in safety, Subaru developed the DriverFocus™ Distraction Mitigation System,^{3,7} one of the first technologies of its kind, now available on the 2019 Forester Touring. Engineered for both new and experienced drivers, it works together with Subaru EyeSight® to help detect distracted or drowsy driving. If the driver's attention strays from the road for too long, DriverFocus™ can deliver visual and auditory alerts to bring attention back to the road.

Safety from all sides.

We're always looking for ways to make our vehicles even better at protecting our owners. That's why Subaru offers some of the most advanced active safety technologies on the market. Plus intelligent features such as LED Steering Responsive Headlights with High Beam Assist, Smart Rear-View Mirror and 180-Degree Front Camera are all designed to help you see—and help keep you safe—better than ever before.³



Blind-Spot Detection

Using radar sensors, Blind-Spot Detection^{3,8} and Lane Change Assist warn you with a visual indicator on your side mirror if they detect a vehicle in your blind spot. And when you signal for a lane change, Lane Change Assist can also alert you with a flashing indicator on your side mirror if it senses a vehicle approaching at a higher speed in a neighboring lane.



Rear Cross-Traffic Alert

Rear Cross-Traffic Alert^{3,8} uses radar sensors to help warn you of traffic approaching from the side as you are backing up, utilizing a flashing visual indicator on your side mirror and Rear-Vision Camera display as well as an audible warning.



Reverse Automatic Braking

Reverse Automatic Braking^{3,9} can detect objects directly behind your Subaru when backing up at a low speed and can help bring the vehicle to a stop should an object be detected within its range and the driver fail to act. Every Subaru also features a standard Rear-Vision Camera to help you keep an eye out.



Feel protected.
Stay connected.



Legacy 2.5i Limited in Abyss Blue Pearl with optional equipment.



SUBARU STARLINK™ Safety and Security

This advanced system can alert a first responder in an emergency, help police locate your vehicle if it's stolen, and more. Services include Advanced Automatic Collision Notification, Enhanced Roadside Assistance, Stolen Vehicle Recovery, the added convenience of Remote Engine Start with Climate Control,¹⁰ and much more.^{3,11}



SUBARU STARLINK™ Multimedia

With Apple CarPlay® and Android™ Auto integration,⁹ SUBARU STARLINK Multimedia connects you to all your music and apps via the intuitive touchscreen.

Do a lot on very little.

MPG & AWD

Capable and fuel-efficient, Subaru vehicles are proof that you can have fun and get great mpg, too. Most models achieve 30 mpg or more,¹² and with standard Subaru Symmetrical All-Wheel Drive on most models,¹ you can go just about anywhere. Now more than ever, Subaru vehicles help you do more with less impact on your wallet.

Subaru Symmetrical All-Wheel Drive

With Subaru Symmetrical All-Wheel Drive, you can count on having more traction and control than just about anyone else on the road, in all conditions.¹ That's because it's no ordinary all-wheel drive system, and Subaru has been perfecting it for decades.

SUBARU BOXER® Engine

There's a lot more to the SUBARU BOXER® engine than just great performance and high fuel efficiency. Its unique design gives every Subaru a low center of gravity, which translates into better handling and control.



Love comes back.



Forester Limited in Ice Silver Metallic with optional equipment.



Subaru vehicles hold their value better than any other brand for 2019, according to ALG.³¹



Subaru EyeSight[®] lowers the rate of pedestrian-related injuries by up to 35%.³²

The best-selling all-wheel drive cars in America for the past 10 years.¹⁴

IHS Markit



Subaru is Kelley Blue Book's **Most Trusted Brand** for four years running.¹³

97% of Subaru vehicles sold in the last 10 years are still on the road today.²

IHS Markit

The Subaru Impreza and Legacy are the best-selling all-wheel drive cars in America for the past 10 years.¹⁵

IHS Markit



Welcome to
the family.

2019 Ascent

When you're ready for life's next big adventure, the all-new 2019 Ascent™ is ready to take you to new heights. It's the largest and most versatile Subaru ever, with three rows and seating for up to eight.³ It's packed with advanced technologies, such as standard EyeSight® Driver Assist Technology⁴ and SUBARU STARLINK™ Multimedia with standard Apple CarPlay® and Android™ Auto integration. And you'll always drive with confidence, thanks to legendary Subaru quality, durability and reliability.

Dream bigger.

“There it is, the best family SUV in its class.”

—The Wall Street Journal



Roomy



Versatile



Safe



Powerful

- Standard Subaru Symmetrical All-Wheel Drive with Active Torque Vectoring
- 260-hp Direct-Injection Turbocharged SUBARU BOXER® engine
- Lineartronic® CVT (Continuously Variable Transmission) with 8-speed manual-mode paddle shifters
- Up to 27 highway mpg¹⁶
- EyeSight[®] Driver Assist Technology with Pre-Collision Braking⁴
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert^{3,8}
- Reverse Automatic Braking^{3,9}
- LED Steering Responsive Headlights with High Beam Assist³
- Power Rear Gate with automatic close and height memory³
- Rear-Vision Camera
- Panoramic moonroof³
- STARLINK™ Multimedia with standard Apple CarPlay® and Android™ Auto integration, SiriusXM® All Access Radio¹⁷ and Travel Link^{®17}
- STARLINK™ Safety and Security^{3,11}: Includes features and services such as Advanced Automatic Collision Notification, Remote Engine Start¹⁰ and Concierge Services
- 4G LTE Wi-Fi capability^{3,18}
- Rear-seat climate controls³
- Smart Rear-View Mirror³
- 180-Degree Front Camera³



When it comes to love, go all-in.

2019 Forester

The all-new 2019 Forester is an SUV that can't be summed up in three letters. You can pack it up for new destinations, count on it for daily drives, and feel secure with the latest safety technologies we offer, from standard EyeSight® Driver Assist Technology⁴ to the all-new available DriverFocus™ Distraction Mitigation System.^{3,7} And because 97% of Subaru Forester vehicles sold in the last 10 years are still on the road today,¹⁹ this SUV can keep up with your all-in approach to life.



Efficient



Roomy



Versatile



Safe



The 2019 Subaru Forester retains its value better than any other vehicle in its class, according to ALG.*

- Standard Subaru Symmetrical All-Wheel Drive with Active Torque Vectoring
- 182-hp 2.5L 4-cylinder SUBARU BOXER® engine
- Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters³
- 33 highway mpg²⁰
- Dual-function X-MODE® with Hill Descent Control³
- EyeSight® Driver Assist Technology with Pre-Collision Braking⁴
- DriverFocus™ Distraction Mitigation System^{3,7}
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert^{3,8}
- Reverse Automatic Braking^{3,9}
- LED Steering Responsive Headlights with High Beam Assist³
- Panoramic moonroof³
- Power Rear Gate with automatic close and height memory³
- STARLINK™ Multimedia with standard Apple CarPlay® and Android™ Auto integration, SiriusXM® All Access Radio¹⁷ and Travel Link¹⁷
- STARLINK™ Safety and Security^{3,11}: Includes features and services such as Advanced Automatic Collision Notification, Remote Engine Start¹⁰ and Concierge Services
- 4G LTE Wi-Fi capability^{3,18}
- Automatic climate control
- Rear A/C vents³ and USB ports³



Adventure has no address.

2019 Outback

Anywhere is closer than you think. The 2019 Outback is built to minimize limits and maximize versatility, durability²¹ and all-around safety. Standard Subaru Symmetrical All-Wheel Drive and 8.7 inches of ground clearance give you the capability to get to just about anywhere. Thanks to its versatile and spacious cargo area, you can pack up and head out in no time. And with standard EyeSight[®] Driver Assist Technology,⁴ you can have peace of mind as you explore.



Efficient



Capable



Versatile



Safe

“Few other vehicles...can be everything to everyone like the Outback.”

—*Jalopnik.com*

- Standard Subaru Symmetrical All-Wheel Drive featuring X-MODE[®] with Hill Descent Control
- 256-hp 3.6L 6-cylinder or 175-hp 2.5L 4-cylinder SUBARU BOXER[®] engine
- Lineartronic[®] CVT (Continuously Variable Transmission) with manual-mode paddle shifters
- 32 highway mpg²²
- EyeSight[®] Driver Assist Technology with Pre-Collision Braking⁴
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert^{3,8}
- Reverse Automatic Braking^{3,9}
- Raised suspension with 8.7 inches of ground clearance
- LED Steering Responsive Headlights with High Beam Assist³
- Power Rear Gate with automatic close and height memory³
- Rear-Vision Camera
- STARLINK[™] Multimedia with standard Apple CarPlay[®] and Android[™] Auto integration, and SiriusXM[®] All Access Radio¹⁷ and Travel Link^{®17}
- STARLINK[™] Safety and Security, including Automatic Collision Notification, Enhanced Roadside Assistance, Stolen Vehicle Recovery, and added convenience with Remote Services^{3,23}
- Harman Kardon[®] premium audio system with 12 speakers and a 576-watt-equivalent amplifier³



Outback 2.5i Limited in Tungsten Metallic with optional and accessory equipment. Some accessories shown are no longer available through Subaru. Visit your Subaru retailer for current optional and available accessories.

2019 Legacy

With ease and confidence, you're free to define your own destinations in the 2019 Legacy. With standard EyeSight® Driver Assist Technology⁴ and available active safety technologies, including Rear Cross-Traffic Alert^{2,7} and Blind-Spot Detection^{3,8}, peace of mind is always along for the ride. The inviting interior features rich materials and advanced technologies such as SUBARU STARLINK™ Multimedia with standard Apple CarPlay® and Android™ Auto integration. And what's more, 96% of Subaru Legacy vehicles sold in the last 10 years are still on the road today²⁴.



Efficient



Engaging



Roomy



Safe

- Standard Subaru Symmetrical All-Wheel Drive with Active Torque Vectoring
- 256-hp 3.6L 6-cylinder or 175-hp 2.5L 4-cylinder SUBARU BOXER® engine
- Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters
- Up to 34 highway mpg²⁵
- EyeSight® Driver Assist Technology with Pre-Collision Braking⁴
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert^{3,8}
- Reverse Automatic Braking^{3,9}
- LED Steering Responsive Headlights with High Beam Assist³
- Rear-Vision Camera
- STARLINK™ Multimedia with standard Apple CarPlay® and Android™ Auto integration, and SiriusXM® All Access Radio¹⁷ and Travel Link^{®17}
- STARLINK™ Safety and Security, including Automatic Collision Notification, Enhanced Roadside Assistance, Stolen Vehicle Recovery, and added convenience with Remote Services^{3,23}
- Harman Kardon® premium audio system with 12 speakers and a 576-watt-equivalent amplifier³

Choose where your road leads.



The Subaru Legacy is the best-selling all-wheel drive midsize sedan for the past 10 years.*

— IHS Markit



The world is yours. Claim it.

2019 Impreza

Ready to go all out, the 2019 Impreza is built to last, protect and get you where you want to go. The Impreza sedan and 5-door boast bold designs, advanced safety features and a drive that's fully connected, thanks to SUBARU STARLINK™ Multimedia with standard Apple CarPlay® and Android™ Auto app integration. Plus, with standard Subaru Symmetrical All-Wheel Drive and up to 38 highway MPG,²⁶ you're free to go nearly anywhere you want.



Efficient



Fun



Roomy



Affordable

Subaru Impreza is the longest-lasting vehicle in its class.*

—IHS Markit

- Standard Subaru Symmetrical All-Wheel Drive
- 152-hp 2.0-liter 4-cylinder SUBARU BOXER® engine
- Up to 38 highway mpg²⁶
- EyeSight® Driver Assist Technology with Pre-Collision Braking⁴
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert^{3,8}
- Reverse Automatic Braking^{3,9}
- LED Steering Responsive Headlights with High Beam Assist³
- Sedan and 5-door body styles
- Cloth or leather-trimmed upholstery³
- Power driver's seat³
- STARLINK™ Multimedia with standard Apple CarPlay® and Android™ Auto integration
- STARLINK™ Safety and Security^{3,11}: Includes features and services such as Advanced Automatic Collision Notification, Remote Engine Start¹⁰ and Concierge Services
- 4G LTE Wi-Fi capability^{3,18}
- Harman Kardon® premium audio system with 8 speakers and a 432-watt-equivalent amplifier³
- Keyless Access with Push-Button Start³

Boundaries are meant to be challenged.

2019 Crosstrek

Setting your own course is how you got here. Feel free to push it further in the 2019 Crosstrek. Standard Subaru Symmetrical AWD and up to 33 highway MPG²⁷ will let you go far, while 8.7 inches of ground clearance and X-MODE[®] with Hill Descent Control help you take on roads that others can't. And with the all-new Crosstrek Hybrid, you can help determine what's possible. Love is out there. Find it in a Crosstrek.



Versatile



Efficient



Fun



Safe



- Standard Subaru Symmetrical All-Wheel Drive featuring available X-MODE[®] with Hill Descent Control³
- 152-hp 2.0-liter 4-cylinder SUBARU BOXER[®] engine
- Lineartronic[®] CVT (Continuously Variable Transmission) with manual-mode paddle shifters³
- 33 highway mpg²⁷
- EyeSight[®] Driver Assist Technology with Pre-Collision Braking^{3,4}
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert^{3,8}
- Reverse Automatic Braking^{3,9}
- LED Steering Responsive Headlights with High Beam Assist³
- Raised suspension with 8.7 inches of ground clearance
- Rear-Vision Camera
- High-contrast cloth or leather-trimmed upholstery with orange stitching³
- Power driver's seat³
- STARLINK[™] Multimedia with standard Apple CarPlay[®] and Android[™] Auto integration
- STARLINK[™] Safety and Security^{3,11}: Includes features and services such as Advanced Automatic Collision Notification, Remote Engine Start¹⁰ and Concierge Services
- 4G LTE Wi-Fi capability^{3,18}
- Keyless Access with Push-Button Start³

"The Subaru Crosstrek
does it all!"

—Motor Trend



2019 WRX

There's never a dull moment behind the wheel of the WRX. Forged in rally competition, tempered on the racetrack, yet designed with ample space for both passengers and cargo, it's a sports car with room for weekdays. Expectations, met.



Powerful



Fierce



Sharp



Agile

- Standard Subaru Symmetrical All-Wheel Drive
- 268-hp 2.0-liter Direct-Injection Turbocharged 4-cylinder SUBARU BOXER® engine
- 6-speed manual transmission or optional Sport Lineartronic™ transmission with paddle shifters³
- Vehicle Dynamics Control with Active Torque Vectoring
- EyeSight® Driver Assist Technology with Pre-Collision Braking^{3,4}
- LED Steering Responsive Headlights⁵
- Sport-tuned suspension
- Performance Package with Recaro® performance-design front seats, red-painted brake calipers and Jurid® performance front brake pads^{3,28}
- 18-inch aluminum-alloy wheels³
- STARLINK™ Multimedia with standard Apple CarPlay® and Android™ Auto integration, SiriusXM® All Access Radio¹⁷ and Travel Link^{®17}
- STARLINK™ Safety and Security, including Automatic Collision Notification, Enhanced Roadside Assistance, Stolen Vehicle Recovery, and added convenience with Remote Services^{3,23}
- Harman Kardon® premium audio system with 9 speakers and a 440-watt amplifier³
- Keyless Access with Push-Button Start³

Have control. **Let loose.**



“The WRX remains an excellent choice for enthusiasts and anyone who likes to go fast. Real fast.”

—Automobile

2019 WRX STI

With its snarling 310-horsepower turbocharged SUBARU BOXER® engine, the 2019 WRX STI applies lessons learned in motorsports to create a synergy between car, driver and road. Prepare to elevate your drive—and your heart rate.



Fast



Fierce



Sharp



Exhilarating

- Standard Driver Controlled Center Differential All-Wheel Drive
- 310-hp turbocharged 2.5-liter 4-cylinder SUBARU BOXER® engine
- SI-DRIVE Performance Management System
- Active Torque Vectoring
- Lightweight 19-inch alloy wheels
- High-performance STI sport-tuned suspension
- Brembo® performance brake system with 6-piston front and 2-piston rear monoblock calipers and cross-drilled rotors
- Ultra-quick 13.3:1 steering ratio
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert^{3,8}
- LED Steering Responsive Headlights
- STARLINK™ Multimedia with standard Apple CarPlay® and Android™ Auto integration, SiriusXM® All Access Radio¹⁷ and Travel Link^{®17}
- STARLINK™ Safety and Security, including Automatic Collision Notification, Enhanced Roadside Assistance, Stolen Vehicle Recovery, and added convenience with Remote Services^{3,23}
- Harman Kardon® premium audio system with 9 speakers and a 440-watt amplifier³
- 5.9-inch LCD color multifunction display
- Recaro® performance-design front seats with red stitching³

Mundane undone.



Subaru WRX STI has assisted the Subaru Rally Team USA to 12 overall rally championships in the United States.*



2019 BRZ

There are sports cars with rear-wheel drive. There are also sports cars with responsive steering, a few with nimble handling, and some that are lightweight. The BRZ has all of these—and more. And with the supremely low and balanced SUBARU BOXER® engine, its handling is simply divine. This is how sports cars should be built—and how driving should feel.



Sharp



Agile



Quick



Exhilarating

Heart of a Subaru.
Soul of a sports car.

“What we have... is an affordable, tossable, tail-happy sports car: slick-shifting, hard-stopping, great-sounding, as much fun on a track as it is in the canyons as it is around town.”

—Autoweek.com, March 2017

- 205-hp²⁹ 2.0-liter 4-cylinder direct-injected SUBARU BOXER® engine
- Close-ratio 6-speed manual transmission or available 6-speed automatic transmission with manual-mode paddle shifters
- Front-mounted engine and rear-wheel drive for razor-sharp handling and balance
- Performance Package with Brembo® brakes and SACHS® performance dampers^{3,29}
- Ultra-quick 13.1:1 steering ratio
- Multi-spoke 17-inch alloy wheels
- Available SUBARU STARLINK™ 7.0-inch Multimedia Navigation³ system powered by TomTom® featuring Apple CarPlay®, Android™ Auto, Pandora® and Aha™ smartphone app integration,³⁰ HD Radio® with iTunes® tagging capability, USB port/iPod® control, SiriusXM® All Access Radio¹⁷ and Travel Link,^{®17} and Bluetooth® hands-free phone and audio streaming connectivity
- LED headlights and taillights
- 4.2-inch LCD multifunction display with g-meter, lap timer, triple gauge meter, torque curve maps and more³
- Alcantara® and leather-trimmed upholstery³





Built to last
is the only way we make it.

Genuine Subaru Accessories

To be certain that Genuine Subaru Accessories perform and last throughout the life of your vehicle, each accessory is run through several rigorous tests. To add further assurance, our accessories come with the same 3-year warranty as your Subaru, while Thule® Genuine Subaru Accessories carry a limited lifetime warranty. Most are custom-designed to ensure the best fit and function as well. Rest assured, you can count on these accessories to be with you for the long haul.

Take a Guided Tour.



It's the ultimate way to get to know Subaru models on your terms. Get up-close and personal with color configurators, videos, 360-degree views, interactive content and more. Available from any device at: tour.subaru.com

Get Social.



facebook.com/subaruofamerica



twitter.com/subaru_usa



youtube.com/user/subaru



instagram.com/subaru_usa

1. Symmetrical All-Wheel Drive not available on BRZ. 2. Based on IHS Markit U.S. vehicles in operation vs. total new registrations for MY2008-2017 ending in December 2017. 3. Features and availability vary by vehicle and model. See your retailer for details. 4. EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. See Owner's Manual for complete details on system operation and limitations. 5. Based on data from 2013-2015MY Subaru models equipped with EyeSight through 2014. From an Insurance Institute of Highway Safety report published January 2016. 6. Centers for Disease Control and Prevention, citing National Center for Statistics and Analysis, Distracted Driving: 2015, in Traffic Safety Research Notes, DOT HS 812 381, March 2017, National Highway Traffic Safety Administration: Washington, D.C. 7. The DriverFocus Distraction Mitigation System is a driver recognition technology designed to alert drivers if their attention to the road wavers or if the driver's face appears to turn away. The driver is always responsible for safe and attentive driving. System effectiveness may be affected by articles of clothing worn on the head or face. See Owner's Manual for complete details on system operation and limitations. 8. Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. 9. The Reverse Automatic Braking System is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as road conditions, weather and more. Always use proper driving techniques. Always use side mirrors and the Rear-Vision Camera when backing up. See Owner's Manual for complete details on system operation and limitations. 10. Keyless Access with Push-Button Start required. 11. Activation with subscription required. Includes a 3-year trial subscription to Safety Plus services and a 6-month trial subscription to Safety and Security Plus services. The Concierge plan can be purchased annually or monthly. A credit card on file will be required for specific packages and for renewal purposes. See your retailer for details. 12. Based on EPA-estimated highway fuel economy for 2019 Legacy and Outback 2.5i models, Forester, Impreza and Crosstrek models, and 2019 BRZ models equipped with automatic transmission. Actual mileage may vary. 13. 2015-2018 Kelley Blue Book Brand Image Awards are based on the Brand Watch™ study from Kelley Blue Book Strategic Insights. Award calculated among non-luxury shoppers. For more information, visit www.kbb.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. 14. Based on IHS Markit total registrations among all-wheel drive vehicles from January 2008-December 2017. 15. Based on IHS Markit U.S. total registrations cumulative over 10 years among all-wheel drive cars from January 2008-December 2017. 16. EPA-estimated highway fuel economy for Ascent and Ascent Premium models with standard equipment at 27 highway mpg. Actual mileage may vary. See your retailer for details. 17. Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your retailer. 18. Activation and subscription required. Internet access is purchased separately through AT&T with monthly, per gigabyte, and unlimited data options available. Existing AT&T customers have the option to add an additional line to their AT&T Mobile Share plan. See your retailer for details. 19. Based on IHS Markit U.S. vehicles in operation vs. total new registrations in the Non-Luxury Compact SUV segment for MY2008-2017 ending in December 2017. 20. EPA-estimated fuel economy for 2019 Forester at 33 highway MPG. Actual mileage may vary. Visit fuelconomy.gov for more information. 21. Based on IHS Markit vehicles in operation for the Non-Luxury Midsize SUV segment as of December 2017 for MY2008-2017 vs. total new registrations of those vehicles. 22. EPA-estimated fuel economy for 2019 Outback 2.5i CVT models at 29 highway MPG. Actual mileage may vary. Visit fuelconomy.gov for more information. 23. Activation and required subscription sold separately. Includes 1-year Safety Plus trial subscription.

Safety Plus and Security Plus subscription available at additional cost. See your retailer for details. 24. Based on IHS Markit U.S. vehicles in operation vs. total new registrations for MY2008-2017 ending in December 2017. 25. EPA-estimated fuel economy for 2019 Legacy 2.5i at 34 highway MPG. Actual mileage may vary. Visit fuelconomy.gov for more information. 26. EPA-estimated fuel economy for 2019 Impreza CVT sedan at 38 highway MPG. Excludes Sport models. Actual mileage may vary. Visit fuelconomy.gov for more information. 27. EPA-estimated fuel economy for 2019 Crosstrek CVT models at 33 highway MPG. Actual mileage may vary. Visit fuelconomy.gov for more information. 28. Performance Package models are equipped with brake pads which may produce higher levels of braking noise and brake dust, even under normal driving conditions. 29. Manual transmission models only. 30. Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some states later prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. 31. ALG named Subaru the 2019 Top Mainstream Brand for Residual Value. Award based on ALG's residual value forecast for the 2019 model year. ALG is the industry benchmark for residual values and depreciation data (www.alg.com). 32. Based on IHS reporting data as of November 2016 from MY2013-2015 Subaru models equipped with EyeSight through 2014.

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