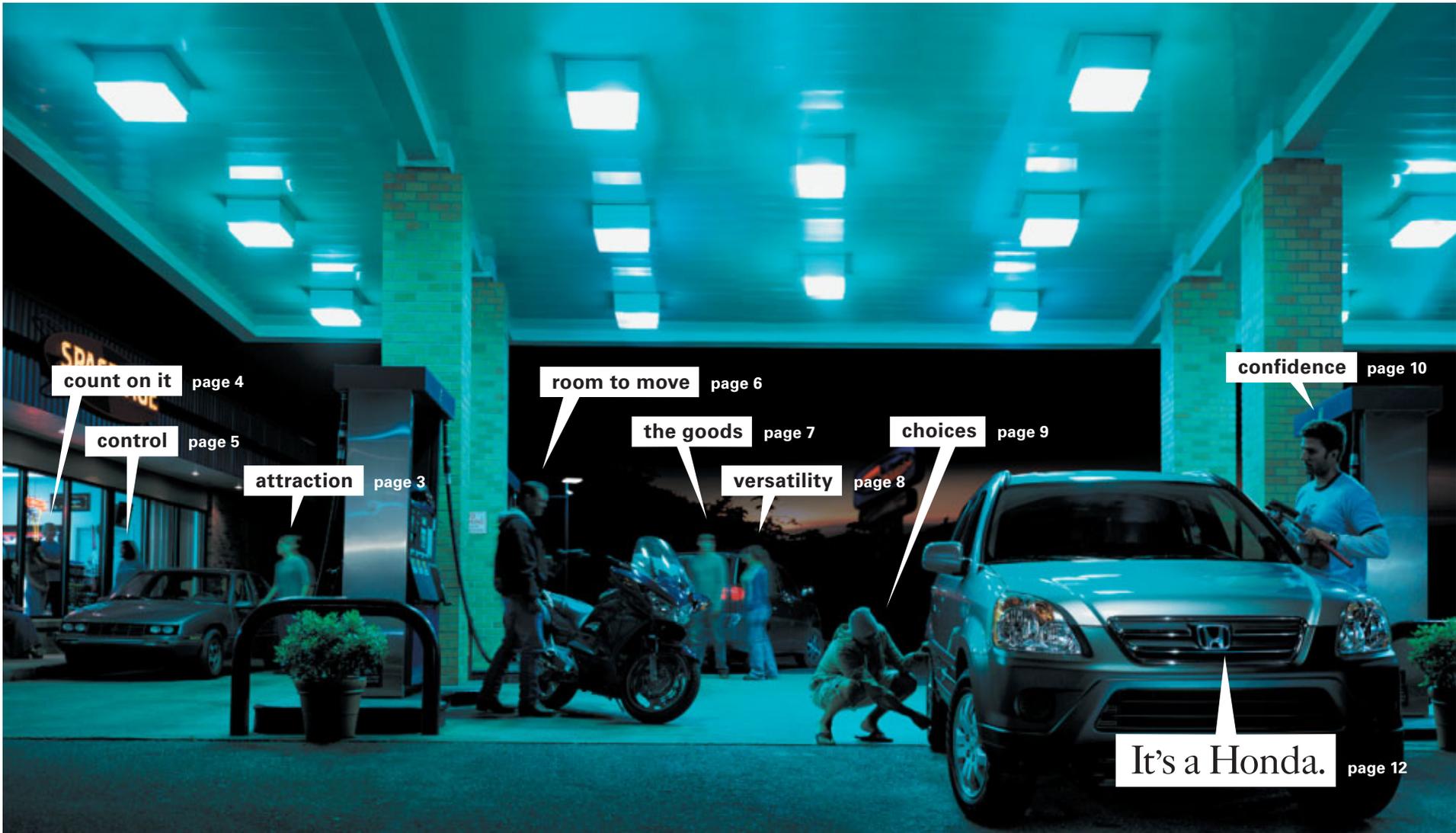


'05

Honda ▶ CR-V





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Why CR-V.

Imagine a game where you draw a card and it tells you to go on some adventure. It could be most anything—hiking in the mountains, sandcastle-building at the beach, even a scavenger hunt in Peoria. If you drive a CR-V, it's no contest. CR-V's gung-ho versatility and roominess put it way out front, while typical Honda virtues of innovation and efficiency keep it there. Plus, the 2005 CR-V gets lots of updates like advanced safety engineering for every model and a handsome, leather-trimmed Special Edition too. Ready to play?

attraction ▶ exterior styling

3

It's not hard to explain the CR-V's handsome, **rugged style**. After all, this SUV is built with all kinds of Honda toughness through and through. It shows in the broad, square-shouldered stance and angular lines. For 2005, the look gets even bolder with updated headlights, grille, taillights, bumpers, side trim and more. Every model rolls on new, larger-diameter **16-inch wheels**. Plus, the CR-V Special Edition shows off with body-colored bumpers, moldings, door handles and a hard, sculpted spare-tire cover.



CR-V 4WD EX shown in Sahara Sand Metallic.



CR-V 4WD LX shown in Satin Silver Metallic with accessory roof rack and bicycle attachments.

160-hp, 2.4-liter 16-valve i-VTEC® engine

5-speed manual transmission (EX)

5-speed automatic transmission (LX, SE, available on EX)

count on it ▶ engine

4

Old Faithful could take lessons from Honda engines—their durable, reliable quality is the stuff of legends. The CR-V's 2.4-liter powerplant is no exception. Its lightweight, aluminum-alloy block and head contain much **advanced technology**, like an i-VTEC valve-actuating system. It employs variable valve timing and lift, variable timing control (VTC), dual overhead camshafts and 4 valves per cylinder for powerful responsiveness and great fuel efficiency¹ at all engine speeds. Transmission choices include a fun-to-shift 5-speed manual gearbox (EX) and the smooth new **5-speed automatic** transmission. But no matter which model you want to go with, you'll be taking it easier on the environment, thanks to the CR-V's Low-Emission Vehicle (LEV) rating.





4-wheel independent suspension

Front and rear stabilizer bars

Available Real Time™ 4-wheel-drive system

control ▶ handling

5

The great thing about a 4-wheel independent suspension is the terrific job it can do combining precise handling with a smooth, **compliant** ride. The CR-V adds to that a pair of stabilizer bars to limit body roll and a rack-and-pinion steering system with variable power assist for excellent road feel. Four-wheel disc brakes make for smooth, consistent stops. And you can choose a CR-V with the Real Time 4WD system for enhanced capability. This amazing setup can automatically go from front-wheel drive to **grippy 4WD** the instant traction starts to get iffy. Figure in the CR-V's ample 8.1" of ground clearance for yet another dimension of freedom. And every model for 2005 benefits from an increase to 16" wheels and beefier P215/65 R16 all-season tires.

room to move ▶ interior

Honda designers are masters at making the insides of their vehicles seem bigger than the outsides. Once you've had the pleasure of enjoying the CR-V's **spacious comfort**, you'll be inclined to agree. It starts with the easy step-in height and seating that provides a commanding view of the road. Along with lots of room, the 2005 CR-V also benefits from a stylish upgrade in materials and design. New head restraints and plush

new upholstery are among the enhancements. Plus, 2005 presents the opportunity to drive the new CR-V **Special Edition**. Along with many exterior styling cues, the distinctive SE comes with supple leather trim, a leather-wrapped steering wheel, heated front seats and heated outside mirrors. Regardless of which model you go with, however, CR-V gives you seating for five, or up to 72 cu. ft. of cargo space to play with.²



Room for five adults

Fresh, updated styling

Supportive front bucket seats

Rich leather trim (SE)

CR-V Special Edition interior shown in Black Leather.



CR-V 4WD EX interior shown in Ivory.

7

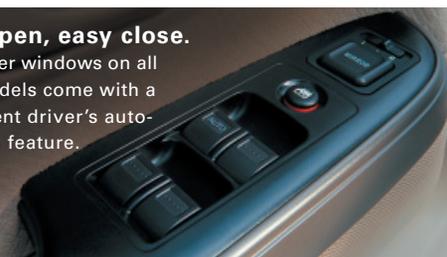


Cruise with a fingertip.

The standard cruise control lets you set and adjust your cruising speed from the steering wheel.

Easy open, easy close.

The power windows on all CR-V models come with a convenient driver's auto-up/down feature.



See what's up.

EX and Special Edition models come with a standard power moonroof and sunshade.



Fill it with sound.

Every CR-V lets you play CDs and cassettes, and tune in your favorite AM and FM stations.



the goods ▶ interior features

Every 2005 Honda CR-V offers an **amenity-rich** environment. Access it with the remote entry system that's integrated into the key. Settle in and enjoy air conditioning with air filtration that helps keep out dust and pollen. The oversized climate controls are easy to adjust. Power mirrors and locks are standard. The **sweet-sounding** CR-V LX audio setup is an AM/FM/CD/cassette system with four speakers, while the XM[®]-ready³ EX and SE systems crank it up with a 6-disc in-dash CD changer, two more speakers and new steering wheel-mounted controls. The Immobilizer Theft-Deterrent System helps keep it all secure.

versatility ▶ interior configurations



Stop for a bite anywhere.
Pull out the storage-well cover and *voila*, it grows legs and turns into a handy picnic table.

New CR-V owners can often be spotted grinning and shaking their heads—an expression of their sheer awe at this vehicle's **extraordinary functionality**. Both of the 60/40 split rear seats can adjust four ways for comfort, or stow two ways for cargo hauling.² Storage pockets and bins practically line the cabin from stem to stern. Beverage holders await their refreshments front and rear. There's a 12-volt power outlet up front, as well as one in the cargo area. The hidden waterproof storage well adds underfloor storage. And numerous tie-down anchors help make securing your cargo a snap.



CR-V 4WD EX interior shown in Ivory.



Flip it up, flip it down.
The retractable center tray is so handy, it can even get out of your way for rear-seat passage.

Clearly easy access.
The swing-up glass hatch in the tailgate gives you a quick, simple way to reach your cargo area.



Split. Fold. And tumble.

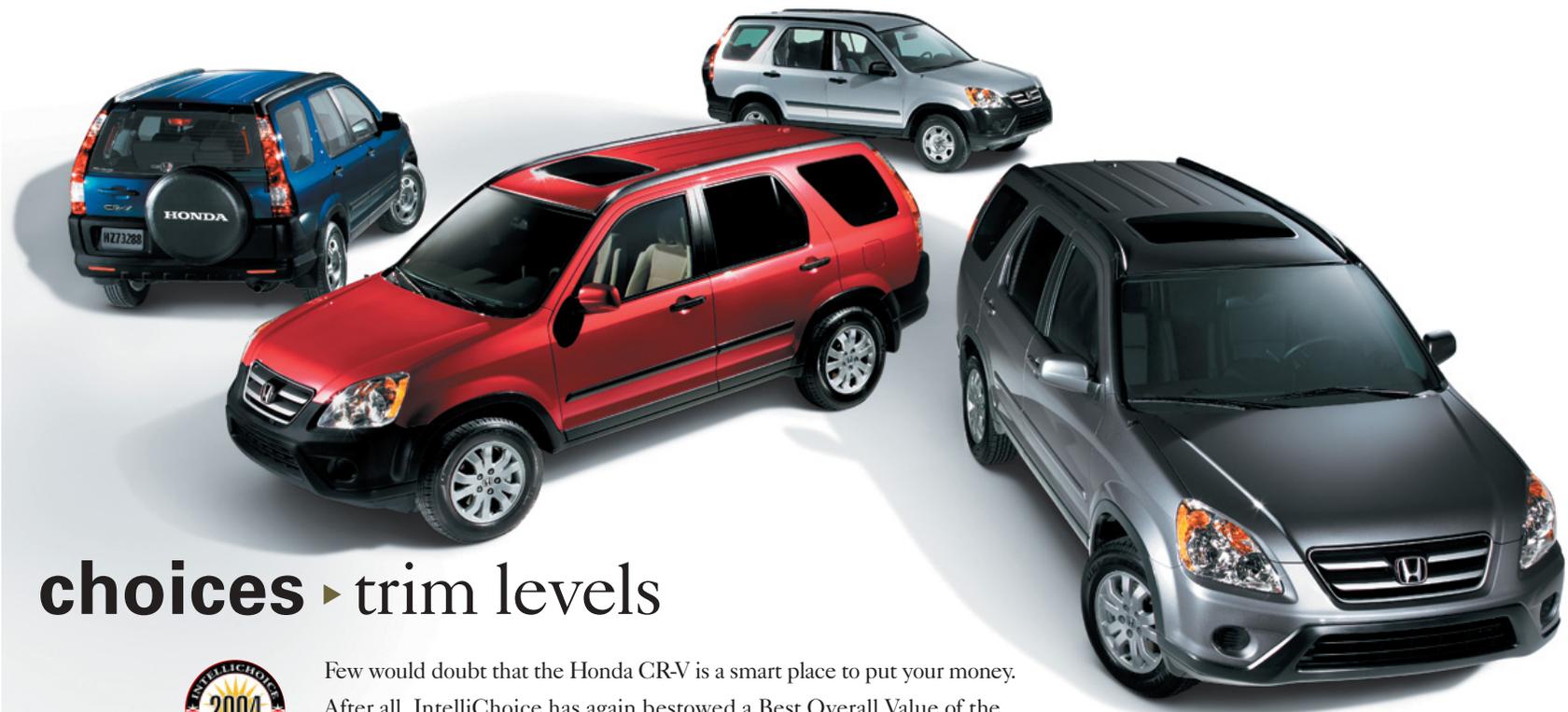
1. The 60/40 split rear seats each can slide and recline.
2. Fold one side down and still have some company in back.
3. Imagine the possibilities with both seatbacks folded.
4. Or tumble the rear seats to open up all 72 cu. ft. of room.²

Take four more wheels.

CR-V is so accommodating, you can load up two mountain bikes with the front wheels on*



Bring what you need.
Big, accommodating storage bins in the center console help keep your stuff close at hand.



choices ▶ trim levels



Few would doubt that the Honda CR-V is a smart place to put your money. After all, IntelliChoice has again bestowed a Best Overall Value of the Year award upon it for 2004.⁴ And *The Car Book 2004* by Jack Gillis has named CR-V a “Best Bet.” So which CR-V do you think is the Best?



CR-V 2WD LX ▼

- 160-hp, 2.4-liter, 16-valve i-VTEC engine
- 5-speed automatic transmission
- 4-wheel disc brakes with ABS
- Dual-stage, dual-threshold front airbags
- Front side airbags
- Side curtain airbags
- Vehicle Stability Assist (VSA*)
- AM/FM/CD/cassette audio system
- Air conditioning with air-filtration system
- Power windows, mirrors and door locks
- Immobilizer Theft-Deterrent System
- 60/40 split rear sliding fold & tumble seats
- Remote entry system



CR-V 4WD LX ▼

- Adds to 2WD LX features:
- Real Time 4-wheel-drive system



CR-V 4WD EX ▼

- Adds to or replaces 4WD LX features:
- 5-speed manual transmission
 - Available 5-speed automatic transmission
 - AM/FM/XM³-ready³/6-disc in-dash CD changer/cassette audio system with 6 speakers
 - Steering wheel-mounted audio controls
 - Power moonroof with tilt feature
 - 16" alloy wheels, including spare
 - Exterior temperature indicator
 - Rear privacy glass
 - Body-colored dual power mirrors



CR-V 4WD Special Edition ▼

- Adds to or replaces 4WD EX features:
- 5-speed automatic transmission
 - Leather-trimmed seating
 - Leather-wrapped steering wheel
 - Heated front seats
 - Heated side mirrors
 - Body-colored bumpers, side molding and door handles
 - Body-colored hard spare-tire cover

confidence ▶ safety for everyone

In applying our philosophy of **safety for everyone**, Honda engineers have equipped every 2005 CR-V model with front side airbags and all-new side curtain airbags to go with the dual-stage, dual-threshold front airbags. Every CR-V comes with anti-lock brakes (ABS) as well. And each and every new model now has the remarkable Vehicle Stability Assist (VSA) system that's designed to help control skidding. All of this is on top of the exceptional strength and rigidity of the CR-V's body structure. Which helps

to explain this vehicle's impressive performance in the National Highway Traffic Safety Administration's rigorous frontal- and side-impact crash-testing. The current CR-V design has achieved a **5-star crash-test rating** – the best possible.* But then again, this is familiar territory for Honda safety engineers. As a look at the list of all 2004 models tested will show, no other brand has more 5-star crash-test ratings than Honda. So you can drive with the confidence that if the unexpected happens, you're prepared.

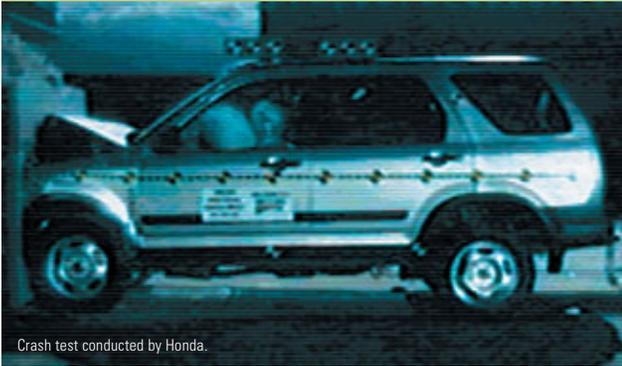


*National Highway Traffic Safety Administration frontal and side crash tests, May 2002.

1

Absorbs excess energy fast.

The CR-V body structure is designed with sacrificial crush zones in both front and rear. In an impact, they serve to deform in a controlled way and soak up crash forces.



Crash test conducted by Honda.

2

It's easy to do the right thing.

Child seats, of course, should always be securely strapped into the back seats. So that's where you'll find the Lower Anchors and Tethers for Children system. LATCH makes it quicker and easier to install your compatible child seats in the correct way.

3

Just as rugged as it looks.

CR-V's body is designed to be a stalwart friend in tough times. The use of numerous crossmembers, high-tensile steel and much bracing helps prevent cabin deformation.

4

Airbags that do what's called for.

The CR-V's front airbags can deploy at one of two rates and thresholds, depending upon crash severity and seat-belt use.†

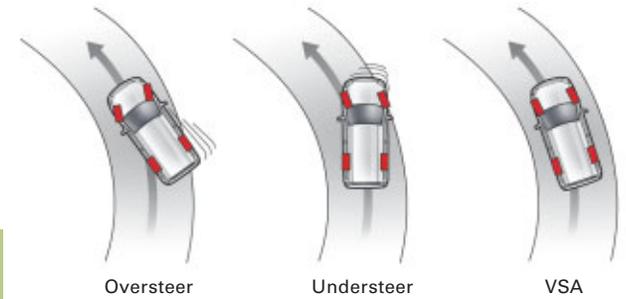


Front airbags inflate and deflate in a fraction of a second.

5

It's curtains for side impacts.

New in 2005, side curtain airbags on the CR-V are designed to deploy in a sufficient side impact. They cover windows on the affected side to help reduce head injuries. The front side airbags have a passenger-side Occupant Position Detection System (OPDS) to prevent deployment if a small-statured person is out of position and in the deployment path.



6

A model of stability.

Every 2005 CR-V comes equipped with Honda's sophisticated Vehicle Stability Assist system. VSA is designed to detect discrepancies between the driver's input and what's happening out on the road. If the system senses the onset of oversteer or understeer, it can apply the brakes to individual wheels and/or reduce engine power to help you restore the vehicle to the path you intended.

7

Keep those wheels turning.

On all CR-Vs, standard ABS can sense wheel lockup during hard braking and then pulse the brakeline pressure to help you retain steering control.



†Honda reminds you and your passengers to always buckle up.



It's a Honda ▶ a success story

Soichiro Honda founded the Honda Motor Company in 1948 to provide people with affordable, dependable transportation. Within a few short years, Honda was one of the world's preeminent motorcycle manufacturers. At Honda, we believe that the first step in making a good product is to listen to people and understand their needs. This core value is reflected in almost everything we do, like designing and building our products in the markets where they're used. In the importance we place on safety engineering and on being friendlier to the environment. And in our belief that the power of ingenious thinking can make great things possible.

Plenty of red, white and blue. ▶

Honda has been assembling cars in the U.S. since 1982. Today, we benefit from the efforts of almost 25,000 American associates. Close to 4 out of 5 Honda vehicles sold in the U.S. are assembled in North America. And our network of almost 600 U.S. suppliers makes more than 90% of the content that goes into those North American Honda vehicles.



◀ Imagination unbound.

Honda innovation is reestablishing the boundaries in aerospace technology with the HondaJet – a highly fuel-efficient, low-emission experimental aircraft with exceptional cabin space. And Honda's ASIMO is the world's most advanced and capable humanoid robot.



“A company is most clearly defined neither by its people nor by its history, but by its products. Our products will speak the truth about Honda.”

Soichiro Honda, Founder, ►
Honda Motor Co., Ltd.



▼ **We have a clear edge.**

Since our pioneering CVCC engines of the '70s, Honda has led the way in Earth-friendlier cars. Today, every Honda is a Low-Emission Vehicle (LEV) or better. Our natural-gas Civic GX is the cleanest internal-combustion vehicle the EPA has ever tested.⁵ Only Honda offers three hybrid vehicles.⁶ And now, our advanced zero-emission FCX fuel-cell car is the first certified for commercial use in the U.S.



Making safety for everyone.

Honda has long been a leader in developing and applying sophisticated safety technology. Our new research facility in Ohio features the world's most advanced high-resolution crash barrier. And our Tochigi, Japan, laboratory is the world's first indoor all-directional crash-test facility. Activities at these centers are playing a critical role in the ongoing evolution of our "safety for everyone" initiative. Through a comprehensive approach to vehicle safety, Honda seeks to provide top-level occupant protection within all of our cars and trucks—regardless of size or price—as well as reduced aggressiveness toward other vehicles and improved safety for pedestrians.



◀ **Winning is good. Learning is better.**

Honda began racing motorcycles in the 1950s and cars in the '60s. Over the years, we've done quite a bit of winning, too—including the top seven places in the 2004 Indy 500,[®] led by Buddy Rice of Rahal-Letterman Racing. And all of our vehicles certainly reflect the advancements of our hard-won technology. But we believe the greatest benefit of racing is how it prepares our engineers to think creatively under pressure. So they're always ready for the next big challenge.

CR-V specifications and features

Engineering	2WD LX	4WD LX	4WD
Engine Type	In-Line 4-Cylinder	In-Line 4-Cylinder	In-Line 4-Cylinder
Engine Block/Cylinder Head	Aluminum-Alloy	Aluminum-Alloy	Aluminum-Alloy
Displacement (cc)	2354	2354	2354
Horsepower @ rpm (SAE net)	160 @ 6000	160 @ 6000	160 @ 6000
Torque (lb.-ft. @ rpm)	162 @ 3600	162 @ 3600	162 @ 3600
Valve Train	16-Valve DOHC i-VTEC*	16-Valve DOHC i-VTEC	16-Valve DOHC i-VTEC
Multi-Point Fuel Injection	•	•	•
Drive-by-Wire Throttle System™	•	•	•
Real Time™ 4-Wheel Drive	•	•	•
CARB Emissions Rating	LEV-2	LEV-2	LEV-2
Direct Ignition System with Immobilizer	•	•	•
110,000-Mile Tune-Up Interval*	•	•	•
Transmissions			
5-Speed Manual Transmission (Standard)			EX
5-Speed Automatic Transmission (Available)			EX
5-Speed Automatic Transmission (Standard)	•	•	SE
Body/Suspension/Chassis			
Unit-Body Construction	•	•	•
MacPherson Strut Front Suspension	•	•	•
Multi-Link Double Wishbone Rear Suspension	•	•	•
Stabilizer Bar (mm, front/rear)	27.2/14.0	27.2/14.0	27.2/14.0
Variable-Assist Power Rack-and-Pinion Steering	•	•	•
Power-Assisted 4-Wheel Disc Brakes	•	•	•
Wheels	16" Styled Steel	16" Styled Steel	16" Alloy
All-Season Tires	P215/65 R16 (M+S)	P215/65 R16 (M+S)	P215/65 R16 (M+S)
Exterior Measurements			
Wheelbase (in.)	103.3	103.3	103.3
Length (in.)	181.0	181.0	181.0 (EX)/181.8 (SE)
Height (in.)	66.2	66.2	66.2
Width (in.)	70.2	70.2	70.2
Track (in., front/rear)	60.4/60.8	60.4/60.8	60.4/60.8
Minimum Ground Clearance (in.)	8.1	8.1	8.1
Curb Weight (lbs., MT/AT)	NA/3318	NA/3428	3406/3472 (EX) NA/3494 (SE)
Towing Capacity (lbs.)	1500	1500	1500
Interior Measurements			
Headroom (in., front/rear)	40.9/39.1	40.9/39.1	38.9/39.1
Legroom (in., front/rear)	41.3/39.4	41.3/39.4	41.3/39.4
Shoulder Room (in., front/rear)	56.9/56.5	56.9/56.5	56.9/56.5
Hiproom (in., front/rear)	54.5/53.5	54.5/53.5	54.5/53.5
Cargo Volume ² (cu. ft., seat up/down)	33.5/72.0	33.5/72.0	33.5/72.0
Passenger Volume (cu. ft.)	106.0	106.0	103.3
Seating Capacity	5	5	5
EPA Mileage Estimates ¹ /Fuel Capacity			
5-Speed Manual (City/Highway)			TBD (EX Only)
4-Speed Automatic (City/Highway)	TBD	TBD	TBD
Fuel (gal.)	15.3	15.3	15.3
Seating			
Leather-Trimmed Seats and Door-Panel Inserts			SE Only
Heated Front Seats			SE Only
Driver's Seat with Manual Height Adjustment	•	•	•
60/40 Split Rear Sliding Fold & Tumble Seats	•	•	•
Reclining Front and Rear Seatbacks	•	•	•
Head Restraints at all Seating Positions	•	•	•
Audio Systems			
AM/FM/CD/Cassette Audio System with 4 Speakers	•	•	•
AM/FM/XM [®] -Ready ⁷ /6-Disc In-Dash CD Changer/Cassette Audio System with 6 Speakers			•
Instrumentation			
Tachometer	•	•	•
Exterior Temperature Indicator			•
Door-/Tailgate-Open Indicator Light	•	•	•
Low-Fuel and Oil-Pressure Indicator Lights	•	•	•

*Does not apply to fluid and filter changes. See your owner's manual for details.

Safety	2WD LX	4WD LX	4WD EX/SE
3-Point Seat Belts at all Seating Positions	•	•	•
Front 3-Point Seat Belts with Automatic Tensioning System	•	•	•
Adjustable Front Seat Belt Anchors	•	•	•
Dual-Stage Front Airbags (SRS)	•	•	•
Front Side Airbags with Passenger-Side Occupant Position Detection System (OPDS)	•	•	•
Side Curtain Airbags	•	•	•
Anti-Lock Braking System (ABS)	•	•	•
Electronic Brake Distribution System (EBD)	•	•	•
Vehicle Stability Assist (VSA [®])	•	•	•
Side-Impact Door Beams	•	•	•
Lower Anchors and Tethers for Children (LATCH)	•	•	•
Child-Proof Rear Door Locks	•	•	•
Immobilizer Theft-Deterrent System	•	•	•
Exterior Features			
Power Moonroof with Tilt Feature			•
Remote Entry System	•	•	•
Multi-Reflector Halogen Headlights	•	•	•
2-Speed/Intermittent Windshield Wipers	•	•	•
Heat-Rejecting Green-Tinted Glass	•	•	•
Dual Power Mirrors	•	•	Body-Colored
Heated Power Mirrors			SE
Alloy Wheels	Accessory	Accessory	Including Spare
Body Side Molding	•	•	Body-Colored on SE
Body-Colored Bumpers and Door Handles			SE
Full-Swinging Tailgate Door with Integrated Glass Hatch	•	•	•
Tailgate-Mounted Full-Size Spare Tire with Cover	•	•	•
Body-Colored Hard Spare Tire Cover			SE
Rear Privacy Glass			•
Comfort & Convenience			
Air Conditioning with Air-Filtration System	•	•	•
Power Windows with Auto-Up/Down Driver's Window	•	•	•
Power Door and Tailgate Locks	•	•	•
Cruise Control	•	•	•
Leather-Wrapped Steering Wheel			SE
Steering Wheel-Mounted Audio Controls			•
Retractable Center Tray Table	•	•	•
Driver's and Front Passenger's Vanity Mirrors	•	•	•
Sunglasses Holder	•	•	•
Adjustable Steering Column	•	•	•
Beverage Holders, Front and Rear	•	•	•
12-Volt Power Outlets, Front and Rear	•	•	•
Map Lights	•	•	•
Rear Window Defroster	•	•	•
Rear-Seat Heater Ducts	•	•	•
Floor Mats	•	•	•
Removable Folding Picnic Table	•	•	•
Waterproof Rear Storage Well	•	•	•
Cargo Area Tie-Down Anchors (4 total)	•	•	•

¹EPA disclaimer TBD. ²Carrying too much cargo or improperly storing it can affect the handling, stability and operation of this vehicle. Before carrying any cargo, be sure to consult the owner's manual for load limits and loading guidelines. ³XM subscription sold separately. Standard audio system is prewired to accept the dealer-installed accessory XM[®] Satellite Radio hardware. XM Satellite Radio is available only in the 48 contiguous United States. The XM name is a registered trademark of XM Satellite Radio, Inc. See your Honda dealer for subscription information. ⁴2004 *The Complete Car Cost Guide*.™ IntelliChoice, Inc. www.intellichoice.com. ⁵Tier 2 Bin 2 EPA certification as of June 2004. ⁶Accord Hybrid available Winter 2004. ⁷**3-Year/36,000-Mile Limited Warranty:** Ordinary maintenance or adjustments, parts subject to normal wear and replacement, and certain items are excluded. See your Honda dealer for the terms and conditions of this limited warranty. **Always use seat belts and appropriate child seats. Children 12 and under are safest when properly restrained in the rear seat.** Specifications, features, illustrations and equipment shown in this brochure are based upon the latest available information at the time of printing. Although descriptions are believed correct, accuracy cannot be guaranteed. American Honda Motor Co., Inc., reserves the right to make changes at any time, without notice or obligation, in colors, specifications, accessories, materials and models. Some features mentioned herein are not available in all areas. See your Honda dealer for details. Some vehicles may be shown with optional equipment. Available = Optional. NA = Not applicable. All images contained herein are either owned by American Honda Motor Co., Inc., or used under a valid license. It is a violation of federal law to reproduce these images without express written permission from American Honda Motor Co., Inc., or the individual copyright owner of such images. Honda Financial Services is a DBA of American Honda Finance Corporation. Honda, the H-mark symbol, Honda Care, i-VTEC, Real Time and VSA are trademarks of Honda Motor Co., Ltd. ©2004 American Honda Motor Co., Inc.

CR-V ▶ colors and accessories

Exterior/Interior Colors	2WD LX	4WD LX	4WD EX	4WD SE
Eternal Blue Pearl	Black	Black	Black	
Nighthawk Black Pearl	Black	Black	Black	Black Leather
Pewter Pearl				Black Leather
Redondo Red Pearl	Ivory	Ivory	Ivory	
Sahara Sand Metallic	Ivory	Ivory		Ivory Leather
Satin Silver Metallic	Black	Black	Black	
Silver Moss Metallic	Black	Black	Black	
Taffeta White	Ivory	Ivory	Ivory	Ivory Leather



CR-V EX SPORT PACKAGE

Crank up the capability and style of your CR-V. This dealer-installed package offers a roof rack, twin fog lights and a pair of tough, handsome running boards.



CR-V LX CONVENIENCE PACKAGE

Added value has never been easier to get. Installed by your dealer, this package decks out your LX with 16" alloy wheels, a cargo cover and a comfortable center armrest.



Accord Sedan



Accord Hybrid



Civic Sedan



Civic Hybrid



S2000



Accord Coupe



Civic Coupe



Civic Si



Insight



Element



Pilot



Odyssey



At Honda, support and assistance are always at the ready. Your dealer's team of trained technicians is there to help keep your Honda car or truck in superb shape. Any Honda accessories installed at the time you buy your vehicle are covered under the 3-year/36,000-mile new-vehicle limited warranty.⁹ And if you need more information or assistance with our products, please don't hesitate to give us a call at 1-800-33-Honda.

HONDA

Financial Services

Whether you buy or lease a Honda vehicle, Honda Financial Services can assist you with the process. Please ask your dealer which lease or purchase plan best suits your needs.

HONDA Care

Honda Care™ is a highly affordable, comprehensive vehicle and travel protection plan backed by Honda reliability, service and parts. Please see your dealer for all the details.