

2003

ELEMENT



Honda

live wide open



multi-purpose adventure tool

“SUV, van, truck...whatever.” -Joe

“It’s a safari truck.” -Josh

“A ’60s ‘luv’ van.” -Phil

“It’s retro, but futuristic.” -Lisa

“A woody remix.” -Dave

“A new classic.” -Rob

“This isn’t for someone who goes from home to work to home. This is for somebody who goes from home to work to wherever they want to go.” -Jose



get gone



Element 4WD EX shown in Nighthawk Black Pearl with accessory roof rack.



360° vents

270-watt audio system

7 speakers including subwoofer

dual-stage front airbags

oversized climate-control knobs

big storage bins

cruise control

gadget-guru's MP3/digital media jack

non-slip storage shelf

instrument panel-mounted shifter

room to snooze

adjustable steering column

crud-resistant seat fabric

Element EX interior shown in Gray/Blue.



Element EX shown in Sunset Orange Pearl with accessory roof rack and surfboard attachment.

fuel up

window down

No cranks here. The Element's power windows get you in touch with the outside world fast. And the smooth driver-side auto-up/down feature lets your fingers quickly move on to other things.

radio down

Say what? It's hard enough to order food at a drive-through without 270 watts pumping.



pull up

Roll up to the window and slide the shifter into park. It's high up, for more space down low. And placed so it's easy to grab, slick to shift.

pay up

Just a few cents short? Check the Element's handy non-slip shelf or overhead compartment. How about in the door-pocket bins? There's a nickel in there somewhere.

split the food up

No need to worry about running out of places to put the food. There are beverage holders up in front and in back, and plenty of console space, too.

chow down

Park it. Turn the tunes back up. Eat. Drink. Spill. No worries. The waterproof seat fabric and wipe-down floor make for super-quick and easy cleanups.





slick shift

Choose the control of the standard 5-speed or the ease of the 4-speed automatic. Either way, the shifter is placed high on the instrument panel so it's easy to get a grip.

270

turn it up

Standard in the Element EX is one serious stereo. At its heart is a powerful 270-watt amplifier with more than enough juice to power all seven speakers, including a Dynamic Linear Phase subwoofer for thunderous bass. Whatever kind of tunes you play, they'll come through loud and clear with deep lows, punchy midrange and tight treble. You not only listen to it, you also feel it in your bones.

play your way

And there are lots of ways to play it, too. The system in the EX comes fully equipped with an AM/FM tuner, CD player and an MP3/digital audio auxiliary jack.

driver-focused interior

Inside, the Element is built around the driver. You get in, and everything's right where you need it. Good thing it's comfortable, because you'll want to spend lots of time here.



inside stuff

no sweat

The straightforward climate controls in the Element make it easy for you to stay comfortable. And the knobs are oversized so you can turn them even with gloves on.



stow it

The Element has plenty of smart places to keep things close at hand. The console storage, an overhead compartment (EX) and side storage bins give you lots of space for stuff like CDs, lip balm, keys, sunglasses, water bottles, maps or an extra pair of clean boxers.



dialed in

The Element's big analog gauges feature anti-glare lenses, and come in different hues to match the interior you choose. They're easy to read, so you can take a quick glance and keep your eyes focused on more important things, like the road.



Element EX shown in Satin Silver Metallic.



64

ways to go

The reclining front seats and removable, flip-up rear seats let you easily configure the Element in dozens of totally different ways to get you and your stuff on the go. Make enough room for a 10-ft. surfboard. Discover more space as you mess around with the recline positions and extra-long fore and aft adjustments. Ready to work. Ready to play. Good to go.

Accessory seatback bungees shown. Honda reminds you to properly secure items stored in the cargo area.



scenery TBD

old-school navigation system

theatre-style, removable flip-up rear seats

reclining front seats

cargo hooks (all this junk has to be tied down when you drive, of course)

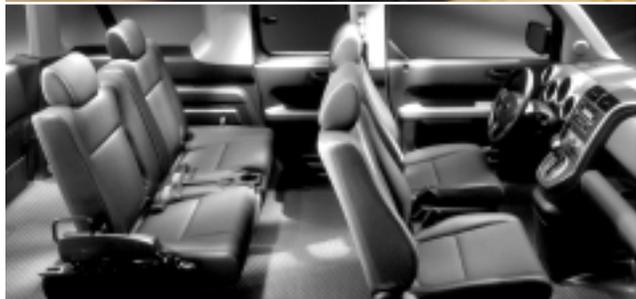
emergency paper products

room for all your gear (77 cubic feet max. – bigger than some dorm rooms)

12-volt accessory plug in back

urethane-coated utility floor

Element EX interior shown in Gray/Blue.



The Element is big on function. Road trips. Mountain biking. Surfing. Camping. Even extreme napping. The Element can get you there and back, and be your base camp in between. The clamshell tailgate and side cargo doors allow easy loading. Lean a bike against the tough-to-hurt body panels. Arrange the seats to make enough room to toss in all your gear. And don't be all gentle about it.



Element DX Interior shown in Gray/Blue.

Throw in your muddy, snowy, sandy stuff. The waterproof and stain-resistant FXC™¹ (Fabric for Extreme Conditions) seating surfaces and a low, flat wipe-down urethane-coated utility floor can take the abuse. There are plenty of tie-down points to keep cargo secure, available seatback bungees for extra bits and a removable skylight (4WD) for even more breathing room.





Element 4WD EX shown in Galapagos Green Metallic with accessory roof rack, fog lights and aftermarket kayak attachment.

it's go time



big motivation

The 2.4-liter i-VTEC® engine has advanced features like an aluminum-alloy block and head. And it pumps out 160 horses, enough guts to get you anywhere you need to be. When you literally need to haul, count on a 1,500-lb. towing capacity. The Element also qualifies as a Low-Emission Vehicle (LEV-2). But maybe the best thing about what the Element has under its hood is that you hardly ever have to think about it. You can go for 110,000 miles before the first tune-up.*

*Does not apply to oil and filter changes. See your owner's manual for details.

160

balanced power

The Element's advanced 16-valve DOHC engine design provides the best of all worlds. Power whenever you need it. Twin balance shafts for smooth, quiet running. And legendary Honda fuel efficiency.²

i-VTEC gives it grunt

It might sound complex, but it has a simple purpose. The latest version of Honda's variable valve timing and lift electronic control, i-VTEC ("i" is for intelligent) helps produce more torque at lower engine speeds, and more peak horsepower at high revs.



sophisticated suspension

The Element has advanced 4-wheel independent suspension that smooths out the bumps. Yet handling and steering control still feel direct and precise. In fact, its road manners are probably way better than yours.



make tracks

survival gear

large windows to see
if you're there yet

durable, scratch-defying
composite body panels

heat-rejecting privacy glass

clamshell tailgate

anti-lock brakes (EX)
(save sliding for the slopes)

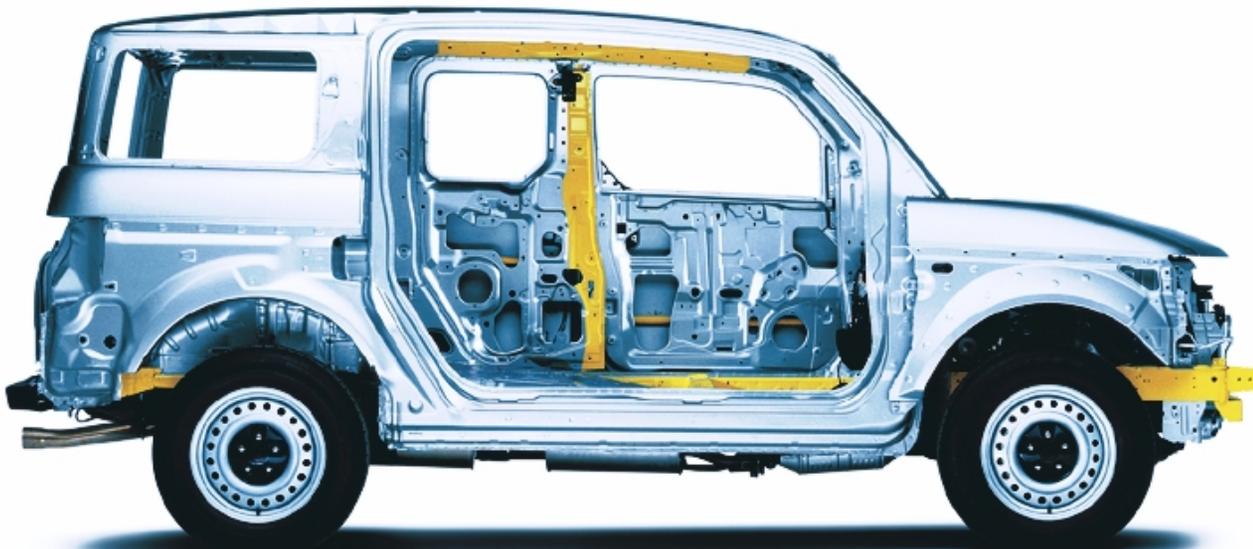
unit-body construction

side cargo doors

available 4WD for confidence
while exploring new territory

Element 4WD EX shown in Eternal Blue Pearl with accessory roof rack and snowboard attachment.

serious safety features



reinforced for safety

Passenger safety is always foremost in the minds of Honda's engineers, and the design of the all-new Element is no exception. While there may be no conventional B-pillars, equally strong vertical beams are formed when the reinforced side cargo doors are closed and connect with the Element's reinforced frame, side sills and roof. It all adds up to a seriously tough passenger compartment. In fact, the Element is expected to attain the federal government's highest rank for front- and side-impact protection in upcoming tests.

safe where you leave it

An Immobilizer Theft-Deterrent System is standard equipment, to keep your Element safe in the "better keep your hands off my truck" sense of the term.



Element 4WD EX shown in Shoreline Mist Metallic with accessory roof rack and aftermarket fork-mount attachment.



dual-stage front airbags

In addition to three-point seat belts that help keep you secure, front airbags and available front side airbags* provide extra protection. And dual-stage, dual-threshold technology enables the front airbags (SRS)† to deploy at one of two rates and thresholds, depending on the force of the impact and seat-belt use.

*Side airbags will be a delayed introduction. See dealer for details.

†Honda reminds you and your passengers to always buckle up.

it's a no-brainer

Two wheels, or four wheels? It doesn't take a whole lot of deliberation when snowy paths or rocky roads are part of your journey. The Real Time™ 4-wheel drive on available models engages when the going gets rough and you need more traction. When the sophisticated system senses wheel slippage, it automatically sends power to the rear wheels, getting you right through that tough, tricky terrain. No buttons. No stopping.

Honda reminds you to "Tread Lightly!®"

stop it

The EX model's 4-wheel anti-lock brakes (ABS) help prevent wheel lockup, to help maintain steering control during hard braking. And the Element's Electronic Brake distribution (EBD) system adjusts front-to-rear brake effort to enhance vehicle control and stability.





Element EX shown in Shoreline Mist Metallic with accessory roof rack.



bolt on the extras

change is good

Throw on a set of all-season seat covers for even more inside grime protection. An accessory audio system makes sure that you're never at a loss for tunes. And with the tailgate cabana, you can have some private time just about any time. Good for changing clothes, or extra shade.



all-season seat covers

make it your own

If you like to mold your vehicle to really fit your lifestyle, you can opt for the Element DX. Where you go from there is totally up to you. Maybe you'll add your own dream audio system or some wildly stylish wheels. Start by checking out a few of the more than 60 accessories Honda offers for the Element. Just a suggestion.

rack it up

A roof rack is more like a necessity than a luxury when you're chasing waves, slopes, white water or dirt trails on a regular basis. Honda offers a rack system that is perfect for the Element, with a multitude of attachments to carry your specific gear in style.

too much can be just enough

Seen below are more of the ways you can outfit your Element. Fog lights, for starters. Add side steps for a leg up and rocker-panel trim for extra style. Also shown are a skylight cover for added sun protection inside, and a seatback pad for tailgate lounging. And Honda offers 16" alloy wheels perfectly matched to the Element's looks and function.



AM/FM/CD and MP3 player



tailgate cabana



engineering

	2WD DX	4WD DX	2WD EX	4WD EX
Engine Type	In-Line 4-Cylinder	In-Line 4-Cylinder	In-Line 4-Cylinder	In-Line 4-Cylinder
Engine Block/Cylinder Head	Aluminum-Alloy	Aluminum-Alloy	Aluminum-Alloy	Aluminum-Alloy
Displacement (cc)	2354	2354	2354	2354
Horsepower @ rpm (SAE net)	160 @ 5500	160 @ 5500	160 @ 5500	160 @ 5500
Torque (lb.-ft. @ rpm)	161 @ 4500	161 @ 4500	161 @ 4500	161 @ 4500
Compression Ratio	9.7: 1	9.7: 1	9.7: 1	9.7: 1
Valve Train	16-Valve DOHC i-VTEC®	16-Valve DOHC i-VTEC	16-Valve DOHC i-VTEC	16-Valve DOHC i-VTEC
Multi-Point Fuel Injection	•	•	•	•
Real Time™ 4-Wheel Drive	•	•	•	•
CARB Emissions Rating	LEV-2	LEV-2	LEV-2	LEV-2
Direct Ignition System with Immobilizer	•	•	•	•
110,000-Mile Tune-Up Interval*	•	•	•	•

transmission

5-Speed Manual Transmission³

Gear Ratios: 1st: 3.533, 2nd: 2.042, 3rd: 1.355, 4th: 1.028, 5th: 0.825, Reverse: 3.583, Final Drive: 4.765

4-Speed Automatic Transmission (available)

Gear Ratios: 1st: 2.684, 2nd: 1.535, 3rd: 1.081, 4th: 0.738, Reverse: 2.000, Final Drive: 4.438

body/suspension/chassis

Unit-Body Construction	•	•	•	•
Control-Link MacPherson Strut Front Suspension	•	•	•	•
Compact Double Wishbone Rear Suspension	•	•	•	•
Stabilizer Bar (mm, front/rear)	30.0/21.0	30.0/21.0	30.0/21.0	30.0/21.0
Variable-Assist Power Rack-and-Pinion Steering	•	•	•	•
Steering Wheel Turns, Lock-to-Lock	3.26	3.26	3.26	3.26
Turning Diameter, Curb-to-Curb (ft.)	34.9	34.9	34.9	34.9
Power-Assisted 4-Wheel Disc Brakes	•	•	•	•
Anti-Lock Braking System (ABS)	•	•	•	•
Electronic Brake Distribution System (EBD)	•	•	•	•
Wheels	16" Styled Steel	16" Styled Steel	16" Alloy	16" Alloy
All-Season Tires	P215/70 R16 99S	P215/70 R16 99S	P215/70 R16 99S	P215/70 R16 99S

interior measurements

Headroom (in., front/rear)	43.3/38.0	43.3/39.4	43.3/38.0	43.3/39.4
Legroom (in., front/rear)	41.0/39.1	41.0/39.1	41.0/39.1	41.0/39.1
Shoulder Room (in., front/rear)	57.1/52.2	57.1/52.2	57.1/52.2	57.1/52.2
Hiproom (in., front/rear)	55.0/47.6	55.0/47.6	55.0/47.6	55.0/47.6
Cargo Volume (cu. ft., behind 2nd row)	25.1	25.9	25.1	25.9
Cargo Volume (cu. ft., maximum)	74.6	77.1	74.6	77.1
Passenger Volume (cu. ft.)	103.6	105.4	103.6	105.4
Seating Capacity	4	4	4	4

*Does not apply to oil and filter changes. See your owner's manual for details.

exterior measurements

	2WD DX	4WD DX	2WD EX	4WD EX
Wheelbase (in.)	101.4	101.4	101.4	101.4
Length (in.)	169.3	169.3	169.3	169.3
Height (in.)	74.0	74.0	74.0	74.0
Width (in.)	71.5	71.5	71.5	71.5
Track (in., front/rear)	62.1/62.3	62.1/62.3	62.1/62.3	62.1/62.3
Minimum Ground Clearance (in.)	6.9	6.9	6.9	6.9
Approach/Departure Angles (degrees)	25.8/27.8	25.8/27.8	25.8/27.8	25.8/27.8
Curb Weight (lbs., MT/AT)	3330/3387	TBD/3518	3389/3439	TBD/3577
Weight Distribution (% front/rear, MT)	56/44	TBD	57/43	TBD
Weight Distribution (% front/rear, AT)	57/43	56/44	58/42	57/43
Towing Capacity (lbs.)	1500	1500	1500	1500

EPA mileage estimates[†]/fuel capacity

5-Speed Manual (City/Highway) ⁴	21/26	TBD	21/26	TBD
4-Speed Automatic (City/Highway) ²	22/26	21/24	22/26	21/24
Fuel (gal.)	15.9	15.9	15.9	15.9
Required Fuel	Regular Unleaded	Regular Unleaded	Regular Unleaded	Regular Unleaded

exterior features

Removable Skylight with Tilt Feature	•	•	•	•
Side Cargo Doors	•	•	•	•
2-Speed/Intermittent Windshield Wipers	•	•	•	•
Rear Window Wiper/Washer	•	•	•	•
Roof-Mounted Antenna	•	•	•	•
Remote Entry System	Available	Available	Available	Available
Dual Side Mirrors	•	•	Power	Power
Composite Body Panels	Gray	Gray	Metallic Gray	Metallic Gray
Green-Tinted Glass	•	•	•	•
Rear Privacy Glass	•	•	•	•
Clamshell Tailgate	•	•	•	•
Alloy Wheels	•	•	•	•
Multi-Reflector Halogen Headlights	•	•	•	•

comfort & convenience

Air Conditioning with Air-Filtration System	•	•	•	•
Power Front Windows w/Auto-Up/Down Driver's Window	•	•	•	•
Rear Ventilation Windows	•	•	•	•
Power Door and Tailgate Locks	•	•	•	•
Cruise Control	•	•	•	•
Adjustable Steering Column	•	•	•	•
Instrument Panel-Mounted Shifter	•	•	•	•
Lower Instrument Panel Storage Compartment	•	•	•	•
Passenger-Side Vanity Mirror	•	•	•	•
Sliding Sun Visor Extensions	•	•	•	•
Overhead Storage Compartment	•	•	•	•

**Side airbags will be a delayed introduction. See dealer for details.

comfort & convenience 2WD DX 4WD DX 2WD EX 4WD EX

Map Lights			•	•
Dome Light	•	•	•	•
Urethane-Coated Utility Floor	•	•	•	•
Beverage Holders, Front (3) and Rear (2)	•	•	•	•
12-Volt Accessory Outlets, Front and Rear	Front	Front	•	•
Door-Pocket Storage Bins, Rear with Bottle Holders	•	•	•	•
Passenger-Side Seatback Pocket			•	•
Driver-Side Seatback Bungee Loops, Front and Rear			•	•
Rear Window Defroster	•	•	•	•
Rear-Seat Heater Ducts	•	•	•	•
Cargo Area Tie-Down Anchors (4)	•	•	•	•
Cargo Area Storage Bins	•	•	•	•
Cargo Area Hooks (2)	•	•	•	•
Cargo Area Light	•	•	•	•

seating

Driver's Seat with Manual Height Adjustment	•	•	•	•
Waterproof FXC™ Seat Fabric, Front and Rear	Front	Front	•	•
Adjustable Head Restraints, Front and Rear	•	•	•	•
Driver-Side Armrest			•	•
Removable, Flip-Up Rear Seats	•	•	•	•
Fold-Flat-Capable Seating	•	•	•	•

audio system

270-Watt AM/FM/CD Audio System with 7 Speakers Including Subwoofer			•	•
MP3/Digital Media Auxiliary Jack			•	•

instrumentation

Tachometer	•	•	•	•
Digital Odometer and Digital Trip Meters (2)	•	•	•	•
Door-/Tailgate-Open Indicator Light	•	•	•	•
Fuel and Coolant Temperature Gauges	•	•	•	•
Low-Fuel Indicator Light	•	•	•	•

safety

3-Point Seat Belts at All Seating Positions	•	•	•	•
Front 3-Point Seat Belts w/Automatic Tensioning System	•	•	•	•
Adjustable Seat Belt Anchors	•	•	•	•
Dual-Stage Front Airbags (SRS)	•	•	•	•
Front Side Airbags with Passenger-Side Occupant Position Detection System (OPDS)			Available**	Available**
Side-Impact Door Beams	•	•	•	•
Lower Anchors and Tethers for Children (LATCH)	•	•	•	•

¹Mileage figures for comparison purposes only. Actual mileage may vary.
4WD manual-transmission EPA mileage estimates were not available at the time of printing.



Visit us online.

For all of the latest Honda information, including our product specifications, MSRPs, photos and more, visit our Web site at honda.com. It has everything you need to "design" your own Honda and personalize it with items from our list of quality accessories. You can even request a dealer price quote, apply for financing and check dealer inventories.



We're here.

At Honda, assistance and support are always available. Your dealer's team of trained technicians can help keep your Honda vehicle in terrific shape. Honda accessories installed at the time your car was purchased are covered by our 3-year/36,000-mile limited warranty.⁵ And if you ever need more information or assistance, please feel free to call us at 1-800-33-Honda.

HONDA
Financial Services

Whether you buy or lease a Honda, Honda Financial Services can assist you with the process. Ask your dealer which lease or purchase plan best suits your needs.

Honda Care™ is a comprehensive and affordable vehicle and travel protection plan that is backed by Honda reliability, service and parts. See your Honda dealer for more information.

HONDA
Care

¹FXC™ is a trademark of Milliken & Company. ²Based on 2003 EPA mileage estimates. Use for comparison purposes only. Actual mileage may vary. ³Manual transmission with Real Time 4WD available June 2003. ⁴Preliminary EPA mileage estimates determined by Honda. Final EPA mileage estimates were not available at the time of printing. Use for comparison purposes only. Actual mileage may vary. 4WD manual-transmission EPA mileage estimates were not available at the time of printing. ⁵3-Year/36,000-Mile Limited Warranty: Ordinary maintenance or adjustments, parts subject to normal wear and replacement, and certain items are excluded. See your Honda dealer for terms and conditions of this limited warranty. Always use seat belts and appropriate child seats. Children are safest in the rear seat. Honda reminds you to "Tread Lightly!®" Specifications, features, illustrations and equipment shown in this brochure are based upon the latest available information at the time of printing. Although descriptions are believed to be correct, accuracy cannot be guaranteed. American Honda Motor Co., Inc., reserves the right to make changes at any time, without notice or obligation, in colors, specifications, accessories, materials and models. Some vehicles may be shown with optional equipment. Available = Optional. NA = Not applicable. TBD = To be determined. Honda Financial Services is a DBA of American Honda Financial Corp. Honda, the H-mark symbol, Honda Care, i-VTEC and Real Time are trademarks of Honda Motor Co., Ltd. ©2002 American Honda Motor Co., Inc. Litho in U.S.A. 400M 11/2002.