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2017

E

E-CLASS COUPE/CABRIOLET



Mercedes-Benz





Standard and available equipment vary by model. Please see back of brochure.





PASSIONATELY OPEN

NO *OUTLOOK* OVERLOOKED



How do you see your world? How do you want it to see you? The road ahead is more appealing from inside an E-Class Coupe or Cabriolet. From outside, the groundbreaking innovation of an E-Class is evident in its trendsetting design—making its style a perfect reflection of your own.

How the world sees you isn't something everyone else gets to decide. It's a projection of what's inside you. And it's a reflection of your character, your strengths and your sensibility. What drives each of us is also evident in what we choose to drive. No doubt it's why the sight of a sleek coupe or open convertible inspires us to check out who's at the wheel. Chances are, they're styling.

When it's an E-Class Coupe or Cabriolet, you can also bet they're enjoying themselves. Few cars on the road today carry such a rich family legacy of motoring elegance, athletic performance and captivating style—with genes tracing not just to the first car but to racing champions, safety pioneers and coveted collectibles. The reward of Mercedes-Benz heritage comes not from looking back, but by shining a beacon of inspiration into the future—leading for all to follow. Over the generations, countless

industry-shifting breakthroughs have come to market on the E-Class—and the 2017 models are showcases of ingenuity as much as they are seductive showpieces.

An E-Class matches its desirable style with undeniable substance through and through. The taut, toned muscle visible in its sheet metal becomes instantly tangible in the response of its powertrain and chassis. The airy openness of the pillarless E-Class Coupe is matched by no other car in its class—and exceeded only by the wide-open Cabriolet. And yet both models deliver their refreshing freedom with the reassuring security and solidity for which Mercedes-Benz engineering has long been revered. So it's no surprise that the driver of an E-Class Coupe or Cabriolet appears not just confident behind the wheel but content, even complete. The more you look one over, it's clear nothing's been overlooked.



2017

KEY FEATURES

***EVEN WHAT YOU CAN'T SEE
MAKES THEIR BEAUTY
STRONGER, AND THEIR
STRENGTH MORE BEAUTIFUL***

PERFORMANCE

Strong biturbo power, smooth and sporty shifting, and a choice of agile suspensions. Rear-wheel or 4MATIC® all-wheel drive.

Biturbo V6 or biturbo V8 engine

7-speed automatic with shift paddles

Selective damping, Dynamic Handling* or sport-tuned* suspension

Perforated front brake discs*

All-wheel drive (E400 4MATIC Coupe)

DESIGN

The only pillarless coupe in its class, or a cabriolet with an all-season soft-top. An ultramodern expression of pure motoring style.

Power tilt/sliding glass Panorama roof (Coupes)

Triple-layer fabric power soft top (Cabriolets)

18" alloy wheels in three designs*¹

LED headlamps and taillamps

Sport and Night Packages*

SAFETY

Groundbreaking safety systems that watch the road ahead, and all around. Active and semi-autonomous systems to assist you.

Radar-based COLLISION PREVENTION ASSIST PLUS

PRE-SAFE®

Pop-up roll bars (Cabriolets)²

Intelligent Drive suite of active safety systems, with DISTRONIC PLUS® adaptive cruise control*

LUXURY

A richly tailored cabin with four individual seats. Innovative comfort and convenience, wrapped in timeless craftsmanship.

Heated, power front seats with memory

Individual rear seats with center console

Leather or Nappa leather* upholstery

AIRSCARF® neck-level heating* (Cabriolets)

harman/kardon LOGIC7® digital surround sound*

TECHNOLOGY

User-friendly innovations to keep you connected, engaged and refreshed. Intuitive controls to keep your world within reach.

7" color screen and central controller

COMAND® navigation*

Apple CarPlay™ and Android Auto*

Mercedes me with smartphone app, in-car Internet and 4G LTE WiFi³

AIRCAP® system for quieter top-down driving (Cabriolets)

*Optional or not available on some models. Please see back of brochure.







PERFORMANCE

SWEPT BY THE WIND

What can an E-Class create out of thin air? With a little fuel, some spark and the boost of two turbos: exhilaration. With a carefully honed shape: a harmony of surefootedness, stability and quiet efficiency. And with the power to turn a breeze into a rush: pure motoring magic.

The singular experience of driving an E-Class Coupe or Cabriolet is actually the result of a symphony of efforts, all carried out truly in concert. Engineers from countless disciplines team up not to arrive at a compromise of its responsiveness, roadholding, aerodynamics, safety and efficiency, but to elevate them all. Together they create a feeling of composure, confidence and competence that defines the joy of driving—and specifically, of driving a Mercedes-Benz. You might sum it up as “easy to enjoy.”

What’s underneath all that is a car whose systems work with intense determination to effect a seamless result. Biturbo engines—a 329-hp V6 in the E 400 models, and the 402-hp E 550 V8—employ high-rpm turbochargers to boost low-rpm torque, delivering brisk acceleration. High-pressure Direct Injection and multispark ignition fine-tune themselves not every few miles but every few milliseconds. They can fire the spark plugs four times in a combustion cycle—to generate more power from less fuel (up to 29 highway mpg⁴), with ultralow emissions.

The smooth 7G-TRONIC automatic transmission features shift paddles plus selectable Sport and ECO modes.

The Sport Package* adds a pushbutton Manual mode. Ideally paired to the biturbo engines, the seven speeds are closely spaced but span a wider range—for instant response off the line, up the onramp or out of a corner, along with smooth efficiency in town or on the highway.

Multiple suspension setups tune the 4-wheel multilink hardware to suit your driving desires. Selective damping is standard on the E 400 models. Valves in each shock absorber automatically respond for flatter cornering or to smooth out rough roads. The Sport Package further firms up the overall tuning. The E 550 Dynamic Handling Suspension’s electronically controlled shocks adapt to driving conditions, or with the tap of a Sport button.

Staggered-width 18" wheels¹ are standard on all models. The wider rear tires help put power to pavement more effectively, while the front tires are sized for quick, crisp steering feel. AMG[®] wheels are standard on the E 550 and optional on the E 400 models. The E 400 Coupe is also available with the added year-round confidence⁵ of 4MATIC[®] all-wheel drive. Lightweight, efficient and agile, it’s reassuring in winter and rewarding on winding roads.

*Optional or not available on some models. Please see back of brochure.



FRONT AND CENTER

The E-Class cockpit celebrates the sport of driving by getting quickly down to the business of it. Stitched in Nappa leather, the 3-spoke steering wheel rewards your hands even before you experience the car's sublime handling. An analog gauge cluster houses a vivid color multifunction display. Buttons on the wheel scroll through graphical menus and clear readouts of vehicle data and driving systems. They also let you adjust the audio system and use the Bluetooth® hands-free system and voice-controlled navigation.*⁶ The Sport Package* brings racing-inspired details to your hands and feet: a flat-bottom steering wheel, and rubber-studded brushed-metal pedals.

SIDE BY SIDE

An E-Class Coupe may be a true driver's car, but it has been making its passengers feel special for generations, too. One hallmark: a pair of rear seats, individually sculpted to cradle each occupant in personalized comfort. The integrated head restraints echo the sporty front seats, as well as the seat of a racecar. In between, there's a console with storage and a pair of cupholders. To either side, there's a fully retractable power window in both the coupes and cabriolets. To expand the cargo space with one rear passenger or none, the coupe seatbacks fold down in a 60/40 split. Cabriolets feature a pass-through to the trunk behind the folding center armrest.⁷

A CABIN TAILORED FOR FOUR

VANISHING ACT

The E-Class Cabriolet's most appealing feature might be the one you like to hide from sight at every opportunity: its soft top. Tailored from three layers, its rich outer fabric and fine inner headliner sandwich an acoustic and thermal insulating core. Nearly an inch thick when raised, the top powers into a well behind the cabin with the touch of a single control on the console. Once lowered, a sculpted and elegantly finished cover stylishly bridges the cabin and trunk lid—leaving more trunk space than competitors' folding hardtops allow. The power top raises in seconds, so you enjoy all-season comfort and a generous glass area that includes a heated rear window.

REVEALING ART

LED lighting helps make every E-Class easy on the eyes in a number of ways. Standard LED headlamps generate light in a color range more like natural daylight, enhancing perception. LED Daytime Running Lamps (DRLs) and taillamps attract the attention of other drivers for their functional brilliance, and admiring glances for their distinctive design. Active LED headlamps* adapt automatically to shine into curves as you steer, and adjust the high beams to vehicles ahead. They also include DRLs whose dual tubes of light sweep into the hood and fender styling. A multi-element sensor turns both types of headlamps on at twilight or as you enter a dark garage.

A COCKPIT FINE-TUNED FOR ONE

VIRTUAL SCARF

Beyond the soothing comfort of heated front seats that are standard in every E-Class Coupe and Cabriolet, the soft-top models go even further to keep you cozy in cooler weather. In fact, they can even turn a chilly evening or Autumn day into a perfect time for a top-down drive, thanks to an innovation pioneered by Mercedes-Benz. The AIRSCARF® neck-level heating system* can emit warmed air from vents below each front head restraint. Three heat settings and automatic speed-sensing airflow envelop your shoulders in warmth—like a virtual scarf—so you can enjoy riding with the top down even after ordinary convertibles have closed for the season.

GENUINE STYLE

The beauty on every surface of the E-Class cabin reflects a number of much deeper dimensions. First is a rich tradition of craftsmanship that's part of why Mercedes-Benz coupes and cabriolets tend to become even more coveted with the passage of time. Fine leather or even smoother, more supple Nappa leather* is hand-fitted to each seat in a wide choice of colors—most of them outlined with contrasting piping and stitching. Any of three wood trim options is hand-polished to a rich glow. The second dimension is what's literally under the surface: sustainable materials made from flax, coconut and even olives, and CFC-free foams expanded with steam.





PEERLESSLY PANORAMIC

UNIMPEDED BY *TRADITION*

Few cars let you welcome in the scenery like a convertible. And among all of its competitors, no coupe lets you take in the horizon like the E-Class. Its pillarless hardtop design—with four power windows uninterrupted by framework—comes from the passion of Mercedes-Benz engineering.



In 1961, Mercedes-Benz introduced its first pillarless coupe—a car that combined the breezy feel of an open convertible with the security of a fixed steel roof. As safety requirements grew more stringent, virtually all automakers abandoned pillarless hardtops. But not the engineers of Mercedes-Benz. After all, they're not only scientists, mathematicians and analysts. Cars are also their passion—not to mention a longstanding romance.

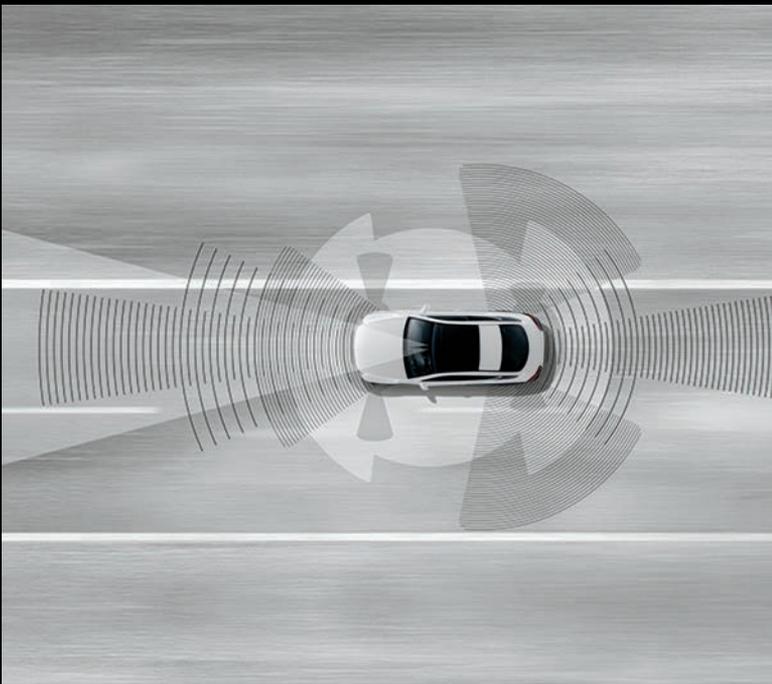
As of 2017, Mercedes-Benz is the only automaker who's been building pillarless coupes without interruption for more than 50 years. And yet the E-Class Coupe not only meets the safety regulations of governments—it also achieves the safety standards demanded by the Three-Pointed Star in its grille. Even with no visible structure between its four fully retractable side windows, and with a standard tinted-glass Panorama roof above it all.

The technical prowess of Mercedes-Benz might make the wide-open view and airy stylishness of an E-Class Coupe possible. But what makes them actually happen goes back to the very first car: a never-ending love of driving. That's a tradition that'll never go out of style.

INSTANT
GRATIFICATION
IN ITS MOST
ENDURING FORM







*Optional or not available on some models. Please see back of brochure.

IMMERSIVE TECH

The perfect soundtrack can make every drive in an E-Class Coupe or Cabriolet feel like an epic road trip. You can tune in local HD Radio® stations, or nationwide SiriusXM Radio.*⁸ You can play audio wirelessly from your Bluetooth® device. With the mbrace® Entertain Package* of Mercedes me,³ you can stream music from online apps like iHeartRadio® and global TuneIn® Radio, while passengers enjoy 4G LTE WiFi. And harman/kardon® has created a LOGIC7® system* so you can immerse the cabin in 610 watts of lush surround sound. With 14 speakers in coupes, 12 in the cabriolets, it listens for ambient noise and seamlessly adapts the sound spectrum.

INTUITIVE TOUCH

Logical controls and clear color displays bring you a wide world of audio, information, navigation* and customizable vehicle features. The COMAND® system includes a 7" screen that you operate via a central controller on the console—where your hand falls naturally. Carousel-style menus rotate and animate as you turn and click the controller, while a “favorite” button lets you program a feature for one-touch access. Mercedes me³ puts the Internet in your E-Class, with helpful apps like HERE™ Local Search and a fuel finder with local prices. And new Apple CarPlay™ and Android Auto each bring their own unique interfaces, apps and voice controls.⁷

IN THE *EYES* OF THE BEHOLDER

TURBULENCE TAMER

The feeling of the wind in your hair can get a little out of hand in some convertibles. To bring you the breeze without all the bluster, Mercedes-Benz developed the AIRCAP® system—an innovation that premiered on the E-Class Cabriolet. AIRCAP is a virtual wind blocker with two key components: a speed-sensitive airfoil that rises from the windshield header, and an automatically height-adjusting mesh screen between the rear head restraints. Unlike snap-in wind deflectors, the rear seats stay fully usable. AIRCAP helps keep top-down driving quiet and calm even at highway speeds, so passengers can ride in comfort in all four seats, and converse with ease.

FIRST RESPONDER

There was a time when the convertible was an endangered species. One by one, the cars affectionately called “drop-tops” were themselves dropped from other automakers’ lineups. Convertibles, many believed, could not keep pace with new regulations. Mercedes-Benz safety engineers, however, are rather passionate pioneers. So they invented the pop-up roll bar, a breakthrough that—in evolved form—is standard on today’s E-Class Cabriolet. If sensors detect that a rollover is about to occur, dual high-strength steel roll bars rise behind each rear seat in a fraction of a second—to help preserve the occupant space,² and the allure of top-down motoring.

IN THE *BLINK* OF AN EYE

FORWARD THINKING

An advanced network of multirange radar, stereo cameras and other sensors, Mercedes-Benz Intelligent Drive includes industry-leading standard and available assists that can help make driving safer, less stressful, or simply more enjoyable.

COLLISION PREVENTION ASSIST PLUS uses radar to help sense if you’re approaching slower traffic ahead too quickly. It can alert you to brake, or even start braking automatically.¹⁰ ATTENTION ASSIST®, an innovation pioneered by Mercedes-Benz, can help sense a driver becoming drowsy on a longer trip by monitoring up to 70 parameters of driving behavior.¹¹

ADVANCED ASSISTS

The Premium 3 Package adds a suite of advanced driver assistance systems. DISTRONIC PLUS® cruise control uses radar to adapt your speed to the flow of traffic, even if it’s stop-and-go.¹² Its Steering Assist feature helps to keep you centered within lane markings automatically as you cruise.

Active Blind Spot¹³ and Lane Keeping¹¹ Assists help ease driving on multilane roadways. And thanks to its cameras and sensors, groundbreaking systems of Intelligent Drive can alert you to cross-traffic or pedestrians in your path ahead, or help prepare for an impending collision from behind.¹⁴

MODELS

E 400 COUPE

329-hp 3.0L V6 biturbo engine
7G-TRONIC 7-speed automatic transmission
Rear-wheel drive
Staggered-width 18" twin 5-spoke wheels¹
0-60 mph in 6.1 seconds¹⁵

E 400 4MATIC COUPE

329-hp 3.0L V6 biturbo engine
7G-TRONIC 7-speed automatic transmission
4MATIC[®] all-wheel drive
Staggered-width 18" twin 5-spoke wheels
0-60 mph in 6.3 seconds

E 550 COUPE

402-hp 4.7L V8 biturbo engine
7G-TRONIC 7-speed automatic transmission
Rear-wheel drive
Staggered-width 18" AMG[®] twin 5-spoke wheels
0-60 mph in 4.9 seconds

E 400 CABRIOLET

329-hp 3.0L V6 biturbo engine
7G-TRONIC 7-speed automatic transmission
Rear-wheel drive
Staggered-width 18" twin 5-spoke wheels
0-60 mph in 6.3 seconds

E 550 CABRIOLET

402-hp 4.7L V8 biturbo engine
7G-TRONIC 7-speed automatic transmission
Rear-wheel drive
Staggered-width 18" AMG twin 5-spoke wheels
0-60 mph in 5.0 seconds



ENGINEERED

TO REIGNITE

THE *ROMANCE*

OF THE *ROAD*



| SPECIFICATIONS | | E 400 Coupes | E 400 Cabriolet | E 550 Coupe | E 550 Cabriolet | |
|----------------|--------|---|--|---|---|---------|
| Engine | Type | 3.0L V6 biturbo w/Direct Injection | 3.0L V6 biturbo w/Direct Injection | 4.7L V8 biturbo w/Direct Injection | 4.7L V8 biturbo w/Direct Injection | |
| | Power | 329 hp @ 3,500–5,250 rpm | 329 hp @ 3,500–5,250 rpm | 402 hp @ 5,000–5,750 rpm | 402 hp @ 5,000–5,750 rpm | |
| | Torque | 354 lb-ft @ 1,600–4,000 rpm | 354 lb-ft @ 1,600–4,000 rpm | 443 lb-ft @ 1,600–4,750 rpm | 443 lb-ft @ 1,600–4,750 rpm | |
| Transmission | | 7G-TRONIC 7-speed automatic w/shift paddles | 7G-TRONIC 7-speed automatic w/shift paddles | 7G-TRONIC 7-speed automatic w/shift paddles | 7G-TRONIC 7-speed automatic w/shift paddles | |
| Acceleration | | 0–60 mph ¹⁵ | 6.1 sec (4MATIC: 6.3 sec) | 6.3 sec | 4.9 sec | 5.0 sec |
| Wheels | | 18" twin 5-spoke w/all-season tires ¹ | 18" twin 5-spoke w/all-season tires ¹ | 18" AMG [®] twin 5-spoke w/all-season tires ¹ | 18" AMG twin 5-spoke w/all-season tires ¹ | |
| Suspension | | 4-wheel multilink w/selective damping | 4-wheel multilink w/selective damping | 4-wheel multilink w/multimode Dynamic Handling Suspension | 4-wheel multilink w/multimode Dynamic Handling Suspension | |
| Drivetrain | | Rear-wheel drive or 4MATIC [®] all-wheel drive | Rear-wheel drive | Rear-wheel drive | Rear-wheel drive | |

KEY STANDARD FEATURES

E 400 Coupes
E 400 Cabriolet
E 550 Coupe
E 550 Cabriolet

PERFORMANCE AND EFFICIENCY

- ● ● ● ECO Start/Stop system
- ○ ● ● Perforated front brake discs w/painted calipers

SAFETY AND SECURITY

- ● ● ● COLLISION PREVENTION ASSIST PLUS
- ● ● ● ATTENTION ASSIST[®]
- ● ● ● PRE-SAFE[®]
- ● ● ● Electronic Stability Program (ESP[®])
- ● ● ● Adaptive braking technology: Predictive Brake Priming, Automatic Brake Drying, Hill-Start Assist, brake HOLD feature
- ● ● ● Emergency-sensing Brake Assist (BAS[®])
- ● ● ● Advanced Tire Pressure Monitoring System
- – ● – 9 air bags offering 11-way air bag protection
- ● – ● 9 air bags offering 9-way air bag protection
- ● ● ● Automatic front seat-belt presenters
- ● – ● Dual automatic pop-up roll bars²
- ● ● ● LED Daytime Running Lamps
- ● ● ● LED headlamps
- ● ● ● LED taillamps
- ● ● ● SmartKey remote locking and starting system
- ● ● ● Antitheft alarm system w/remote panic feature

E 400 Coupes
E 400 Cabriolet
E 550 Coupe
E 550 Cabriolet

COMFORT AND CONVENIENCE

- ● ● ● Power front seats w/3-position memory
- ● ● ● Heated front seats
- ● ● ● Sport front seats w/integrated head restraints
- ● ● ● Individual rear seats w/center storage console
- – ● – Split-folding rear seats⁷ w/integrated head restraints
- ● – ● Folding rear-seat center armrest with pass-through⁷
- ● ● ● Power tilt/telescoping steering column
- ● ● ● Multifunction steering wheel w/Nappa leather trim
- – ● – Panorama roof w/power tilt/sliding panel
- ● – ● Power triple-layer acoustic soft top
- ● – ● AIRCAP[®] system
- ● ● ● Dual-zone automatic climate control
- ● ● ● Ambient lighting
- ● ● ● Rain-sensing windshield wipers
- ● ● ● Integrated garage-door opener
- ● ● ● Heated power side mirrors
- ● ● ● Auto-dimming driver-side and inside rearview mirrors

ENTERTAINMENT AND NAVIGATION

- ● ● ● COMAND[®] system with console-mounted central controller
- ● ● ● 7" high-resolution color central screen
- ● ● ● High-resolution color multifunction display
- ● ● ● Bluetooth[®] audio streaming
- ● ● ● Hands-free Bluetooth interface
- ● ● ● USB audio port
- ● ● ● In-dash DVD/CD player and SD card reader
- ● ● ● HD Radio[®] receiver
- ● ● ● 5 years of Mercedes-Benz mbrace[®] Connect services²

| DIMENSIONS | | E 400 Coupes | E 400 Cabriolet | E 550 Coupe | E 550 Cabriolet |
|----------------|------------|---------------|------------------------|---------------|------------------------|
| Wheelbase | | 108.7" | 108.7" | 108.7" | 108.7" |
| Overall length | | 185.0" | 185.0" | 185.0" | 185.0" |
| Overall height | | 54.8" | 55.0" (top up) | 54.8" | 55.0" (top up) |
| Overall width | w/mirrors | 79.3" | 79.3" | 79.3" | 79.3" |
| Curb weight | RWD | 3,935 lbs | 4,145 lbs | 4,134 lbs | 4,365 lbs |
| | 4MATIC | 4,057 lbs | — | — | — |
| Headroom | front/rear | 36.8" / 35.5" | 38.3" / 36.2" (top up) | 36.8" / 35.5" | 38.3" / 36.2" (top up) |
| Legroom | front/rear | 42.0" / 32.6" | 42.0" / 30.1" | 42.0" / 32.6" | 42.0" / 30.1" |
| Shoulder room | front/rear | 54.1" / 48.9" | 54.1" / 47.8" | 54.1" / 48.9" | 54.1" / 47.8" |
| Cargo capacity | | 13.3 cu ft | 11.5 cu ft (top up) | 13.3 cu ft | 11.5 cu ft (top up) |
| | | | 8.8 cu ft (top down) | | 8.8 cu ft (top down) |

E 400 Coupes
E 400 Cabriolet
E 550 Coupe
E 550 Cabriolet

OPTION PACKAGES

-
- Premium 1 Package**
- COMAND navigation
 - 3 years of no-charge navigation map updates
 - harman/kardon LOGIC7[®] sound system
 - SiriusXM Radio with 6-month All Access trial[®]
 - 5 years of SiriusXM Traffic and Weather service[®]
 - Voice control w/learning feature
 - Apple CarPlay™
 - Android Auto
 - KEYLESS-GO[®]
 - AIRSCARF[®] neck-level heating system *Cabriolets only*
 - Power rear-window sunshade *Coupes only*
 - Rearview camera¹⁶
 - Power-folding side mirrors

-
- Premium 2 Package**
- All items in Premium 1 Package
 - Blind Spot Assist
 - Lane Keeping Assist
 - Active LED headlamps
 - Adaptive Highbeam Assist
 - Ventilated front seats

-
- Premium 3 Package**
- All items in Premium 2 Package
 - DISTRONIC PLUS[®] with Steering Assist
 - BAS PLUS with Cross-Traffic Assist
 - PRE-SAFE Brake with Pedestrian Recognition
 - PRE-SAFE PLUS rear collision detection and preparation
 - Active Blind Spot Assist
 - Active Lane Keeping Assist
 - PARKTRONIC with Active Parking Assist¹⁷
 - Surround View System¹⁶

E 400 Coupes
E 400 Cabriolet
E 550 Coupe
E 550 Cabriolet

OPTION PACKAGES continued

-
- Sport Package**
- AMG body styling *Standard on E 550 models*
 - 18" AMG twin 5-spoke wheels *Standard on E 550 models*
 - Sport-tuned suspension *E 400 models only*
 - Perforated front brake discs with painted calipers *Standard on E 550 models*
 - Manual shift mode for transmission
 - Flat-bottom steering wheel
 - Multicontour front seats
 - Brushed aluminum pedals

-
- Night Package** *Requires Sport Package*
- Gloss Black exterior accents (front air-dam splitter, grille crossbar trim, rear diffuser, and side mirrors)
 - 18" AMG 5-spoke wheels w/black accents

INDIVIDUAL OPTIONS

- — — 4MATIC all-wheel drive
- Wood/leather steering wheel
NA with Brown Linden wood trim or Sport Package
- Wood/leather flat-bottom sport steering wheel
Requires Sport Package; NA with Brown Linden wood trim
- Leather upholstery
- Nappa leather upholstery
- Black Ash wood trim
- Brown Linden wood trim
- Burl Walnut wood trim
- Metallic or *designo* paintwork



UPHOLSTERY:

Leather

- All models



UPHOLSTERY:

Nappa leather

- All models



UPHOLSTERY COLOR:

Black

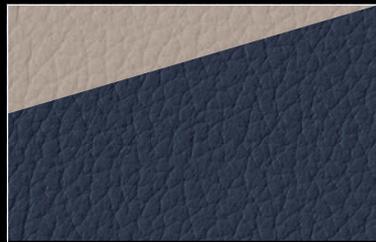
Leather or Nappa leather
Available with all wood trims



UPHOLSTERY COLOR:

Silk Beige / Espresso Brown

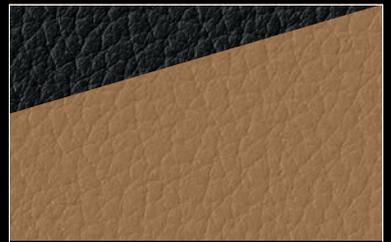
Leather or Nappa leather
NA with Black Ash wood trim



UPHOLSTERY COLOR:

Deep Sea Blue / Silk Beige

Leather or Nappa leather
Available with all wood trims



UPHOLSTERY COLOR:

Natural Beige / Black

Leather or Nappa leather
Available with all wood trims



UPHOLSTERY COLOR:

Red / Black

Leather or Nappa leather
Requires Black Ash wood trim



UPHOLSTERY COLOR:

Crystal Grey / Black

Leather or Nappa leather
Available with all wood trims



UPHOLSTERY COLOR:

Espresso Brown / Black

Leather or Nappa leather
Available with all wood trims



UPHOLSTERY COLOR:

Espresso Brown / Silk Beige

Leather or Nappa leather
NA with Black Ash wood trim



TRIM:

Black Ash wood



TRIM:

Brown Linden wood

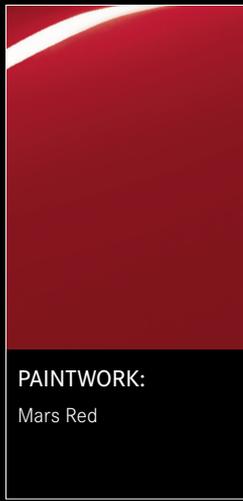


TRIM:

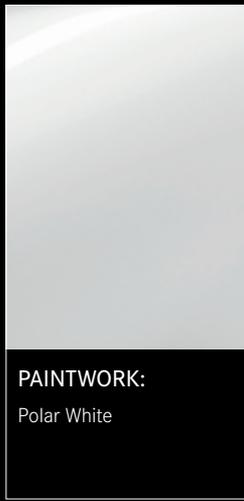
Burl Walnut wood



PAINTWORK:
Black



PAINTWORK:
Mars Red



PAINTWORK:
Polar White



PAINTWORK:
Dolomite Brown metallic



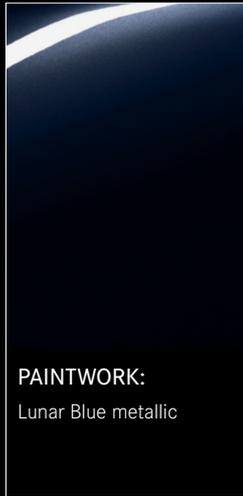
PAINTWORK:
Dune Silver metallic



PAINTWORK:
Diamond Silver metallic



PAINTWORK:
Iridium Silver metallic



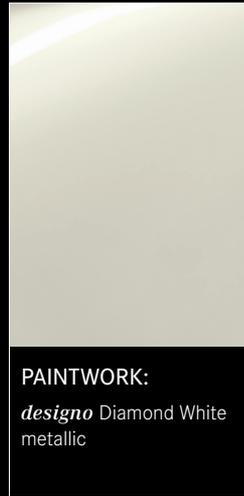
PAINTWORK:
Lunar Blue metallic



PAINTWORK:
Obsidian Black metallic



PAINTWORK:
Selenite Grey metallic



PAINTWORK:
designo Diamond White metallic

● Standard
○ Optional



CABRIOLET SOFT TOP:
Black



CABRIOLET SOFT TOP:
Blue



CABRIOLET SOFT TOP:
Dark Brown



CABRIOLET SOFT TOP:
Red



WHEEL:
18" twin 5-spoke
● E 400 models



WHEEL:
18" AMG® twin 5-spoke
● E 550 models
○ E 400 models



WHEEL:
18" AMG twin 5-spoke
w/black accents
○ All models

Mercedes *me*

Mercedes me makes it easy to stay connected to your car, and your life. It can make any trip easier, more enjoyable, or more entertaining. And it'll bring you a world of rewards for being part of the family.

CHANGING WHAT'S REMOTELY POSSIBLE

Any time, any place

Life is better when you're connected. You don't have to leave your world behind when you're in your Mercedes-Benz. And you can have access to your car even after you park and walk away. It's all possible with *Mercedes me*.³

Convenience at your fingertips

The *Mercedes me* website and smartphone app let you control features of your vehicle, interact with your dealer, and more. Your own homepage and the free app for Android® and iPhone® make it easy to plan ahead or be spontaneous.

Your car in your pocket

With the *Mercedes me* app, you can remote-lock or unlock your car's doors, and keep an eye on it if you valet-park. And you can look up a destination or address and send it to your car's navigation system, all from your phone.

INSPIRING THE JOURNEY

Be part of something special

When you drive a Mercedes-Benz, you're part of the family. *Mercedes me* lets you follow along on featured road trips, learn about special events, and find out how you can join in on them.

Get the Star treatment

Get exclusive perks at world-class resorts when you stay at a partner hotel of *Mercedes me*. Visit MBUSA.com/mercedesme to find out more.

Enjoy the personal touch

Beyond its advanced, user-friendly technology, *Mercedes me* is a team of helpful people who genuinely care. Expert concierges are always on call to help you—from reservations to travel plans to assistance with virtually any request. And you can reach them anytime from wherever you use your smartphone.

SMOOTHING THE WAY

Ownership, simplified

From managing your Mercedes-Benz Financial Services account to reaching out to your dealer, *Mercedes me* makes it easy. Even if you have more than one Mercedes-Benz, you can access them all from the same app.

Technology, demystified

Get the most from the innovative features in your vehicle with helpful how-to videos and downloadable manuals—from your computer or the mobile app. You can even reach out to your dealer's expert Product Concierge.

Service, on your side

Is it time for service or maintenance? You can make an appointment right from the *Mercedes me* app. Flat tire, dead battery, or out of fuel? You can summon Mercedes-Benz Roadside Assistance to your side, 24/7, with a few taps.¹⁸

TOGETHER WHEREVER: *mbrace*

It's perfectly natural to develop an emotional attachment to your Mercedes-Benz. With mbrace, enjoying a technological connection is just as easy.

Mercedes-Benz *mbrace*® puts the power of *Mercedes me* to work for you—from apps to WiFi—when you're in your car, and remote vehicle features when you're not.³ Four *mbrace* packages let you tailor its many benefits to fit your life.

5 years of mbrace Connect included

Every new Mercedes-Benz comes with five years of *mbrace Connect* at no additional charge. It's the core *mbrace* package but it's far from basic, with remote features and in-car Internet.

Mercedes me app includes:

Remote Door Lock/Unlock
Remote Horn & Lights
Send2Benz™
Valet Protect
Vehicle Finder
Curfew Minder
and more

In-car features include:

Gas Stations & Fuel Prices
HERE™ Local Search
Remote Diagnostics
Roadside Assistance
Point-of-Interest Download
Traffic Cameras
Weather
and more

mbrace Secure 6-month trial included

Peace of mind comes from automatic SOS calling after an accident, stolen vehicle tracking, and other security benefits.

Features include:

Automatic Alarm Notification
Automatic Collision Notification
SOS/Emergency Call
Stolen Vehicle Location Assistance
Agent-assisted Remote Door Lock/Unlock
Agent-assisted Vehicle Information
Safe Ride
and more

mbrace Concierge 3-month trial included

Live assistance from trained professionals, from tickets to a show to travel planning. An expert can even help you find a point of interest, and then guide you there, turn-by-turn.

Features include:

Mercedes-Benz Concierge
Point of Interest Destination Download
Turn-by-Turn Route Assistance
Location-based Traffic and Weather

mbrace Entertain 3-month trial included

Streaming audio and in-car WiFi for you and your passengers.

Features include:

iHeartRadio®
Tuneln® Radio
In-vehicle WiFi



GENUINE ACCESSORIES

Genuine Mercedes-Benz Accessories are engineered to exacting standards of quality, appearance and fit. They help make your car more of what you want or need it to be—from its wheels to the cabin, to protect your car's finish or make it more useful in your everyday life. There's no better way to make your car all your own, while keeping it 100% Mercedes-Benz.

E-Class Coupe/Cabriolet accessories include:

A selection of alloy wheels

Illuminated Star *NA with Premium 3 Package*

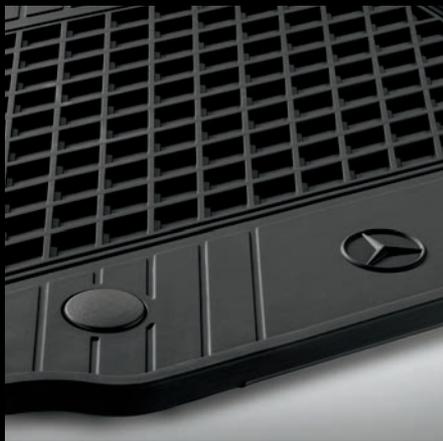
All-season floor mats

Folding windstop

Cargo net

Cargo area tray

Media Interface cables



The personal rewards of striving to be the best are even more meaningful in the development of young people than they are for automobiles. Instilling the values of leadership, goal-setting, discipline and teamwork in youth is an investment in everyone's future. It's why Mercedes-Benz USA is collaborating with the Laureus Sport for Good Foundation, with an ongoing commitment to train and place hundreds of coaches for after-school and in-school sports programs in communities around the country. Sports offer kids more than the chance to be physically active and have fun. It's also an opportunity to have a mentor who can guide them, help them learn how to deal with major life issues, and help them grow stronger not just physically but in their character. As a Mercedes-Benz driver, you become a part of this effort to give hundreds of thousands of kids a better life today, and all of us a brighter tomorrow.

Learn more about how Mercedes-Benz USA believes in giving back at MBUSA.com/community

ENDNOTES

- * Item may be standard, optional or not available, depending on model. See Packages and Options listing in this brochure or visit MBUSA.com for more information.
- 1 Lower-aspect-ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions.
- 2 The roll bar system is designed to enhance the level of rollover protection compared to a vehicle without one. No system, regardless of how advanced, can eliminate the chance of injury in an accident. Please always wear your seat belt.
- 3 *Mercedes me* and Mercedes-Benz mbrace® services operate only where cellular and GPS satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. Five years of the mbrace Connect package are included with new-vehicle sales and leases at an authorized Mercedes-Benz dealer. Subscriber Agreement is required for service to be active. Secure, Concierge and Entertain services require acceptance of the complimentary mbrace Connect services, and paid subscriptions after their trial periods. Some services are only available on select vehicles. Your PIN is required to use certain services. WiFi and streaming apps require Premium 1 Package and an mbrace Entertain subscription. Connection may be limited by cellular signal. Apps may be introduced, updated or deleted at varying dates, and may also require a vehicle software update. Some services may be limited or restricted in some areas. Driver is responsible for complying with traffic and other laws. Mobile app is compatible with Apple iPhone® models running iOS 7.0 or later, and Android-based phones running OS 2.3 or later. See your dealer or MBUSA.com/mercedesme for details.
- 4 2017 EPA estimated fuel economy (city/highway) is 20/29 mpg for E400 Coupe and Cabriolet, 20/28 mpg for E400 4MATIC Coupe, 18/26 mpg for E550 Coupe, and 17/25 mpg for E550 Cabriolet. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length.
- 5 No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires.
- 6 While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area. Online features require a subscription and one or more mbrace Packages.
- 7 Unsecured cargo can become hazardous in a collision. Always secure cargo using the floor-mounted tie-downs.
- 8 The purchase of a new, satellite radio-enabled vehicle includes a 6-month introductory subscription to the Sirius All Access package, as well as a 5-year introductory subscription to SiriusXM Traffic and SiriusXM when equipped with the Premium 1 Package. SiriusXM Traffic and Weather services are available for select markets. SiriusXM Satellite Radio, SiriusXM Traffic and SiriusXM Weather subscriptions are sold separately or as a package after trial period. If you decide to continue your subscription after your trial, the plan you choose will automatically renew and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change.
- 9 Apple CarPlay™ is a product of Apple Inc. Android Auto is a product of Google Inc. Device and app providers' terms and privacy statements apply. Requires connected compatible device and data plan. Apps, content and features are selected solely by their providers. Connection to apps and streaming services may be limited by the device's network connection. Data usage is routed through device and subject to fees, charges and restrictions in user's wireless plan. Vehicle's factory audio/information interface, including COMAND® navigation and the apps of Mercedes-Benz mbrace,® may not be used simultaneously with Apple CarPlay or Android Auto. When Apple CarPlay or Android Auto is in use, the steering-wheel voice control button accesses Siri® or Google voice recognition software for voice commands. COLLISION PREVENTION ASSIST PLUS may not be sufficient to avoid an accident. It does not react to certain stationary objects, nor recognize or predict the curvature and/or lane layout of the road or every movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely. See Operator's Manual for system's operating speeds and additional information and warnings.
- 11 Driving while drowsy or distracted is dangerous and must be avoided. ATTENTION ASSIST™ and/or Lane Keeping Assist may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury. See Operator's Manual for system's operating speeds and additional information and warnings.
- 12 DISTRONIC PLUS® adaptive cruise control is no substitute for active driving involvement. It does not adapt cruising speed in response to stationary objects, nor does it predict the curvature and lane layout of the road ahead or the movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely.
- 13 Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of approaching vehicles. It must not be used as a sole substitute for driver awareness and checking of surrounding traffic conditions. See Operator's Manual for system's operating speeds and additional information and warnings.
- 14 System cannot prevent a collision, and does not alert the driver of an impending collision or system activation. It does not intervene if vehicle is backing up, and does not apply the brakes if the driver is accelerating or if Active Parking Assist is operating.
- 15 Stated rates of acceleration are estimated based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.
- 16 Rearview camera and Surround View System do not audibly notify driver of nearby objects and are not a substitute for actively checking around the vehicle for any obstacles or people. Images displayed may be limited by camera field of view, weather, lighting conditions and the presence of dirt, ice or snow on the cameras.
- 17 Active Parking Assist is not a substitute for driver attention to the immediate surroundings, as well as any people, animals or vehicles in or approaching the vehicle's maneuvering range. System cannot determine if a space is legally available or of a suitable surface for parking. See Operator's Manual for additional information, tips and warnings.
- 18 Roadside Assistance repairs may involve charges for parts, service and towing. Vehicle must be accessible from main roads. Depending on the circumstance, these services may be provided by an outside provider, courtesy of Mercedes-Benz Roadside Assistance. Restricted roadways, acts of nature and vehicle accessibility may limit our ability to provide services to you. For full details, eligibility requirements, and limitations/exclusions of Sign and Drive services, as well as the Roadside Assistance Program, please see your dealer.