



THE NEW C 63 AMG



Mercedes-Benz



You've never been so close to the race track

No car has been more successful in the German Touring Car Championships (DTM) than the race version of the C-Class created by Mercedes-AMG. And no car comes closer to this serial winner than the sportiest C-Class of all time: the new C 63 AMG. This thrilling fifth generation of the AMG C-Class is a car that flaunts its motor racing genes and delivers the kind of dynamic handling and agility usually found only



You've never been so close to the road.  
The new C 63 AMG

on the race track. This car's responsiveness makes every drive a joy, every corner a highlight, every touch of the accelerator an action with thrilling consequences. Then there's the distinctly sporty and independent look which underlines the car's road-hugging characteristics and reflects the athletic, muscular feel of this high-performance sports star.





The similarities between the C 63 AMG and its racing counterpart are immediately apparent. Take a look, for example, at the impressive diffuser-look AMG rear apron with its three distinctive diffuser fins. On the right and left the chromed twin tailpipes of the AMG sports exhaust hint at this car's tremendous power and deliver a sound which produces goosebumps the moment you start the engine. The AMG spoiler lip on the rear of the Saloon increases downforce at the rear and is as standard a feature on the C 63 AMG as the LED tail lights.



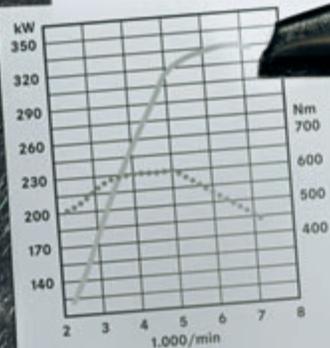
Even at a standstill, the C 63 AMG oozes dynamism: the AMG front apron with its side air outlets and integral, circular chrome-ringed fog lamps and the AMG side skirts not only indicate the bullish power inside but also reflect this car's perfect aerodynamics. And for all those who like their wheel size to reflect the power too the AMG *PERFORMANCE STUDIO* offers the option of 19-inch multi-spoke AMG light-alloy wheels, with a high-sheen titanium grey paint finish and mixed-size tyres, 235/35 R 19 at the front and 255/30 R 19 at the rear.





Distinguishing features: power, dynamism, character. The C 63 AMG is a car you can't fail to notice. Take, for example, the independent styling of the front end with its flared wheel arches – designed to accommodate the newly developed, broader front axle – and the distinctive powerdomes on the bonnet. Or the two-louvre, chrome-trimmed AMG radiator grille, framed by dark-tinted headlamp lenses which are exclusive to the most powerful C-Class and which are only available in conjunction with the optional bi-xenon headlamps.

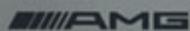




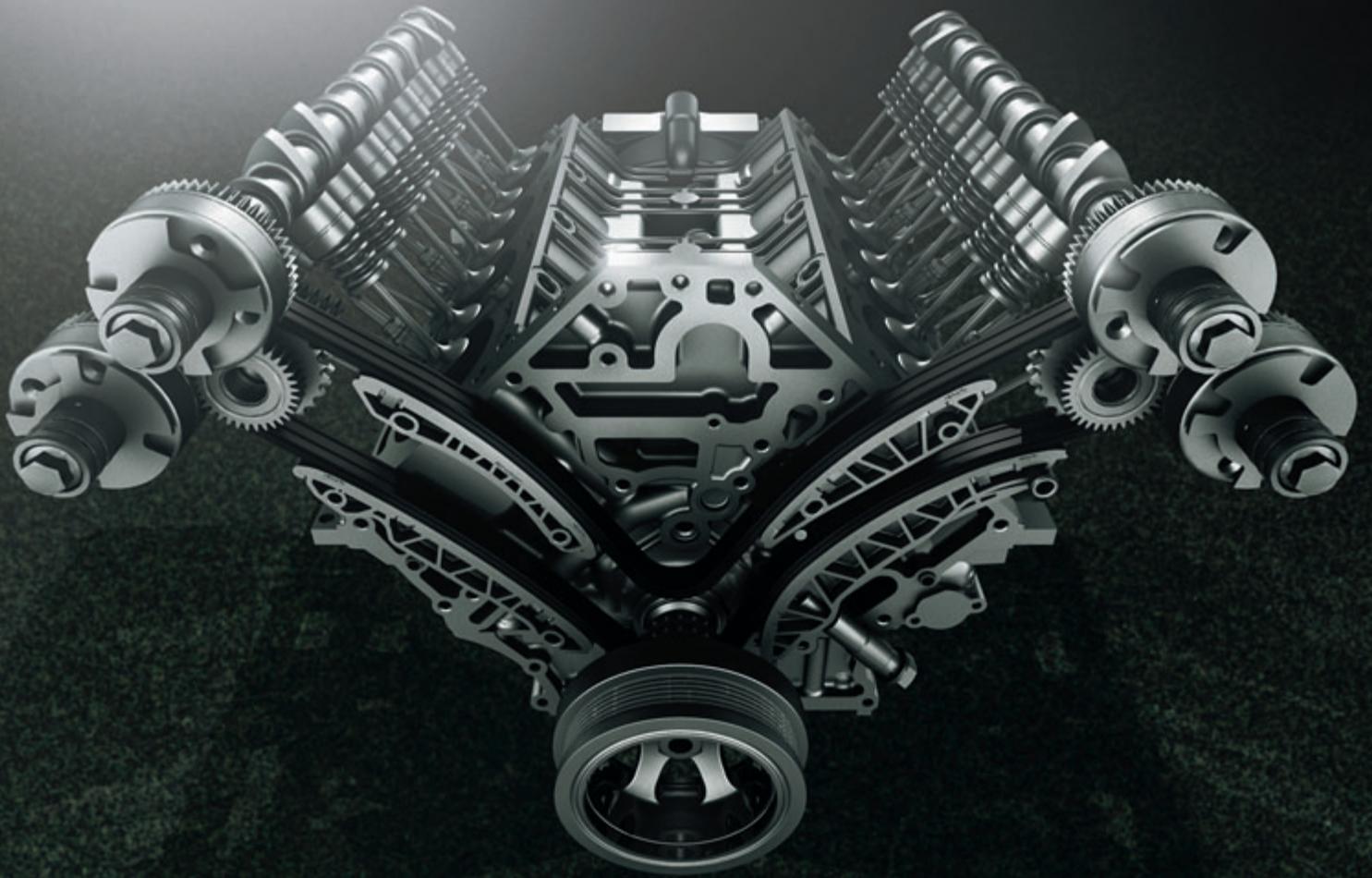
C 63 AMG  
336 kW/600 Nm

Model	C 63 AMG		
No. of cylinders/arrangement	8/V		
Total displacement	6208 cc		
Rated output <sup>1</sup>	336 kW / 457 hp at 6800 rpm		
Rated torque <sup>1</sup>	600 Nm at 5000 rpm		
Maximum engine speed	7200 rpm		
Transmission	AMG SPEEDSHIFT PLUS 7g-TRONIC automatic		
Model type	Saloon / Estate		
Kerb weight <sup>2</sup> in kg	1730	1795	
Acceleration 0-100 km/h in s	4.5	4.6	
Top speed <sup>3</sup> in km/h	250	250	
Consumption <sup>4,5</sup> in l/100 km	urban	20.9	21.1
	extra-urban	9.2	9.5
	combined	13.4	13.7
CO <sub>2</sub> emissions in g/km, combined	319	326	

Date 30.07.07  
Time 22:07  
Weather dry  
Temperature 25°C



<sup>1</sup> Figures according to Directive 80/1269/EEC in the currently applicable version <sup>2</sup> Figures according to Directive 92/21/EC as amended by, version 95/48/EC (kerb weight with fuel tank 90% full, driver, 68 kg, and luggage, 7 kg) for standard-specification vehicles. Optional extras and accessories will generally increase this figure and reduce the payload capacity accordingly <sup>3</sup> Electronically governed <sup>4</sup> The figures shown were obtained in accordance with the prescribed measuring process (Directive 80/1268/EEC in the currently applicable version). The figures are not based on an individual vehicle and do not constitute part of the product offer; they are provided solely for purposes of comparison between different vehicle models <sup>5</sup> Super Plus



The heart of the C 63 AMG – the AMG 6.3-litre V8 engine – will make your pulse race with enthusiasm. It's not just the performance data – although they do represent the benchmark in this vehicle class – it's all the technical highlights which have been adopted from the world of motor racing: bucket tappets to control the valve timing, a closed lower crankcase and a magnesium dual-length intake manifold with two internal butterfly valves for optimised airflow. This configuration only exists in this particular AMG powerplant and ensures optimum agility plus unbelievable response times. Outstanding reliability and stability are also, of course, a given – after all, every engine is assembled and tested at the AMG Manufaktur using our familiar “one man – one engine” principle.



We should, of course, point out that there is an alternative to the C 63 AMG Saloon: the Estate with the same name and the same thrilling characteristics. Like the Saloon, it features an AMG 3-spoke performance steering wheel, which is levelled off at the lower edge and has a smaller diameter and silver-coloured aluminium shift paddles, and the AMG-specific tubular-design instrument cluster with "AMG" and "6.3 V8" lettering, 320 km/h gauge, red needles and the new AMG main menu with RACETIMER.



AIRBAG



Impressive sporting venue: the AMG sports seats with integral head restraints and embossed AMG lettering feature adjustable side bolsters and lumbar supports, allowing them to be adapted precisely to individual requirements. They provide perfect lateral support and outstanding ergonomics, helping the occupant to stay fresh and alert. Nappa leather upholstery with matching appointments, including the centre door panels and in-door armrests, is available as an option – the seats are upholstered as standard in an ARTICO man-made leather/AMG fabric combination. The roof liner is always black, whichever upholstery you opt for. If you are interested in creating an even sportier feel, you may want to take a look at the carbon-fibre trim option from the AMG *PERFORMANCE STUDIO*.





Larger torsion bars  
at the front

Newly developed front axle  
with 36 mm wider track

AMG high-performance braking system,  
with 360 mm brake disc and 6-piston  
fixed calliper at the front and 330 mm  
brake disc with 4-piston monoblock  
fixed calliper at the rear

AMG speed-sensitive  
sports steering



3-stage ESP®:  
On, Sport, Off.

Larger dampers  
on the rear axle

To deliver the unique performance of the C 63 AMG safely to the road and to ensure outstanding agility and driving pleasure every kilometre of the journey, the AMG sports suspension has virtually been redeveloped from scratch, taking dynamism to an all-new level. The track, for example, has been broadened at the front axle, the camber has been increased front and rear, the axle kinematics optimised and the springing and damping characteristics modified. Then there's the specific tuning of the AMG SPEEDSHIFT PLUS 7G-TRONIC automatic transmission with its new throttle-blipping function for ultra-smooth downshifting, plus the reduction in brake torque at the driven axle. The result is a new dimension in acoustic pleasure.



63 AMG

AMG

AMG



It's nice to have a choice: on the one hand the C 63 AMG Saloon with standard 18-inch 5-spoke AMG light-alloy wheels, with a high-sheen, titanium grey paint finish plus size 235/40 R 18 tyres at the front and 255/35 R 18 at the rear. On the other the corresponding Estate with optional 19-inch multi-spoke AMG light-alloy wheels.

If you want to take the dynamism of the C 63 AMG to even greater heights, you won't be able to resist the performance package from the AMG *PERFORMANCE STUDIO*. It consists of AMG performance suspension with an AMG rear axle differential lock, the AMG high-performance braking system with composite brake discs at the front and the AMG performance steering wheel in a nappa leather/Alcantara combination.



**Take-back of end-of-life vehicles. Coming full circle**

At the end of its long life, you can return your AMG vehicle to us for environment-friendly disposal in accordance with the EC End-Of-Life Vehicle Directive<sup>1</sup>. But that day lies a long way off.

<sup>1</sup>Applies in accordance with national regulations to vehicles up to 3.5 tonnes permissible gross weight. AMG vehicles have met the statutory regulations governing the suitability of their design for reuse and recycling for a number of years now. A network of vehicle take-back depots and dismantlers has been established which will process your vehicle in an environment-friendly manner. The ways in which both vehicles and parts can be recovered are subject to ongoing development and improvement. Consequently, AMG vehicles will be able to comply with any future increases in the recycling quota within the stipulated time limits. Further information can be obtained by calling 00800 1777777.

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