

The image features the Mercedes-AMG logo, which consists of three slanted parallel bars followed by the letters 'AMG' in a bold, italicized, sans-serif font. The logo is rendered in a metallic, three-dimensional style with highlights and shadows, giving it a sleek and aggressive appearance. It is positioned on the right side of the page, centered vertically.

AMG

2009



The Culture and Craft of AMG

02 : Introduction

04 : Origins

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The 2009 Lineup

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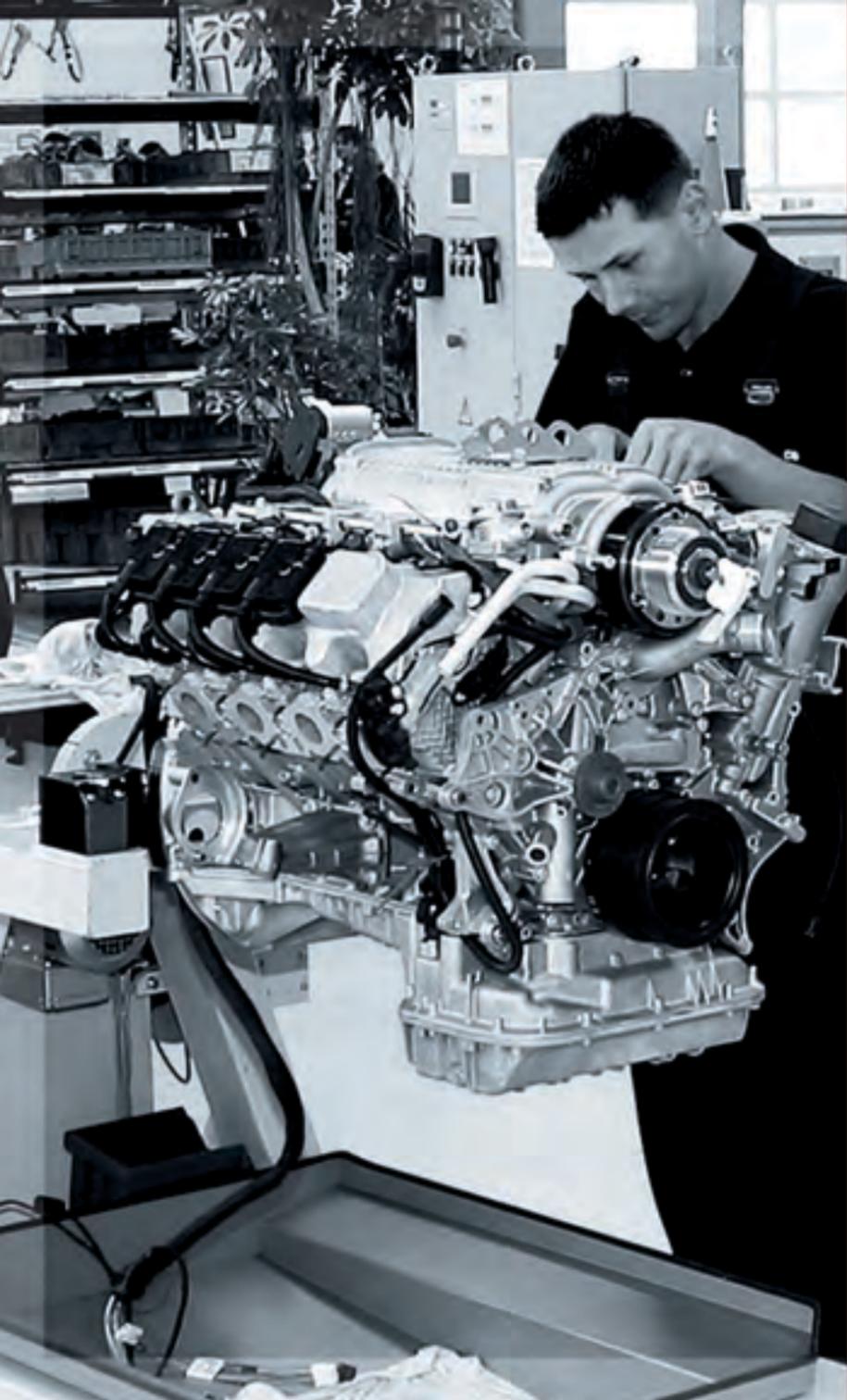


Rarely does a lust
for power make such
perfect sense.

Racing. The speed. The daring.
It is awe that casts an eternal
spell. AMG has brought this
fearless excitement to the street
for more than 40 years. An era of
engines hand-built by single master
technicians. Of pioneering advances
like our new AMG SPEEDSHIFT™ MCT
(Multi-Clutch Technology) transmission
for maximum uninterrupted power. Of
putting all we've learned at the track into
supercars that can be driven every day.
It's a feat performed by every one of our
AMG models, including the new C 63 AMG
Sedan and SL 63 AMG Roadster. The entire
lineup also performs another feat.
It, too, casts a spell.



C 63 AMG shown in optional Iridium Silver metallic paint with optional Premium 2 Package.



The world's fastest sedan simply wasn't fast enough.

The 1965 Mercedes-Benz 300 SE topped out at 115 mph, making it the fastest production vehicle of its day. Its engineers, Hans Werner Aufrecht and Erhard Melcher, believed that it could—and should—start winning races all over Europe. So they staked their reputations on a barn in Burgstall, Germany that they converted into a new business: a shop for fine-tuning Mercedes-Benz vehicles. An early visitor found them in these modest surroundings and asked, “Where’s AMG?” In overalls and crouched under a car, Aufrecht and Melcher replied, “That’s us.” A treasure chest of victories and patents later, AMG now has a state-of-the-art facility in Affalterbach with a workforce 700 strong. And the top speed of its vehicles? With the optional AMG Performance Package, 186 mph.¹

“Impossible is not part of our vocabulary.”
—Hans Werner Aufrecht, Cofounder of AMG

Please see back page for Endnotes.





Nürburgring



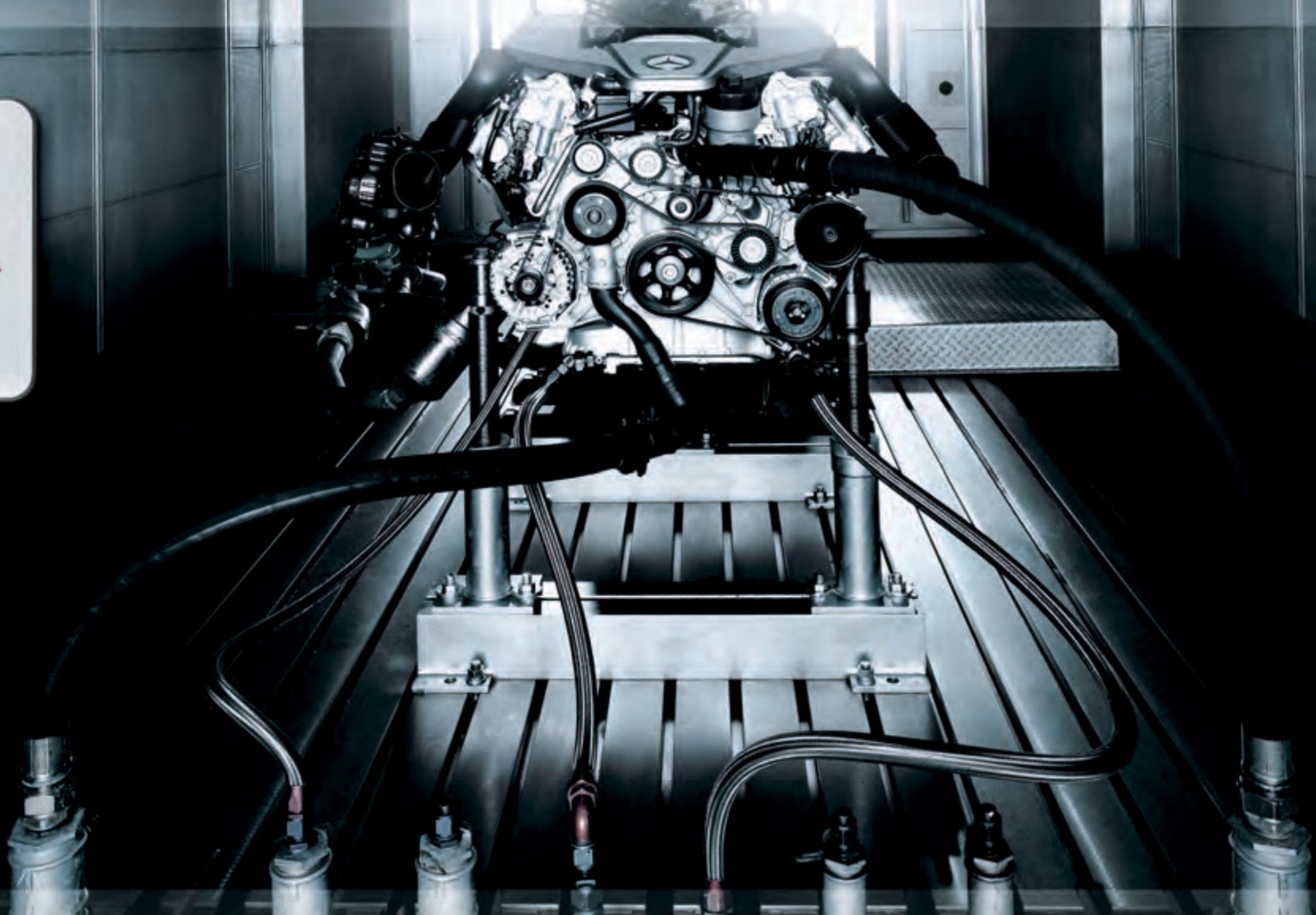
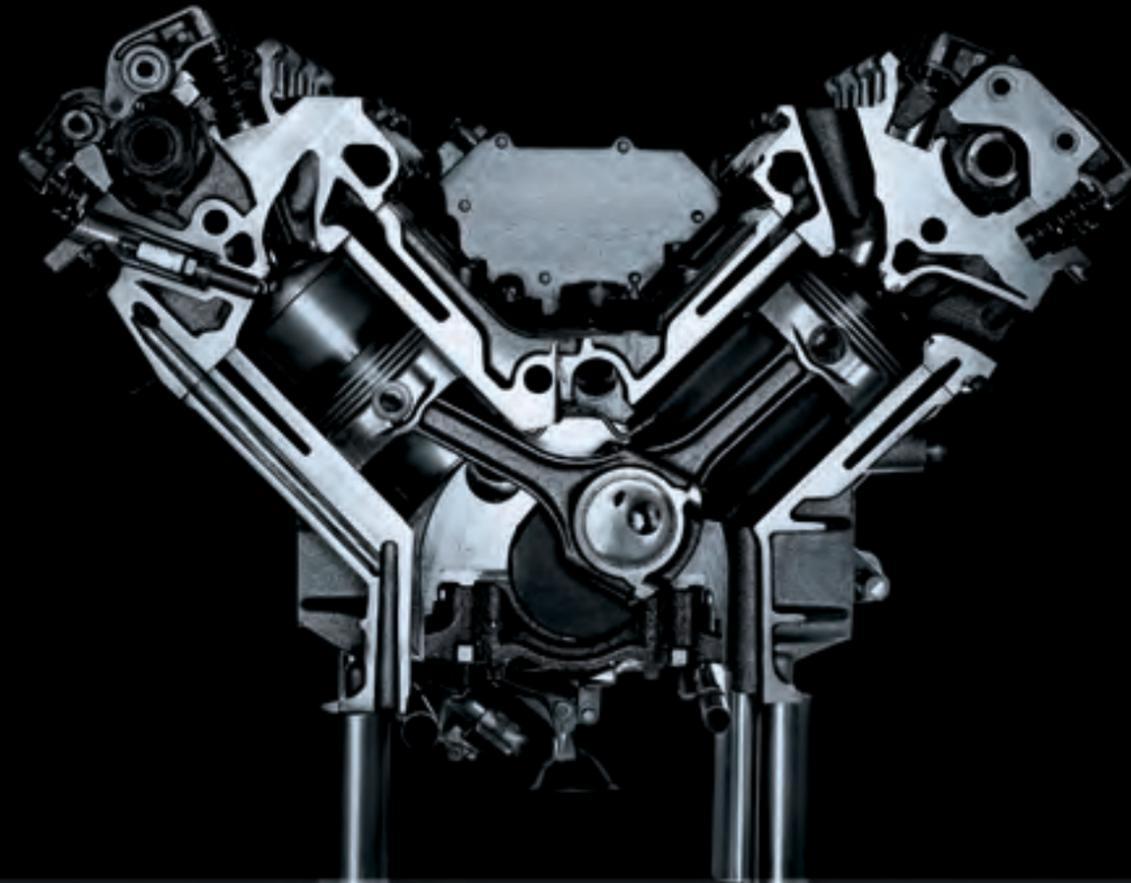
Not a little extreme. A lot extreme.

Eight hundred hours. That’s over a month. And precisely how long our state-of-the-art dynamometers subject AMG engines to simulated performance scenarios such as hot starts and cold starts, high-speed racetrack conditions and drives up Mount Everest. In addition, testing of AMG vehicles in punishing climates such as the Sahara and the Arctic Circle is part of the ordeal. Each is also banished to “the Green Hell,” Germany’s notorious Nürburgring test track: more than 13 miles of harsh curves, hidden corners, and sudden changes in grade—1,000 feet in one case. All for a quality that is just as painstakingly engineered: the jolt of adrenaline to come.

CLS 63 AMG shown at right in Black paint with optional Premium 1 Package.

The technologies AMG engineers use are as key as the values they share. Case in point: our most powerful naturally aspirated engine, the 6.3-liter V-8. Its unequalled command is made possible by our patented magnesium intake manifold with dual internal flaps that help elevate the torque curve. Engine friction plunges via another first: Twin-Wire Arc Sprayed cylinder coating. The powerplant also reveals a crankcase design enclosed with a single bedplate for higher combustion – and greater force. Ah, innovation. Why just lead the pack when you can leave it in the dust?

**Engineered to
blow the doors
off the competition.
To be precise.**



A suspension that talks to the road speaks volumes about performance.

Immense power, immensely responsive handling. The two factors have had a running conversation here for four decades. Many AMG vehicles boast limited-slip differentials to enable locking of independent rear axle shafts to maximize available traction. Our transmissions provide Comfort, Sport and Manual modes for up to 50% faster shifting. Along with perforated and ventilated brakes as massive as 15.4", AMG-calibrated Active Body Control bolsters impeccable mechanical engineering with digital sensors for resisting roll? Even our imposing air dams channel cool air to the engine and brakes for optimum performance. A chance to add to the discussion? That's where you come in.



Please see back page for Endnotes.



Not all runways are walked.

Behind the audacious exteriors are interiors every bit as bold. The cockpits include luxuries like heated seats upholstered in available AMG Premium Leather. But they surround racing-bred appointments like sport steering wheels weighted for performance. The double-topstitched seats² have also been molded – sometimes even equipped with inflatable side bolsters – to support you through challenging turns at high speed. Steering-wheel-mounted shift paddles result in super-fast gear changes, declaring that each vehicle is the genuine article.

C 63 AMG shown at left with optional Carbon Fiber trim.
CL 63 AMG shown above right with optional Black AMG Premium Leather interior.
Please see back page for Endnotes.



A meeting of the minds. That can stop on a dime.



To purchase an AMG is to join an elite group that cherishes the best in performance and design. It's also an invitation to a host of privileges. These begin with entrée into our Private Lounge – an online oasis of advance model previews, in-depth technical information, and chat rooms full of fellow AMG owners. Exclusive events also beckon, including opportunities to attend invitation-only gatherings at auto shows, dedicated test drives of upcoming launches, and even select tours of our headquarters in Affalterbach. There's also the AMG Performance Tour, our new traveling exhibition. And our legendary AMG High-Performance Driving Events offer the chance to meet – and compete against – those AMG owners you chatted with in cyberspace. Even masters of the universe need a clubhouse.

C 63 AMG

Drivetrain

Engine AMG-built DOHC 32-valve V-8
 Power 451 hp @ 6,800 rpm
 Torque 443 lb-ft @ 5,000 rpm
 Displacement 6,208-cc
 Compression 11.3:1
 Transmission AMG SPEEDSHIFT PLUS.[™]
 7-speed automatic.
 Acceleration 0-60 mph in 4.3 seconds.³

Chassis

Suspension AMG sport suspension.
 Wheels 18" AMG 5-spoke, 8.0x18/9.0x18
 staggered.⁴
 Brakes 14.2" front – 13.0" rear,
 perforated/ventilated discs.

Dimensions

Wheelbase 108.9"
 Overall length 186.1"
 Overall height 56.6"
 Overall width 81.2"

Simply put, no other car has won more races in DTM-racing history than our C-Class AMG. This street-legal version of the latest champ boasts a hand-built, 6.3-liter V-8 with 451 horsepower to hit 60 mph in 4.3 seconds.³ Advances up the ante on high performance. With reengineered axles, the AMG sport suspension helps you hug curves, while AMG SPEEDSHIFT PLUS paddles deliver smooth, rapid downshifts. All around, appointments to match this car's performance: side bolsters, an integrated headrest and tube-style instruments like an AMG RACETIMER that logs lap times⁵ complete the package. A car with an incomparable past deserves nothing less.

C 63 AMG shown at right in optional Iridium Silver metallic paint.
 Please see back page for Endnotes.

C 63 AMG





The 2009 Lineup

E 63 AMG

Drivetrain

Engine	AMG-built DOHC 32-valve V-8
Power	507 hp @ 6,800 rpm
Torque	465 lb-ft @ 5,200 rpm
Displacement	6,208-cc
Compression	11.3:1
Transmission	AMG SPEEDSHIFT™ 7-speed automatic.
Acceleration	0-60 mph in 4.3 seconds ³

Chassis

Suspension	AMG-calibrated AIRMATIC Semi-Active Suspension with enlarged stabilizer bar and Adaptive Damping System (ADS-II).
Wheels	18" AMG 5-spoke, 8.5x18/9.0x18 staggered ⁴
Brakes	14.2" front—13.0" rear, perforated/ventilated discs.

Dimensions

Wheelbase	112.4"
Overall length	192.2"
Overall height	57.7"
Overall width	71.7"

Armed with a hand-built V-8 that produces 507 horsepower and redlines at 7,200 rpm, the E 63 AMG is designed to invigorate. As you charge through seven gears using an AMG SPEEDSHIFT transmission with shift paddles drawn from professional racing, feel the AMG-calibrated AIRMATIC suspension with Adaptive Damping System stand up to sharp turns. Or the AMG high-performance brakes—4-wheel, perforated and multipiston—stop its 18" AMG wheels.⁴ Amenities like AMG Premium Leather sport seats up front mean you're armed with one more good thing: a trip to 60 mph in 4.3 seconds³—in first class.

E 63 AMG shown at right in optional Iridium Silver metallic paint with optional Panorama Sunroof.
Please see back page for Endnotes.

E 63 AMG



CLS 63 AMG

Drivetrain

Engine	AMG-built DOHC 32-valve V-8
Power	507 hp @ 6,800 rpm
Torque	465 lb-ft @ 5,200 rpm
Displacement	6,208-cc
Compression	11.3:1
Transmission	AMG SPEEDSHIFT PLUS. [™] 7-speed automatic.
Acceleration	0-60 mph in 4.3 seconds. ³

Chassis

Suspension	AMG-calibrated AIRMATIC Semi-Active Suspension with ADS-II
Wheels	19" AMG triple 5-spoke, 8.5x19/9.5x19 staggered. ⁴
Tires	High-performance. ⁴
Brakes	14.2" front – 13.0" rear, compound perforated/ ventilated discs.

Dimensions

Wheelbase	112.4"
Overall length	193.5"
Overall height	54.7"
Overall width	81.1"

The arresting exterior, aggressive front air dam and chiseled side gills – and high-performance 19" wheels⁴ – signal what's inside: a 507-horsepower, 6.3-liter engine that rockets the coupe to 60 mph in a mere 4.3 seconds.³ Thanks to a sport-tuned AMG suspension, its handling is nothing less than taut and immediate. Other advances like PRE-SAFE,[®] a system that anticipates and prepares the cabin for a potential collision, endow its beauty with intelligence. Just another advantage of being the world's first 4-door coupe.

CLS 63 AMG shown at right in Iridium Silver metallic paint with optional Premium 1 Package.

³ Please see back page for Endnotes.

CLS 63 AMG



S 63 AMG

Luxury car at rest. Supercar at speed. The S 63 AMG. The numbers speak volumes: 518 horsepower, 465 lb-ft of torque, 4.5³ to 60, all delivered by a hand-built, 8-cylinder masterpiece. Active Body Control keeps the car poised and confident during the most spirited maneuvers, while dual twin-sliding front calipers set on massive rotors shorten braking time. And in the cabin, an IWC-design analog clock and Drive-Dynamic multicontour front seats are just the beginning of the pleasures.

S 63 AMG

Drivetrain

Engine AMG-built DOHC 32-valve V-8
 Power 518 hp @ 6,800 rpm
 Torque 465 lb-ft @ 5,200 rpm
 Displacement 6,208-cc
 Compression 11.3:1
 Transmission AMG SPEEDSHIFT™
 7-speed automatic.
 Acceleration 0-60 mph in 4.5 seconds³

Chassis

Suspension AMG-enhanced Active Body Control.
 Wheels 20" AMG 5-spoke, 8.5x20 /
 9.5x20 staggered.⁴
 Tires High-performance.⁵
 Brakes 15.4" front – 14.4" rear, compound
 perforated/ventilated discs.

Dimensions

Wheelbase 124.6"
 Overall length 205.0"
 Overall height 58.0"
 Overall width 83.2"

S 63 AMG shown at left in Iridium Silver metallic paint.
 Please see back page for Endnotes.

CL 63 AMG

Drivetrain

Engine	AMG-built DOHC 32-valve V-8
Power	518 hp @ 6,800 rpm
Torque	465 lb-ft @ 5,200 rpm
Displacement	6,208-cc
Compression	11.3:1
Transmission	AMG SPEEDSHIFT™ 7-speed automatic.
Acceleration	0–60 mph in 4.5 seconds ³

Chassis

Suspension	AMG-enhanced Active Body Control.
Wheels	20" AMG 5-spoke, 8.5x20/ 9.5x20 staggered. ⁴
Tires	High-performance. ⁴
Brakes	15.4" front—14.4" rear, compound perforated/ventilated discs.

Dimensions

Wheelbase	116.3"
Overall length	200.2"
Overall height	55.9"
Overall width	84.2"

Already legendary, the CL 63 AMG is our finest hour—measured in 4.5-second³ increments. The 518-horsepower engine has been proven on the world's top racetracks. Yet this coupe is a supercar that can be driven every day. Trusted and relied upon like the Mercedes-Benz values at its core. Indulge in amenities such as seats that warm, cool, massage and even inflate to offer support in turns. In fact, all the appointments speak to precision engineering: from a steering wheel contoured for better grip to an IWC-design clock. The latter just might mark your own finest hour.

CL 63 AMG shown in Iridium Silver metallic paint with optional AMG Performance Package.
Please see back page for Endnotes.

CL 63 AMG



An aggressive new front air dam and rear bumper, with dual twin chrome exhaust tips and a diffuser look, are just the first of many additions to this iconic roadster. Fresh 19" triple 5-spoke light-alloy wheels⁴ feature 14.2" perforated front disc brakes. New for the 2009 SL 63 AMG is a 6.3-liter V-8, our most powerful naturally aspirated engine ever. And advances like AMG-adjusted Active Body Control harness this ferocity with finesse. The new 3-spoke sport steering wheel dares you to capitalize on the new AMG SPEEDSHIFT™ MCT (Multi-Clutch Technology) 7-speed sport transmission. This breakthrough delivers nothing less than uninterrupted power. With a cockpit trimmed in Carbon Fiber, the 2009 SL 63 AMG Roadster is indeed new. And every bit as legendary.



SL 63 AMG

SL 63 AMG

Drivetrain

Engine AMG-built DOHC 32-valve V-8
 Power 518 hp @ 6,800 rpm
 Torque 465 lb-ft @ 5,200 rpm
 Displacement 6,208-cc
 Compression 11.3:1
 Transmission AMG SPEEDSHIFT MCT.
 7-speed sport.
 Acceleration 0-60 mph in 4.5 seconds³

Chassis

Suspension Front: Independent 4-link.
 Stabilizer bar.
 Rear: Independent 5-arm multilink.
 Stabilizer bar.
 AMG-enhanced Active Body Control.
 Wheels 19" AMG triple 5-spoke, 8.5x19 /
 9.5x19 staggered.⁴
 Brakes 14.2" front—13.0" rear, compound
 perforated/ventilated discs.

Dimensions

Wheelbase 100.8"
 Overall length 181.3"
 Overall height 51.1"
 Overall width 81.5"

Please see back page for Endnotes.



SLK 55 AMG

Pick your roads wisely, as the redesigned SLK 55 AMG is a car that doesn't like to be disappointed—not that there's much chance it, or you, will be. The hand-built engine delivers 355 horsepower, offering instantly responsive acceleration that achieves 60 mph in a breathtaking 4.9 seconds.³ An AMG suspension helps keep all that power planted firmly on the road, while a hardtop that drops in 22 seconds also plays a critical role in the thrills. Inside, heated power sport seats, hand-fitted leather and silver gauges engineered to be non-reflective all reinforce the wisdom of your choice.

SLK 55 AMG

Drivetrain

Engine AMG-built SOHC 24-valve V-8
 Power 355 hp @ 5,750 rpm
 Torque 376 lb-ft @ 4,000 rpm

Displacement 5,439-cc
 Compression 11.0:1
 Transmission AMG SPEEDSHIFT.[™]
 7-speed automatic.

Acceleration 0–60 mph in 4.9 seconds.³

Chassis

Suspension AMG sport suspension.

Wheels 18" AMG twin 5-spoke,
 7.5x18/8.5x18 staggered.⁴

Brakes 13.6" front – 11.8" rear, ventilated discs.

Dimensions

Wheelbase 95.7"

Overall length 161.4"

Overall height 50.7"

Overall width 79.2"

SLK 55 AMG shown at left in optional Iridium Silver metallic paint with optional Lighting Package.

Please see back page for Endnotes.

ML 63 AMG

ML 63 AMG

Drivetrain

Engine	AMG-built DOHC 32-valve V-8
Power	503 hp @ 6,800 rpm
Torque	465 lb-ft @ 5,200 rpm
Displacement	6,208-cc
Compression	11.3:1
Transmission	AMG SPEEDSHIFT™ 7-speed automatic.
Acceleration	0-60 mph in 4.8 seconds ³

Chassis

Suspension	AMG-calibrated AIRMATIC with Adaptive Damping System (ADS-II).
Wheels	20" AMG 5-spoke, 10.0x20 ⁴
Brakes	15.4" front - 14.4" rear, compound perforated/ventilated discs.

Dimensions

Wheelbase	114.8"
Overall length	189.5"
Overall height	74.8"
Overall width	83.7"
Ground clearance	10.3"

What's new? The wheels, grille, bumpers, headlamps and side mirrors. What isn't? This is an SUV that can reach 60 mph in under five seconds³ and 60% of its 465 lb-ft of torque comes from the rear—key on mountain switchbacks. Slow the massive 20" or optional 21" wheels⁴ exactly using large perforated and ventilated compound disc brakes. An AMG-calibrated AIRMATIC suspension with Adaptive Damping System (ADS-II) and AMG spring-struts refine its dexterity. The 503-horsepower V-8 highlights one feature that hasn't changed: how great it makes you feel.

ML 63 AMG shown at right in Iridium Silver metallic paint.
Please see back page for Endnotes.





Perhaps its greatest strength is hidden: a supercharged V-8 with 500 horsepower and 516 lb-ft of torque distributed equally between front and rear. Combined with three locking differentials and 4-wheel drive, it can go up trails and over boulders—and from 0 to 60 mph in just 5.4 seconds.³ Sculpted AMG Premium Leather seats hold you tight regardless. Fresh exterior enhancements, from the redesigned grille and headlamps to the new wheels, join mainstays like the iconic silhouette for a look that declares its intentions as boldly as the roar of its exhaust. Maybe nothing is hidden after all.

G 55 AMG

G 55 AMG

Drivetrain

Engine	AMG-built supercharged SOHC 24-valve V-8
Power	500 hp @ 6,100 rpm
Torque	516 lb-ft @ 2,800–4,500 rpm
Displacement	5,439-cc
Compression	9.0:1
Transmission	5-speed automatic.
Acceleration	0–60 mph in 5.4 seconds. ³

Chassis

Suspension	Wheel travel: 8.0"
Wheels	19" AMG 5-spoke, 9.5x19"
Brakes	13.8" front – 13.0" rear, slotted/ventilated discs.

Dimensions

Wheelbase	112.2"
Overall length	184.5"
Overall height	76.0"
Overall width	79.0"
Ground clearance	8.0"

G 55 AMG shown at left in Iridium Silver metallic paint.
Please see back page for Endnotes.

A package that does more than deliver. It devours.

Geared to impress even the toughest customer, the AMG Performance Package offers factory-engineered and installed advances taken directly from Formula 1 Safety Cars. Upgrades vary per model, but they can supplement the interior, exterior or chassis of your vehicle. In the SL 63 AMG Roadster, for example, the upgrades include a rear differential lock, a larger compound braking system, a DTM-derived steering wheel—and a top speed of 186 mph.¹ In all, they mean a more ferocious brand of fun.

Please see back page for Endnotes.



The Black Series. *AMG in the extreme.*

Not just an AMG model, an ultra-exclusive powerhouse based on the Formula 1 Safety Car. A vehicle so unflinching, it can bolt to the head of any racing pack. One with modifications more masterful than any you've ever experienced. And as it roars by, it leaves behind only a question— which AMG model will get the Black Series treatment next?



Mercedes-Benz

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1 Please obey all speed laws.

2 Features listed may not be available on all models.

3 Stated rates of acceleration are based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.

4 Lower aspect ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions.

5 Only for timing use on roads and in conditions where high-speed driving is permitted. Racing on public roads is prohibited under all circumstances and posted speed limits should always be obeyed.

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