



2010 IS CONVERTIBLE



*UNLEASHED.*



*AND UNCOVERED.*

*THE 2010 LEXUS IS CONVERTIBLE.  
ARRIVING LATE SPRING 2009.*



Vehicle shown with available equipment.



*PERFORMANCE THAT COMMANDS RESPECT.  
A CABIN THAT RESPECTS YOU.*

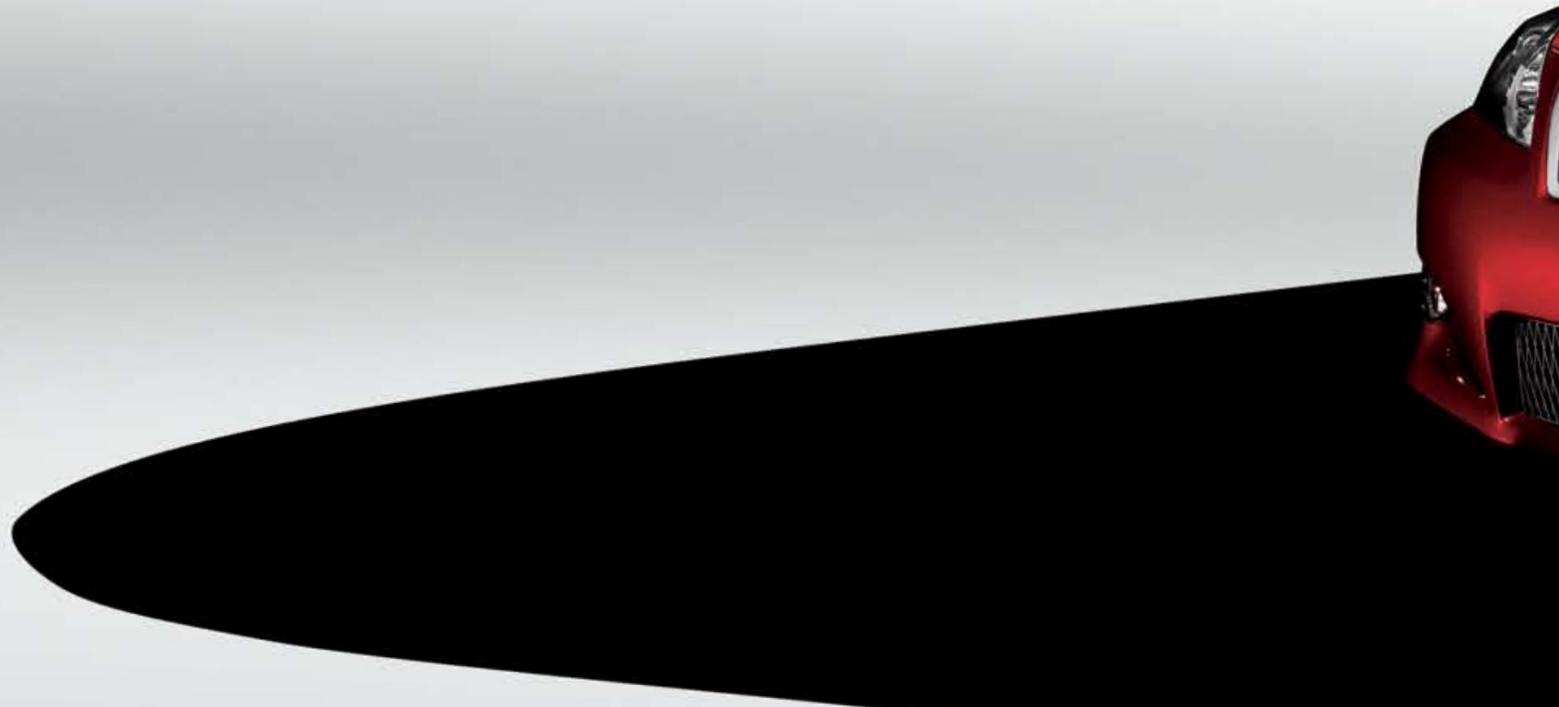
WITH A 306-HORSEPOWER<sup>1</sup> ENGINE, the all-new IS 350 Convertible won't exactly go unnoticed. Add in a dual Variable Valve Timing with intelligence system and it becomes nearly impossible to ignore. That is, to everyone but the driver. Inside, the cabin is nearly as quiet with the top up as the four-door IS sedans and more calm with the top down than you'd ever expect in a convertible. In fact, the interior is so accommodating, it even features an audio system that senses whether the top is up or down and adjusts itself accordingly.



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See disclaimers on page 16 (please download/print).  
Vehicles shown with available equipment.





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*A TOP THAT LOWERS IN 21 SECONDS.*



*A DESIGN THAT LEAVES AN IMPRESSION INSTANTLY.*

INSPIRATION STRIKES QUICKLY. Fortunately, the IS Convertible is designed to respond. A single touch of a button and 21 seconds later the hardtop is seamlessly folded into the trunk, and you're ready to begin your high-speed tan. This transformation from sleek coupe to striking convertible is not only one of the fastest among hardtop convertibles, it's also one of the most considerate. Even with its top down, it has enough trunk space to carry a nine-inch golf bag with room to spare.



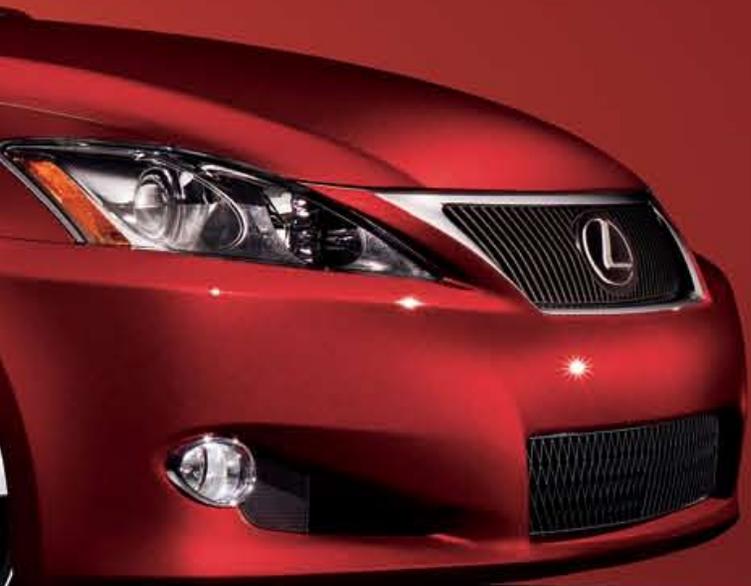


*RACING TECHNOLOGY TO RAISE YOUR HEART RATE.  
INNOVATIVE SEATING TO LOWER YOUR TEMPERATURE.*

AT ITS CORE, THE IS CONVERTIBLE IS A DRIVER'S CAR. Which is why you'll find high-performance features like available paddle shifters<sup>2</sup> that allow you to change gears on the fly and a shift light in the tachometer that can illuminate at a preset RPM, so you'll know when to shift without ever taking your eyes off the road. Of course, performance and comfort aren't mutually exclusive. So it also features amenities like available heated and ventilated leather-trimmed seating that can cool you during the day and warm you at night. As well as a climate-control system that senses when the top is down and compensates for your speed and the amount of direct sunlight entering the cabin.







Vehicle shown with available equipment.



Vehicle shown  
with available equipment.

## ENGINE

### IS 350 C

TYPE	60° V6, aluminum block and heads, certified Ultra-Low Emission Vehicle (ULEV II)
DISPLACEMENT	3.5 liters (210 cubic inches)
VALVETRAIN	Four cam, four valves per cylinder, with dual Variable Valve Timing with intelligence (VVT-i)
COMPRESSION RATIO	11.8:1
HORSEPOWER AT RPM	306 hp @ 6,400 <sup>1</sup>
TORQUE AT RPM	277 lb-ft @ 4,800 <sup>1</sup>

### IS 250 C

TYPE	60° V6, aluminum block and heads, certified Ultra-Low Emission Vehicle (ULEV II)
DISPLACEMENT	2.5 liters (152 cubic inches)
VALVETRAIN	Four cam, four valves per cylinder, with dual Variable Valve Timing with intelligence (VVT-i)
COMPRESSION RATIO	12.0:1
HORSEPOWER AT RPM	204 hp @ 6,400 <sup>1</sup>
TORQUE AT RPM	185 lb-ft @ 4,800 <sup>1</sup>

## CHASSIS

### VEHICLE DYNAMICS INTEGRATED MANAGEMENT (VDIM)<sup>3</sup>

Advanced stability and traction management system designed to proactively but seamlessly integrate separate vehicle dynamic functions to enhance driver control and vehicle performance under a variety of adverse conditions. VDIM<sup>3</sup> manages the integration of Electronic Power Steering (EPS), Vehicle Stability Control (VSC),<sup>3</sup> Traction Control (TRAC), Anti-lock Braking System (ABS), Electronic Brakeforce Distribution (EBD) and Brake Assist<sup>4</sup>

### SUSPENSION

Front: Independent, double-wishbone with coil springs, gas-pressurized shock absorbers and stabilizer bar. Rear: Independent, multi-link with coil springs, gas-pressurized shock absorbers and stabilizer bar

### STEERING

Electronic Power Steering (EPS) system

### BRAKES

Four-wheel power-assisted disc brakes, with four-sensor, four-channel Anti-lock Braking System (ABS), Electronic Brakeforce Distribution (EBD) and Brake Assist<sup>4</sup>

### WHEELS

17-in 10-spoke alloy wheels (standard)<sup>5</sup>  
18-in five-spoke alloy wheels (available)<sup>5</sup>

THE PURSUIT OF PERFECTION.

**1.** Ratings achieved using the required premium unleaded gasoline with an octane rating of 91 or higher. If premium fuel is not used, performance will decrease. **2.** Standard on IS 350 C **3.** Vehicle Stability Control (VSC) and Vehicle Dynamics Integrated Management (VDIM) are electronic systems designed to help the driver maintain vehicle control under adverse conditions. They are not substitutes for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC or VDIM will be effective in preventing a loss of control. Please see your *Owner's Manual* for further details. **4.** Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. **5.** 17-in and 18-in performance tires are expected to experience greater tire wear than conventional tires. Tire life may be substantially less than 20,000 miles (17-inch) or 15,000 miles (18-inch), depending on driving conditions.

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