

MAZDA CX-9



We do not simply exist to make cars. We strive to achieve something more. To inspire you every day through exhilarating experiences that help you feel more focused, more connected. And more alive.

This is what drives us to push boundaries and defy convention, every day. It's why we refined the rotary engine in 1967, resurrected the roadster in 1989, and reimagined how an automobile is developed, piece by piece, in 2006. Instead of simply redesigning a car, we started from a blank sheet of paper and built the ideal vehicle around how it would make you feel.

Today, we stand more focused than ever. Creating breathtaking designs and revolutionary technologies like SKYACTIV® TECHNOLOGY and i-ACTIV AWD.® Built to forge an even deeper connection between you and your Mazda. An emotional bond, formed at first glance and reinforced every time you get behind the wheel. To us, this bond is everything. And it inspires us to design better, innovate more and make each Mazda smarter and safer than what came before. All to make everything about driving even better. Including you.





Mazda shares a special history and spirit with Hiroshima, Japan. As the birthplace of Mazda, Hiroshima constantly inspires us to rise above any challenge, pushing us to achieve more than anyone could have imagined. We have developed innovations that others deemed impossible, from the rotary engine to SKYACTIV® TECHNOLOGY and beyond. Most of all, we have never strayed from our belief in the power of human potential. Giving all of ourselves, using our hands to craft and create things that matter, that have soul, that transfer our energy to you. To heighten your state of being.



「魂動」 KODO

Soul of Motion

Our design philosophy is simple yet highly challenging to accomplish: capture energy in motion, even at a standstill. With curves and angles so striking they command your attention through a mere glance. Exciting you by the anticipation of what's to come. Eliciting this kind of instant emotional response requires a human touch. Creating for humans by humans. Hands on clay, shaping form with warmth and precision. Eliminating all that is unnecessary, leaving only what is beautiful. Transferring the energy of the maker into every nuance. We call this KODO: "Soul of Motion" design. A dynamic sense of motion that urges you to get behind the wheel to experience the unique energy that can only come from a Mazda.







THE ESSENCE OF CRAFTSMANSHIP

For hundreds of years, knife making has been a revered art form in Japan. Embraced for beauty as much as functionality, this legendary method of craftsmanship was the inspiration for the aluminum trim in the Mazda CX-9 Signature. A sweeping single piece of aluminum adorns the dashboard, recalling the precision of a sharpened knife, while satin and polished trim finishes also mirror the honed look of handmade blades. Subtle yet dynamic details designed to inspire you.





BALANCING SILENCE AND SOUND

Too much exterior noise can be distracting and tiresome. Not enough can be disorienting. Through an overall improvement in noise-damping and insulation, our engineers were able to reduce the overall amount of exterior noise that penetrates the cabin, while still allowing for a subtle amount of sound from the road and engine. Your connection to the road is heightened. Your levels of stress and fatigue are lowered. It's all about shielding you from all that is unnecessary, so you can focus on what will bring you joy.

The image shows the interior of a Mazda CX-9, focusing on the front and second rows of seats. The seats are upholstered in a rich brown leather with a quilted pattern. The dashboard, center console, and door panels feature Santos Rosewood inlays. The steering wheel is wrapped in leather with unique stitching. The overall atmosphere is one of luxury and comfort.

A SPACE FOR THE SENSES

In the Mazda CX-9, sophisticated details comfort you and your passengers. In all three rows. The available new Santos Rosewood inlays, Nappa leather seats and uniquely stitched leather wrap of the steering wheel embolden the senses. Available ventilated front seats keep you cool and comfortable. Practical matters, like accessing the third row, are effortlessly achieved with grace and simplicity. Offering you a refined experience that leaves you more rejuvenated and refreshed than before you stepped in.

A NATURAL EXTENSION OF THE DRIVER

Keeping you connected to your world while keeping your eyes focused on the road, the CX-9 is as intuitive as it is interactive. The MAZDA CONNECT™ infotainment system has been enhanced with available Apple CarPlay™ integration². Access your iPhone's maps, playlists, contacts and compatible apps with your voice through Siri. Siri will also read incoming text messages and allow you to reply without taking your hands off the wheel. You can also navigate the features of Apple CarPlay with the optimally positioned multifunction Commander control. For Android™ users, Android Auto™ integration³ is also available. MAZDA CONNECT is designed to minimize mental and physical dissonance, keeping you in close touch no matter how far you travel.



¹ Don't drive while distracted. Even with voice commands, only use MAZDA CONNECT™/other devices when safe. Some features may be locked out while the vehicle is in motion. Not all features are compatible with all phones. Message and data rates may apply. ² Requires compatible iPhone and standard text and data rates apply. Apple is solely responsible for CarPlay functionality, and its terms and privacy statements apply. Don't drive while distracted or while using a hand-held device. Apple CarPlay, iPhone and Siri are trademarks of Apple Inc. ³ Requires compatible Android phone and standard text and data rates apply. Google is solely responsible for Android Auto functionality, and its terms and privacy statements apply. Don't drive while distracted or while using a hand-held device. Android and Android Auto are trademarks of Google LLC.



「人馬一体」 ONENESS Connecting car and driver

Every Mazda aspires to the same single goal: oneness between the vehicle and its driver. When you experience this seamless connection, your senses become heightened. You engage with the moment and leave all distractions behind. You feel energized. Rejuvenated. Feeling better than when you first stepped in—during the drive—and long after. From the meticulous consideration of our design to how our cars effortlessly respond to even your slightest direction, each detail in every Mazda offers you a more pure driving experience.



DESIGNED WITH A SINGLE FOCUS: YOU

Considered and refined, the 2019 Mazda CX-9 is artfully crafted around you, the driver. With each carefully engineered detail, from the steering wheel centered to your body to the ergonomic floor-mounted gas pedal, the car becomes seamlessly connected to you. Every dial, button and knob throughout the cockpit is exactly where you expect it to be. The CX-9 was created under the belief that adding a third row should never subtract from your experience in the driver's seat.

RESPONSIVE AND RESPONSIBLE

Only a company committed to creating the ideal driving experience could engineer SKYACTIV® TECHNOLOGY. We've designed every single aspect of our cars to be powerful, yet efficient. Carefully engineered to give you plenty of torque, at lower RPM, the CX-9's SKYACTIV®-G 2.5T Dynamic Pressure Turbo delivers up to 250 hp¹ and 310 lb-ft of torque. Enjoy immediate acceleration when and where you need it most.



1 250 hp with 93 octane fuel. 227 hp with 87 octane fuel.

IDEAL DRIVING IN EVERY CONDITION

Control. It's the foundation of why we engineer our available all-wheel-drive system. Giving you confidence on the road. In any condition. Our i-ACTIV AWD® helps predict the possible loss of traction by actively monitoring everything from outside temperature and windshield wiper usage to the driver's steering and braking patterns. If, for example, the outside temperature is cold enough for snow and your windshield wipers are on, the AWD system recognizes that the roads might be slippery and prepares for possible front-wheel slip. If the wheels do in fact slip, the system can quickly transfer engine power to the rear axle, helping provide the grip you need. It's an innovative solution that carefully considers you and your well-being. Empowering you to enjoy every drive, no matter the conditions.





CONFIDENCE IN EVERY DIRECTION

Introducing the latest feature in our i-ACTIVSENSE® suite of available safety features, the 360° View Monitor! Small cameras mounted on the front, back and sides of the Mazda CX-9 display views of the environment around the vehicle on the MAZDA CONNECT™² screen to assist you with maneuvers, in different situations, where it's harder to see. Adding to the standard Rearview Camera, this new system also displays Top View, Side View, Front Wide View and Rear Wide View modes to provide broader visibility from all angles. It's 360 degrees of confidence working hard for you.

TO HEIGHTEN YOUR SENSES, WE CREATED A FEW OF OUR OWN

Avoiding an accident in the first place is always the safest route. With the available i-ACTIVSENSE® suite of safety features¹, sophisticated safety innovations alert you to hazards to help you avoid collisions—or lessen their impact. These features help improve your visibility and awareness of the road and monitor the traffic conditions around you. When needed, these innovations will even perform lane-keeping adjustments and automatic braking¹. i-ACTIVSENSE creates a more confident driving experience so you can feel focused and engaged with every drive you take.

BLIND SPOT MONITORING²

REAR CROSS TRAFFIC ALERT²

360° VIEW MONITOR

LANE DEPARTURE WARNING SYSTEM

LANE-KEEP ASSIST

ADAPTIVE FRONT-LIGHTING SYSTEM

HIGH BEAM CONTROL

SMART CITY BRAKE SUPPORT²

ADVANCED SMART CITY BRAKE SUPPORT WITH PEDESTRIAN DETECTION

SMART BRAKE SUPPORT WITH COLLISION WARNING

MAZDA RADAR CRUISE CONTROL WITH STOP & GO

TRAFFIC SIGN RECOGNITION SYSTEM





SPECIFICATIONS

ENGINE

SKYACTIV®-G 2.5T DOHC 4-cylinder Dynamic Pressure Turbo
250 hp @ 5,000 rpm (with 93 octane fuel)
227 hp @ 5,000 rpm (with 87 octane fuel)
310 lb-ft of torque @ 2,000 rpm

TRANSMISSION AND DRIVETRAIN

SKYACTIV®-Drive 6-speed automatic with manual shift and Sport modes
Front-wheel drive (standard)
Available i-ACTIV AWD® (standard on Signature)
Hill Launch Assist¹

FUEL ECONOMY

EPA-estimated MPG (City/Highway)²
22 / 28 (FWD)
20 / 26 (AWD)

FUEL CAPACITY

19.0 U.S. gallons (FWD)
19.5 U.S. gallons (AWD)

DIMENSIONS

Overall length: 199.4"
Wheelbase: 115.3"
Width: 77.5" (with wheel arch molding)
Height: 69.0" (with shark fin antenna)

CARGO CAPACITY

14.4 cubic feet with 2nd- and 3rd-row seatbacks up
38.2 cubic feet with 3rd-row seatback folded down
71.2 cubic feet with 2nd- and 3rd-row seatbacks folded down

TOWING CAPACITY

Up to 3,500 pounds³

¹ Hill Launch Assist is an auxiliary device that assists the driver in accelerating from a stop while on a slope. It is not a substitute for safe and attentive driving. There are limitations to the system. Please see your Owner's Manual for further details. ² EPA-estimated mileage. Actual results will vary. ³ Up to 3,500 pounds of towing capacity. Towing capacities shown are maximums and must be reduced by the weight of any passenger, cargo hitch or optional equipment in the towing vehicle. Please refer to vehicle Owner's Manual for details regarding towing capacities and other valuable information. Towing a trailer will have an effect on vehicle's handling, braking, durability, performance and driving economy. For specific information on recommended or required equipment, see your Mazda Dealer. Hitches are available through manufacturers other than Mazda.

EXTERIOR AND MECHANICAL

INTERIOR

SAFETY AND SECURITY

CX-9 SIGNATURE

Includes the following features in addition to or in place of CX-9 Grand Touring:

i-ACTIV AWD®
LED signature grille accent lighting
Signature AWD badge

Auburn Nappa leather-trimmed seats
Auburn-colored interior accents
Leather-wrapped steering wheel with unique stitching
Genuine Santos Rosewood interior trim
LED shifter accent lighting

CX-9 GRAND TOURING

Includes the following features in addition to or in place of CX-9 Touring:

Power sliding-glass moonroof with sunshade
20-inch alloy wheels
with Dark Silver finish and P255/50 R20 tires
Adaptive Front-lighting System
LED fog lights
Automatic power folding side mirrors
Bright-finish lower body trim
Windshield wiper de-icer
Aluminum roof rails with Satin Chrome finish

Windshield-projected Active Driving Display
7-inch TFT multi-information display
Heated steering wheel
Bose® Centerpoint® 2 Surround Sound System with 12 speakers and AudioPilot® 2
SiriusXM Satellite Radio¹ with 3-month trial subscription to the Sirius All Access package
SiriusXM Traffic and Travel Link® Services! 3-year service includes:
Traffic
Weather
Sports scores
Fuel prices
Nearby or destination parking updates

Navigation System
LED interior illumination:
Front and rear door pockets
Front door handles and power window switches
Center console
Aluminum interior trim
Driver's power seat memory
Ventilated front seats
Heated 2nd-row seats
2nd-row retractable window sunshades

Traffic Sign Recognition System²
360° View Monitor³
Front and rear parking sensors⁴

CX-9 TOURING

Includes the following features in addition to or in place of CX-9 Sport:

Rear Power Liftgate with programmable height adjustment⁵
18-inch alloy wheels with P255/60 R18 tires
Auto-on/off headlights
Heated side mirrors
Rain-sensing windshield wipers
Chrome grille insert

Apple CarPlay™ integration⁶
Android Auto™ integration⁶
8-inch full-color touch-screen display
Mazda Advanced Keyless Entry System
Heated front seats
Leather-trimmed seats
(1st- and 2nd-row outboard seating positions)
Power-adjustable driver's seat
with power-adjustable lumbar support
Power-adjustable front passenger seat
2nd-row center folding armrest with integrated storage, cup holders and 2 USB charging ports
Frameless auto-dimming rearview mirror with HomeLink®
Dual illuminated visor vanity mirrors

AVAILABLE TOURING PREMIUM PACKAGE
Includes power sliding-glass moonroof with sunshade, front and rear parking sensors¹, Bose® Centerpoint® 2 Surround Sound System with 12 speakers and AudioPilot® 2, SiriusXM Satellite Radio¹ with 3-month trial subscription, SiriusXM 3-Year Traffic and Travel Link® Services¹ subscription, LED fog lights and 2nd-row retractable window sunshades, and Navigation system

High Beam Control
Lane Departure Warning System⁷
Lane-keep Assist⁷
Mazda Radar Cruise Control with Stop & Go⁸
Advanced Smart City Brake Support with Pedestrian Detection⁹
Smart Brake Support with Collision Warning¹⁰

CX-9 SPORT

Includes the following features:

SKYACTIV-VEHICLE DYNAMICS with G-Vectoring Control
LED headlights with auto off
LED daytime running lights
LED taillights
18-inch alloy wheels with P255/60 R18 tires
Body-colored rear roofline spoiler
Power side mirrors with integrated turn signal indicators
Rear privacy glass
Dual exhaust outlets

Three-zone automatic climate control
Power windows with one-touch auto open/close on all windows
Power door locks with speed-sensing auto lock
Remote keyless entry
Cloth-trimmed seats
Leather-wrapped steering wheel and shift knob
Manually adjustable driver's seat
Trip computer
Outside temperature display
Cruise control
Tilt and telescoping steering column
Steering wheel-mounted audio, phone and cruise controls
Rearview camera¹¹
Audio system with 6 speakers
Auxiliary audio input jack and 2 USB audio input ports
Bluetooth® hands-free phone and audio streaming
MAZDA CONNECT™ infotainment system¹² with:
7-inch full-color touch-screen display
Multifunction Commander control
HD Radio™
Infotainment system voice command, Aha™ Internet radio integration, Pandora® Internet radio integration, Stitcher™ Internet radio integration, Radio Broadcast Data System program information, SMS text message audio delivery and reply

Dual 12-volt power outlets (front and cargo area)
Front door pockets illumination
2nd-row 60/40 split seatbacks
with center armrest and cupholders
3rd-row 50/50 split seatbacks
Rear cargo area storage boxes and under-floor storage

AVAILABLE POWER DRIVER'S SEAT PACKAGE
Includes power-adjustable driver's seat with power lumbar support, heated front cloth seats, heated side mirrors, auto on/off headlights, High Beam Control, Lane Departure Warning System⁷, Lane-keep Assist⁷, Mazda Radar Cruise Control with Stop & Go⁸, Advanced Smart City Brake Support with Pedestrian Detection⁹, Smart Brake Support with Collision Warning¹⁰ and rain-sensing windshield wipers

3-point seatbelts at all seating positions
Advanced dual front air bags¹³ with driver's seat-position and passenger-weight sensors
Engine Immobilizer
Front side-impact air bags¹³ and side-impact air curtains with rollover protection
Blind Spot Monitoring⁴
Rear Cross Traffic Alert⁴
Smart City Brake Support¹⁴
Hill Launch Assist¹⁵
Dynamic Stability Control¹⁶ and Traction Control System
Trailer Stability Control¹⁷
Tire Pressure Monitoring System
E911 automatic emergency notification

¹ SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Current information and features may not be available in all locations. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. ² Traffic Sign Recognition System is not a substitute for safe and attentive driving. Factors including weather and condition of the traffic sign can impact recognition or display of the sign. Always check traffic signs visually while driving. Please see your Owner's Manual for further details. ³ 360° View Monitor may not provide a comprehensive view of the entire surrounding area of this vehicle. Always check your surroundings visually. Please see your Owner's Manual for further details. ⁴ Always check your mirrors. Be aware of the traffic around you. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details. ⁵ Always check the area around the Rear Power Liftgate before opening and closing it. Please see your Owner's Manual for further details. ⁶ Requires compatible phone, and standard text and data rates apply. Third-party interface providers are solely responsible for their product functionality, and third-party terms and privacy statements apply. Don't drive while distracted or while using a hand-held device. Android Auto is a trademark of Google LLC. Apple CarPlay is a trademark of Apple Inc. ⁷ Lane Departure Warning System and Lane-keep Assist operate under certain driving conditions above 37 mph. Neither system is a substitute for safe and attentive driving. There are limitations to the range and detection of each system. Please see your Owner's Manual for further details. ⁸ Mazda Radar Cruise Control (MRCC) with Stop & Go is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Driver action is required to resume MRCC with Stop & Go after a complete stop. Please see your Owner's Manual for further details. ⁹ Advanced Smart City Brake Support with Pedestrian Detection operates under certain conditions between about 2 and 50 mph. Pedestrian detection operates at speeds above approximately 6 mph. Not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic brake control and collision warning. Please see your Owner's Manual for further details. ¹⁰ Smart Brake Support with Collision Warning operates under certain conditions above 10 mph. It is not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic brake control and collision warning. Please see your Owner's Manual for details. ¹¹ Rearview Camera does not provide a comprehensive view of the entire rear area of this vehicle. Always check your surroundings. ¹² Don't drive while distracted. Even with voice commands, only use MAZDA CONNECT™/other devices when safe. Some features may be locked out while the vehicle is in motion. Not all features are compatible with all phones. Message and data rates may apply. ¹³ Always wear your seat belt and secure children in the rear seats in appropriate child restraints. ¹⁴ Smart City Brake Support operates under certain low-speed conditions between about 2 and 18 mph. It is not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic brake control and collision warning. Please see your Owner's Manual for details. ¹⁵ Hill Launch Assist is an auxiliary device that assists the driver in accelerating from a stop while on a slope. It is not a substitute for safe and attentive driving. There are limitations to the system. Please see your Owner's Manual for details. ¹⁶ Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your Owner's Manual for further details. ¹⁷ Not a substitute for safe and attentive driving. There are limitations to the system. Please see your Owner's Manual for further details.



SELF EXPRESSION AT EVERY LEVEL

The closer you examine the Mazda CX-9, the more intriguing our story becomes. Mazda's KODO design philosophy is evident across every aspect of the CX-9—right down to its alloy wheels. Our entire selection of wheels is designed to help you express your own character, to create a greater emotional bond with your Mazda.

THE ART OF SEDUCTION

One of the first things you'll notice with the Mazda CX-9 is its color. The glossiness. The luster. This isn't a paint job you'd typically find on a production car. This level of detail, this level of depth and translucency, is what you'd expect at a custom car show. Each CX-9 color is created by a color designer and master painter who work together to ensure the final product is exactly as intended. The pair relentlessly pursues the ideal color, stretching the possibility of the paint. Impassioned by their craft, they work together to accentuate the beautiful lines of the Mazda CX-9.

Machine Gray Metallic
Extra cost option

Soul Red Crystal Metallic
Extra cost option

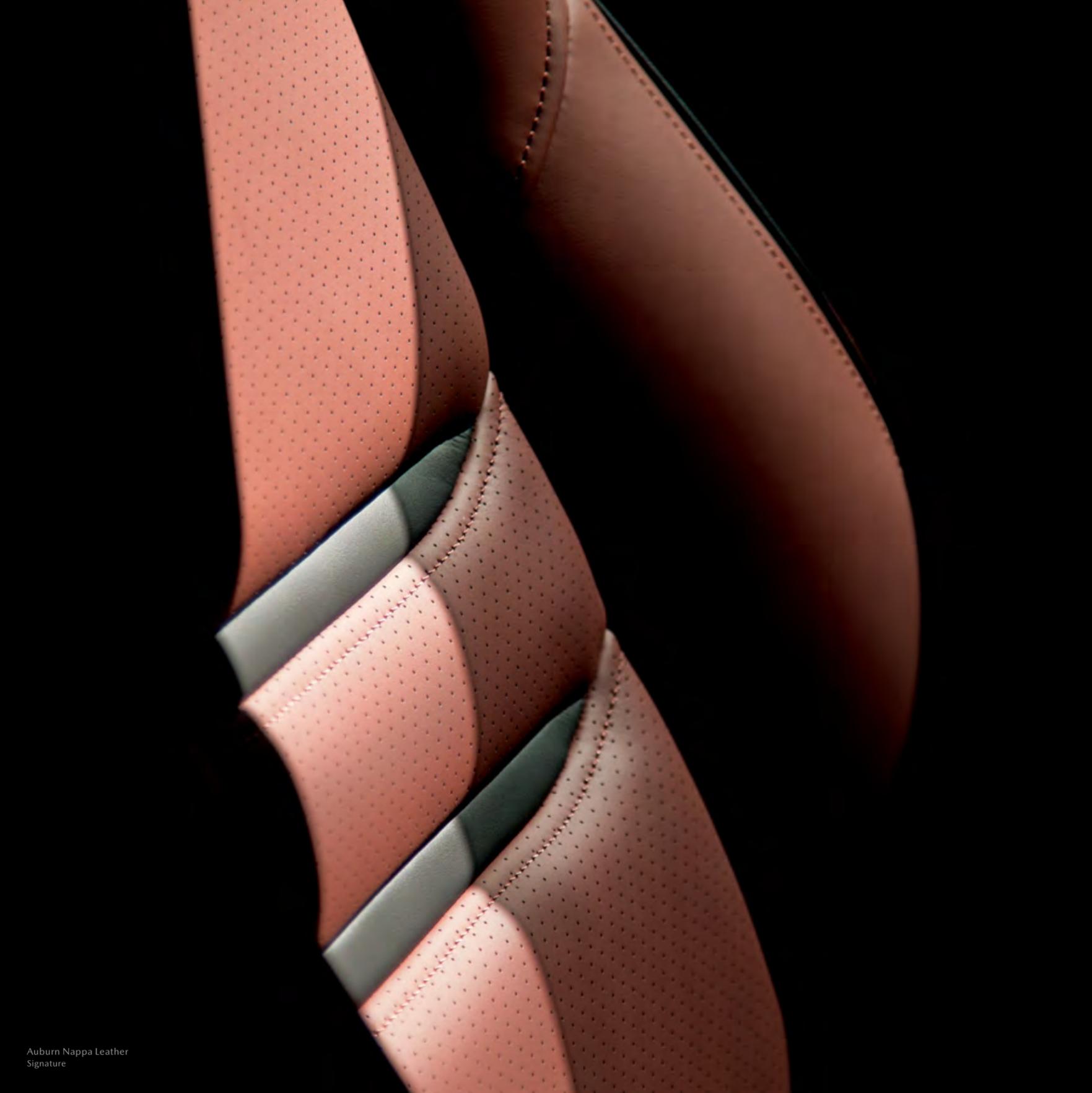
Jet Black Mica

Deep Crystal Blue Mica

Sonic Silver Metallic

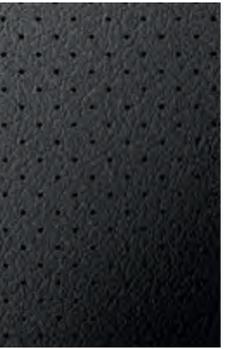
Titanium Flash Mica

Snowflake White Pearl Mica
Extra cost option



EXQUISITELY CRAFTED DOWN TO THE LAST STITCH

Upholstery plays a unique role in automotive design. It is the one element that makes direct contact with both the driver and passengers throughout the entire drive. Every inch of our carefully constructed upholstery elevates your journey in both beauty and comfort. Expert fabricators experiment with textures, stitching and seam placement to create a range of distinct and expressive designs. So you can enjoy an elegant level of refinement in every Mazda CX-9. It's one more way we consider you in every aspect of your drive.



Black Leather
Touring, Grand Touring



Sand Leather
Touring, Grand Touring



Black Cloth
Sport



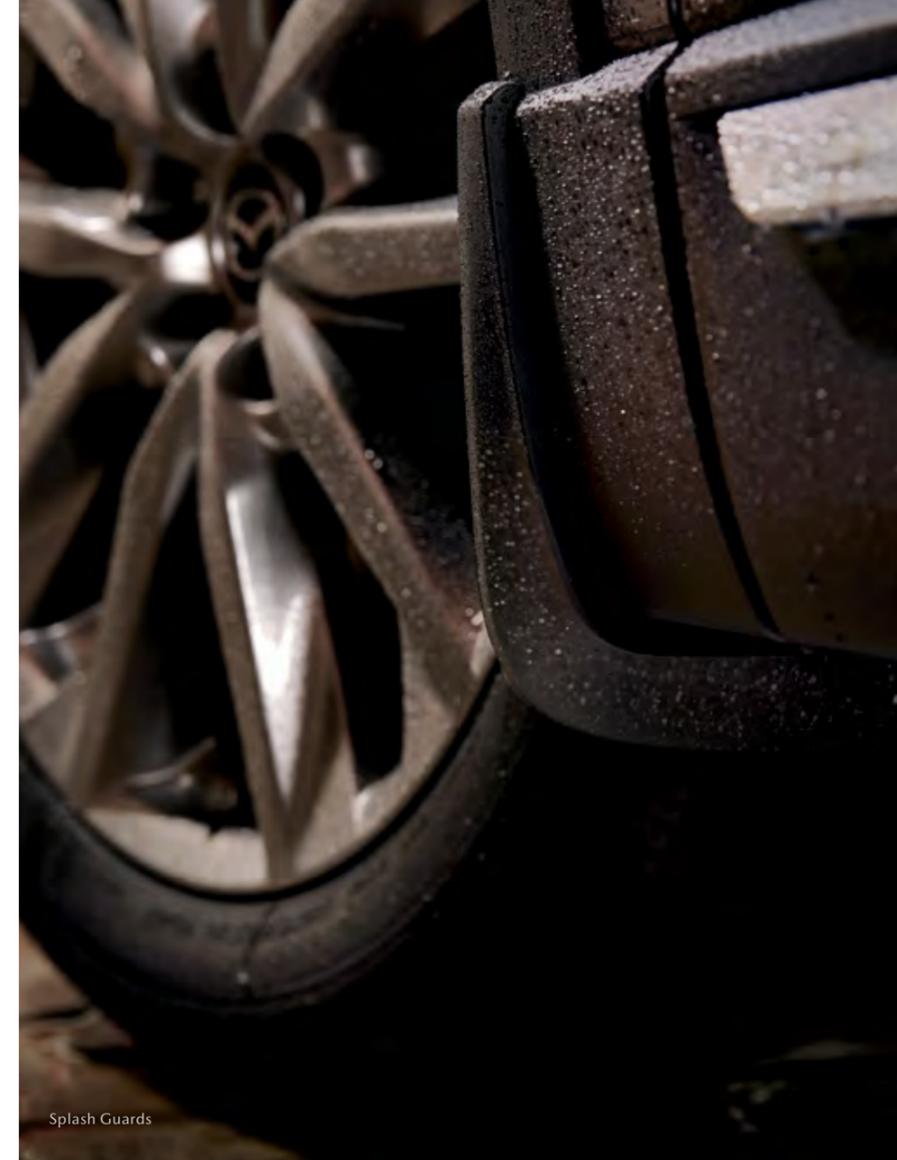
Sand Cloth
Sport

DESIGNED TO COMPLEMENT YOUR MAZDA CX-9 AND YOU

Mazda has created thoughtfully designed accessories that perform seamlessly with your Mazda CX-9. When installed by your Mazda Dealer, Genuine Mazda Accessories carry the same New Vehicle Limited Warranty as your new Mazda. For a full list of Genuine Mazda Accessories for your CX-9, please visit Accessories.MazdaUSA.com.



Front (shown) and Rear Bumper Trim



Splash Guards



Moonroof Wind Deflector



Thule® Canyon Roof Basket with Stretch Cargo Net¹



Fog Lights

¹ Please remember to properly secure all cargo. Thule is a registered trademark of the Thule Group.



NEW VEHICLE WARRANTY

Every new 2019 Mazda CX-9 is protected by a:

3-year/36,000-mile¹ New Vehicle Limited Warranty

3-year/36,000-mile¹ 24/7 Emergency Roadside Assistance Program

5-year/60,000-mile¹ Limited Powertrain Warranty

5-year/unlimited-mileage Warranty Against Body Rust-Through
(Anti-Perforation Limited Warranty)

MAZDA EXTENDED CONFIDENCE

Even after your vehicle warranty has expired, Mazda Extended Confidence provides nearly all the same parts and components covered under your New Vehicle Limited Warranty. Accepted nationwide and utilizing only Genuine Mazda Parts (where available), Mazda Extended Confidence gives you peace of mind for miles beyond your expectations.

MAZDA CAPITAL SERVICES

Whether you're buying or leasing a new, Certified Pre-Owned Mazda or used Mazda, Mazda Capital Services² can help make the financing process more convenient and satisfying. One of the largest auto lenders in America, Mazda Capital Services is known for first-class customer service, a wide range of financing options and highly competitive rates. To find out which purchase or lease plan is right for you, talk with your Mazda Dealer, visit MazdaUSA.com or call us toll-free at 866.984.7718.





Feel Alive™

EST. 1920 HIROSHIMA, JAPAN