

2017 HYUNDAI

# IONIQ



**2017 HYUNDAI IONIQ**

## HERE'S TO THE POWER OF CHOICE.

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At Hyundai, we've found there's more than one way to lower carbon emissions. So we've been pursuing multiple engineering paths, a groundbreaking process that's led us here: The Hyundai Ioniq. It's the world's first car offered in three electrified versions: The 2017 Ioniq Electric, the 2017 Ioniq Hybrid and the 2018 Ioniq Plug-in Hybrid (arriving in the second half of 2017).

It's easy to decide which is the right Ioniq for you, based on how often you drive, how far you drive and how you drive. Ioniq Electric lets you charge from home or work, with a range of up to 124 miles per charge.<sup>1</sup> Ioniq Hybrid uses electric power to help you go farther on a gallon of gas. And the Ioniq Plug-in Hybrid will run on electricity when you want it, and gas when you need it.

Each model shares a dedicated lightweight chassis design to optimize efficiency, comfort and handling. Each uses our Blue Drive<sup>®</sup> technology to radically reduce pollution without compromising driving performance.

They're not just better ways to get around. They're better cars, loaded with premium features. After all, people who value efficiency desire their luxuries, too. Ioniq delivers with an available power tilt-and-slide sunroof, heated front seats<sup>2</sup> with available driver's memory settings, a Bluetooth<sup>®</sup> hands-free phone system with wireless audio streaming and more. There's also standard 7" color touchscreen display audio with Android Auto<sup>™</sup> and Apple CarPlay<sup>™</sup> support,<sup>3</sup> plus a rearview camera.

Ioniq's incomparable styling earned a prestigious Red Dot, acknowledging international excellence in product design. It features an active aero front grille (hybrid model), an integrated rear spoiler, wheel air curtains and a smooth underbody cover that combine to deliver a scant 0.24 coefficient of drag – which helps you slip through the air with the greatest of ease.

Just don't expect to slip by unnoticed.



<sup>1</sup> EPA estimates for comparison only. Your actual mileage may vary with options, driving conditions, driving habits and the vehicle's condition.  
<sup>2</sup> Standard on Ioniq Electric, available on Ioniq Hybrid. <sup>3</sup> Apple CarPlay works with iPhone 5 and later models running the latest version of iOS 7.1 and above. Apple is a registered trademark of Apple Inc. Android Auto works with compatible smartphones running Android<sup>™</sup> 5.0 or higher. Android, Android Auto and Google are registered trademarks of Google Inc.



reddot award 2016  
winner car design



2017 IONIQ ELECTRIC LIMITED with Ultimate Package in Ceramic White  
2017 IONIQ HYBRID LIMITED with Ultimate Package in Symphony Air Silver  
2018 IONIQ PLUG-IN HYBRID in Summit Gray [pre-production model shown]

## 2017 IONIQ HYBRID

# THIS IS HOW WE HYBRID.

The new Ioniq Hybrid has the highest combined EPA fuel economy rating of any non-plug-in vehicle sold in the U.S.<sup>1</sup> Our secret? Hyundai Blue Drive,<sup>®</sup> which seamlessly switches from an electric motor powered by a state-of-the-art lithium-ion polymer battery to a gas-sipping 1.6L direct-injection engine.

That power feels exhilarating at speed thanks to a quick, responsive 6-speed automatic EcoShift<sup>®</sup> Dual Clutch Transmission that turns torque into pavement-grabbing thrust. You won't feel that rubber band effect you get with those continuously variable transmissions used on our competitors' hybrids. A Sport Mode function can even hold lower gears longer, and combine power from the engine and the electric motor for maximum performance.

Now back to that potent lithium-ion polymer battery: Hyundai engineers strategically positioned it beneath the rear seats to help create both a low center of gravity for better handling and more room for passengers and cargo. In fact, the Ioniq Hybrid offers 122.7 cubic feet of total interior volume – more than Toyota Prius.<sup>1</sup> And with the Ioniq Hybrid's specially designed two-tone contrasting 15" or available 17" alloy wheels, everyone will know how you roll.



 +  = **58** MPG<sup>2</sup>

GAS      BATTERY



<sup>1</sup> Claim based on a comparison of specifications on manufacturer websites. <sup>2</sup> EPA estimate for combined city/highway MPG for comparison only. Mileage may vary with options, driving conditions, driving habits and the vehicle's condition.

## 2017 IONIQ ELECTRIC

# TAKE CHARGE OF YOUR DAILY COMMUTES.

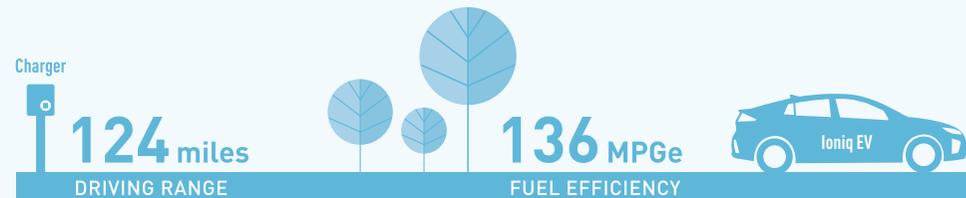
For most drivers, the biggest question with a zero-emission, all-electric vehicle has been the limited range. Will it have enough battery power to get me all the places I need to go between charges? Rest easy. Thanks to its powerful lithium-ion polymer battery, the new Ioniq Electric's mobility extends up to 124 miles. And file this under fun facts: Ioniq Electric also has an estimated 136 MPGe rating, the highest of any electric vehicle in the U.S.<sup>1</sup>

Charging the battery up to 80 percent takes only 23 minutes using a Level 3 DC fast charger, and our Blue Link app lets you check the battery charge level and start/stop charging remotely. You can even use the app to set up a weekly charging schedule.<sup>2</sup>

So, how will everyone know that new Hyundai you're driving is an Ioniq Electric? Since there's no radiator to cool the engine, the front grille is a sleek, clean surface. The Electric model's styling cues also include available LED headlights, LED taillights with a unique visual identity and unique Eco-spoke alloy wheels. That, and the fact that they never see you filling up at the corner gas station.



<sup>1</sup> MPGe is the EPA-equivalent measure of gasoline fuel efficiency for electric mode operation. Use for comparison purposes only. Mileage may vary depending on driving conditions, driving habits, the vehicle's condition, the age/condition of the lithium-ion polymer battery and other factors. <sup>2</sup> Blue Link subscription required. Blue Link Remote Charge Access includes 3-year complimentary trial. Vehicle needs to be plugged into a 120V or 240V electrical socket. See Owner's Manual for detailed specifications and limitations.



## INTELLIGENT DESIGN

# IONIQ IS ABOUT MORE THAN FUEL. IT'S FUEL FOR THOUGHT.

Innovative powertrains are just one way Ioniq is changing automotive design. Take a look at the interior, and you'll see how Hyundai has also developed smarter ways to make cars roomy, comfortable and eco-friendly.

Run your hand over some of the surfaces. That soft touch you feel is the result of a radical new technique we discovered for making bio-plastic materials from sugar cane fibers. Recycled plastics combined with powdered wood and volcanic stone help make components within the Ioniq interior strong yet light.

And all the space that surrounds you? Ingenious packaging and placement of the lithium-ion polymer battery under the rear seats frees up room for hips, heads, arms and legs.

Ultimately, it's the human mind we're hoping to free. Which is why Hyundai has now created the Project IONIQ Lab at our headquarters. There, an elite group of academic researchers is identifying the megatrends likely to impact mobility through the year 2030. With the Ioniq line of vehicles, Hyundai will continue to accelerate the search for more practical, affordable and responsible personal transportation.



<sup>1</sup> Claim based on a comparison of specifications on manufacturer websites. <sup>2</sup> Standard on Ioniq Electric, available on Ioniq Hybrid.



IONIQ HYBRID LIMITED in Charcoal Black Leather



## ECO-FRIENDLY INTERIOR MATERIALS



VOLCANIC STONE + SUGAR CANE  
NATURAL PLASTIC + BIO FABRIC



## CLIMATE MASTERY

Ioniq's low-emission powertrains address the climate outside. But what about inside? To help preserve the environment you drive in, Ioniq's interior includes heated seats,<sup>2</sup> automatic temperature control and an auto-defogger with humidity sensor.

## SIMPLY BEAUTIFUL

Ioniq's human-focused design starts with a Proximity Key that recognizes you and unlocks your door with a mere touch, easing your entry into a sleek, clutter-free interior. Efficient design has created a spacious cabin with more interior volume than Toyota Prius, Chevy Volt and Nissan Leaf.<sup>1</sup>

## SOUNDS OF SILENCE

To feel truly comfortable, a car needs to be quiet inside. That's why Ioniq went to great lengths to keep noise to a minimum, starting with more than 475 feet of structural adhesives that form a tightly sealed body to squelch vibration.

## MOVE THE NEEDLE

Ioniq is equipped with a high-definition 7" information cluster<sup>2</sup> that adapts its color scheme and gauge configuration to display the most important information depending on the selected drive mode. In SPORT mode, the display changes into a revolving digital speedometer surrounded by an analog-type tachometer that shows engine rpm in red. Choose ECO mode, and the information cluster simulates the classic speedometer needle.





<sup>1</sup> Automatic Emergency Braking (AEB) with Pedestrian Detection detects pedestrians, but not in all conditions. The system initiates full braking at speeds between 5-28 mph when a pedestrian is standing, or from 5-43 mph when a pedestrian is moving. AEB is not a substitute for safe driving. See Owner's Manual for details and limitations. <sup>2</sup> The Lane Departure Warning system operates above approximately 44 mph and only when the lane markings are clearly visible on the road. It will not prevent loss of control. Refer to the Owner's Manual for more information. <sup>3</sup> Do not rely completely on Blind Spot Detection (BSD) and be sure to use proper lane changing procedures. BSD may not detect every object or vehicle and will not prevent accidents. Lane Change Assist provides an audible and visual alert if the turn signal is activated and another vehicle in the blind spot is sensed. There are limitations to the function, range, detection and clarity of the system. Rear Cross-traffic Alert is active when the vehicle is in reverse gear and backing at a speed less than 6 mph. See Owner's Manual for further product details and limitations. <sup>4</sup> All SiriusXM services require a subscription, sold separately by SiriusXM after a three-month trial subscription. Fees and taxes apply. All fees and programming are subject to change. To cancel, please call 1-866-635-2349. See our Customer Agreement for complete terms at [siriusxm.com](http://siriusxm.com). Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. <sup>5</sup> Smart Cruise Control (SCC) is not a collision avoidance or warning device. SCC is for highway use only and should not be used in poor weather, heavy or varying traffic, or on winding or slippery roads. The driver remains responsible to slow or stop the vehicle to avoid a collision. For details on operation and limitations, please refer to the Owner's Manual. <sup>6</sup> Standard on Ioniq Electric, available on Ioniq Hybrid. Only use Blue Link and corresponding devices when it is safe to do so. Blue Link subscription service agreement required. Features vary by subscription plan. Blue Link service works using CDMA-based cellular networks in the 50 United States. Blue Link service is not available where there is no cellular coverage, particularly in enclosed or remote areas. Service availability may be affected by signal strength, foliage, weather, topographical conditions (mountains) and nearby structures (tall buildings, tunnels) and other factors. For additional details and system limitations, please visit [HyundaiBlueLink.com](http://HyundaiBlueLink.com). <sup>7</sup> Standard on Ioniq Electric only. Blue Link subscription required. Blue Link Remote Charge Access includes 3-year complimentary trial. Vehicle needs to be plugged into a 120V or 240V electrical socket. See Owner's Manual for detailed specifications and limitations.

**IONIQ HYBRID LIMITED with  
Ultimate Package in Symphony Air Silver**

## ADVANCED TECHNOLOGY

# A BETTER WAY TO DRIVE STARTS WITH A DRIVER THAT'S BETTER PROTECTED.

The roads out there aren't exactly Easy Street. Whether it's a truck slowing in front of you, a motorcycle in the lane next to you or a car coming down the street as you're backing out of your driveway, a split second is all that separates you from a potential incident.

That's why Hyundai engineered Ioniq with advanced safety features designed to help it achieve the highest industry safety ratings. Available technologies like Automatic Emergency Braking with Pedestrian Detection,<sup>1</sup> Lane Departure Warning<sup>2</sup> and Blind Spot Detection with Lane Change Assist and Rear Cross-traffic Alert<sup>3</sup> can help avert collisions.

Ioniq offers a smarter, safer way to tap into your iPhone apps in the car with Apple CarPlay.<sup>™</sup> It syncs your iPhone with the car's infotainment system to let you make calls, listen to Apple Music, send messages and get directions using Siri voice commands or Ioniq's touchscreen. Android Auto<sup>™</sup> is also onboard, syncing with your compatible Android<sup>™</sup> phone to navigate with Google Maps,<sup>™</sup> listen to music on Google Play,<sup>™</sup> and more. There's even a Qi wireless inductive-charging pad for your mobile phone.



## AUTOMATIC EMERGENCY BRAKING

## LANE DEPARTURE WARNING

## LANE CHANGE ASSIST

## REMOTE CONTROL

You expect technology to help you live life on your terms, and on your time. That's where Blue Link,<sup>®</sup> Hyundai's Connected Car System, comes in.<sup>6</sup> It offers a suite of features that let you do things like call up Monthly Vehicle Health Reports. Or start your car and activate the climate controls and defroster from your kitchen. A smartphone app lets you start or stop charging your vehicle remotely and check the time left until it's fully charged. You can even set up an off-peak charging schedule or monitor the available EV range.<sup>7</sup> Discover all the things Blue Link can do at [HyundaiBlueLink.com](http://HyundaiBlueLink.com).

## BACKUP PLAN

Ioniq comes with a rearview camera to help you see what's behind you when you're in reverse gear. The monitor view includes dynamic guidelines that track with the steering wheel as you maneuver into a parking space. Available rear parking sensors warn you when you're close to making contact with another parked car or obstruction.

## INFINITY<sup>®</sup> AND BEYOND

The split-screen display on Ioniq's available 8" hi-res touchscreen makes it easy to see information at a glance from available navigation and Infinity<sup>®</sup> premium audio systems. Equipped with 8 speakers and Clari-Fi<sup>™</sup> Music Restoration Technology, it brings to life all of the songs available to you through SiriusXM<sup>®</sup> Satellite Radio,<sup>4</sup> HD Radio,<sup>™</sup> Apple CarPlay, Android Auto and more.

## CRUISE SMARTER

Until self-driving cars become practical, features like Smart Cruise Control can help relieve some of the demands of driving in highway traffic. Using front radar sensors, Ioniq's Smart Cruise Control maintains a constant speed and following distance from the vehicle ahead. Ioniq Electric goes a step further with Advanced Smart Cruise Control, which provides a fully automatic stop/start function.<sup>5</sup>



## EXTERIOR COLORS



Ceramic White



Symphony Air Silver



Summit Gray

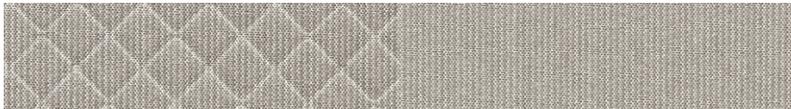


Black Noir Pearl



Electric Blue Metallic

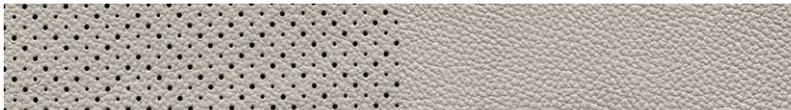
## INTERIOR COLORS



Beige Cloth



Charcoal Black Cloth



Beige Leather



Charcoal Black Leather

## INNOVATIVE STYLING



HID Headlights w/ Dynamic Bending Light Ioniq Hybrid & Electric



LED Daytime Running Lights & Wheel Air Curtain Ioniq Hybrid & Electric



Integrated Rear Spoiler w/ Split-View Window Ioniq Hybrid & Electric



Active Air Flap - Integrated w/ Grille Ioniq Hybrid

## WHEELS



15" Alloy Wheel Hybrid Blue



15" Alloy Wheel Hybrid SEL



17" Alloy Wheel Hybrid Limited



16" Alloy Wheel Electric

## INTERIOR DIMENSIONS

|                             | Hybrid       | Electric     |
|-----------------------------|--------------|--------------|
| • Head Room, front/rear     | 39.1/37.4 in | 39.1/37.4 in |
| • Legroom, front/rear       | 42.2/35.7 in | 42.2/35.7 in |
| • Shoulder Room, front/rear | 56.1/55.0 in | 56.1/55.0 in |
| • Hip Room, front/rear      | 53.8/52.9 in | 53.8/52.9 in |
| • Passenger Volume          | 96.2 cu ft   | 96.2 cu ft   |
| • Cargo Capacity            | 26.5 cu ft   | 23.8 cu ft   |
| • Total Interior Volume     | 122.7 cu ft  | 120.0 cu ft  |

## EXTERIOR DIMENSIONS

|  | Hybrid       | Electric     |
|--|--------------|--------------|
| • Wheelbase                            | 106.3 in     | 106.3 in     |
| • Overall Length                       | 176.0 in     | 176.0 in     |
| • Overall Width                        | 71.7 in      | 71.7 in      |
| • Overall Height                       | 56.9 in      | 57.1 in      |
| • Tread Width, front/rear (15" wheels) | 61.5/62.1 in | —            |
| • Tread Width, front/rear (16" wheels) | —            | 61.2/61.6 in |
| • Tread Width, front/rear (17" wheels) | 61.0/61.5 in | —            |

## PERFORMANCE ESTIMATES

|                                     | Hybrid Blue | Hybrid SEL/Lmtd | Electric  |
|-------------------------------------|-------------|-----------------|-----------|
| • Net Horsepower <sup>1</sup>       | 139 hp      | 139 hp          | 118 hp    |
| • Torque                            | 125 lb-ft   | 125 lb-ft       | 218 lb-ft |
| • EPA MPG Estimates (City/Hwy/Comb) | 57/59/58    | 55/54/55        | —         |
| • MPGe Estimate                     | —           | —               | 136       |
| • Fuel Tank Capacity                | 11.9 gal    | 11.9 gal        | —         |
| • EPA Classification                | Hatchback   | Hatchback       | Hatchback |

<sup>1</sup> Gas Engine + Electric Motor

2017

## IONIQ HYBRID BLUE



### KEY STANDARD FEATURES

- 139 net hp, 1.6L GDI Atkinson-cycle 4-cylinder hybrid engine with 32 kW permanent magnet high-power density motor
- 6-speed EcoShift® Dual Clutch Transmission with Sport mode
- 240V, lithium-ion polymer battery
- Hillstart Assist Control
- 15" Eco-spoke alloy wheels
- Active grille shutters
- Automatic on/off projector headlights
- Integrated rear spoiler with LED Center High Mount Stop Light
- Proximity Key entry with push button start
- Door handle approach lights
- Power door locks and windows with driver's auto-down/up
- Tilt-and-telescopic steering wheel with audio, phone and cruise controls
- 4.2" LCD instrument cluster display with Hybrid Technology Display
- Dual automatic temperature control
- 6-way adjustable driver seat including height adjustment
- 60/40 split-folding rear seats
- 7" color touchscreen display audio with rearview camera

- Apple CarPlay™ support
- Android Auto™ support
- Bluetooth® hands-free phone system with phonebook transfer and wireless audio streaming
- Smartphone/USB auxiliary input jacks
- SiriusXM® Satellite Radio and HD Radio™ Technology
- Vehicle Stability Management
- Electronic Stability Control
- Traction Control System
- Regenerative brake system with ABS and Brake Assist
- Tire Pressure Monitoring System with individual tire indicators
- 7-airbag safety system
- Driver blind spot mirror
- Center console with storage compartment and armrest
- Maplights with sunglass holder, dome lamp and cargo area light
- Front and rear door map pockets
- Front passenger seatback pocket
- Solar glass with windshield sunshade band
- Sunvisor extensions with illuminated vanity mirrors
- "Blue" rear badging

### PREMIUM FEATURES



Blind Spot Detection w/ Lane Change Assist



Rearview Camera



Smart Cruise Control



Heated Front Seats



Smartphone Support



Blue Link® Connected Car System

2017

## IONIQ HYBRID SEL



### Hybrid Blue Standard Features plus:

- + Blind Spot Detection with Rear Cross-traffic Alert and Lane Change Assist
- + LED Daytime Running Lights
- + LED taillights
- + Heated outside mirrors with turn signal indicators
- + 7" TFT LCD instrument cluster
- + Heated front seats

- + Power driver seat with adjustable lumbar support
- + Leather-wrapped steering wheel and shift knob
- + Lower door side molding
- + Chrome interior door handles
- + USB charge port in center console
- + Rear center armrest with cupholders
- + Aero wiper blades

### TECH PACKAGE | Hybrid SEL Standard Features plus:

- + Automatic Emergency Braking
- + Smart Cruise Control

- + Lane Departure Warning

2017

## IONIQ HYBRID LIMITED



### Hybrid SEL Standard Features plus:

- + Power tilt-and-slide sunroof
- + 17" Eco-spoke alloy wheels
- + HID headlights with LED light guide
- + Leather seating surfaces
- + Blue Link® Connected Car System
- + LED interior lighting

- + Auto-dimming inside rearview mirror with compass and HomeLink®
- + Power front passenger auto-down/up window
- + Chrome exterior door handles
- + Premium door sill plates

### ULTIMATE PACKAGE | Hybrid Limited Standard Features plus:

- + Automatic Emergency Braking
- + Smart Cruise Control
- + Lane Departure Warning
- + Dynamic Bending Light
- + Rear parking sensors
- + Driver Integrated Memory System
- + 8" touchscreen navigation system

- + Infinity® Premium Audio System with 8 speakers and Clari-Fi™ Music Restoration Technology
- + Qi wireless device charging
- + Retractable cargo-area cover
- + Floor console-mounted rear vents

### WE'VE GOT YOUR BACK

Our commitment to Hyundai owners doesn't end with the transfer of keys. Wherever the road takes you, we've got your back with Hyundai Assurance – an umbrella of services and benefits that includes America's Best Warranty, 24/7 Roadside Assistance, innovative safety and car care features...and more.

2017

## IONIQ ELECTRIC



### Hybrid Blue Standard Features plus:

- + 88 kW (118 hp) permanent magnet high-power density motor
- + Single-speed reduction gear transmission
- + Brake regen control paddles
- + Unique front grille design
- + 16" Eco-spoke alloy wheels
- + LED taillights with unique graphics
- + Lower door side molding
- + Heated outside mirrors
- + 7" TFT LCD instrument cluster
- + Leather-wrapped steering wheel

- + Shift-by-Wire shifter
- + Blue Link® Connected Car System
- + Blue Link® Connected Care with remote charge access and Guidance (free 3-year subscription)
- + Electronic Parking Brake
- + Heated front seats
- + Chrome interior door handles
- + Single-zone automatic temperature control
- + Retractable cargo-area cover
- + Rear center armrest with cupholders
- + Charge port and "Electric" badging

2017

## IONIQ ELECTRIC LIMITED



### Electric Standard Features plus:

- + Blind Spot Detection with Rear Cross-traffic Alert and Lane Change Assist
- + Leather seating surfaces
- + Integrated Memory System for driver seat
- + Power driver seat with adjustable lumbar support
- + Power front passenger auto-down/up window

- + Auto-dimming inside rearview mirror with compass and HomeLink®
- + LED headlights
- + Power-folding side mirrors with turn signal indicators and puddle lamps
- + Floor console-mounted rear vents
- + Chrome exterior door handles
- + Premium door sill plates

### ULTIMATE PACKAGE | Electric Limited Standard Features plus:

- + Power tilt-and-slide sunroof
- + Automatic Emergency Braking
- + Smart Cruise Control with stop/start
- + Lane Departure Warning
- + HID headlights with LED light guide
- + Dynamic Bending Light

- + 8" touchscreen navigation system
- + Infinity® Premium Audio System with 8 speakers and Clari-Fi™ Music Restoration Technology
- + Qi wireless device charging
- + LED interior lighting

**HYUNDAI**  
**Assurance**  
HYUNDAIASSURANCE.COM

## AMERICA'S BEST WARRANTY

POWERTRAIN  
LIMITED WARRANTY

**10 YEARS**  
100,000 MILES

NEW VEHICLE  
LIMITED WARRANTY

**5 YEARS**  
60,000 MILES

ANTI-PERFORATION  
WARRANTY

**7 YEARS**  
UNLIMITED MILES

24/7 ROADSIDE  
ASSISTANCE

**5 YEARS**  
UNLIMITED MILES

HYBRID SYSTEM  
COMPONENTS

**10 YEARS**  
100,000 MILES

HYBRID BATTERY  
WARRANTY

LIFETIME



See dealer for LIMITED WARRANTY details. Fuel economy estimated by EPA for comparison only. Mileage may vary. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai's commitment to a responsible environment, this brochure was printed using paper certified by the Forest Stewardship Council.® FSC® certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management, and community-level benefits for people near the forests.

