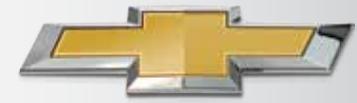


# **CRUZE/14**



**FIND *NEW* ROADS™**

A red Chevrolet car is shown from a front-quarter perspective, driving on a paved road that stretches into the distance under a hazy sky. The car is the central focus of the left side of the advertisement.

***WHY JUST GO FROM A TO B***

A vibrant image of the Milky Way galaxy, showing a dense field of stars and nebulae, is positioned diagonally across the center of the advertisement.

***WHEN IMAGINATION CAN TAKE YOU EVERYWHERE***

The road. A simple path, really. And yet it's come to mean so much more. Perhaps the real reason roads are special is that every road leads us to someplace we're not – but could be. At Chevrolet, roads are our springboards. They challenge us, taunt us and guide us to create better, more exciting, more ingenious ways to move through life. Roads drive us to places we've never been before. And we'll never stop seeking out new ones.

Cruze LT in Red Hot with available RS Package.

# CRUZE

**WHO SAYS YOU CAN'T HAVE IT ALL?** With expressive styling, outstanding fuel efficiency<sup>1</sup> and standout safety technology, Chevrolet Cruze is redefining the compact sedan. The ingenious Cruze Eco offers 42 MPG highway<sup>2</sup> – better than Honda Civic or Ford Focus.<sup>3</sup> The all-new Cruze Turbo Diesel offers the best highway MPG of any gas-only or diesel engine in America.<sup>4</sup> And Cruze was the first car in its class with 10 standard air bags.<sup>5</sup> Cruze – it's way beyond the everyday drive.



<sup>1</sup> EPA-estimated MPG city/highway: Cruze with 1.4L 4-cylinder engine 26/38; Cruze with 1.8L 4-cylinder engine and manual transmission 25/36; Cruze with 1.8L 4-cylinder engine and automatic transmission 22/35; Cruze Eco with 1.4L 4-cylinder engine and manual transmission 28/42; Cruze Eco with 1.4L 4-cylinder engine and automatic transmission 26/39; Cruze 2.0TD with 2.0L 4-cylinder diesel engine 27/46. <sup>2</sup> EPA-estimated. <sup>3</sup> EPA-estimated MPG highway: 2013 Honda Civic HF 41; 2014 Ford Focus SE with SFE Package 40. <sup>4</sup> Based on Cruze 2.0TD and EPA-estimated 46 MPG highway. See [fuelconomy.gov](http://fuelconomy.gov) for details. <sup>5</sup> Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and the child safety seat instructions for more safety information.



# TAKE FULL NOTICE



Cruze LT in Silver Ice Metallic with available RS Package.

**AT FIRST GLANCE** Cruze has you captivated with its confident stance and pleasing proportions. Centered by the strong, attention-grabbing grille, its swept-back headlamps lead the eye across sculpted fenders, around the sides and back again. And don't forget that those curves, lines and angles do more than just turn heads. They are designed to improve aerodynamics, which optimizes fuel efficiency<sup>1</sup> and helps you get the most out of every gallon.

**TAKE IT UP A NOTCH** The RS Appearance Package, available for LT and LTZ, includes unique front and rear fascias, rocker moldings, and a rear spoiler, giving your Cruze the look to match the feeling behind the wheel. Even the foglamps<sup>2</sup> offer a custom touch, with RS-exclusive chrome highlights.



Cruze Turbo Diesel interior in Cocoa/Light Neutral with leather-appointed seats and available features.

## SMART SPACE

MORE ROOM FOR YOU AND EVERYTHING  
YOU DON'T WANT TO LEAVE BEHIND.



Cruze LTZ interior in Cocoa/Light Neutral with leather-appointed seats and available features.

**SIZED TO FIT YOUR LIFE** It's called a compact but don't let that fool you. The spacious Cruze interior not only offers more passenger room than Ford Focus Sedan, it also has more cargo volume with 15.4 cubic feet! And Cruze is smart about how to use all that space, with 60/40 split-folding rear seats so you can find room for those larger items.

**ENJOY THE RIDE** Refinements such as soft touch interiors, rich colors and available heated leather-appointed front seats give Cruze a premium feel. And you'll enjoy a quiet drive with a triple-sealed laminated windshield, one of 30 acoustical treatments<sup>2</sup> designed to help keep outside noise outside.

## RAZOR-SHARP RESPONSE



Cruze LTZ in Crystal Red Tintcoat (extra-cost color) with available RS Package.

**CUTTING-EDGE PERFORMANCE** These days it's all about mileage, and Cruze has plenty to spare. But you don't have to sacrifice power just to save a buck. Cruze takes you farther for less. The available 6-speed automatic transmission offers up to an EPA-estimated 38 MPG highway. Cruze Eco<sup>1</sup> and the all-new Cruze Turbo Diesel<sup>2</sup> take efficiency even further.

**TURBOCHARGED MOVES** For those who don't like to hesitate, the available ECOTEC<sup>®</sup> 1.4L turbocharged engine delivers a remarkable 148 lb.-ft. of torque and a gutsy 138 horsepower. The turbocharger increases engine power, allowing for a more robust, immediate driving experience. Premium design elements include dual overhead camshafts and continuously Variable Valve Timing.

**DRIVER SHIFT CONTROL** With the available 6-speed automatic you'll feel all the power Cruze has to offer. Driver Shift Control allows you to switch from automatic to manual operation. Just move the gearshift into Shift Control mode and a quick tap is all that's required for smooth, crisp shifts.

**MORE WAYS TO POUNCE** With rack-mounted Electric Power Steering and an available race-proven Z-link rear suspension, along with other fuel-maximizing choices like Eco<sup>1</sup> and Diesel<sup>2</sup>, Cruze is a driving experience that just might surprise you.



Cruze Turbo Diesel in Summit White.

### CHEVROLET 2-YEAR SCHEDULED MAINTENANCE PROGRAM

Chevrolet 2-Year Scheduled Maintenance Coverage<sup>3</sup> is included with the purchase or lease of a new 2014 Chevrolet Cruze. This fully transferable program is in addition to the Cruze standard:

- 5-year/100,000-mile<sup>4</sup> Powertrain Limited Warranty
- 5-year/100,000-mile<sup>4</sup> Roadside Assistance Program
- 5-year/100,000-mile<sup>4</sup> Courtesy Transportation Program
- 3-year/36,000-mile<sup>4</sup> Bumper-to-Bumper Limited Warranty

<sup>1</sup> EPA-estimated 28 MPG city/42 highway with available ECOTEC 1.4L turbocharged 4-cylinder engine with 6-speed manual transmission with Eco overdrive gearset. <sup>2</sup> Cruze 2.0TD EPA-estimated 27 MPG city/46 highway. <sup>3</sup> Covers only scheduled oil changes with filter and tire rotations according to your new vehicle's recommended maintenance schedule for up to 2 years or 24,000 miles, whichever comes first. Does not include air filters. Maximum of four service events. See participating dealer for other restrictions and complete details. <sup>4</sup> Whichever comes first. See dealer for details.

LITTLE THINGS ADD  
UP TO BIG MPG



Cruze Eco in Blue Ray Metallic.

**GET MORE FROM EACH GALLON** The ingenious design of Cruze Eco contributes to outstanding fuel economy. By incorporating smooth underbody panels, a rear spoiler and a lower front grille air shutter that closes at high speeds, air resistance decreases so there's nothing standing between you and your destination.

We've also chosen lighter-weight wheels and ultra-low rolling resistance tires, and lowered the ride height for enhanced aerodynamics. These innovative features help Cruze Eco offer 42 MPG highway,<sup>1</sup> better than Ford Focus Sedan, Honda Civic and Hyundai Elantra.<sup>2</sup>



# 46

MPG HIGHWAY<sup>1</sup>

**CRUZE CLEAN TURBO DIESEL**

**INTERNATIONAL-CLASS PERFORMANCE** It all starts with a 2.0L turbocharged clean diesel engine designed in Italy, built in Germany and installed at the Chevrolet assembly plant in Lordstown, Ohio. But this clean diesel doesn't sacrifice power. Cruze Clean Turbo Diesel boasts 151 horsepower and 264 lb.-ft. of low-end torque.<sup>2</sup>

**UNBEATABLE FUEL ECONOMY<sup>3</sup>** Get ready for a new wave of technology that mixes total efficiency with impressive performance. Cruze Clean Turbo Diesel offers the best highway fuel economy of any gas-only or diesel car in America – up to 46 MPG! With a 15.6-gallon (approx.) tank, that means you can drive a maximum of 700 highway miles<sup>3</sup> without stopping to refill.

**CLEAN DIESEL TECHNOLOGY** The turbocharged engine in Cruze Clean Turbo Diesel generates at least 90% less nitrogen oxide and particulate emissions when compared to previous-generation diesels. In fact, because of technologies like exhaust gas recirculation, selective catalyst reduction, particulate filter and advanced fuel systems, Cruze Diesel emissions are below strict U.S. environmental standards.



17" aluminum wheel.

Cruze Clean Turbo Diesel in Summit White.

<sup>1</sup> EPA estimated. <sup>2</sup> Based on GM estimates. <sup>3</sup> Based on EPA-estimated 46 MPG highway and fuel tank capacity. Your range may be less.

# YOUR ENTERTAINMENT DESTINATION

CHEVROLET MYLINK MAKES IT EASY TO BRING THE CONVENIENCE OF YOUR SMARTPHONE WITH YOU.



**AVAILABLE CHEVROLET MYLINK** Cruze lets you bring all of your favorite music and entertainment with you for the drive. Chevrolet MyLink<sup>1</sup> works with your compatible smartphone and Bluetooth<sup>®</sup> wireless technology<sup>2</sup> to stream content to its standard 7-inch diagonal color touch-screen. Through intuitive voice commands and touch controls, take your pick from Pandora<sup>®</sup> Internet Radio<sup>3</sup> or Stitcher SmartRadio,<sup>TM3</sup> or

listen to over 140 channels of commercial-free music, sports, talk and news with a 3-month trial of SiriusXM Satellite Radio.<sup>4</sup> And with Siri Eyes Free<sup>5</sup>, you can use voice commands to talk, ask for directions and more.

**HOOK IT UP, THEN TURN IT UP** You can connect your music-loaded flash drive or MP3 player through the standard USB port.<sup>6</sup> Gracenote<sup>®</sup> will even organize

your music library and populate missing song information and album art. And you'll experience it all through the available 9-speaker, 250-watt Pioneer<sup>®</sup> premium audio system with high-frequency tweeters.



USB connectivity<sup>6</sup>



Premium 9-speaker Pioneer audio system.

<sup>1</sup> MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. <sup>2</sup> Go to [gmtotalconnect.com](http://gmtotalconnect.com) to find out which phones are compatible with the vehicle. <sup>3</sup> Data plan rates apply. <sup>4</sup> If you subscribe after your trial period, service will automatically renew and bill at then-current rates until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at [siriusxm.com](http://siriusxm.com). Other fees and taxes will apply. XM satellite service is available only in the 48 contiguous United States and D.C. <sup>5</sup> Requires available Chevrolet MyLink and compatible iPhone running iOS 6. <sup>6</sup> Not compatible with all devices.

## ONSTAR SECURITY TRAVELS WITH YOU



**DIRECTIONS & CONNECTIONS** Being lost is a thing of the past with the OnStar® Directions & Connections® Plan<sup>1</sup> (standard for six months). You can view turn-by-turn directions in the Driver Information Center or on the available 7-inch diagonal color touch-screen. Even opt to hear prompts from an automated voice.

**ONSTAR REMOTELINK MOBILE APP** Now you can remotely lock and unlock your vehicle, and even start your engine,<sup>2</sup> right from your smartphone. View real-time vehicle diagnostics including fuel, remaining oil life and tire pressure with the OnStar RemoteLink® mobile app.<sup>3</sup>

**MYCHEVROLET<sup>4</sup> MOBILE APP** Here's another way to conveniently connect to your Cruze: Schedule a service appointment online. View the Owner's Manual. Even create a reminder of where you parked – with a mark on the map and a photo to jog your memory.

<sup>1</sup> Visit [onstar.com](http://onstar.com) for coverage map, details and system limitations. Services vary by model and conditions. <sup>2</sup> Requires available 6-speed automatic transmission and available remote vehicle starter system. <sup>3</sup> Available on select Apple, Android and BlackBerry devices. Services vary by device, vehicle and conditions. Requires active OnStar subscription, which is standard for six months. <sup>4</sup> Requires Apple iOS or Android platform.

iPhone is a registered trademark of Apple Inc., registered in the U.S. and other countries.

# SETTING HIGH STANDARDS FOR SAFETY

DETECT, REACT, PROTECT.



**AWARD-WINNING SAFETY TECHNOLOGY** We've got the accolades to prove it. The 2013 Cruze was an IIHS 2013 Top Safety Pick<sup>1</sup> and the 2014 Cruze received a 5-Star Overall Vehicle Score for safety from the National Highway Traffic Safety Administration (NHTSA)<sup>2</sup>. Simply put, it's our "more" approach to safety.

**10 STANDARD AIR BAGS<sup>3</sup>** All Cruze models feature frontal and knee air bags for driver and front passenger, head-curtain side-impact air bags for front and rear outboard passengers, and front and rear seat-mounted side-impact air bags to further help protect outboard passengers.

**STABILITRAK** The StabiliTrak<sup>®</sup> Electronic Stability Control System helps assist you with directional control in difficult driving conditions. Sensors continually monitor the path being steered and the direction in which the vehicle is actually turning. If there is a difference, the system selectively applies brake pressure to the appropriate wheel to help move the vehicle back to the path being steered.

**SIDE BLIND ZONE ALERT<sup>4</sup>** This available feature uses radar sensors on both sides of the vehicle to help "look" for other vehicles in the blind zone areas and alerts you to their presence. It's like having an extra pair of eyes.

**REAR CROSS TRAFFIC ALERT** This available system alerts you to crossing traffic behind your Cruze when traveling in reverse, such as backing out of a parking spot – including angled parking. Audible alerts, as well as visual alerts on the rear vision camera screen, are triggered if approaching vehicles are detected.

**ONSTAR<sup>5</sup>** Standard for six months with the Directions & Connections Plan, OnStar features Automatic Crash Response. In many collisions, built-in vehicle sensors can automatically alert an OnStar Advisor who is immediately connected into your vehicle to see if you need help.



OnStar Advisor<sup>5</sup>



10 standard air bags<sup>3</sup>

<sup>1</sup> Based on 2013 Insurance Institute for Highway Safety (IIHS) testing. <sup>2</sup> Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program ([www.SaferCar.gov](http://www.SaferCar.gov)). <sup>3</sup> Air bag inflation can cause severe injury or death to anyone too close to the air bag when it deploys. Be sure every occupant is properly restrained. Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and the child safety seat instructions for more safety information. <sup>4</sup> Before making a lane change, always check the Side Blind Zone Alert display, check the side and inside rearview mirrors, look over your shoulder for vehicles and hazards, and start the turn signal. <sup>5</sup> Visit [onstar.com](http://onstar.com) for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data.

# FEATURES AND OPTIONS



Cruze LTZ in Crystal Red Tintcoat (extra-cost color) with available features.



## DIMENSIONS



## MAXIMUM CAPACITIES

### EPA-ESTIMATED FUEL ECONOMY

2.0TD	46 MPG highway/27 city/33 combined
1.4L Manual (Eco)	42 MPG highway/28 city/33 combined
1.4L Automatic (Eco)	39 MPG highway/26 city/31 combined
1.4L Manual (LT, LTZ)	38 MPG highway/26 city/30 combined
1.4L Automatic (LT, LTZ)	38 MPG highway/26 city/30 combined
1.8L Manual (LS)	36 MPG highway/25 city/29 combined
1.8L Automatic (LS)	35 MPG highway/22 city/27 combined

### FUEL TANK (APPROXIMATE)

15.6 gallons (LS, LT, 2.0TD, LTZ, Eco with 6-speed automatic transmission)  
12.6 gallons (Eco with 6-speed manual transmission)

### PASSENGER VOLUME

94.6 cubic feet/seats 5

### CARGO VOLUME<sup>1</sup>

15.0 cubic feet (LS, LT, LTZ, Eco with 6-speed automatic transmission)  
15.4 cubic feet (Eco with 6-speed manual transmission)  
13.3 cubic feet (2.0TD)

<sup>1</sup> Cargo and load capacity limited by weight and distribution.



BLACK GRANITE METALLIC<sup>1</sup>



BLUE RAY METALLIC<sup>2</sup>



ATLANTIS BLUE METALLIC



RAINFOREST GREEN METALLIC<sup>1, 2, 3</sup>



CRYSTAL RED TINTCOAT<sup>1, 4, 5</sup>



RED HOT<sup>3, 5</sup>



CHAMPAGNE SILVER METALLIC



TUNGSTEN METALLIC<sup>3</sup>



SILVER ICE METALLIC



SUMMIT WHITE

## WHEELS



16" Silver-Painted Wheel Cover (Standard on LS)



16" 5-Spoke Machined-Face Aluminum (Standard on 1LT)



17" 15-Spoke Forged-Aluminum (Standard on Eco)



17" 5-Spoke Flangeless Aluminum (Standard on 2LT)



17" Aluminum (Standard on 2.0TD)



18" Split 5-Spoke Silver-Painted Aluminum (Standard on LTZ)

## DEALER-INSTALLED ACCESSORIES

PERSONALIZE YOUR CRUZE AT CHEVROLET.COM/ACCESSORIES



17" Chrome Wheels



All-Weather Floor Mats



Door Sill Plates



Splash Guards



Spoiler (all body colors)

1 Extra-cost color. 2 Not available with Jet Black/Sport Red interior. 3 Interim availability. 4 Not available on LS. 5 Not available with Jet Black/Brick interior.

# FABRICS



Jet Black/Medium Titanium-Color Premium Cloth<sup>1</sup>



Medium Titanium-Color Premium Cloth<sup>2</sup>



Jet Black Premium Cloth<sup>2</sup>



Jet Black/Sport Red Premium Cloth<sup>2</sup>



Cocoa/Light Neutral Leather Appointments<sup>3</sup>



Jet Black Leather Appointments<sup>3</sup>



Jet Black/Brick Leather Appointments<sup>3</sup>

<sup>1</sup> Standard on LS. <sup>2</sup> Standard on 1LT and Eco (1LT shown). <sup>3</sup> Standard on 2LT, 2.0TD and LTZ (2LT shown).

## SELECT VEHICLE FEATURES

### CRUZE LS

ECOTEC 1.8L DOHC 4-cylinder engine with 138 hp and 125 lb.-ft. of torque; 6-speed manual transmission

10 standard air bags<sup>1</sup>

StabiliTrak Electronic Stability Control System with Traction Control

SiriusXM Satellite Radio<sup>2</sup> with three trial months

OnStar<sup>3</sup> Directions & Connections Plan for six months, including Turn-by-Turn Navigation

USB port<sup>4</sup>

Bluetooth<sup>®</sup> wireless technology<sup>5</sup> for select phones

Vehicle theft-deterrent system with anti-theft alarm and engine immobilizer

Remote Keyless Entry

Power-programmable door locks with lockout protection and rear child safety locks

Carpeted front and rear floor mats

Power windows with express-down on all windows

### CRUZE 1LT

In addition to or replacing LS features, 1LT includes:

ECOTEC 1.4L turbocharged 4-cylinder engine with 138 hp and 148 lb.-ft. of torque; 6-speed manual transmission

Cruise control

Chrome belt molding

16" 5-spoke machined-face aluminum wheels

Leather-wrapped steering wheel with Polar Silver accents and mounted controls for audio and cruise control

Power-adjustable, manual-folding, body-color outside mirrors

### CRUZE ECO

In addition to or replacing 1LT features, Eco includes:

6-speed manual transmission with Eco gearset

17" 15-spoke forged-aluminum wheels with ultra-low rolling resistance tires

Unique front fascia air dam, lower front grille with active air shutter and rear spoiler

Chevrolet MyLink<sup>®</sup> Radio with 7-inch diagonal color touch-screen

### CRUZE 2LT

In addition to or replacing 1LT features, 2LT includes:

17" 5-spoke flangeless aluminum wheels

4-wheel antilock disc brakes

Leather-appointed heated front seats

6-way power-adjustable driver seat

Sport-tuned suspension with Z-link

Chevrolet MyLink<sup>®</sup> Radio with 7-inch diagonal color touch-screen

### CRUZE 2.0TD

In addition to or replacing 2LT features, 2.0TD includes:

2.0L DOHC turbo diesel engine with Direct Injection; 151 hp and 264 lb.-ft. of torque

6-speed automatic transmission

Remote vehicle starter system

17" aluminum wheels with ultra-low rolling resistance tires

Unique front fascia air dam, lower front grille with active air shutter and rear spoiler

Uplevel instrument cluster

### CRUZE LTZ

In addition to or replacing 2LT features, LTZ includes:

6-speed automatic transmission

Remote vehicle starter system

18" split 5-spoke silver-painted aluminum wheels

Chrome door handles with body-color strip

Heated outside mirrors

Auto-dimming inside rearview mirror

Illuminated visor mirrors

Uplevel instrument cluster

Rear vision camera

Keyless Access with Push-Button Start

Foglamps

Automatic climate control

## SPECIFICATIONS

■ STANDARD □ AVAILABLE - NOT AVAILABLE

	LS	1LT	ECO	2LT	2.0TD	LTZ
<b>EXTERIOR</b>						
Door handles: Body-color	■	■	■	■	■	-
Body-color with a chrome strip	-	-	-	□ <sup>7,8</sup>	-	■
Foglamps	-	□ <sup>9</sup>	-	□ <sup>9</sup>	-	■
Glass: Acoustic-laminated windshield	■	■	■	■	■	■
Solar-Ray <sup>®</sup> light-tinted	■	■	■	■	■	■
Grille: Black insert with chrome surround	■	■	■	■	■	■
Unique front fascia air dam and lower front grille air shutter	-	-	■	-	■	-
Headlamps: Halogen composite with automatic exterior lamp control	■	■	■	■	■	■

	LS	1LT	ECO	2LT	2.0TD	LTZ
<b>EXTERIOR (CONTINUED)</b>						
Mirrors: Power-adjustable, manual-folding, black	■	-	-	-	-	-
Power-adjustable, manual-folding, body-color	-	■	■	■	■	-
Power-adjustable, heated, manual-folding, body-color	-	□ <sup>10</sup>	□ <sup>10</sup>	□ <sup>10</sup>	□ <sup>10</sup>	■
RS Appearance Package: Unique fascias, rocker moldings, rear spoiler, foglamps with chrome trim, and uplevel instrument cluster (standard on LTZ)	-	□ <sup>11</sup>	-	□	-	□

	LS	1LT	ECO	2LT	2.0TD	LTZ
<b>ENGINES/CHASSIS</b>						
Engine: ECOTEC 1.8L DOHC 4-cylinder with 138 hp and 125 lb.-ft. of torque	■	-	-	-	-	-
ECOTEC 1.4L turbocharged 4-cylinder with 138 hp and 148 lb.-ft. of torque	-	■	■	■	-	■
2.0L DOHC turbo diesel engine with Direct Injection; 151 hp and 264 lb.-ft. of torque	-	-	-	-	■	-
Steering: Power, electric-assisted, rack-mounted	■	■	■	■	■	■

<sup>1</sup> Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and the child safety seat instructions for more safety information. <sup>2</sup> If you subscribe after your trial period, service will automatically renew and bill at then-current rates until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. XM satellite service is available only in the 48 contiguous United States and D.C. <sup>3</sup> Visit onstar.com for coverage map, details and system limitations. Services vary by model and conditions. <sup>4</sup> Not compatible with all devices. <sup>5</sup> Go to gmtotalconnect.com to find out which phones are compatible with the vehicle. <sup>6</sup> MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. <sup>7</sup> Requires available Keyless Access with Push-Button Start. <sup>8</sup> Requires available 6-speed automatic transmission. <sup>9</sup> Requires available RS Appearance Package. <sup>10</sup> Requires available Driver Convenience Package. <sup>11</sup> Includes rear Z-link suspension with compound crank.

# SPECIFICATIONS

■ STANDARD □ AVAILABLE - NOT AVAILABLE

	LS	1LT	ECO	2LT	2.0TD	L7Z
<b>ENGINES/CHASSIS (CONTINUED)</b>						
Suspension: Front, independent MacPherson struts	■	■	■	■	■	■
Rear, compound crank with Z-link Sport-tuned	-	□ <sup>1</sup>	-	■	■	■
Transmission: 6-speed automatic; electronically controlled with overdrive	□	□	□	□	■	■
6-speed manual	■	■	-	■	-	-
6-speed manual with Eco gearset	-	-	■	-	-	-
<b>SAFETY &amp; SECURITY</b>						
Air bags: <sup>2</sup> Driver and front passenger frontal with Passenger Sensing System; front and rear seat-mounted side-impact, roof rail-mounted head-curtain for front and rear outboard seating positions; driver and front passenger knee	■	■	■	■	■	■
Brakes: 4-wheel antilock (front disc/rear drum)	■	■	■	-	-	-
4-wheel antilock disc	-	-	-	■	■	■
Daytime running lamps	■	■	■	■	■	■
Door locks: Power-programmable with lockout protection and rear child safety locks	■	■	■	■	■	■
Enhanced Safety Package: Rear Park Assist, Rear Cross Traffic Alert and Side Blind Zone Alert	-	□ <sup>3,4</sup>	□ <sup>3</sup>	□ <sup>3</sup>	□ <sup>3</sup>	□
OnStar <sup>5</sup> with Directions & Connections Plan for the first six months including Turn-by-Turn Navigation	■	■	■	■	■	■
StabiliTrak Electronic Stability Control System with Traction Control	■	■	■	■	■	■
Tire Pressure Monitor (excludes spare tire)	■	■	■	■	■	■
Vehicle theft-deterrent system with anti-theft alarm and engine immobilizer	■	■	■	■	■	■
<b>INTERIOR</b>						
All-Star Edition: Pioneer® premium sound system with nine speakers and power tilt/sliding sunroof	-	□	-	-	-	-
Bluetooth wireless technology <sup>6</sup> for select phones	■	■	■	■	■	■
Climate control: Single-zone, manual	■	■	■	■	■	-
Single-zone, automatic	-	-	-	-	-	■
Console: Center with sliding armrest, storage, front and rear 12-volt auxiliary power outlets, and dual cup holders	■	■	■	■	■	■

	LS	1LT	ECO	2LT	2.0TD	L7Z
<b>INTERIOR (CONTINUED)</b>						
Cruise control: Steering wheel-mounted	-	■	■	■	■	■
Defogger: Rear window, electric	■	■	■	■	■	■
1LT Driver Convenience Package: Driver 6-way power seat adjuster with manual recliner, driver and front passenger illuminated vanity mirrors, auto-dimming inside rearview mirror and outside heated, power-adjustable mirrors	-	□ <sup>7</sup>	-	-	-	-
Eco Driver Convenience Package: Driver 6-way power seat adjuster with manual recliner, driver and front passenger illuminated vanity mirrors, auto-dimming inside rearview mirror, rear vision camera and outside heated, power-adjustable mirrors	-	-	□ <sup>7</sup>	-	-	-
2LT/2.0TD Driver Convenience Package: Driver and front passenger illuminated vanity mirrors, auto-dimming inside rearview mirror, rear vision camera and outside heated, power-adjustable mirrors	-	-	-	□	□	-
Driver Information Center: Oil-Life Monitor, Tire Pressure Monitor (excludes spare tire), trip odometer and programmable menu functions	■	■	■	■	■	■
Floor mats: Carpeted, front and rear	■	■	■	■	■	■
Keyless Access with Push-Button Start	-	-	-	□ <sup>8</sup>	-	■
Lighting: Ambient LED backlighting on center instrument panel	■	■	■	■	■	■
Rear Park Assist <sup>9</sup>	-	□	□	□	□	□
Rear vision camera	-	□ <sup>4</sup>	□ <sup>3</sup>	□ <sup>3</sup>	□ <sup>3</sup>	■
Remote Keyless Entry	■	■	■	■	■	■
Remote vehicle starter system	-	□ <sup>8,3</sup>	□ <sup>8,3</sup>	□ <sup>8</sup>	■	■
Steering column: Tilt and telescopic	■	■	■	■	■	■
Steering wheel: Mounted audio controls	■	■	■	■	■	■
Leather-wrapped with Polar Silver accents	-	■	■	■	■	■
Sunroof: Power, tilt/sliding	-	□ <sup>10</sup>	-	□	□	□
Technology Package: Chevrolet MyLink <sup>11</sup> Radio and rear vision camera	-	□	-	-	-	-
<b>SEATING</b>						
Front buckets with reclining seatbacks and adjustable head restraints; rear 60/40 split-folding seat with adjustable head restraints for outboard seating positions	■	■	■	■	■	■

	LS	1LT	ECO	2LT	2.0TD	L7Z
<b>SEATING (CONTINUED)</b>						
Premium Cloth front and rear	■	■	■	-	-	-
Leather-appointed front and rear	-	-	-	■	■	■
6-way manual-adjustable driver	■	■	■	-	-	-
6-way power-adjustable driver	-	□ <sup>3</sup>	□ <sup>3</sup>	■	■	■
6-way manual-adjustable front passenger	■	■	■	■	■	■
Heated front seats with three warmth settings	-	-	-	■	■	■
<b>AUDIO SYSTEMS</b>						
AM/FM stereo, CD player, MP3 playback	■	■	-	-	-	-
Chevrolet MyLink <sup>11</sup> Radio: 7-inch diagonal color touch-screen; Bluetooth audio streaming; <sup>6</sup> voice recognition for phone, music and radio; smartphone compatibility for Pandora® Internet Radio and Stitcher SmartRadio™; <sup>12</sup> Gracenote® (Playlist+, Album Art); and MP3 playback	-	□ <sup>4</sup>	■	■	■	■
Chevrolet MyLink <sup>11</sup> Radio with Navigation: Includes above plus GPS navigation system	-	-	□	□	□ <sup>3</sup>	□
Auxiliary audio input jack	■	■	■	■	■	■
Pioneer premium sound system: 250-watt, 9-speaker	-	□ <sup>10</sup>	□	□	□	□
SiriusXM Satellite Radio <sup>13</sup> with three trial months	■	■	■	■	■	■
USB port <sup>14</sup>	■	■	■	■	■	■
<b>WHEELS</b>						
16" steel wheels with silver-painted wheel covers	■	-	-	-	-	-
16" 5-spoke machined-face aluminum	-	■	-	-	-	-
17" 15-spoke forged-aluminum wheels with ultra-low rolling resistance tires	-	-	■	-	-	-
17" 5-spoke flangeless aluminum	-	-	-	■	-	-
17" aluminum with ultra-low rolling resistance tires	-	-	-	-	■	-
18" split 5-spoke silver-painted aluminum	-	-	-	-	-	■
Compact spare tire and spare wheel; includes jack and lug nut wrench	■	■	□ <sup>8</sup>	■	-	■
Tire sealant and inflator kit	-	-	■	-	■	-

<sup>1</sup> Requires available RS Appearance Package. <sup>2</sup> Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and the child safety seat instructions for more safety information. <sup>3</sup> Requires available Driver Convenience Package. <sup>4</sup> Requires available Technology Package. <sup>5</sup> Visit onstar.com for coverage map, details and system limitations. Services vary by model and conditions. <sup>6</sup> Go to gmtotalconnect.com to find out which phones are compatible with the vehicle. <sup>7</sup> Also includes remote vehicle starter system when available 6-speed automatic transmission is selected. <sup>8</sup> Requires available 6-speed automatic transmission. <sup>9</sup> Requires available Enhanced Safety Package. <sup>10</sup> Requires available All-Star Edition. <sup>11</sup> MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. <sup>12</sup> Data plan rates apply. <sup>13</sup> If you subscribe after your trial period, service will automatically renew and bill at then-current rates until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. XM satellite service is available only in the 48 contiguous United States and D.C. <sup>14</sup> Not compatible with all devices.

## OWNERSHIP EXTRAS



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CHEVROLET.COM/ACCESSORIES



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## WARRANTY INFORMATION

### 100,000-MILE/5-YEAR TRANSFERABLE POWERTRAIN LIMITED WARRANTY.

Every 2014 Chevrolet passenger car, light-duty truck, SUV and crossover comes with a 100,000-mile/5-year (whichever comes first) transferable Powertrain Limited Warranty. Plus, you get 100,000 miles/5 years (whichever comes first) of the 24/7 Roadside Assistance Program, the Courtesy Transportation Program, and much more. See dealer for details.

### NEW VEHICLE LIMITED WARRANTY.

GM vehicles registered in the USA are covered for 36,000 miles/3 years (whichever comes first). The complete vehicle is covered, including tires, towing to your nearest Chevrolet dealership and cosmetic corrosion resulting from defects. Repairs will be made to correct any vehicle defect, and most warranty repairs will be made at no charge. In addition, rust-through corrosion will be covered for 100,000 miles/6 years (whichever comes first). See dealer for details.

## IMPORTANT INFORMATION

**ENGINES.** Chevrolet products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Chevrolet products may also be used in other GM makes and models.

**ASSEMBLY.** Chevrolet vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Chevrolet vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered and that, if there were changes, they are acceptable to you.

**ONSTAR.** OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Subscription Service Agreement required. Call 1-888-4ONSTAR (1-888-466-7827) or visit onstar.com for OnStar Terms and Conditions, Privacy Policy, details and system limitations.

**A NOTE ON CHILD SAFETY.** Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information.

**IMPORTANT WORDS ABOUT THIS CATALOG.** We have tried to make this catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this catalog and other printed materials provided at the dealership or affixed to vehicles are approximations based on design and engineering drawings, prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been updated since the time of printing, please check with your Chevrolet dealer for complete details. Chevrolet reserves the right to lengthen or shorten the model year for any product for any reason or to start and end model years at different times. Certain vehicle features may lose their usefulness over time due to obsolescence from technological changes. Unless otherwise noted, all claims based on GM Compact Car segment and latest available competitive information. Excludes other GM vehicles.

### CHEVROLET OWNER CENTER (MY.CHEVROLET.COM).

Everything you need to know. Anything you need to do. Your Chevrolet Owner Center makes it easy. Create your account today to get the most out of your new vehicle. Get special alerts and offers, schedule service, review your maintenance schedule, and view how-to videos specifically for your vehicle. All online, anytime. Visit the Owner Center today to register or take a tour.

### CHEVROLET 2-YEAR SCHEDULED MAINTENANCE PROGRAM.

Every new 2014 Chevrolet Cruze comes with 2 years/24,000 miles of scheduled maintenance that includes oil and filter changes, tire rotations and multipoint vehicle inspections. Covers only scheduled oil changes with filter and tire rotations according to your new vehicle's recommended maintenance schedule for up to 2 years or 24,000 miles, whichever comes first. Does not include air filters. Maximum of four service events. See participating dealer for other restrictions and complete details.

**SPARE TIRE INFORMATION.** There is no standard jack or spare tire in the 2014 Chevrolet Cruze Eco with 6-speed manual transmission and Cruze Clean Turbo Diesel. Your vehicle has a tire sealant and compressor kit that uses a liquid tire sealant to temporarily seal up to a one-quarter-inch puncture in the tread area of the tire. After using the tire inflator kit, it is recommended that you take the tire to an authorized retailer for inspection and repair as soon as possible, but at least within 100 miles of driving. The tire sealant cannot seal and inflate sidewall damage, punctures larger than one-quarter inch, or a tire that has unseated from the wheel. The sealant can only be used on one tire and for one time before its expiration date.

**FLEET ORDERS.** Some standard content may be deleted on fleet orders. See dealer for details.

**CHEVROLET OWNERSHIP EXPERIENCE.** Chevrolet is committed to enhancing the vehicle shopping and ownership experience through a wide array of programs. Visit chevrolet.com to build and price, find a vehicle, request a quote, compare vehicles, find financial tools or track your vehicle order. You'll also find information about 24-hour Roadside Assistance, Courtesy Transportation, Customer Assistance, GM Mobility, safety and current incentives.

**CHEVROLET.COM/SAFETY.** Chevrolet is committed to keeping you and your family safe – from the start of your journey to your destination. That's why every Chevrolet is designed with a comprehensive list of safety and security features to help give you peace of mind.

**GMMOBILITY.COM (1-800-323-9935).** GM Mobility™ offers financial assistance for eligible adaptive equipment to make automotive travel easier for persons with disabilities or special transportation needs. To learn more about special GM Mobility offers, visit gmmobility.com.

**GMCARD.COM/CHEVROLET.** Did you know about the family of reward credit cards that can help you save toward a new GM car, truck, SUV or crossover? With a GM reward card, you can accrue Earnings on every credit card purchase which can be redeemed toward the purchase or lease of an eligible new vehicle. To find the best card for you, visit gmcard.com/chevrolet.

**ECOLOGIC WINDOW LABEL.** As part of our Ecologic initiative for environmental responsibility, every 2014 Chevrolet retail vehicle features an Ecologic window label detailing some of its fuel-saving technologies, responsible manufacturing processes and end-of-life recyclability. Visit chevrolet.com/ecologic for more information.



Cruze LTZ in Crystal Red Tintcoat (extra-cost color) with available features.

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