

Cadillac



ALL NEW 2014 ELR



It is the provocative embodiment of imagination and inspiration. An uncompromising luxury coupe for those who ask, "What's next?" For those who recognize the possibility of "what if" and dismiss the thought of what can't be done. It's for those who seek opportunities to move the world forward. And who believe that only by working hard are we able to experience the best life has to offer. With its forward-thinking technology and forward-leaning design, the all new Cadillac ELR is an original thought in a sea of conformity and our most advanced luxury coupe ever.

A BRILLIANT CONCEPT.



A MORE IMPRESSIVE REALITY.

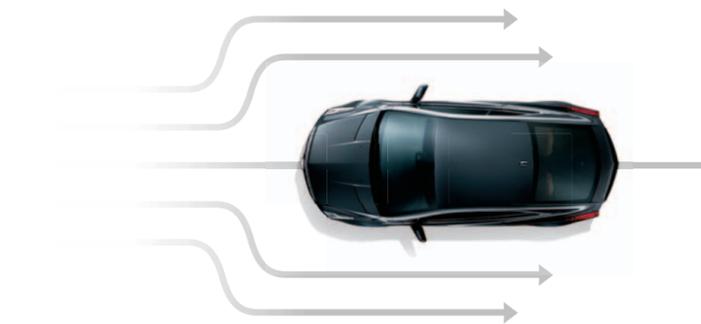
The task was daunting: Take the celebrated Converj concept vehicle, and turn it into reality. The all new 2014 ELR, with an advanced electric drive system and onboard generator powered by gas, stayed remarkably true to its original inspiration. Cadillac ELR is the perfect balance of Art & Science and the latest example of our fearless approach to automotive innovation.



ELR / Radiant Silver Metallic



FOR THOSE WHO PREFER THEIR ART  
IN AUTOMOTIVE FORM.



Active aero grille shutters automatically close at highway speeds to maximize aerodynamics and open at lower speeds when additional cooling may be required.

The signature, light-blade vertical headlamps combine classic styling with modern technology. Each contains four projector lenses powered by LEDs, individually precision-engineered for enhanced nighttime visibility as well as efficiency.



Every detail was considered in the quest for efficiency. Recessed, nearly invisible door handles look dramatic and provide the ELR profile with unbroken lines, giving the wind little to hold on to. Touching a small pad located on the inside of the door handle is all that is necessary to enter.



20" wheels were a must. But stunning looks wouldn't be enough. So we stiffened the rims to reduce noise and vibration and added low rolling resistance tires that boosted efficiency while also balancing comfort and handling.



The twin LED light-blade taillamps are not only meticulously detailed with classic styling and the etched Cadillac script but also brilliantly engineered to enhance aerodynamics.



CONCEIVED, DESIGNED AND  
RENDERED SPEECHLESS.

ELR / Kona Brown with Jet Black Accents



The art of craftsmanship lives and breathes within the ELR luxury coupe, where five complementary materials were specifically chosen to provide a feeling of balance and harmony: burl grain Olive Ash or Laurel wood, genuine carbon fiber, sueded microfiber, finely stitched premium leather and satin chrome accents. The dramatic layering of textures creates a quiet, luxurious sanctuary with undeniable style.



SLIP INTO SOMETHING A LITTLE MORE  
TECHNOLOGICAL.



Back and forth is a good start, but ELR offers 18 additional ways to adjust the driver's seat. With a total of 20 seating positions when you choose the available Opus semi-aniline leather, customized comfort is taken to another level.



The brilliant CUE<sup>1</sup> – Cadillac User Experience – infotainment system with navigation<sup>2</sup> lets you access your contacts, music and information with just the touch, flick or swipe of the screen. In fact, CUE comes to life when it senses your hand is near and provides feedback vibrations to let you know it is responding to your command.

CUE received ELR-specific enhancements, allowing you to monitor power flow, select when and how your vehicle is charged, and stay informed about every aspect of energy usage.

1. Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity.
2. Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico and Canada.



An electronic cover opens when you need the cupholder and conceals it when you don't, keeping the area free of dust and debris.



LED lights softly illuminate the interior cabin.



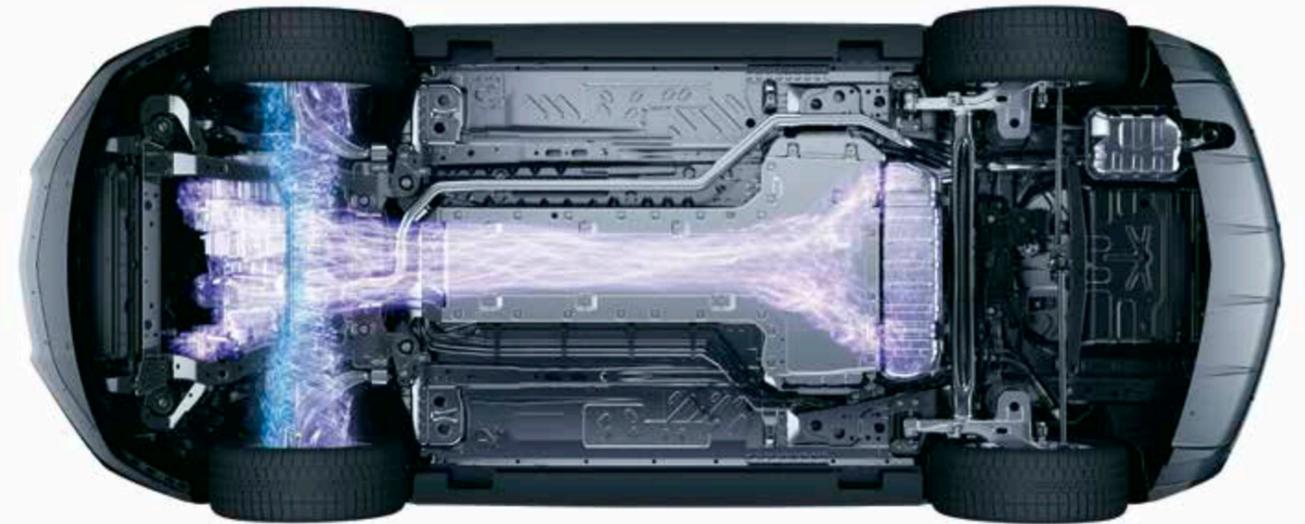
Hear only the sounds you want to hear. Bose® Active Noise Cancellation continuously monitors and measures generator noise and sends out acoustically opposite signals via the audio system to reduce this unwanted sound.

IT CARRIES AN UNMISTAKABLE AIR  
OF ELECTRICITY.

The ELR electric drive system elicits an immediate response. Press down on the accelerator when the vehicle is at a standstill, and you're greeted with instant torque and smooth, shiftless acceleration. Unlike conventional electric vehicles, the all new ELR features an onboard generator that develops power for the electric motor, so you always experience the feel and performance of electric drive as well as the confidence of unlimited travel.



The advanced **electric drive** unit is capable of inspiring performance using only the power stored in its advanced lithium-ion battery.



If necessary, the **onboard generator** powered by gas produces electricity to charge the drive system, so you can continue on with no limits.



WE EXPECT MORE  
OUT OF THE KILOWATT.

ELR / Radiant Silver Metallic

37

→  
miles on electricity  
stored in the battery!

FACT: 78% of drivers travel 40 miles or fewer on their daily commute.<sup>2</sup>

340

total miles, which includes  
electricity developed by the  
gas-powered generator.<sup>3</sup>



FACT: The first 37 miles<sup>1</sup> of your journey come from electricity stored in the battery, and the next 303<sup>3</sup> are powered by electricity produced by the onboard generator. The battery can be recharged at most outlets, and the onboard generator can be refilled at any gas station, so unlimited travel is always on the agenda.

1. EPA-estimated 37-mile all-electric range based on 82 MPGe (electric); 31 MPG city/35 highway (gas). Actual mileage may vary. 2. Based on OmniStats data posted by the U.S. Bureau of Transportation. 3. Based on EPA estimate with a full charge and full tank of gas. EPA-estimated 37-mile all-electric range based on 82 MPGe (electric); 31 MPG city/35 highway (gas). Actual mileage may vary.



ELR / Radiant Silver Metallic

 240V<sup>1</sup> → 5 HOURS

 120V → 12.5-18 HOURS<sup>2</sup>

1. Professional installation required. For more information, visit [cadillaecharging.com](http://cadillaecharging.com) for Bosch Service Solutions. 2. Based on charging levels and outside temperature. Using the portable 120V charge cord will take approximately 18 hours at the 8-amp default setting and can be reduced to 12.5 hours at the 12-amp setting. 3. Available on select Apple®, Android™, BlackBerry® and Windows® devices. Services vary by device, vehicle and conditions. Requires active OnStar subscription, which is standard for three years.

### Customize your charge.

Using either the multi-touch CUE system or the available OnStar RemoteLink® mobile app,<sup>3</sup> you can customize your charging mode as well as the charging level. You even have the option of programming the charge based on off-peak rates or your next planned departure.



Lights on the side mirrors pulse green while the battery is charging and go dark when charging is complete.



CHOOSE YOUR MODE  
OF TRANSFORMATION.



FOUR DISTINCT DRIVE MODES ALLOW YOU TO COMMAND ELR HOWEVER YOU PLEASE.



tour

Uses the energy stored in the battery before seamlessly transitioning to the onboard generator powered by gas if and when you need it. This default mode is optimized for comfort and efficiency.



sport

Advances the throttle response and tightens the steering calibration and suspension settings to deliver heightened responsiveness and feedback.



mountain

Preserves electric power for climbing long, steep grades.



hold

Puts the battery's charge on hold – saving it for later. Ideal for saving electric power for stop-and-go city driving, thereby enhancing efficiency.

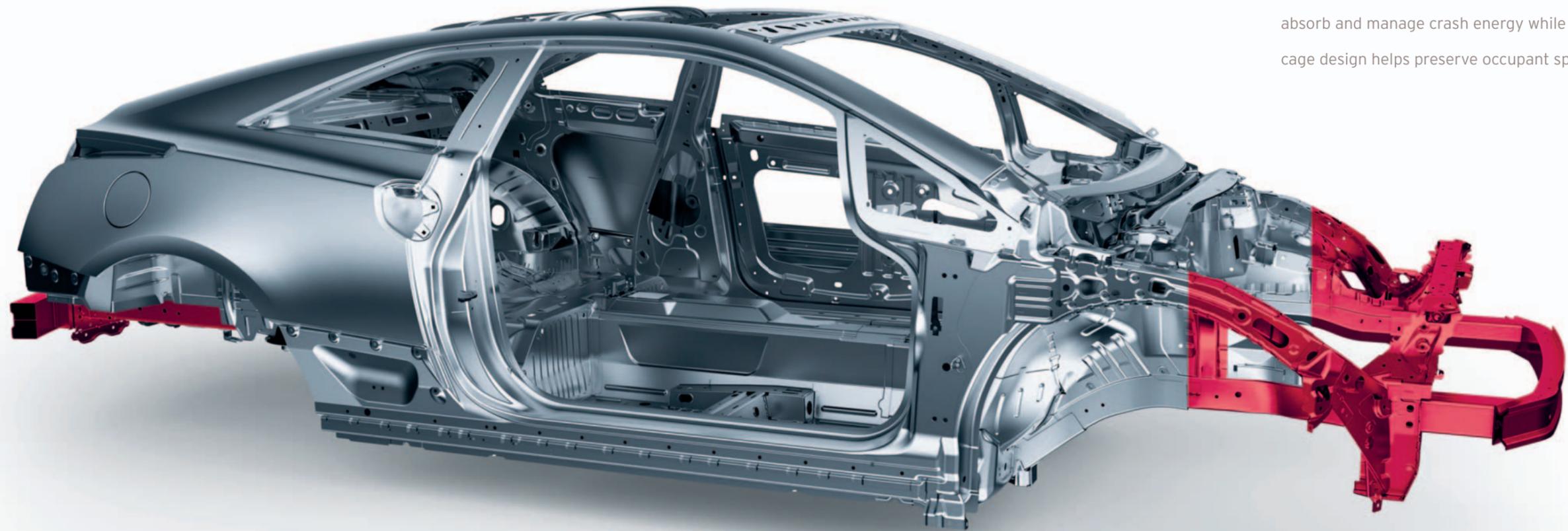
The all new ELR is first and foremost an advanced luxury coupe, but it also has to perform at the highest level. Continuous Damping Control adjusts damping at all four corners every two milliseconds to maintain optimal vehicle ride control over varying road surfaces.



Dual-side paddle controls located behind the steering wheel provide regeneration on demand, putting energy back into your battery while simultaneously slowing you down. This technology is something you can only truly appreciate when you experience it from behind the wheel – especially in slow-and-go traffic where exclusive Regen on Demand™ gives you the comfort of one-pedal driving.



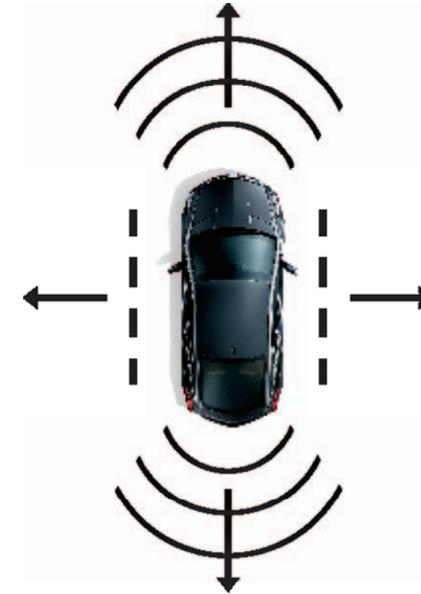
EVEN THE SAFETY FEATURES  
HAVE SAFETY FEATURES.



Constructed using ultra-high-strength steel, the ELR body incorporates crumple zones to help absorb and manage crash energy while its safety cage design helps preserve occupant space.



ELR HAS YOUR BACK.  
AND FRONT. AND SIDES.



**SAFETY ALERT SEAT** sends pulses through the seat cushion left or right or simultaneously, alerting you to a variety of potential hazards as well as the direction they're coming from. At low speeds, **FRONT AND REAR PARK ASSIST** warns you if an object is too close. **FULL-SPEED ADAPTIVE CRUISE CONTROL**<sup>1</sup> is available and uses information from the car's front radar and other sensors to maintain a selected following distance from the vehicle ahead. Included with Adaptive Cruise Control is **AUTOMATIC COLLISION PREPARATION** and **INTELLIGENT BRAKE ASSIST**, which apply brake pressure, bringing the vehicle to a complete stop, if necessary, to help avoid a collision. **FORWARD COLLISION ALERT** uses front camera technology to detect when an impact may be imminent and lets you know of the impending danger. Available **REAR CROSS-TRAFFIC ALERT** enhances confidence when backing out of parking spots because sensors sweep the area behind and to the sides of the vehicle, alerting you to oncoming vehicles. **SIDE BLIND ZONE ALERT**<sup>2</sup> is available and lets you know if a vehicle is in your blind spot before you merge. **LANE DEPARTURE WARNING SYSTEM** monitors road lines and warns you if you begin to drift into another lane without the use of turn signals. **ONSTAR**<sup>3</sup> is standard for three years, including Automatic Crash Response.



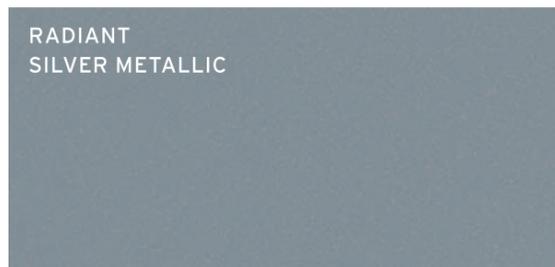
1. Adaptive Cruise Control is no substitute for the driver's personal responsibility to operate the vehicle in a safe manner. The driver needs to remain attentive to traffic and road conditions and provide the steering, braking or other inputs necessary to retain control of the vehicle. 2. Before making a lane change, always check the Side Blind Zone Alert display and the side and inside mirrors, look over your shoulder for vehicles and hazards, and activate your turn signal. 3. Visit [onstar.com](http://onstar.com) for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data.



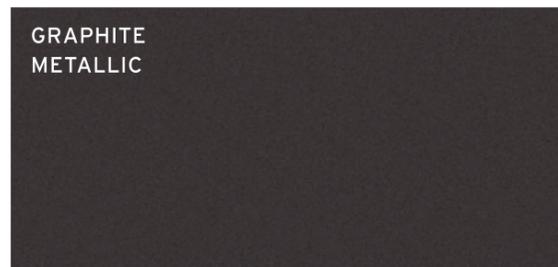


ELR / Graphite Metallic

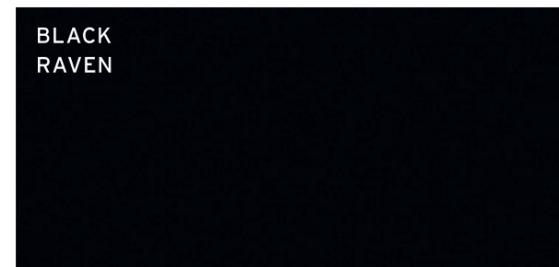
**PAINT FINISH** TINTCOAT | A premium 2-layer paint application with the addition of a tinted clearcoat, lending the finish an extra depth and brightness.



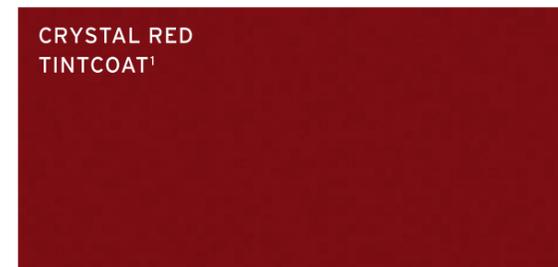
RADIANT SILVER METALLIC



GRAPHITE METALLIC



BLACK RAVEN



CRYSTAL RED TINTCOAT<sup>1</sup>

1. Available at extra cost.



**KONA BROWN<sup>1</sup>**

Jet Black Accents

Olive Ash Wood Trim

Carbon Fiber



**LIGHT CASHMERE<sup>2</sup>**

Medium Cashmere Accents

Open-Pore Laurel Wood Trim

Piano Black Trim

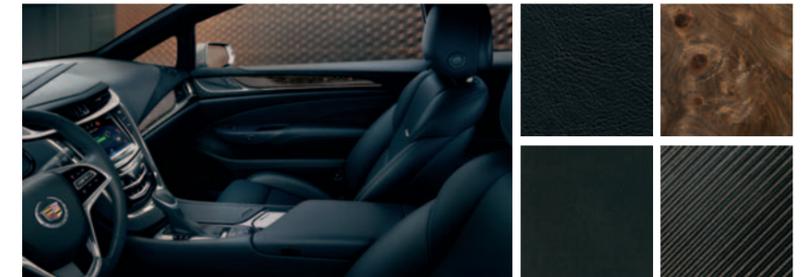


**JET BLACK<sup>2</sup>**

Jet Black Accents

Olive Ash Wood Trim

Carbon Fiber



1. Opus semi-aniline full leather. Available at extra cost.  
2. Leather seating surfaces.



ELR / Graphite Metallic



20" 7-SPOKE ULTRA-BRIGHT ALUMINUM WHEELS WITH MACHINED-FINISH AND BLADE SILVER PAINTED ACCENTS

Standard on ELR and includes P245/40R20 all-season tires.



20" 7-SPOKE ULTRA-BRIGHT ALUMINUM WHEELS WITH MACHINED-FINISH AND MIDNIGHT SILVER PREMIUM PAINTED ACCENTS

Included on ELR with the available Luxury Package, and includes P245/40R20 all-season tires.



# CADILLAC SHIELD

We set out to create the ultimate customer experience that exceeds every luxury vehicle brand. The result is Cadillac Shield, and it backs every vehicle we sell. Cadillac Shield is the most comprehensive suite of owner benefits offered by any luxury automotive brand in the world. From innovations like Remote Vehicle Diagnostics<sup>1</sup> and advanced mobile apps to our Premium Care Maintenance program, Cadillac Shield gives luxury owners everything they need.



## WARRANTY PROTECTION

The Cadillac 6-year or 70,000-mile<sup>2</sup> Powertrain Warranty offers more years and miles standard than BMW and Mercedes-Benz. In addition, our 4-year or 50,000-mile<sup>2</sup> Bumper-to-Bumper Warranty covers repairs on your entire vehicle, including parts and labor, to correct problems in materials or workmanship.



## BATTERY WARRANTY

An unwavering confidence in our technology allows us to provide an 8-year or 100,000-mile<sup>2</sup> Battery Limited Warranty that covers 161 battery components in addition to the thermal management system, charging system and electric drive components.



## ROADSIDE ASSISTANCE

Cadillac offers more years of standard Roadside Assistance than any leading luxury brand, with services for 6 years or 70,000 miles.<sup>3</sup> The program provides lockout, towing, refueling, Dealer Technician Roadside services and more.



## PREMIUM CARE MAINTENANCE

Standard on all 2011 and newer vehicles, The Cadillac Premium Care Maintenance program covers routine oil changes, tire rotations, certain air filter replacements and a thorough multipoint vehicle inspection for 4 years or 50,000 miles.<sup>4</sup> Mercedes-Benz and Lexus programs do not.



## COURTESY TRANSPORTATION

This Cadillac program provides alternate transportation and/or reimbursement of certain transportation expenses if your Cadillac requires warranty repairs for 6 years or 70,000 miles.<sup>5</sup> That is more years of service standard than any luxury automaker.



The standard three-year Directions & Connections<sup>®</sup> Plan allows you to push one button to connect with a live Advisor to find the things and places you want. Get directions or a diagnostics check while you drive. Make calls with both hands on the wheel, and control your vehicle with the RemoteLink<sup>®5</sup> mobile app. And as always, get help immediately in a crash or an emergency. These are just a few examples of the level of personal service we think you deserve as a Cadillac owner.



## NAVIGATION BY ONSTAR<sup>®</sup>

Just push the OnStar button and an Advisor can download voice-guided turn-by-turn directions<sup>6</sup> to your Cadillac, and a voice will call out every turn or send them to your navigation system, if equipped. You can also plan routes using MapQuest.com<sup>®</sup> and send them to your Cadillac.



## SECURITY BY ONSTAR

If you've reported your Cadillac stolen, OnStar can use GPS technology to help authorities quickly locate and recover it. An OnStar Advisor can further assist authorities by sending a remote signal to activate Stolen Vehicle Slowdown<sup>®7</sup>. Advisors can also enable a Remote Ignition Block<sup>7</sup>, making it impossible to restart a stolen vehicle once it has been turned off.



## CONNECTIONS BY ONSTAR

Available Hands-Free Calling<sup>®8</sup> capability from OnStar allows you to make and receive calls safely from your Cadillac. With the OnStar RemoteLink mobile app, you can access real-time information and control your Cadillac from anywhere you have cell phone service. Now you can even find a destination with RemoteLink and send directions right to your vehicle.



## DIAGNOSTICS BY ONSTAR

With the most comprehensive diagnostics<sup>9</sup> from OnStar, maintaining your Cadillac can be as simple as checking your email or your OnStar RemoteLink mobile app. Every month, you can receive an email with the status of key operating systems or push your OnStar button for a real-time diagnostics check on demand.<sup>9</sup>



## EMERGENCY BY ONSTAR

With Automatic Crash Response<sup>10</sup> in many crashes, built-in sensors can automatically alert an OnStar Advisor who is immediately connected into your Cadillac to see if you need help sent to your exact location. Other OnStar emergency services include Injury Severity Prediction and First Assist, which ensure you quickly get the help you need when seconds matter most. All Cadillac models come with one year of the OnStar Directions & Connections Plan standard, except ELR, which includes three years.



## MYCADILLAC APP<sup>11</sup>



The ingenuity of the ELR doesn't stop with the vehicle. As a Cadillac owner, an advanced app is available for your new car. From virtually anywhere at any time, a few taps of your finger on your iPhone<sup>®</sup> or Android<sup>™</sup> smartphone let you access features such as parking reminders, Roadside Assistance and more. Plus, in conjunction with the OnStar RemoteLink app, you'll have the ability<sup>12</sup> to remotely start your vehicle (when factory-equipped with remote start) from any place you have cell service and lock and unlock your doors. In addition, you can access key diagnostic information, including fuel tank level and range and remaining oil life.

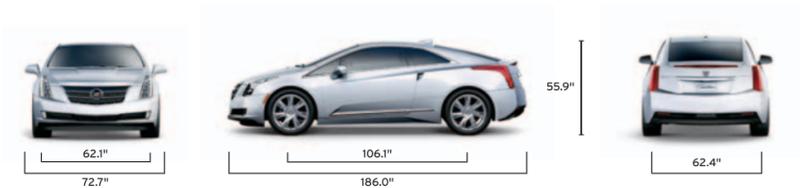
1. Capabilities vary by model. Visit onstar.com for details and system limitations. 2. Whichever comes first. See dealer for limited warranty details. 3. Whichever comes first. 4. Whichever comes first. See dealer for select scheduled maintenance details. 5. Available on select Apple<sup>®</sup> Android<sup>™</sup> BlackBerry<sup>®</sup> and Windows<sup>®</sup> devices. Services vary by device, vehicle and conditions. Requires active OnStar subscription, which is standard for three years. 6. Visit onstar.com for coverage map, details and system limitations. Services vary by model and conditions. 7. Service varies by model and conditions. 8. Visit onstar.com for coverage map, details and system limitations. Requires an existing OnStar contract and prepaid minutes. 9. Capabilities vary by model. 10. Visit onstar.com for details and system limitations. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. 11. Requires iPhone or Android mobile device. 12. Requires active OnStar subscription.



# ELR FEATURES & OPTIONS

DIMENSIONS (IN.)	FRONT	REAR
Head room	36.9	34.7
Hip room	52.9	48.6
Leg room	42.2	33.6
Shoulder room	55.2	49.9

CAPACITIES	
Cargo volume	10.5 cu. ft.
Seating	2 + 2
Fuel (gal., approx.)	9.3



DRIVETRAIN	
<b>BATTERY</b>	Propulsion, lithium-ion (16.5 kWh) Rechargeable Energy Storage System; includes liquid thermal management system with active control
<b>DRIVE MODE CONTROL SWITCH</b>	Tour, Sport, Mountain and Hold modes
<b>ELECTRIC DRIVE</b>	Extended Range Electric Vehicle (EREV) with 181 HP Extended Range motoring power, 157 HP electric-only motoring power, 295 lb.-ft. of motoring torque
<b>ENGINE</b>	Range extender, 1.4L internal combustion with 55 kW generator power; requires premium fuel
<b>FRONT-WHEEL DRIVE</b>	
CHASSIS AND SUSPENSION	
<b>BRAKES</b>	Power four-wheel disc with ABS; electro-hydraulic; front fully regenerative to maximize energy capture; dynamic rear proportioning
<b>ELECTRONIC STABILITY CONTROL SYSTEM</b>	StabiliTrak, with brake assist and traction control
<b>STEERING</b>	ZF rack-mounted Electric Power Steering (EPS) assist, variable for low-speed to high-speed maneuvers
SUSPENSION	
<b>Front:</b>	HiPer Strut with specially tuned coil springs and side load compensation, direct-acting hollow stabilizer bar, and hydraulic ride bushings
<b>Rear:</b>	Compound crank with Watts link; double-walled, U-shaped profile at the rear; specifically tuned coil springs, hydraulic bushings
	Front and rear continuously variable real-time damping suspension with driver-selectable modes
<b>TIRE PRESSURE MONITORING SYSTEM</b>	
EXTERIOR FEATURES	
<b>ANTENNA</b>	Roof-mounted, shark-fin type
<b>FORWARD COLLISION ALERT</b>	
<b>GRILLE</b>	Active aero grille shutters
	Flush-mounted
<b>LANE DEPARTURE WARNING SYSTEM</b>	
<b>LIGHTING</b>	LED headlamps with LED vertical signatures
	LED Daytime Running Lamps
	LED taillamps, dual light blades, center high-mounted stop lamp (CHMSL)
	IntelliBeam – auto high beam control
<b>MIRRORS</b>	Heated, power-adjustable, body-color, manual-folding with integrated turn-signal indicators and charging indicator lamps
<b>PARK ASSIST</b>	Front and Rear
<b>PEDESTRIAN SAFETY SIGNAL</b>	Low-speed automatic sound generation and manual driver-activated horn chirp when using turn-signal lever
<b>REAR CROSS-TRAFFIC ALERT</b>	
<b>SIDE BLIND ZONE ALERT<sup>1</sup></b>	
<b>SOLAR-ABSORBING GLASS</b>	
<b>SPOILER</b>	Rear decklid
	Integrated with center high-mounted stop lamp (CHMSL)
<b>WINDSHIELD WIPERS</b>	Automatic Rainsense wipers with moisture detection
INTERIOR FEATURES	
<b>ADAPTIVE REMOTE START</b>	Cabin preconditioning; activates climate control system, auto heated seats (if enabled) and rear defroster, as needed
<b>AIRBAGS<sup>2</sup></b>	Dual-stage frontal, side-impact and knee for driver and front passenger and roof-rail side-impact for front and rear outboard positions
<b>ARMREST</b>	Front, with storage
	Rear, center
<b>AUDIO SYSTEM</b>	Bose <sup>®</sup> premium 10-speaker system; includes subwoofer
	Active Noise Cancellation
<b>BLUETOOTH<sup>®3</sup></b>	Hands-free calling and data-service streaming with Natural Voice Recognition
<b>CLIMATE CONTROL</b>	Dual-zone automatic electronic climate control with individual settings for driver and front passenger; includes humidity sensor
	Rear window defroster
<b>CONSOLE</b>	Center front with integrated shifter, covered storage and two cupholders with motorized cover
<b>CONSOLE, OVERHEAD</b>	Includes OnStar <sup>®</sup> controls and reading lamps; also includes Universal Home Remote
<b>CRUISE CONTROL</b>	Electronic, with set and resume speed
	Adaptive Cruise Control; <sup>4</sup> includes Intelligent Brake Assist and Automatic Collision Preparation

INTERIOR FEATURES (continued)	
<b>CUE<sup>®</sup> (CADILLAC USER EXPERIENCE)</b>	Information and media control system
	Eight-inch diagonal full-color LCD capacitive multi-touch screen
	Bluetooth <sup>®</sup> connectivity for phone and audio, hidden storage, valet mode, Pandora, <sup>®</sup> three USB ports, <sup>5</sup> SD card reader and auxiliary audio connectivity
	HD Radio
	SiriusXM Satellite Radio; <sup>7</sup> three-month trial of SiriusXM, XM All Access plus NavTraffic <sup>7</sup> and Travel Link <sup>7</sup>
	Informational displays for power flow, charging options and energy usage
<b>DOOR LOCKS</b>	Power programmable with lockout protection
<b>ELECTRONIC PARKING BRAKE</b>	
<b>FLOOR MATS</b>	Carpeted front and rear
<b>GAUGE CLUSTER</b>	Full-color Driver Information Center display
	Efficiency gauge
	Reconfigurable; choose from four themes: Classic, Classic Enhanced, Modern or Modern Enhanced
<b>GLOVE BOX</b>	Electronic push-button opening; lockable via valet mode
<b>HEADLINER</b>	Sueded microfiber; including sail panels and pillars
<b>KEYLESS ACCESS</b>	EZ Key full Keyless Access offers keyless entry to all doors and trunk
<b>KEYLESS ENTRY</b>	Remote with extended range; includes lock, unlock, panic functions and two transmitters
<b>KEYLESS IGNITION WITH PUSH-BUTTON START</b>	
<b>LIGHTING</b>	LED lighting for glove box, front cupholders, overhead console, door handles, front and rear passenger footwell, map pockets, rear overhead, and cargo area
	Ambient Interior Lighting, LED light pipe lighting along doors
<b>MIRROR</b>	Frameless, automatic-dimming rearview
<b>NAVIGATION<sup>®</sup></b>	Integrated with CUE and includes voice and text guidance
<b>ONLINE OWNER CENTER VEHICLE CONNECTIVITY POWERED BY ONSTAR<sup>®</sup></b>	
<b>ONSTAR<sup>®9</sup></b>	Standard three-year Directions & Connections <sup>®</sup> Plan
<b>ONSTAR REMOTELINK<sup>®10</sup> MOBILE APP</b>	
<b>POWER OUTLETS</b>	Two (2) 12-volt auxiliary; located along front-center console and inside front-center armrest
<b>REAR VISION CAMERA</b>	
<b>REGEN ON DEMAND<sup>™</sup></b>	Paddle controls on the steering wheel enabling regenerative braking
<b>RETAINED ACCESSORY POWER</b>	Power windows and audio system remain operational after ignition is switched off for 10 minutes or until driver's door is opened
<b>SAFETY BELTS</b>	Three-point; all seating positions; includes front seat belt pretensioners
<b>SEATING</b>	Four-passenger, 2+2, leather seating surfaces
	Front bucket; driver and front passenger, 16-way total adjustment with eight-way power seat adjustments, four-way power lumbar adjustments, four-way adjustable front head restraints and express power forward operation
	Rear; 40/40 split-folding seatback with dual cupholders
	Heated driver and front passenger seats, auto-heated with selectable automatic activation
	20-way total-adjustment Opus semi-aniline full leather driver and front passenger seats with 10-way power seat adjustments, four-way power lumbar adjustments, two-way thigh extender, four-way adjustable head restraints and express power forward operation
<b>STEERING WHEEL AND COLUMN</b>	Audio, cruise control, Natural Voice Recognition and Driver Information Center controls
	Heated steering wheel rim
	Leather-wrapped with sueded microfiber accents
	Power-adjustable rake and telescope
<b>THEFT DETERRENT SYSTEM</b>	Theft-deterrent alarm with immobilizer
<b>UNIVERSAL HOME REMOTE, THREE-CHANNEL</b>	
<b>WINDOWS</b>	Power; with driver and front passenger express up/down
<b>VISORS</b>	Driver and front passenger illuminated vanity mirrors

1. Before making a lane change, always check the Side Blind Zone Alert display and the side and inside mirrors, look over your shoulder for vehicles and hazards, and activate the turn signal. 2. Always use safety belts and the correct child restraint for your child's age and size, even in vehicles with airbags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in the rear seat in an appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal airbag. See the vehicle Owner's Manual and child safety seat instructions for more safety information. 3. Go to gm.com/bluetooth to find out which phones are compatible with the vehicle. 4. Adaptive Cruise Control is no substitute for the driver's personal responsibility to operate the vehicle in a safe manner. The driver needs to remain attentive to traffic and road conditions and provide the steering, braking or other inputs necessary to retain control of the vehicle. 5. Full functionality requires compatible Bluetooth<sup>®</sup> and smartphone. 6. Not compatible with all devices. 7. Requires a subscription, sold separately by SiriusXM after the trial period. SiriusXM Satellite Radio service only available in the 48 contiguous United States and the District of Columbia. For more information and to view Customer Agreement, visit siriusxm.com. 8. Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico and Canada. 9. Visit onstar.com for coverage map, details and system limitations. 10. Available on select Apple<sup>®</sup> Android<sup>™</sup> BlackBerry<sup>®</sup> and Windows<sup>®</sup> devices. Services vary by device, vehicle and conditions. Requires active OnStar subscription, which is standard for three years.



## ABOUT THIS CATALOG

We have tried to make this catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this catalog and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been updated since the time of printing (12/13), please check with your Cadillac dealer for complete details. Any variations in colors shown are due to reproduction variation in the printing process. Cadillac reserves the right to lengthen or shorten the model year for any product for any reason, or start and end model years at different times. Note: Some photographs in this catalog show vehicles with optional equipment.

**ONSTAR<sup>®</sup>** OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Subscription Service Agreement required. Call 1-888-4ONSTAR (466-7827) or visit onstar.com for OnStar's Terms and Conditions, Privacy Policy, and details and system limitations.

**ENGINES** Cadillac products are equipped with engines produced by GM Powertrain or suppliers to GM worldwide. The engines in Cadillac products may also be used in other GM makes or models.

**TIRE SEALANT AND COMPRESSOR KIT** If your vehicle has a tire sealant and compressor kit, it uses a liquid tire sealant to temporarily seal up to a 1/4-inch puncture in the tread area of the tire. After using the inflator kit, it is recommended to take the tire to an authorized dealer for inspection and repair as soon as possible but at least within 100 miles of driving. The tire sealant cannot seal and inflate sidewall damage, punctures larger than 1/4 inch, or a tire that has unseated from the wheel. The sealant can only be used on one tire one time before its expiration date.

**ASSEMBLY** Cadillac vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Cadillac vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

**UPDATED SERVICE INFORMATION** Cadillac dealers receive useful service bulletins about Cadillac products. You may purchase them from Helm Incorporated by calling 1-800-551-4123 or by visiting www.helminc.com.

**NEW-VEHICLE LIMITED WARRANTY** World-class coverage comes standard on every 2014 Cadillac. This warranty is for Cadillac vehicles registered in the U.S.A. See your Cadillac dealer for terms and conditions.

**COVERED FOR 6 YEARS/70,000 MILES (WHICHEVER COMES FIRST)** Powertrain Limited Warranty with no deductible, Roadside Assistance Program<sup>1</sup> and Courtesy Transportation Program<sup>1</sup>.

**COVERED FOR 4 YEARS/50,000 MILES (WHICHEVER COMES FIRST)** Bumper-to-Bumper coverage; tires; defects in material and workmanship; repairs made to correct any vehicle defect; corrosion on body sheet metal panels.

**RUST-THROUGH PROTECTION** Cadillac vehicles are designed and built to resist corrosion and rust-through corrosion. Any body sheet metal that rusts through (in the form of an actual hole in the sheet metal) is covered for six years unlimited mileage. Cosmetic or surface corrosion, resulting from stone chips or scratches in the paint, for example, is not included in the Rust-Through coverage. Application of additional rust-inhibiting materials is not required under the Rust-Through coverage and none is recommended. See your Cadillac dealer for terms of this limited warranty.

**FLEET ORDERS** Some standard content may be deleted with fleet orders. See dealer for details.

1. Roadside Assistance Program and Courtesy Transportation Program are not part of the New-Vehicle Limited Warranty. A separate booklet titled "Warranty and Owner Assistance Information" furnished with each new vehicle provides detailed warranty coverage information.

GM, the GM emblem, Cadillac, the Cadillac badge, OnStar, the OnStar emblem and the slogans, emblems, vehicle model names, vehicle body designs and other marks appearing in this catalog are the trademarks and/or service marks of General Motors, its subsidiaries, affiliates or licensors. Apple and iPhone are registered trademarks of Apple, Inc. Android is a trademark of Google, Inc. BlackBerry is a registered trademark of RIM. Bose is a registered trademark of Bose Corporation. Windows is a registered trademark of Microsoft, Inc. Pandora is a registered trademark of Pandora Media, Inc. SiriusXM Satellite Radio is a registered trademark of SiriusXM Radio Inc. ©2013 General Motors. All rights reserved.

*Cadillac*



[cadillac.com/elr](http://cadillac.com/elr)