

2017 HYUNDAI

# VELOSTER



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## LIKE A STREET BIKE WITH FOUR WHEELS AND THREE DOORS.

We know what gives you a rush. Stop-light launches that thrust you back into your seat. Handling that feels like you're a carving knife that's just been sharpened. Style that's anything but dull. So we made certain the Hyundai Veloster stands out from all other compact performance coupes.

Our inspiration? Your aspiration to drive something with the soul of a high-performance street bike. You can see it in Veloster's aggressive shapes and bold colors, inside and out. And feel it in the way a class-leading power-to-weight ratio and Dual Clutch Transmission translate into acceleration, shifting and handling that's instantly responsive.

Whether you choose Veloster, Veloster Turbo, Turbo R-Spec or the new Value Edition, get ready to enjoy the most interior volume of any car in its class.<sup>1</sup> It's space that's uniquely easy to access, thanks to an exclusive three-door design. So go ahead, invite rear passengers along for the ride.

And there's plenty of substance beneath all that Veloster style. Like your choice of two torque-rich, eco-efficient engines. Powerful audio and touchscreen navigation systems that sync with your smartphone and respond to voice commands.<sup>2</sup> Choose the new Veloster Value Edition, and a boatload of premium features are included as standard equipment. Who knew a constant rush of adrenaline could actually be so sensible?



<sup>1</sup> Claim based on comparison of specifications on manufacturer websites.

<sup>2</sup> Navigation system is standard on the Veloster Value Edition and available on Veloster Turbo.



VELOSTER VALUE EDITION in Boston Red / VELOSTER TURBO with Tech Package in Ironman Silver

## STYLISH ATTITUDE

# THIS IS NO PLACE TO HIDE.

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Veloster isn't looking to blend in. Hyundai designers pushed their Fluidic Sculpture principles to the extreme, making sure that Veloster has the sleek, muscular look to match its hot-hatch performance. Its precisely cut wheel arches are stuffed with 17" alloys – 18" on Turbo and Value Edition. Projector headlights with LED accents give the Turbo's front a penetrating gaze. And in back, chrome-tipped dual exhaust tips leave no doubt about Veloster's street cred.

Step inside, and Veloster stays true to form. A leather-wrapped steering wheel and shifter are standard on all models. And on the 2017 Turbo, an available black leather seating scheme includes vivid orange accent seat trim, alloy sport pedals and high-gloss black accents on the console, dash and doors.

The versatility beneath Veloster's form is equally eye-popping: Leave the rear seats up, and you've got 15.5 cubic feet of cargo space – more than some leading compact sedans. Fold the rear seats flat, and its best-in-class 34.7 cubic feet of space becomes readily accessible via the wide (and low) rear hatch opening.<sup>1</sup>



<sup>1</sup> Claim based on comparison of specifications on manufacturer websites. <sup>2</sup> Available on Veloster Turbo, standard on Value Edition. <sup>3</sup> Android Auto works with smartphones running on Android 5.0,<sup>™</sup> Lollipop or higher. Android, Android Auto, Google Play and other marks are trademarks of Google Inc. Apple CarPlay works with iPhone 5 and later models running the latest version of iOS 7.1 and above. Apple is a registered trademark of Apple Inc. Blue Link is standard on Value Edition, available on Veloster Turbo. Blue Link subscription service agreement required. Features vary by subscription plan. Blue Link service works using CDMA-based cellular networks in the 50 United States. Blue Link service is not available where there is no cellular coverage, particularly in enclosed or remote areas. Service availability may be affected by signal strength, foliage, weather, topographical conditions (mountains) and nearby structures (tall buildings, tunnels) and other factors. For additional details and system limitations, visit [HyundaiBlueLink.com](http://HyundaiBlueLink.com).



VELOSTER VALUE EDITION in Boston Red



**34.7** CU FT  
WITH REAR  
SEATS DOWN



**3-DOOR  
DESIGN**

#### VELOSTER VALUE EDITION

The new Veloster Value Edition covers what's on your wish list for less. Tunes? Dimension® Premium Audio is standard – with an external amp and 8 speakers (including an 8" subwoofer), it kicks out the jams. Wheels? The Value Edition sports 5-spoke 18" alloys with painted inserts. Advanced tech? The 7" touchscreen navigation system features junction view lane guidance and a split-screen display. It also integrates seamlessly with Apple CarPlay™ and Android Auto,™ and Hyundai Blue Link® places a wide range of connected car features at your fingertips.<sup>3</sup> Sun-filled room with a view? That comes standard on Value Edition, too, compliments of a panoramic sunroof.

#### ROOM WITH A VIEW

With Veloster's panoramic sunroof, sitting inside of your car is a mood-altering experience. Where other sport coupes can make you feel closed-in, Veloster's interior becomes an airy space filled with light. The expansive glass of the panoramic roof spans both the front and rear rows, offering everyone a seat with a view.<sup>2</sup>

#### EYES ON THE PRIZE

Veloster's driver-oriented interior was inspired by motorcycle designs. The shape and layout of the controls, vents, switches and dials in its unique center stack is not just cool looking – it's actually easy to see everything in the cockpit at a glance.

#### HOLD IT RIGHT THERE

Veloster's wide and low hatch design makes loading and unloading cargo easy. And its 60/40 split-folding rear seats let you maximize the 34.7 cubic feet of space. So whether your plan is to pick up a few friends or pack up a week's worth of stuff, you've got the flexibility to make it happen.





<sup>1</sup> Claim based on comparison of specifications on manufacturer websites. <sup>2</sup> Six-speed Dual Clutch Transmission (DCT) available on Veloster base model and standard on Value Edition. Seven-speed DCT available on Veloster Turbo. <sup>3</sup> Electronic Stability Control (ESC) cannot control your vehicle's stability under all driving situations. ESC is not a substitute for safe driving practices. No system, no matter how advanced, can overcome physics or correct poor driving. The driver is always responsible for controlling the vehicle and must use caution to avoid loss of control in all driving conditions. Speed, road conditions and driver steering input will affect whether ESC can help prevent loss of control. See Owner's Manual for details.

VELÓSTER VALUE EDITION in Pacific Blue

## PRECISION ENGINEERING

# SUMMON YOUR POWER.

There's nothing quiet like it: Blip the throttle, and you can hear how eager Veloster is to do your bidding. Put it in gear, and the sensory experience gets even better. With Veloster, the 1.6-liter engine uses GDI technology to feed fuel to each cylinder for optimum power and efficiency. With Veloster Turbo, an advanced intercooled twin-scroll turbocharged version of this engine creates a power-to-weight ratio no car in its class can match.<sup>1</sup>

Veloster Turbo's paddle shifters and its first-in-class 7-speed Dual Clutch Transmission quickly translate the engine's 201 horsepower and 195 lb-ft of torque to the pavement as you tap-tap-tap your way through the gears.

Torque Vectoring Control and sport-tuned steering give Veloster Turbo precise cornering and exceptional handling, while a sport-tuned suspension and ground effects bodykit components ensure it stays glued to the road. Ready to put a stop to the fun? Veloster Turbo's large 11.8" front disc brakes quickly rein in the power. But no worries, you can summon it again at the blip of the throttle.



MOTOR-DRIVEN  
POWER STEERING | SPORT-TUNED  
SUSPENSION

## SHIFT YOUR PERCEPTION

Typically found on high-end European driving machines, Veloster's advanced EcoShift® Dual Clutch Transmission with steering wheel paddle shifters offers race-inspired driving that's as smooth and quick as it is fun. Dual clutches work in tandem to create instantaneous gearshifts and boost fuel economy through improved efficiency.<sup>2</sup>

## PLAY IT SAFE

Veloster delivers an exceptional level of standard safety features. Vehicle Stability Management integrates control of systems including Electronic Stability Control and the Motor-Driven Power Steering to provide optimal stability.<sup>3</sup> Hillstart Assist Control minimizes backward rolling on steep ascents. ABS with Electronic Brake-force Distribution and Brake Assist helps ensure secure stops. And a Tire Pressure Monitoring System keeps watch at each wheel.

## TIGHT IS RIGHT

Building a sports coupe that's a blast to drive starts with a rigid chassis. Then, you bolt on the right suspension components. Like Veloster's MacPherson strut front suspension with coil springs, gas-charged hydraulic shocks and stabilizer bar. Plus a rear suspension sporting a lightweight V-Torsion beam. The result? Responsive handling with minimal body roll.

## VELOSTER TURBO R-SPEC

To create the Veloster Turbo R-Spec, we did what tuners do: Dial up the performance feel. Starting with its 201-horsepower, twin-scroll turbocharged engine, we trimmed weight. Next, we added a B&M Racing® Sport Shifter for short-throw gear changes of the 6-speed manual transmission. To give the suspension more precise handling feedback, we added higher spring-rate coils at each wheel. To top it off, we gave the R-Spec some distinctive styling cues. Because that's what tuners do.





<sup>1</sup> All SiriusXM services require a subscription, sold separately by SiriusXM after the trial period. Fees and taxes apply. All fees and programming are subject to change. To cancel, please call 1-866-635-2349. See our Customer Agreement for complete terms at [siriusxm.com](http://siriusxm.com). Sirius, XM, SiriusXM and all related marks and logos are trademarks of Sirius XM Radio Inc. <sup>2</sup> Blue Link subscription required. Remote Vehicle Start is only available for push button start equipped vehicles with an automatic transmission or a Dual Clutch Transmission. Remote Climate Control is available on properly equipped models with fully automatic temperature control. See Owner's Manual for detailed specifications and limitations.

VELOSTER TURBO with Tech Package  
in Black Leather with Orange Accents



## HIGH-TECH PLAYGROUND

# THAT IS SO 2017.

Enough about Veloster, the car. Let's talk about Veloster, the rolling high-tech playground. For 2017, it connects to the most important facets of your digital life, including your compatible smartphone through Apple CarPlay or Android Auto. With Bluetooth,® you've got hands-free, voice-activated access to your smartphone contacts, along with the streaming of music files on your phone to Veloster's audio system – the most advanced audio system we've ever offered.

Veloster's new 7" touchscreen display audio features an enhanced user interface with familiar swipe controls and advanced voice recognition with simplified commands. Want to hear entertainment of a different sort? A finely tuned exhaust growl and a technology called Active Sound Design refines your Veloster Turbo's sonic experience with every press of the throttle.

Need more ways to access your digital life? There's dedicated USB/AUX connectivity and Pandora® app integration. Veloster even doubles as your gaming console. You and your friends can plug in a gaming console to play Xbox® in the comfort of your own mobile media room. Can your car do that?



## WELCOME TO THE CONNECTED CAR

Blue Link, our award-winning connected car system, transforms how you interact with your Hyundai. One example: A Blue Link app for Apple Watch™ or Android Wear™ lets you remotely start your Veloster, and warm or cool its interior before you get in – all while you're standing in your kitchen.<sup>2</sup> With the available Blue Link Guidance Package, you can use Destination Search powered by Google™ to quickly find locations, and use the mobile app to send directions from your smartphone to Veloster's nav system. There's also a Connected Care Package (complimentary for one year on Veloster) that offers Monthly Vehicle Health Reports, on-demand diagnostics, SOS emergency assistance and more. Visit [HyundaiBlueLink.com](http://HyundaiBlueLink.com) for details.

## TOTALLY SIRIUS

Veloster offers the latest features and services from SiriusXM® Satellite Radio. Functions include buffering for your top six presets, so you can go back and hear the beginning of songs or pause them. SiriusXM Traffic and Travel Link® data services let you stay up-to-the-minute on what's happening with traffic, sports, news, weather and stocks, as well as nearby fuel prices and movie times.<sup>1</sup>

## GOT YOUR BACK

Shift into reverse gear, and the standard rearview camera projects video on the center console monitor with guidelines that bend to match your steering wheel angle and convey your intended path. Available rear parking sensors on Veloster Turbo add warning sounds to help you avoid obstacles.

## TECH SAVVIER

Android Auto offers an easy way to tap into the functionality of your compatible Android smartphone while driving. You can access Google Maps,™ stream music or access your library on Google Play Music, make hands-free calls and more. Veloster also supports Apple CarPlay, which lets iPhone users access Apple Music and Maps, make phone calls and send messages through Veloster's touchscreen or with voice commands through Siri.



## EXTERIOR COLORS



Century White  
Veloster



Triathlon Gray  
Veloster



26.2 Yellow  
Veloster



Ironman Silver  
Veloster/Turbo



Boston Red  
Veloster/Turbo



Vitamin C  
Veloster/Turbo



Pacific Blue  
Veloster/Turbo/R-Spec



Ultra Black  
Veloster/Turbo/R-Spec



Elite White  
Turbo/R-Spec

## INTERIOR COLORS

Black Cloth



Veloster

Black Leather with Silver Accents



Turbo

Black Leather with Orange Accents



Turbo Ultra Black/Vitamin C

Black/Red Cloth + Red Leatherette



R-Spec

## POPULAR FEATURES



LED Headlight Accents



Panoramic Sunroof



Rearview Camera



Rear Spoiler



Push Button Start



Paddle Shifters

2017

## VELOSTER

### KEY STANDARD FEATURES

- 132-hp, 1.6L GDI 4-cylinder engine
- 6-speed manual or available 6-speed EcoShift® Dual Clutch Transmission (DCT) with SHIFTRONIC® paddle shifters and Hillstart Assist Control
- Engine cover and hood insulator
- 17" alloy wheels with 215/45R17 tires
- Chrome-tipped dual exhaust
- LED headlight accents with Daytime Running Lights
- Front foglights
- Power windows
- Bodycolor heated side mirrors
- Power door locks and remote keyless entry with alarm
- 7" display audio and rearview camera
- AM/FM/SiriusXM audio system with 6 speakers and HD Radio™ technology
- Smartphone/USB/video auxiliary input jacks
- Apple CarPlay™/Android Auto™ support
- Bluetooth® hands-free phone integration with voice recognition and wireless audio streaming
- Air conditioning



- Tilt-and-telescopic steering wheel with audio, phone and cruise controls
- Leather-wrapped steering wheel and shift knob
- 6-way adjustable driver seat with armrest storage box
- Illuminated vanity mirrors with sunvisor extensions
- Trip computer
- Front passenger seatback pocket
- Metallic accents
- 6-airbag safety system with advanced dual front airbags and Occupant Classification System
- Vehicle Stability Management
- Electronic Stability Control
- Traction Control System
- 4-wheel disc ABS brakes with Electronic Brake-force Distribution and Brake Assist
- Driver's blind spot mirror
- Tire Pressure Monitoring System
- Map lights with sunglasses holder
- Rear wiper

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## VELOSTER VALUE EDITION

### Veloster DCT Features plus:

- + Panoramic sunroof
- + 18" alloy wheels with 225/40R18 tires
- + Proximity Key entry with push button start



- + 7" touchscreen navigation system
- + Blue Link® Connected Car System
- + Dimension® premium audio system with 8 speakers, external amplifier and subwoofer

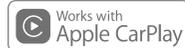
### NEW 2017 FEATURES



7" HD Touchscreen Display



Android Auto™



Apple CarPlay™

2017

## VELOSTER TURBO

### Veloster Standard Features plus:

- + 201-hp, 1.6L twin-scroll turbo GDI 4-cylinder engine
- + Available 7-speed EcoShift® Dual Clutch Transmission (DCT)
- + Torque Vectoring Control
- + Unique 18" alloy wheels with 225/40R18 tires
- + Front projector headlights with LED accents
- + Rear LED taillights
- + Active Sound Design
- + Unique front fascia and grille
- + Side mirrors with turn signal indicators



- + Ground effects bodykit
- + Black high-gloss interior accents
- + Aluminum alloy pedals
- + Dimension® premium audio system with 8 speakers, subwoofer and external amplifier
- + Proximity Key entry with push button start
- + Electroluminescent Gauge Cluster
- + Leather seating surfaces
- + Heated front seats and driver lumbar support
- + Driver's auto-up window

### TECH PACKAGE | Veloster Turbo Standard Features plus:

- + Panoramic sunroof
- + Automatic temperature control with auto-defogger
- + 7" touchscreen navigation system
- + Blue Link® Connected Car System
- + SiriusXM Travel Link® (complimentary trial)
- + Automatic headlights
- + Rear parking sensors
- + 115-volt power outlet

## WHEELS



17" Alloy Wheel Standard



18" Alloy Wheel Value Edition



18" Alloy Wheel Turbo & R-Spec

## EXTERIOR DIMENSIONS

	VELOSTER / VALUE EDITION	TURBO / R-SPEC
• Wheelbase	104.3 in	104.3 in
• Overall Length	166.1 in	167.3 in
• Overall Width, excludes mirrors	70.5 in	71.1 in
• Overall Height	55.1 in	55.1 in
• Tread Width, front/rear [17" wheels]	61.5 / 62.0 in	-
• Tread Width, front/rear [18" wheels]	60.9 / 61.4 in	60.9 / 61.4 in
• Coefficient of Drag	0.32 Cd	0.33 Cd

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## VELOSTER TURBO R-SPEC

### Veloster Turbo Standard Features plus:

- + Sport-tuned suspension
- + Red leatherette seat bolsters and door inserts
- + Red-colored seatbelts
- + B&M Racing® Sport Shifter
- + "R-Spec" badging
- + "R-Spec" floor mats
- Removes Proximity Key entry with push button start



- Removes heated front seats
- Removes leather seating surfaces and driver lumbar support
- Removes turn signal indicators on side mirrors
- Removes driver's auto-up window
- Removes black high-gloss interior accents
- Removes "Turbo" badging

## INTERIOR DIMENSIONS

	VELOSTER / VALUE EDITION / TURBO / R-SPEC
• Head Room, front/rear without sunroof	39.0 / 35.3 in
• Head Room, front/rear with panoramic sunroof	37.2 / 35.3 in
• Legroom, front/rear	43.9 / 31.7 in
• Shoulder Room, front/rear	55.6 / 54.0 in
• Hip Room, front/rear	53.2 / 52.6 in
• Cargo Volume, rear seats up	15.5 cu ft
• Cargo Volume, rear seats down	34.7 cu ft
• Passenger Volume	89.8 cu ft
• Total Interior Volume	105.3 cu ft

## PERFORMANCE/EPA MILEAGE ESTIMATES (City/Highway/Combined MPG)

	VELOSTER	VALUE EDITION	TURBO	R-SPEC
• Horsepower	132 HP	132 HP	201 HP	201 HP
• Manual Transmission	27/34/30	-	25/33/28	25/33/28
• DCT [6-speed]	28/35/31	28/35/31	-	-
• DCT [7-speed]	-	-	26/32/29	-
• EPA Classification	Compact	Compact	Compact	Compact
• Fuel Tank Capacity	13.2 gal	13.2 gal	13.2 gal	13.2 gal



HYUNDAIASSURANCE.COM

Our commitment to Hyundai owners doesn't end with the transfer of keys. Wherever the road takes you, we've got your back with Hyundai Assurance, an umbrella of services and benefits that includes America's Best Warranty, 24/7 Roadside Assistance, innovative safety and car care features...and more.

## AMERICA'S BEST WARRANTY

POWERTRAIN  
LIMITED WARRANTY

**10** YEARS  
100,000 MILES

NEW VEHICLE  
LIMITED WARRANTY

**5** YEARS  
60,000 MILES

ANTI-PERFORATION  
WARRANTY

**7** YEARS  
UNLIMITED MILES

24/7 ROADSIDE  
ASSISTANCE

**5** YEARS  
UNLIMITED MILES



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