

2012.KIA.SPORTAGE





Information Provided by:

DEALER
E-PROCESS



Good things come in perfectly sized packages. Presenting the 2012 Kia Sportage. It delivers key performance benefits of a crossover, including agile handling, a smooth ride and excellent fuel efficiency.¹ It also offers available advanced features that range from an air-cooled driver's seat² to UVO™ — an In-vehicle infotainment system that lets you manage your music conveniently and enjoy hands-free use of your cell phone.³ This means that while the Sportage is just plain fun to drive, it's also designed to take first-class care of its passengers.

MSRP. *See feature and specifications page for availability and restrictions. †MSRP. ‡MSRP. ††MSRP. †††MSRP. ††††MSRP.



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Top Safety Pick
Insurance Institute for Highway Safety®
- 2011 Sponsors

Impressive. Any way you look at it. From every angle, the Kia Sportage reveals sleek, contemporary exterior styling. Inside, it combines striking design and practicality with easily configurable seating and an available panoramic sunroof.* Advanced safety systems, such as a Traction Control System (TCS) and Electronic Stability Control (ESC), help ensure your peace of mind. Like all Kia models, the Sportage comes with an industry-leading 10-year/100,000-mile warranty program.⁵ All of which shows that it's easy to recognize real value when you see it.

L, S, SE, EX, SX. *See Features and Specifications pages for availability and details. †Available on EX and SX only. ‡EX WITH POWER LOCKS AND SX SPOILER.



SOLID PERFORMANCE
The Sportage is equipped with a 2.4L I4 16V engine that provides superior acceleration and fuel efficiency. SX models have a turbocharged 2.0L I4 engine that delivers an impressive 242 hp.



SMART DRIVING
The available 6-speed Sportage™ transmission lets you choose between automatic shifting or, for a sportier drive, 1500-free manual shifting. Available Dynamic™ all-wheel drive* offers enhanced traction and control.



INNOVATIVE TECHNOLOGY
Six available color-activated navigation systems let you make more efficient use of driving time. An available back-up parking camera† detects objects you might not see behind your vehicle.



EX STYLING
EX models lend their own striking styling. Unique exterior design details include a mesh front grille, side air intakes, sports alloy wheels and a dual exhaust system that complements the turbo GDI engine.



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Substance dramatically coexisting with style. The Kia Sportage provides spacious seating for five adults, and that's just the beginning of its accommodating design. It has an available power driver's seat with lumbar support and, for your comfort as well as your front passenger's, available dual-zone temperature control with an advanced, ionized air-filtration system* that provides purified air. Equally impressive interior styling is highlighted by a sleek, sculpted instrument panel that has a contemporary design.

*Available on EX and SX only. See Feature code for availability. EX with PREMIUM PACKAGE and NAVIGATION PACKAGE shown.



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Ahead of the technological curve. The Kia Sportage has advanced technology designed to enhance your comfort, convenience and audio entertainment. Available features include heated front seats,* an air-cooled driver's seat,* SiriusXM Traffic** for advance notice about traffic jams, and a Smart Key that lets you unlock the door and start the engine with the key in your pocket.† The Sportage also lets you enjoy streaming audio using a Bluetooth** wireless technology-enabled device.

HEATED FRONT SEATS*

The available heated driver's and front passenger's seats help take the chill off a cold morning. Heating occurs even before the engine has completely warmed up.



AIR-COOLED SEAT*

The available air-cooled driver's seat features perforations that allow air to circulate for optimum comfort. Choose from multiple air-flow settings.

BACKUP WARNING SYSTEM

An available sensor device system is concealed in the rear bumper. It activates a distinct audible warning when it detects an object you might not be able to see behind your vehicle.†

USB/BLUETOOTH MP3 JACKS

Now you have the freedom to listen to your favorite tunes from your own music library. An accessory radio interface port (not mobile device) with the radio-system controls.

PUSH-TO-START

The available Smart Key™ lets you start the engine with the key in your pocket. You can start or stop the engine with the ease of a button, or lock and unlock doors from outside.

SIRIUSXM SATELLITE RADIO

Get over 10 channels, including 100% commercial-free music, plus all your favorite sports, news, talk and entertainment. It all comes with cross-country, coast-to-coast coverage. (SFR)



BLUETOOTH WIRELESS TECHNOLOGY**

Enjoy your Bluetooth** wireless technology-enabled device with hands-free mobility.

STEERING-WHEEL CONTROLS

Conveniently operate the audio system and your Bluetooth** wireless technology-enabled device with steering wheel-mounted controls.

DRIVER/FRONT PASSENGER TEMPERATURE CONTROL*

The available dual-zone systems allow both driver and passenger set their own temperature to create individual comfort zones.

NAVIGATION SYSTEM

Available dual-zone navigation includes a vivid color touch screen and real-time Highway Conditions from SiriusXM Traffic**.

EASY TO READ

The 4.8-in. color meter cluster on the SX enhances readability. Red lighting on all three gauges provides sophisticated styling.

* S, SX & EX. † See Features and Specifications pages for availability and address. ** Available on EX and SX only. ‡ WITH PREMIUM PACKAGE AND NAVIGATION PACKAGE SHOWS.



Information Provided by:
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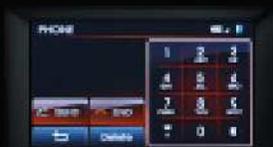
Kia UVO[™] Powered by Microsoft[®] It offers everything you could ask for. Technology keeps giving us new ways to be entertained, stay in touch and be kept informed. Getting to enjoy this, however, used to be complicated, especially while driving. Introducing UVO, short for "your voice," an in-vehicle infotainment system available on the Sportage, Kia and Microsoft[®] have teamed up to provide this voice-activated system. Developed on Windows[®] Embedded Automotive platform, it lets you manage your music conveniently and enjoy hands-free use of your phone.² UVO has an intuitive touch screen and Microsoft[®] advanced voice-activation technology that actually recognizes your own speech pattern and voice inflection.

"SiriusXM channel 22"

Use your voice

"add to favorites"

COLOR TOUCH SCREEN
UVO's vivid 4.3-inch color LCD touch screen delivers direct access to radio stations, music on your MP3 player³ or USB media drive, information from your computer cell phone⁴ and vehicle information.



ADVANCED VOICE CONTROL
Microsoft speech technology can learn multi-step users' speaking patterns, and it responds quickly to long phrases, even with sporty-toned multi-step navigation options. Finding a song is as easy as saying "3 194."



EASY FEATURE UPDATES
With its touch Windows[™] Embedded Automotive platform, the UVO system allows you to update its features and services conveniently.



DIGITAL JUKEBOX
UVO's sleek hard drive is large enough to hold up to 100 individual files of music. You can load your favorites into personal MyMusic folders and sort them by title or genre.



HD RADIO[™] TECHNOLOGY
UVO features HD Radio[™] Technology⁵ — the digital evolution of AM and FM radio. It includes new features like crystal-clear sound, ten-band FM channels, on-screen information and navigation — all 100% supported on free



REAR CAMERA DISPLAY
Whenever you'll also receive an image from an integrated rear camera is displayed on the UVO screen. It too, you see things behind your vehicle that you might not by looking over your shoulder!

"call Jason"

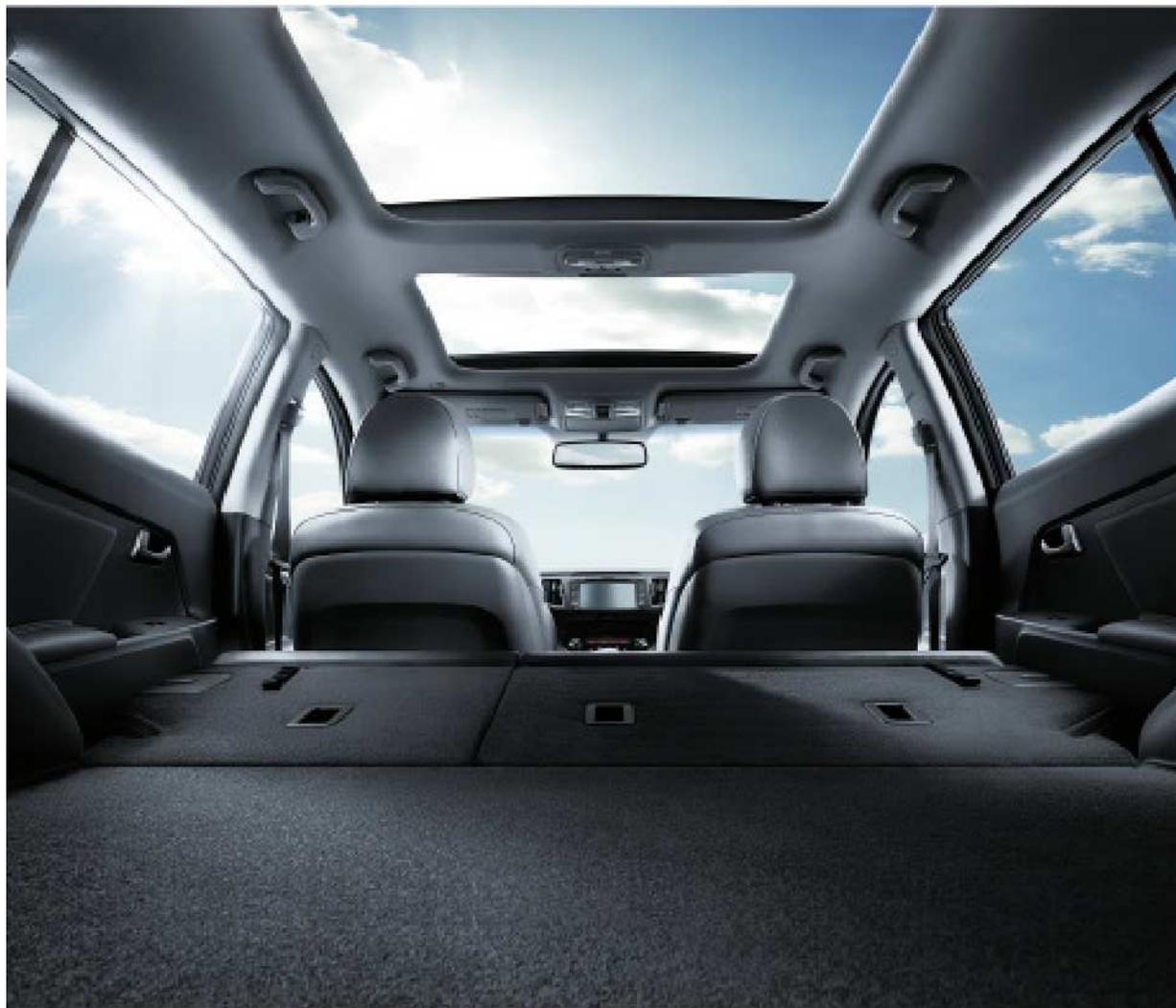
"play alt-rock from jukebox"

"browse podcasts"

"what's playing?"

UVO
Powered by Microsoft[®]

1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11 See Features and Specifications page for availability and restrictions. Available on EX and SX only.



There's something new under the sun. The Kia Sportage is roomy and versatile. The comfortable seats easily reconfigure for abundant cargo space. Numerous compartments — even an available cooled glove box — help you keep your personal items readily at hand. A dramatically designed tilt-and-slide panoramic sunroof* is also available, and it extends along the length of the roof for you to enjoy big-sky views.



CONVENIENT CONSOLE

Along with two cup holders, the center console features a large bin to keep personal items cool at hand. The bin serves as a convenient padded storage.

RETRACTABLE CARGO COVER

The available cargo cover helps keep your gear safely out of sight. A 10-point cover bucket in the side-wall of the toasty cargo area is sure to clean in the rain.

CONCEALED STORAGE

A spacious compartment hidden beneath the cargo floor helps you maximize cargo-area clarity. The retractable bin keeps any loose items neatly organized.

60/40 EASY-FOLD REAR SEAT

The rear seat folds down in a 60/40 split to accommodate people and cargo. Available 60/40-tilting seat-backs* (over 60°) let you fold a strap behind each seat.¹⁾

1) 2nd Row Features and Specifications apply for AWD models. *Available only on select models. **With Premium Package and Navigation Package. †Optional.



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Driving exhilaration. The Kia Sportage is designed to let you dial up the fun factor every time you drive. Its 176-hp¹ DOHC engine provides outstanding acceleration combined with excellent fuel efficiency.² Sportage SX has a turbocharged 2.0L Gasoline Direct Injection (GDI) I4 engine that delivers 260 hp and fuel efficiency of 22 city/29 hwy mpg.³ With its compact design, Sportage is engineered for agile, sporty handling, while four-wheel independent suspension provides a remarkably smooth and comfortable ride.

1, 6, 7, 10 See Specialized page for details. ²EX 176HP PREMIUM PACKAGE SX GDI.

POWER AND EFFICIENCY

Continuously Variable Valve Timing (CVT) automatically adjusts valve timing to provide increased power, reduce exhaust emissions and to improve fuel efficiency.⁴

SMOOTH, PRECISE HANDLING

For smooth performance, a four-wheel independent suspension features front MacPherson struts and a rear multi-link design. For an even smoother drive, SX models feature a sport-tuned suspension with High-Performance Control Arms.

SPORTY⁵ TRANSMISSION

With a 6-speed automatic transmission, smooth, virtually seamless shifting. Its Sportmatic design allows you to choose the automatic mode or, for a sportier driving experience, shift-by-manual shifting.

ALL-WHEEL DRIVE

Sportage has four-wheel drive available. Electronic⁶ all-wheel drive⁷ (AWD) system uses electronic sensors to monitor road conditions, and then, for enhanced traction, and control, helps to distribute power to the appropriate wheels.



ONE OF THE CLEANEST,
 MOST FUEL-EFFICIENT
 VEHICLES ON THE ROAD⁸

2012 EPA FUEL
 22 CITY/29 HWY



Information Provided by:
DEALER
E-PROCESS



Top Safety Pick
Insurance Institute of Highway Safety®
- 2011 Sponage

Active safety systems. The Kia Sportage features advanced active safety systems designed to help give you peace of mind every time you drive! Each one is engineered to help you maintain control, even in challenging road conditions and in some emergency situations. These safety systems are designed to function automatically, leaving you free to focus on safe driving.

* See specifications page for details. † See dealer for more details. ‡ See dealer for details. †† See dealer for details. ††† See dealer for details. †††† See dealer for details. ††††† See dealer for details.



ELECTRONIC STABILITY CONTROL
ESC monitors your vehicle's response during emergency maneuvers. If it detects the engine and brakes to help keep your direction on course.



TRACTION CONTROL SYSTEM
When TCS senses wheel spin during acceleration, it cuts engine power and brake force to transfer power to the wheels that have the most traction.



BRAKE ASSIST SYSTEM
If BAS detects emergency braking, based on how quickly you step on the brake pedal, it instantly applies full braking force, which helps shorten your overall stopping distance.



ELECTRONIC BRAKE FORCE DISTRIBUTION
To help maintain ideal wheel-to-road contact, EBD automatically adjusts the front-to-rear balance of brake pressure.



HILL-START ASSIST CONTROL
To help keep you from rolling backward when starting off on a steep hill, HAC automatically holds the brake pressure for few seconds after you take your foot off the brake pedal.



DOWNHILL GRADE CONTROL
When descending a steep slope, the DGC system automatically maintains a steady 5 mph without the need for you to step on the accelerator or brake pedal.



Information Provided by:

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Prepared for the unexpected. Sportage's safety systems are designed to help minimize injury when a traffic accident is unavoidable. The front seats feature active headrests and seat-belt pretensioners. Dual front airbags, front-seat-mounted side airbags and side curtain airbags for both front and rear seating positions are managed by an advanced sensor system that can even respond in certain rollover situations.¹ Sportage wraps all of this — and you — in a protective, high-strength steel-reinforced body.



AIRBAG & SEAT-BELT SENSORS

This advanced system monitors the severity of an impact, the presence of a front passenger and seat-belt use, and then controls deployment of SABA accurately.²



ROLLOVER SENSOR

If the airbag sensors detect an impending rollover, the system can deploy the side airbags, VSA outer airbags and seat-belt pretensioners.³



FRONT ACTIVE HEADRESTS

In the event of certain rear collisions, the active headrests move forward, helping to reduce the likelihood of injury.



REINFORCED BODY

All doors are reinforced with steel beams to help absorb impact energy and deflect side-impact force. Both the A and B pillars are also reinforced to help strengthen the body of the vehicle.



FRONT SEAT-BELT PRETENSIONERS

Pretensioners have been designed to tighten the seat belts in the event of certain collisions. This helps to reduce the likelihood of injury.



TIRE PRESSURE MONITORING SYSTEM

This system includes non-pressure sensors located at each wheel. If a tire reaches a specified low air pressure, a warning light will alert you.⁴



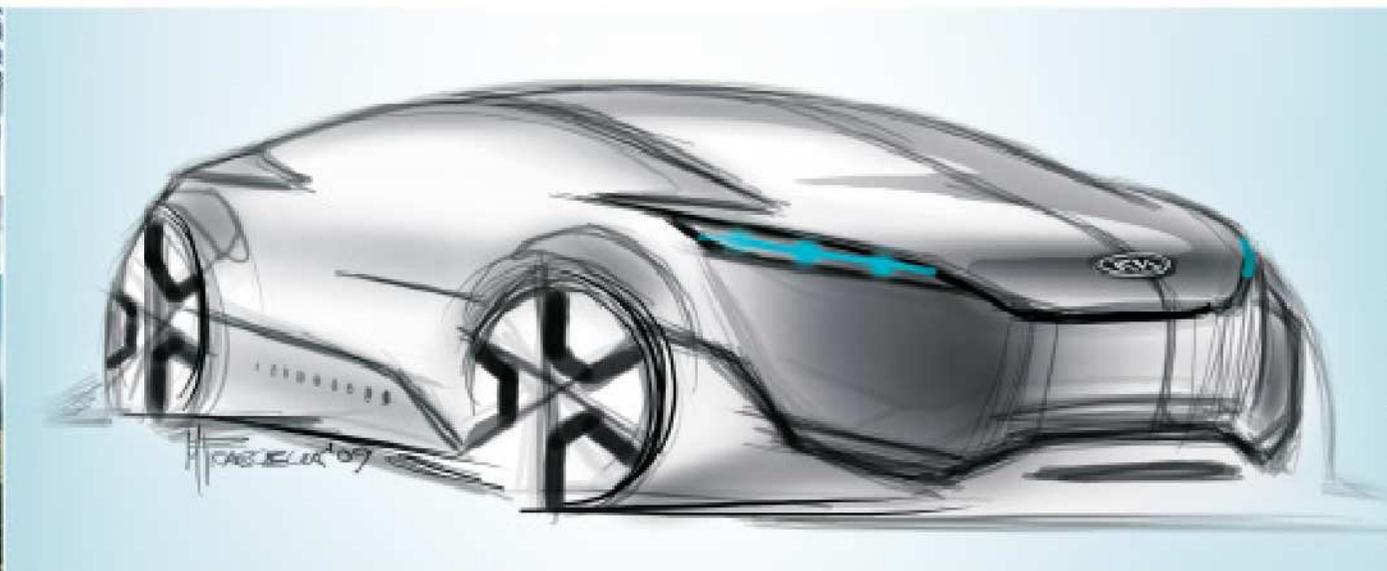
LATCH SYSTEM

The standard LATCH (Lower Anchors and Tethers for Children) system makes it easier to securely install a compatible child seat in any of the three rear seating positions.

¹ See Sportage's page for details. ² For information regarding VSA and VSA-Off, see the VSA-Off page.



A passion for excellence. For decades, Kia Motors has focused on building vehicles that reflect a commitment to quality, durability and product innovation. Today, we offer models to suit most every driving need. The value found in every Kia vehicle has been widely recognized, and Kia Motors has been one of the fastest-growing automotive brands in America for the past five years.¹⁷



COMMITMENT TO AMERICA

Kia Motors' \$1 billion facility in West Point, Georgia, incorporates the latest manufacturing processes, including state-of-the-art robotics, the plant is capable of producing 50,000 vehicles a year with maximum efficiency. When the 2011 Sonata hits the production line, it becomes Kia Motors' first vehicle to be built in the USA.¹⁸ The plant will generate more than 1,000 high-quality jobs. Over 1,000 new jobs are expected to be created at the facility and up to 1,500 additional jobs in the surrounding area. It's all part of Kia Motors' commitment to America — a commitment that is sure to grow and strengthen in the years ahead.

¹⁷Assembled in the United States from U.S. and globally sourced parts. © 2010 Kia Motors Corp. See Specifications page for emissions.



WIDE OF QUALITY

Kia Motors designs and develops vehicles and components that rank the best of high-tech facilities and pricing globally worldwide. The result is a full line of vehicles with world-class quality.



SELLING STRONG

In 2010, Kia Motors sold its 3 millionth vehicle in the U.S.A., and it took less time to reach that milestone than Toyota¹⁹ or Ford.²⁰ Kia has won the 2010 J.D. Power award for most reliable car in its class.



VBT KAICORP

See our award-winning website to check out: SPACIOUSNESS, INTERIOR, EXTERIOR, ACCESSORIES and more. Experience 360 views, or find which of our 300-plus vehicles is closest to you.



INDUSTRY-LEADING WARRANTY PROGRAM

At Kia Motors America, we believe peace of mind should come standard with every vehicle we make. That's why we back every model with an industry-leading warranty program.²¹

- 10-year/100,000-mile limited powertrain warranty
- 5-year/60,000-mile limited basic warranty
- 3-year/50,000-mile limited anti-rust/perforation warranty
- 5-year/50,000-mile 24-hour roadside assistance²²



OFFICIAL
 AUTOMOTIVE
 PARTNER
 OF THE NBA

Colors

EXTERIOR



INTERIOR



Actual vehicle colors may vary from printed brochure.

*AVAILABLE WITH EX PREMIUM PACKAGE.

Features

Information Provided by:



EXTERIOR

EXTERIOR	SPORTS	SPORTAGE
18" tires w/alloy wheels	●	—
17" tires w/alloy wheels	—	—
18" tires w/alloy wheels	—	●
Body-color exterior door handles	●	●
Chrome exterior door handles	—	●
Chrome front grille	●	●
Black gloss/chrome front grille	—	●
Dual body-color power mirrors	●	—
Dual body-color power mirrors w/turn-signal indicators	—	●
Auto light control	—	●
LED daytime running lights	—	●
Projection headlights	●	●
Front fog lights	—	●
Front & rear intermittent windshield wipers	●	●
Privacy glass	—	●
Panoramic sunroof	—	○
Rear spoiler	—	○
Roof rails	—	○
Dual exhaust	—	●

INTERIOR & CONVENIENCE

UVO in-vehicle infotainment system ¹	—	—	○
AM/FM/CD/MP3/SiriusXM ² audio system	●	●	●
Four speakers w/door-mounted tweeters	●	●	●
USB/auxiliary input jacks	●	●	●
Bluetooth SM wireless technology w/streaming audio	●	●	●
Navigation w/SiriusXM Traffic SM premium audio & rear-camera display ³	—	○	○
Steering-wheel-mounted audio/Bluetooth SM wireless technology/cruise-control buttons	●	●	●
Supervisor meter cluster	—	—	●
Push-button start w/Smart Key	—	—	○
Back-up warning system ⁴	—	○	●
Power windows w/driver's one-touch down	●	●	—
Power windows w/driver's one-touch auto up & down	—	—	●
Power door locks	●	—	—
Power door locks w/remote keyless entry	—	●	●
Manual air conditioning	●	●	—
Dual-zone automatic temperature control w/ionized air filtration	—	—	●
Auto-dimming rear-view mirror w/homeLink SM	—	—	○
Tilt steering column	●	●	—
Tilt & telescopic steering column	—	○	●
Center console w/armrest & storage	●	●	●
Cooling glove box	—	○	●
Under-rear-cargo-floor storage compartment	●	●	●
Cargo cover	—	○	○
Trip computer	●	●	●
Fold-away rear center armrest w/cup holder	●	●	●
Front & rear lower-door-trim bottle holder	●	●	●

SEATING & TRIM

Cloth seat trim	●	●	●	—
Stain-resistant fabric covering	—	—	●	—
Leather seat trim	—	—	○	●
6-way power adjustable driver's seat w/lumbar support	—	—	●	●
Heated front seats	—	—	○	○
Air-cooled driver's seat	—	—	○	○
60/40 split-folding rear seat	●	●	●	●
Auto-folding 60/40 split-folding rear seat	—	—	●	●
Leather-wrapped steering wheel/gearshift knob	—	—	●	●
Metal-paint interior trim	●	●	●	●
Aluminum scuff plates	—	—	—	●

RESTRAINT & SAFETY SYSTEMS

Dual front advanced airbags ⁵	●	●	●	●
Dual front seat-mounted side airbags ⁶	●	●	●	●
Full-length side curtain airbags w/rollover sensor ⁷	●	●	●	●
Front active headrests	●	●	●	●
Front & rear 3-point seat belts	●	●	●	●
Front seat-belt pretensioners w/force limiters	●	●	●	●
Height-adjustable front seat-belt anchors	●	●	●	●
4-wheel disc brakes	●	●	●	●
4-wheel anti-lock brakes (ABS)	●	●	●	●
Electronic Stability Control (ESC)	●	●	●	●
Traction Control System (TCS)	●	●	●	●
Brake Assist System (BAS)	●	●	●	●
Electronic Brake-force Distribution (EBD)	●	●	●	●
Downhill Brake Control (DBC)	●	●	●	●
Hill-start Assist Control (HAC)	●	●	●	●
Tire-Pressure Monitoring System (TPMS) ⁸	●	●	●	●
Side-impact door beams	●	●	●	●
Front & rear crumple zones	●	●	●	●
Lower Anchors and Tethers for Children (LATCH)	●	●	●	●

CONVENIENCE PACKAGE (LX)

Back-up warning system⁴, telescopic steering column, roof rails, rear spoiler, heated power mirrors w/turn-signal indicators, cargo cover, cooling glove box, sunvisor mirror illumination/extender, floor mats

PREMIUM PACKAGE (EX/SX)

Leather seat trim (standard on SX), heated front seats, air-cooled driver's seat, push-button start w/Smart Key, panoramic sunroof, heated power mirrors w/turn-signal indicators, cargo cover, auto-dimming rear-view mirror w/homeLinkSM

UVO PACKAGE (EX/SX)

Not available with Navigation Package

UVO in-vehicle infotainment system¹, 4.3" color touch screen, premium audio w/external amplifier & subwoofer, HD Radio⁹ Technology¹⁰, rear-camera display³

NAVIGATION PACKAGE W/PREMIUM AUDIO (LX/EX/SX)

Navigation w/SiriusXM TrafficSM & rear-camera display³, premium audio w/external amplifier & subwoofer

● STANDARD ○ OPTIONAL — NOT AVAILABLE

Specifications

Information Provided by:



ENGINE	SPORTAGE/LX/EX	SX
Type	2.4L inline 4-cylinder, aluminum block & head	2.0L turbocharged inline 4-cylinder, aluminum block & head
Valve gear	DOHC, four valves/cylinder, Continuously Variable Valve Timing (CVT)	DOHC, four valves/cylinder, Continuously Variable Valve Timing (CVT)
Displacement	2,359 cc	1,998 cc
Compression ratio	10.5:1	9.5:1
Horsepower (SAE net)	176 hp @ 6,000 rpm, 170 hp @ 6,000 rpm (SULEV) ¹	260 hp @ 6,000 rpm
Torque (SAE net)	168 lb.-ft. @ 4,000 rpm, 163 lb.-ft. @ 4,000 rpm (SULEV) ¹	269 lb.-ft. @ 1,850-3,000 rpm
Fuel system	Multi-point injection	Gasoline Direct Injection (GDI)
Transmission	6-speed manual, overdrive (Sportage), Electronically controlled 6-speed automatic, overdrive w/Sportmatic ² (LX/EX)	Electronically controlled 6-speed automatic, overdrive w/Sportmatic ²
Axle	Dynamax™ all-wheel drive ³ (optional on LX/EX)	Dynamax™ all-wheel drive ³ (optional)

DIMENSIONS	SPORTAGE/LX/EX	SX
Wheelbase	103.9 in.	103.9 in.
Track (front/rear)	63.5 in./63.6 in.	63.5 in./63.6 in.
Length	174.8 in.	175.2 in.
Width	73.0 in.	73.0 in.
Height	64.4 in.	64.4 in.
Ground clearance	6.77 in.	6.77 in.
Approach angle	28.1 degrees	28.1 degrees
Departure angle	28.2 degrees	28.2 degrees
Headroom (front/rear)	39.1 in./38.5 in.	39.1 in./38.5 in.
Legroom (front/rear)	41.4 in./37.9 in.	41.4 in./37.9 in.
Shoulder room (front/rear)	56.7 in./55.1 in.	56.7 in./55.1 in.
Hip room (front/rear)	53.7 in./49.1 in.	53.7 in./49.1 in.
Passenger volume	100.0 cu. ft.	100.0 cu. ft.
Cargo volume (rear seat up)	26.1 cu. ft.	26.1 cu. ft.
(rear seat down)	54.6 cu. ft.	54.6 cu. ft.

CURB WEIGHT	SPORTAGE/LX/EX		SX	
	FWD	AWD	FWD	AWD
Manual transmission	3,157 lbs.	—	—	—
Automatic transmission	3,186 lbs.	3,355 lbs.	3,311 lbs.	3,466 lbs.

CAPACITIES	SPORTAGE/LX/EX		SX	
	FWD	AWD	FWD	AWD
Towing capacity (see Owner's Manual)	2,000 lbs.	2,000 lbs.	2,000 lbs.	2,000 lbs.

BODY & CHASSIS	SPORTAGE/LX/EX/SX
Body type	Steel unibody
Front suspension	MacPherson type w/coil spring & gas shock absorber (High-Performance Dampers on SX)
Rear suspension	Multi-Link w/gas shock absorber (High-Performance Dampers on SX)
Steering type	Rack & pinion, motor-driven
Turns, lock-to-lock	2.96
Turning circle, curb-to-curb	34.7 ft.

BRAKES	SPORTAGE/LX/EX/SX
Type	Power-assisted, ABS + Electronic Stability Control
Front	11.0 in. ventilated discs (FWD), 11.8 in. ventilated discs (AWD)
Rear	10.3 in. solid discs (FWD), 11.2 in. solid discs (AWD)

TIRES	SPORTAGE/LX/EX/SX
Type	215/70R16 (Sportage) 225/60R17 (LX) 225/55R18 (EX/SX)

2012 EPA FUEL ECONOMY ⁴	SPORTAGE/LX/EX		SX	
	FWD	AWD	FWD	AWD
(Estimated City/Highway MPG)				
Manual transmission	21/29	—	—	—
Automatic transmission	22/31	21/28	22/29	21/27
Fuel-tank capacity (gallons)	14.5	14.5	14.5	14.5

ENDNOTES:

- Refer to specifications above for 2012 EPA fuel economy estimates. Actual mileage may vary.
- Warning: Driving while distracted can result in a loss of vehicle control that may lead to an accident, severe personal injury, and death. The driver's primary responsibility is in the safe and legal operation of a vehicle, and use of any handheld devices, other equipment, or vehicle systems which take the driver's eyes, attention and focus away from the safe operation of a vehicle or which are not permissible by law should never be used during operation of the vehicle. Actual product may vary in appearance from photographs. See retailer for details.
- A compatible Bluetooth® wireless technology-enabled cell phone is required to use Bluetooth® wireless technology. The streaming audio function may not be supported in all Bluetooth® wireless technology-enabled cell phones. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc., and any use of such marks is pursuant to license. Other trademarks and trade names are those of their respective owners.
- 2011 Top Safety Pick — Insurance Institute for Highway Safety for model year 2011. Vehicles that earn good ratings in roof strength, front, side and rear tests and offer Electronic Stability Control are awarded Top Safety Picks.
- The Kia 10-year/100,000-mile warranty program includes various warranties and roadside assistance. Warranties include powertrain and basic. All warranties and roadside assistance are limited. See retailer for warranty details or go to kia.com.
- HP for Super Ultra Low Emission Vehicle (SULEV) & DO hp @ 6,000 rpm. SULEV engine is the only non-turbo engine available in those states: California, New York, Massachusetts, Vermont, Connecticut, New Jersey, Oregon, Maine, Rhode Island, Maryland, Pennsylvania, Washington, New Mexico.
- All-wheel-drive system distributes power to the appropriate wheels depending on road conditions.
- The rear-camera display and back-up warning system are not substitutes for proper and safe backing-up procedures. The back-up warning system may not detect every object behind the vehicle. Always drive safely and use caution when backing up.
- Sirius services require subscriptions, sold separately after 3-month trial included with vehicle purchase/lease. Subscriptions governed by SiriusXM Customer Agreement at www.siriusxm.com. If you decide to continue your Sirius service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates until you call Sirius at 888-538-2474 to cancel. Sirius U.S. Satellite service available only to those at least 18 years of age in the 48 contiguous United States, DC, and PR. Go to www.siriusxm.com/traffic for available coverage. © 2011 SiriusXM Radio Inc. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio Inc. and its subsidiaries.
- Kia accessory cable required for iPod® connectivity. Cable and iPod® mobile digital device sold separately. iPod® is a registered trademark of Apple Inc.
- Microsoft® and Windows® are registered trademarks of Microsoft® Corporation in the United States and/or other countries.
- HD Radio™ and the HD, HD-Radio, and "Arc" logos are proprietary trademarks of iDeputy Digital Corporation.
- All cargo should be evenly distributed and properly secured, and never piled higher than the seatback. Photographs shown for spatial reference only.
- Developed by U.S. EPA to highlight the cleanest, most fuel-efficient vehicles in a given model year.
- For maximum protection, always wear your seat belt.
- Even with the Tire-Pressure Monitoring System, always check your tire pressure on a regular basis.
- Based on comparison of 12-month retail sales from January 2006 to January 2011 of all U.S. automotive brands and 5-year average sales growth.
- Source: Automotive News Data Center.
- Based on total U.S. light-vehicle sales, January 2010 to January 2011.
- 24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc.
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- Actual mileage may vary.



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