

**IF IT'S NOT WORTH DRIVING,
IT'S NOT WORTH BUILDING.®**

**WE BUILD MAZDAS.
WHAT DO YOU DRIVE?**

zoom-zoom

2013 MAZDA5



WHAT DO YOU DRIVE?

Is it inspiring?

What were the people who built your car thinking?

*Are they just another behemoth carmaker following the rules?
Or do they break them?*

*Do they push the boundaries of tradition and habit
to achieve the unachieved?*

*Are they insightful craftsmen,
obsessing over the details with a crazed passion?*

*Building less—building better—
for a discerning few?*

*Are you one of the few
who cares about what you drive,
how it drives
and the way it makes you feel?*

We're with you.

*Because we believe if it's not worth driving,
it's not worth building.®*

We build Mazdas.

What do you drive?

ZOOM-ZOOM



We prepared for the unexpected by building the unexpected.

If there is one thing in life you can count on, it's to expect the unexpected. When the engineers at Mazda built the Mazda5, they brought a whole new meaning to the phrase "form and function." Built on the same chassis as the sporty Mazda3, the Mazda5 defies all convention. Versatile as vehicles twice its size and agile as vehicles half its size, the Mazda5 is an innovative look at redefining transportation and offers a revolutionary new way for weekday warriors, maverick multi-taskers and parental pioneers to choreograph life's unexpected twists and turns.

Mazda5 Grand Touring shown in Zeal Red Mica



It defines its category by being in a class of one.

It functions like a minivan, sips fuel like a compact and drives like a sports sedan. It's as nimble as it is roomy and delivers as much fun as peace of mind. With its in-motion styling and dynamic design, the Mazda5 is the one vehicle that refuses to be categorized because it refuses to limit itself to being just one thing. And drivers, passengers and critics agree: The Mazda5 is a segment of its own.

By thinking outside the box, we avoided creating one.

The Mazda5 is anything but confining. With its surprisingly spacious, easy-to-configure interior, the Mazda5 is capable of juggling work, home and play all with remarkable skill and efficiency. From its 44.4 cu ft of cargo space with the 50/50 3rd-row seatbacks folded down, to its independently folding 2nd- and 3rd-row seats that create a virtually flat cargo floor that's over 5 ft long, the Mazda5 is capable of accommodating everything from 6 passengers to 2 mountain bikes to a weekend of home improvement projects. Its extra-wide, easy-sliding rear doors and its ultra-light rear liftgate are designed to make loading and unloading incredibly convenient. Bottom line: The Mazda5 is built to fit your entire life, no matter how often it changes.





The Mazda5's ingenious bento box-inspired design creates a wide range of versatile storage solutions that maximize storage while minimizing space. A 2nd-row foldout tray, center-mounted for maximum convenience and utility, easily lifts out and features dual cup holders big enough for two travel mugs. A storage bin underneath the tray is perfect for storing small items. And, when not needed, the tray can be stored under the seat cushion. The under-floor storage compartment lets you store items under the cargo area,* safely hidden from sight and securely contained.

*Please remember to properly secure all cargo.



Comes fully equipped with obsessive safety disorder.

You can never be too prepared for the unexpected. At Mazda, we're overprotective because you're overprotective. Our engineers equipped the Mazda5 with a comprehensive arsenal of standard safety features to help protect its most precious cargo.



AIR BAGS

Six air bags* come standard on every Mazda5. Advanced dual front air bags utilize inflators with both driver's seat-position/passenger-weight and crash-zone sensors. Dual side-impact air bags and dual side-impact air curtains provide coverage for all three passenger rows.



TIRE-PRESSURE MONITORING SYSTEM



DYNAMIC STABILITY CONTROL

ACTIVE SAFETY

The Tire-Pressure Monitoring System monitors air pressure in real time and automatically alerts you before one or more tires become critically low. Standard Dynamic Stability Control[†] modulates the throttle and brakes when a sudden loss of traction is detected to help keep the vehicle stable during a turn. The standard Traction Control System detects any loss of traction, then adjusts the throttle to provide the drive wheels with a better grip on the road and more sure-footed acceleration during difficult driving conditions.



BRAKES

Every Mazda5 comes equipped with standard power-assisted 4-wheel disc brakes and a wide range of advanced braking features. The Anti-lock Brake System pulses the brakes several hundred times a second, preventing wheel lock to help the driver make controlled stops. Electronic Brakeforce Distribution monitors pedal pressure and vehicle weight to determine how much force to apply to the front and rear brakes, while Brake Assist automatically increases braking pressure, thereby reducing stopping distance in emergency situations.

CHILD RESTRAINTS

Both the 2nd-row and 3rd-row seats are equipped with child restraint tether anchors, while the 2nd-row seats have built-in LATCH child restraint anchors, helping to safely secure both your little ones and your peace of mind.



STRUCTURAL SAFETY

Stronger and safer, yet lighter, every Mazda5 utilizes Mazda's "Triple H" construction system that reinforces the floor, sides and roof to help create a more secure structure around the driver and passenger compartments. Its high tensile steel reinforcements increase the strength of critical body areas and enhance basic structural integrity, as well as improve overall handling and provide increased impact protection.

*Always wear your seat belt and secure children in the rear seats in appropriate child restraints. †Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your owner's manual for further details.

"...As an efficient and fun family hauler, it's in a segment of its own."

thecarconnection.com, January 2010





Can you have too many bells and whistles? We think not.

Every Mazda5 comes fully equipped with a wide array of amenities that you wouldn't expect to find in your average 6-passenger vehicle. From seating that contours to every curve in your body, to technology that instantly recognizes you at the touch of a button, to an audio system that would make your home theater jealous, every feature is crafted to put comfort and convenience at your every command. And the Grand Touring model offers the complete package and then some.

- > Leather-trimmed seats
- > Heated front seats
- > Remote keyless illuminated entry system
- > 6-speaker AM/FM/CD/MP3 audio system
- > Auxiliary-audio input and USB port
- > Bluetooth® hands-free phone and audio
- > SiriusXM Satellite Radio* with four-month trial subscription to the Sirius Select package
- > Power sliding moonroof
- > Xenon HID headlights with auto on/off
- > Heated power side mirrors with turn signal lamps
- > Rain-sensing front windshield wipers
- > Leather-wrapped steering wheel and shift knob
- > Steering-wheel-mounted audio and cruise controls
- > Rear backup sensors†



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Mazda5 Grand Touring interior shown in black leather

Carpe Carpool.

We're fans of legroom, headroom, elbowroom and a little extra room. Three rows, six seats and a generous 97.7 cu ft of passenger space have never been this accommodating or versatile. Both center and rear rows feature elevated "theater-style" seating for a better view. And both 2nd-row reclining captain's chairs provide inboard and outboard armrests as well as nearly 6 inches of back-and-forth travel for extra leg-stretching comfort. The available heated front seats and automatic climate control system create and maintain a comfortable atmosphere for you and every one of your passengers.

One spin and you'll forget it seats six.

Race-inspired aerodynamics are just the beginning. Built on a sports-sedan platform with a tight 36.7 ft turning circle, the Mazda5 is about as far from a conventional six-passenger vehicle as you can get. Whether you're cruising through the hills in the open country or maneuvering your way into that tight parking space on a busy street, you can be certain of one thing: The Mazda5 isn't just built to turn on a dime, it's built to turn convention on its head.

**28MPG
HWY**



Mazda5 Grand Touring shown in Clear Water Blue Metallic



◀ An advanced MZR 2.5-liter DOHC engine to deliver both spirited performance and an enviable 22 MPG city/28 MPG highway.* The Mazda5's advanced Electrohydraulic Power Assist Steering utilizes hydraulic pressure from a pump driven by an electric motor that works independently of the car's engine, resulting in increased fuel economy, improved pin-point steering power and enhanced agility.

*Based on EPA estimates for 2013 Mazda5 with 2.5L engine and automatic transmission 22 city/28 highway MPG. Actual results may vary.



◀ Standard lightweight aluminum alloy wheels help reduce unsprung weight, improving handling. 4-wheel independent suspension provides a smoother, more responsive ride, while 4-wheel anti-lock brakes maintain steering control during emergency situations.



◀ A slick-shifting 6-speed manual gearbox, standard on the Mazda5 Sport, promotes quick, precise gear selection. A 5-speed Sport automatic transmission—standard on both the Mazda5 Touring and Grand Touring models, and available on the Sport—offers the convenience of an automatic with the shift-for-yourself control and fun of a manual.

Don't take our word for it.

2011 Editors' Choice Award - Vans

caranddriver.com, August 2011

"A reminder that family hauling doesn't mean you have to give up on fun driving."

caranddriver.com, January 2011

"...The 5 has plenty of flexibility and interior space without ungainly dimensions. Best of all, the 5 also inherits the 3's spunky and fun driving dynamics."

automobilemag.com, February 2011

"If you want some added utility but don't want to give up the agility and urban maneuverability of a car, the 2012 Mazda5 is an excellent choice."

Edmunds.com, May 2011

"An unexpected penchant for taming twisting roads with the confidence and composure of a sedan."

Edmunds.com, February 2011

"It offers a unique and more sensible way to transport people and goods. And it's a good value."

motortrend.com, January 2011

"...Mazda5 is a nimble around-town machine, easy to park in crowded lots and boasting remarkably good agility, a trait shared by all Mazdas."

roadandtrack.com, November 2009

"Pricing and value are major reasons to consider the 5."

thecarconnection.com, February 2011



Mazda5 Models



Mazda5 Sport

Includes the following features:

Exterior

- Dual sliding rear doors
- Dual body-colored remote side mirrors with integrated turn signals
- Variable-intermittent windshield wipers
- Intermittent rear wiper/washer
- 16-inch alloy wheels

Safety & Security

- Advanced dual front air bags* with driver's seat-position and passenger weight sensors
- Front side-impact air bags*
- Side-impact air curtains with coverage for front and rear passengers*
- 3-point seat belts and adjustable headrests for all 6 seating positions
- Front seat-belt pretensioners with force limiters
- 2nd-row LATCH child-safety-seat anchors
- 3rd-row tether anchors
- Engine-immobilizer anti-theft system
- Tire-Pressure Monitoring System
- Dynamic Stability Control†
- Traction Control System

Interior

- Fully automatic climate control
- 2nd-row cool-air vents with fan speed controls
- Tilt/telescopic steering wheel with audio controls
- Covered cargo-area storage compartment
- Center console with storage
- 2nd-row foldout tray table with cargo storage and dual cup holders
- Cruise control with steering-wheel-mounted controls
- Power windows with one-touch auto-up/down driver's window
- Power door locks
- Remote keyless illuminated entry system
- Dual cup holders for all 3 rows of seats
- Front map lights
- Driver's and passenger's covered visor vanity mirrors
- Front and cargo area 12V power outlets
- Driver's and passenger's seatback pockets
- 50/50 split fold-down 3rd-row seatback
- Cloth upholstery and carpet floor mats
- AM/FM/CD (MP3-compatible) audio system with 6 speakers and digital clock
- Auxiliary-audio input jack and USB port

Mazda5 Touring

Includes the following features in addition to or in place of the Mazda5 Sport:

Drivetrain

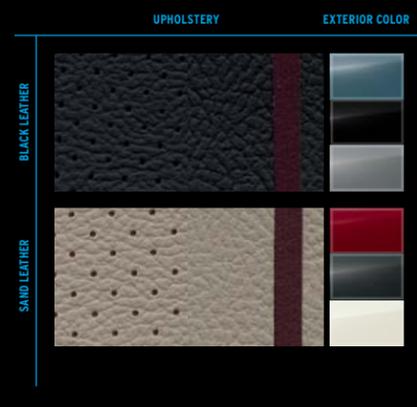
- 5-speed Sport automatic overdrive transmission

Exterior

- Dark gray painted front grille
- Rear liftgate spoiler and side sill extensions
- Fog lights
- 17-inch alloy wheels

Interior

- Bluetooth hands-free phone and audio streaming capability
- Leather-wrapped steering wheel and shift knob
- Trip computer



Mazda5 Grand Touring

Includes the following features in addition to or in place of the Mazda5 Touring:

Exterior

- Power sliding-glass moonroof with interior sunshade
- Rain-sensing windshield wipers
- Xenon High-Intensity-Discharge (HID) with automatic on/off
- Dual heated, body-colored power side mirrors with integrated turn signals

Interior

- Heated front leather-trimmed seats
- Cloth-trimmed door panels
- SiriusXM Satellite Radio** with four-month trial subscription to the Sirius Select package

Safety

- Alarm system



Mazda5

Sport, Touring & Grand Touring

ENGINE	
Engine type	2.5L DOHC 16-valve 4-cylinder with VVT
Horsepower	157 hp @ 6,000 rpm
Torque	163 lb-ft @ 4,000 rpm
Redline	6,200 rpm
Displacement (cc)	2,489
Bore x stroke (mm)	89.0 x 100.0
Compression ratio	9.7:1
Fuel system	Electronically-controlled multiport fuel injection
Recommended fuel	Regular unleaded
Valvetrain	Chain-driven dual overhead cams, 4 valves per cylinder with variable intake valve timing (VVT)
Engine block	Aluminum alloy
Cylinder head	Aluminum alloy
Emission control type (Federal/Cal)	Tier2-BIN5 / ULEV

DRIVETRAIN	
Type	Front-wheel drive
Manual transmission	6-speed overdrive
Automatic transmission (available)	5-speed Sport with manual-shift mode

FUEL ECONOMY	
Manual transmission (city/hwy)	21/28
Automatic transmission (city/hwy)	22/28
Fuel capacity (gallons)	15.9

CHASSIS	
Brakes	4-wheel disc
- Front	11.8-inch vented disc
- Rear	11.9-inch solid disc
- ABS	4-wheel, 4-channel with Electronic Brakeforce Distribution and Brake Assist
Steering type	Rack-and-pinion
Power assist	Electrohydraulic Power Assist Steering
Overall steering ratio	16.2:1
Steering wheel turns, lock-to-lock	2.9
Turning circle, curb-to-curb (ft)	36.7
Suspension	4-wheel independent
- Front	MacPherson strut with stabilizer bar
- Rear	Multilink with stabilizer bar

WEIGHT	
Curb weight (lb)	
- Manual transmission	3,417
- Automatic transmission	3,457

EXTERIOR DIMENSIONS	
Wheelbase (in)	108.3
Track, front (in)	60.2
Track, rear (in)	59.8
Length (in)	180.5
Width (in)	68.9
Height (in)	63.6
Minimum ground clearance (in)	5.5

INTERIOR DIMENSIONS & CAPACITIES	
Headroom (in), front/middle/rear	40.7/39.4/37.1
Headroom (in), front/middle/rear with moonroof	39.0/39.2/37.1
Shoulder room (in), front/middle/rear	55.5/55.5/49.3
Hip room (in), front/middle/rear	53.1/57.8/40.9
Legroom (in), front/middle/rear	40.7/39.4/30.5
Passenger volume-1st and 2nd rows (cu ft)	97.7
Cargo volume 3rd-row down (cu ft)	44.4



Financing without the fuss.

Whether you're buying or leasing a new Mazda, Certified Pre-Owned Mazda or a used vehicle, Mazda Capital Services* can help make the financing process more convenient and satisfying. One of the largest auto lenders in America, Mazda Capital Services is known for first-class customer service, a wide range of financing options and highly competitive rates.

To find out which purchase or lease plan is right for you, talk with your Mazda Dealer, or visit MazdaUSA.com.

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We're committed to our drivers. Every new 2013 Mazda5 is protected by:

- > **A 3-year/36,000-mile† "bumper-to-bumper" limited warranty**
- > **A 3-year/36,000-mile† 24/7 Emergency Roadside Assistance program**
- > **A 5-year/60,000-mile† limited powertrain warranty**
- > **A 5-year/unlimited-mileage warranty against body rust-through**

For details, please see your Mazda Dealer, visit MazdaUSA.com or call toll-free (800) 639-1000.

†Whichever comes first.

PRODUCT CHANGES AND OPTIONS AVAILABILITY: Following publication of this brochure, certain changes in standard equipment, options, prices and the like—or product delays—may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

*Always wear your seat belt and secure children in the rear seats in appropriate child restraints. †Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your owner's manual for further details. ‡Always check your mirrors and surroundings. **Late availability per production. Not equipped for XM Radio reception. SiriusXM Satellite Radio reception requires a subscription and Mazda satellite radio. Subscriptions to SiriusXM services are sold by SiriusXM after a 4-month trial subscription to the Sirius Select package expires and are continuous until you call SiriusXM at 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. Sirius satellite service available only to those at least 18 and older in the 48 contiguous USA, DC, and P.R. (with coverage limitations). Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. ††Extra cost option.



Every model in the Mazda lineup was built by a bunch of car-crazed craftsmen. Who love to drive. For people who love to drive. So from the Mazda2 to the CX-9, a Mazda is always a Mazda. Because if it's not worth driving, it's not worth building.

It's your Mazda—make it your own. Customize your new Mazda5 with Genuine Mazda Accessories. When installed by your Mazda Dealer prior to or at initial vehicle retail delivery, Genuine Mazda Accessories carry the same new-vehicle limited warranty as your new Mazda. Ask your dealer for details.



A Soft Cargo Liner.* Line your cargo area and 3rd-row seatbacks with flexible heavy-duty protection. **B Roof Rack.** Expand your storage possibilities with a removable roof rack. Add any of our customized attachments to transport your kayak, bike, cargo, surfboard, luggage, snowboard and more. **C Bumper Guard.** Protect your paint's finish while loading and unloading the cargo area. **D All-Weather Floor Mats.** Replace your standard carpet mats with these all-weather floor mats to provide your Mazda5's carpet with heavy-duty protection. **E Splash Guards.** Protect your Mazda5's finish from rocks and other road debris with our durable front and rear Splash Guards. **F Auto-Dimming Rearview Mirror With Compass And HomeLink.®** Features a bright LED compass readout and also automatically dims to reduce glare from headlights of cars behind you. The built-in HomeLink® controller activates any system-connected lights, gates, etc., in your home.

Additional accessories:

- | | | | | |
|-------------------------|---------------------------|------------------------|-------------------------|-----------------------------|
| Fog Lights | Remote Engine Start | Ashtray | Roof-Rack Attachments: | First Aid Kit |
| License-Plate Frame | Retractable Cargo Cover | 3.5mm Audio Cable | - Bike Carrier | Lighter |
| Front Splash Guards | Carpet Floor Mats | Touch-Up Paint | - Kayak Carrier | Roadside Assistance Kit |
| Rear Splash Guards | Tailpipe Finisher | Paint Protection Film: | - Surfboard Carrier | Portable Navigation Devices |
| Moonroof Wind Deflector | Cargo Net | - Door Edge | - Ski/Snowboard Carrier | by Garmin® |
| Rear Bumper Guard | SiriusXM Satellite Radio† | - Front Kit | - Luggage Basket | |
| | | - Rear Bumper | - Cargo Box | |
| | | | (short and medium) | |

Dear Driver,

The mission of the Mazda5 Program has been to create a rare combination of style, flexibility, handling and efficiency in one perfect package. The first-generation Mazda5 occupied a class of its own, but my team agreed they wouldn't rest until the sequel was even more exceptional.

From the beginning, we engineered the Mazda5 to be effortless in both form and function. A perfect example is how easily the sliding door opens for people of all ages, just like a traditional Japanese door. We also refined the performance of the Mazda5 so it could live up to its sporty Mazda3 roots. The 2.5-liter MZR engine is a light, compact design that offers more torque yet better fuel efficiency than the previous generation. In addition, Electrohydraulic Power Assist Steering and a multilink rear suspension give a precise, linear driving feel and comfortable ride.

We're proud that a vehicle that's so practical continues to be one of the most eye-catching and fun cars on the road. The fact that the Mazda5 is useful to so many different people around the world is our greatest reward.

Hideki Matsuoka
MAZDA5 PROGRAM MANAGER

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*Please remember to properly secure all cargo. †Late availability per production. Not equipped for XM Radio reception. SiriusXM Satellite Radio reception requires a subscription and Mazda satellite radio. Subscriptions to SiriusXM services are sold by SiriusXM after a 4-month trial subscription to the Sirius Select package expires and are continuous until you call SiriusXM at 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. Sirius satellite service available only to those at least 18 and older in the 48 contiguous USA, DC, and P.R. (with coverage limitations). Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc.

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