

ALL CHILDREN INSTINCTIVELY KNOW IT.

A FEW ADULTS STILL REMEMBER IT.

ONE UNIQUE CAR COMPANY REFUSES TO OUTGROW IT.

IN GROWN-UP LANGUAGE, IT MEANS THE EXHILARATION
AND LIBERATION THAT COME FROM EXPERIENCING SHEER MOTION.

BUT AS USUAL, CHILDREN PUT IT MUCH BETTER.

AND SIMPLY CALL IT ZOOM-ZOOM.

WE PRACTICE IT EVERY DAY.

IT'S WHY WE BUILD THE KIND OF CARS WE DO.

MAZDA. ALWAYS THE SOUL OF A SPORTS CAR.®































THINK ABOUT A COCKPIT THAT'S PRETTY MUCH THOUGHT OF EVERYTHING.

Since the Mazda CX-9's cockpit was inspired by world-class sports sedans, you'll find it exceptionally well-equipped. Which is why a 6-way adjustable driver's seat is standard on every CX-9 Sport. And an 8-way power-adjustable seat is available (and standard on the Touring and Grand Touring). Both provide a feeling that's as supportive as it is comfortable and refined. And a reassuring fit that's more akin to a custom-tailored suit than an ill-fitting overcoat. Equally well-tailored to your expectations are other insightful interior features. Naturally, power windows, mirrors and door locks—as well as cruise control—are all standard. As is a leather-wrapped steering wheel that tilts and telescopes to deliver a more comfortable driving position. There's even a three-zone automatic climate-control system that allows individualized settings for driver and passenger areas. And an auxiliary-audio input jack for your favorite MP3 player conveniently located in the CX-9 's center console. To further ensure that the CX-9 fits your lifestyle today, and for years to come, a host of cutting-edge options are available. Like a voiceactivated navigation system and rearview camera. A Bose® 10speaker Centerpoint® surround sound audio system. And SIRIUS Satellite Radio.* It's a cockpit clearly in touch with tomorrow.

Available only in the U.S., except Alaska and Hawaii.



Mazda Advanced Keyless Entry & Start System. Enjoy the convenience of remotely operating your CX-9's power windows and rear liftgate. Plus keylessly locking/unlocking all doors and even starting the engine. Standard on the Grand Touring. Available on the Touring.



Bluetooth® Hands-Free Phone Capability. Make and receive calls, access voicemail messages and more—all hands-free —using voice commands and your Bluetooth-compatible cell phone. Standard on both the Touring and the Grand Touring.



Eight-Way Power-Adjustable Driver's Seat With Memory.The driver's seat in the CX-9 Grand Touring lets you store and access up to 3 custom driving positions. At the touch of a button, it then automatically adjusts all eight settings—including lumbar support—to the desired position.



Blind Spot Monitoring System. Enjoy the convenience and added peace of mind provided by a radar-based system that gives both illuminated and audio warnings of objects detected in the CX-9's left and right rear blind spots (at speeds above 20 mph). Standard on the Grand Touring. (Available in the fall of 2007.)









SHIELD YOUR FAMILY WITH A FULL COMPLEMENT OF SAFETY FEATURES.

The Mazda CX-9 is painstakingly engineered to make your family's safety a top priority. Which is why advanced safety features such as Roll Stability Control, front and side-impact air bags, plus side-impact air curtains for all 3 rows are all standard features.* Not extra-cost options. In fact, every CX-9 is equipped with a cutting-edge array of passive and active safety systems. Some are as easy to see and appreciate as 3-point seat belts for all seven seating positions and a Tire-Pressure Monitoring System. Some are less obvious and well-concealed by the CX-9's shapely sheet metal. Including side-impact door beams and front and rear crumple zones. Others, like a "crushable" brake pedal that folds away in an accident to minimize the chance of a serious ankle or leg injury, are an integral part of the CX-9's refined interior. In short, the CX-9 was engineered to be among the safest vehicles in its class.





Four Air Bags & Two Side-Impact Air Curtains. For added protection in case of a collision or rollover, every CX-9 includes Advanced dual front air bags, front side-impact air bags plus side-impact air curtains* with rollover protection for all three rows of seating.



Roll Stability Control. Standard on all CX-9s. Roll Stability Control uses roll-rate-sensor data to electronically manage engine torque and braking forces during extreme cornering and accident avoidance maneuvers—minimizing the chance of tires losing contact with the road.



Dynamic Stability Control. Standard on all CX-9s. On slippery roads and during extreme cornering and emergencies, Dynamic Stability Control electronically manages engine torque and braking forces to help enhance vehicle control and minimize the chance of a spinout.







Four-Wheel Ventilated Disc Brakes With ABS & EBD. Standard on all CX-9s. Four-wheel ventilated disc brakes with an Anti-lock Brake System promote linear, fade-resisting stopping power. While Electronic Brakeforce Distribution braking power between front and rear.



COMMAND A POWERTRAIN ENGINEERED TO EXCEED EXPECTATIONS.

Thanks to its perfectly matched V6 engine and 6-speed Sport AT automatic transmission, the Mazda CX-9 represents a more intelligent approach to the typical SUV power trip. One that combines exhilarating performance with social responsibility. One that provides a well-balanced combination of responsive power, smooth performance and precise control—with an estimated 22 mpg* (FWD) on the highway. To accomplish all this, the CX-9's highly advanced powertrain relies upon a 273-hp all-aluminum 3.7-liter DOHC V6 that boasts 24 valves, variable valve timing, electronic throttle control and a robust

270 lb-ft of torque @ 4250 rpm. And to promote optimum efficiency and driver control, the CX-9 also serves up a sophisticated 6-speed Sport AT automatic transmission with the added advantages and fun of a manual-shift mode. Completing the picture is Mazda's available Active Torque Split AWD system. Computer-controlled, it instantly reacts to changing road and weather conditions. Distributing just the right amount of power to both front and rear wheels to enhance traction and vehicle control. Only Mazda could engineer such an ingenious way to Crossover to a seven-passenger SUV that's more breathtaking, more accommodating, more exhilarating and, ultimately, more you. Finally, what you need is exactly what you want. It's the Zoom-Zoom Way.







Six-Speed Sport AT Automatic Transmission. Standard on all CX-9s. Its advanced design combines all the convenience of a smooth-shifting automatic with the extra control—and fun—of a manual-shift mode.



Variable Valve Timing. Standard on all CX-9s. An integral part of the CX-9's 3.7-liter V6, variable valve timing maximizes low-end torque and high-rpm power for more responsive, fuel-efficient performance.



Active Torque Split All-Wheel Drive. Available on all CX-9s. Mazda's computer-controlled all-wheel-drive system continuously monitors wheel speed and engine data in order to respond to changes in road conditions and weather—and maintain an ideal balance of front/rear torque between 100:0 and 50:50.



CX-9 SPECIFICATIONS & CAPACITIES

Specifications		
Engine size and type	3.7L DOHC 24-valve V6	
Horsepower, SAE net	273 @ 6250 rpm	
Torque, SAE net lb-ft	270 @ 4250 rpm	
Redline	6500 rpm	
Compression ratio	10.3:1	
Fuel system	Multiport electronic fuel injection	
Required fuel	Regular unleaded gasoline	
EPA estimated mileage (city/highway)	FWD: 16/22* AWD: 15/21*	
Body type	Unibody with "Triple H" construction	
Steering type	Power rack-and-pinion with variable assist	
Turning circle, curb-to-curb (ft)	37.4	
Base curb weight (lb)	FWD: 4312 AWD: 4528	
Exterior Dimensions		
Wheelbase/overall length (in)	113.2/199.8	
Overall width/overall height (in)	76.2/68.0	
Track, front/rear (in)	65.1/64.7	
Ground clearance (in)	8.0	
Interior Dimensions	(Front/2 nd Row/3 rd Row)	
Headroom (in)	39.6/39.0/35.4	
Headroom with moonroof (in)	38.4/39.0/35.4	
Legroom (in)	40.9/39.8/32.4	
Shoulder room (in)	59.4/58.7/56.9	
Hip room (in)	56.5/56.0/43.7	
Capacities		
Passenger volume (cu ft)	139.2 (without moonroof) 137.5 (with moonroof)	
Cargo volume (cu ft)	17.2 (rear seatback up) 48.4 (3rd-row seatback folded) 100.7 (2nd- and 3rd-row seatbacks folded)	
Fuel capacity (U.S. gallons)	20.1	
Towing capacity (lb)	2000 (3500 with Towing Package)	

CX-9 ENGINE & MECHANICAL

Engine & Transmission	Sport	Touring	Grand Touring
3.7L DOHC 24-valve V6 engine	S	S	S
■ 6-speed Sport AT automatic transmission	S	S	S
Front-wheel drive	S	S	S
Active Torque Split All-Wheel Drive	0	0	0
Suspension & Brakes			
Power variable-assist rack-and-pinion steering	S	S	S
Independent MacPherson strut front suspension	S	S	S
Independent multilink rear suspension	S	S	S
Front and rear stabilizer bars	S	S	S
Power-assisted ventilated front/rear disc brakes	S	S	S
Anti-lock Brake System (ABS) with Electronic Brakeforce Distribution (EBD)	S	S	S
Roll Stability Control	S	S	S
Dynamic Stability Control (DSC); Traction Control System (TCS)	S	S	S

CX-9 OPTIONS & OPTION PACKAGES			
Options/Option Packages	Sport	Touring	Grand Touring
Power Seat Option Package: 8-way power driver's seat with manually adjustable lumbar support	0	-	-
Moonroof and Bose® Audio Package: Power sliding-glass moonroof; Bose® Premium Centerpoint® Surround System with 10 speakers; in-dash 6-disc CD changer	O [†]	0	0
Rear-Seat Entertainment System with Bose® Audio Package: 9-inch rear DVD with 5.1 audio surround sound; Bose® Premium Centerpoint® Surround System with 11 speakers; in-dash 6-CD changer; audio/video input jack; 115V outlet	O [†]	0	0
Touring Assistance Package: Power open/close rear liftgate; DVD navigation system; rearview camera; Mazda Advanced Keyless Entry & Start System	-	O‡	-
Grand Touring Assistance Package: Power open/close rear liftgate; DVD navigation system; rearview camera	-	-	O‡
Towing Package: 3500-lb capacity; receiver hitch and trailer-wiring harness; heavy-duty transmission cooler and radiator fan; revised Engine Control Module	-	0	0
Crystal White Pearl Mica paint	0	0	0
Roof rails	O/A	O/A	O/A
Front and rear splash guards (Black, set of 4)	O/A	O/A	O/A
Moonroof wind deflector (requires moonroof)	O/A	O/A	O/A
SIRIUS Satellite Radio receiver kit with 6-mo. subscription§	O/A	O/A	O/A
All-weather floor mats	O/A	O/A	O/A
Cargo mat (color-keyed carpet)	O/A	O/A	O/A
Cargo net	O/A	O/A	O/A
Retractable cargo cover (not available with Assistance Pkg)	O/A	O/A	O/A
Remote engine start	O/A	O/A	O/A
In-dash 6-disc CD/MP3 changer	O/A	O/A	O/A
Compass auto-dimming mirror with HomeLink® (Grand Touring includes rain sensor cover)	O/A	O/A	O/A
Alarm system with shock sensor	O/A	O/A	O/A
Back-up camera system with auto-dimming-mirror display	O/A	O/A	O/A

MazdaUSA.com

Wherever you see this symbol, you can get the whole story on our interactive Web site.

CX-9 EXTERIOR

Body	Sport	Touring	Grand Touring
Privacy-tint glass	S	S	S
Rear roof spoiler; intermittent rear wiper/washer	S	S	5
Dual body-color power remote outside mirrors	S	_	-
Dual body-color heated power remote outside mirrors	-	S	S
Dual outside-mirror side marker lights	-	-	S
Blind Spot Monitoring (BSM) System (available fall 2007)	-	-	S
Chrome door handles	-	-	S
Halogen headlights	S	S	-
■ HID (Xenon) low-beam headlights with automatic on/off	-	_	S
Halogen fog lights	-	-	S
LED taillights and center high-mount brake light	S	S	S
Dual stainless steel exhaust outlets	S	S	S
Variable-intermittent front windshield wipers	S	S	-
Rain-sensing variable-intermittent front windshield wipers	-	-	S
Tires & Wheels			
18-inch aluminum alloy wheels; P245/60R18 tires	S	S	_
20-inch aluminum alloy wheels; P245/50R20 tires	-	-	S

CX-9 INTERIOR

Comfort & Convenience	Sport	Touring	Grand Tourin
Power windows with front one-touch auto up/down feature and global open	S	S	S
Power door locks with 2-stage unlocking	S	S	S
Remote keyless entry with retractable key	S	S	-
Mazda Advanced Keyless Entry & Start System	-	Р	S
Tilt/telescopic steering wheel	S	S	S
Cruise control with steering-wheel-mounted illuminated controls	S	S	S
Three-Zone Automatic Climate-Control System	S	S	S
Leather-wrapped center console armrest with storage compartment	S	S	S
Heater/defroster with rear heater ducts; rear window defogger	S	S	S
Dual front 12V power points; rear 12V power point	S	S	S
Electroluminescent gauges; blue indirect interior lighting	-	-	S
Piano black interior trim	S	S	-
Silver-and-wood-pattern interior trim	-	_	S
Front- and rear-door storage pockets with bottle holders	S	S	S
Dual illuminated vanity mirrors with covers and extensions	S	S	S
Front, 2nd- and 3rd-row cup holders	S	S	5
Front map lights; courtesy front-door and cargo-area lights	S	S	5
Rear under-floor storage compartment	S	S	S
2nd-row center armrest with cup holders	S	S	S
Seating & Trim			
▼ 7-passenger seating capacity	S	S	S
Reclining front bucket seats; front-seatback map pockets	S	S	S
■ 60/40 split fold-down 2nd-row seatback with armrest and one-motion walk-in access to 3rd row	S	S	S
50/50 split fold-down 3rd-row seatback	S	S	5
Adjustable headrests for all seating positions	S	S	S
4-way power front passenger seat	-	S	S
6-way manually adjustable driver's seat	S	-	-
8-way power driver's seat with manual lumbar	0	-	-
8-way power driver's seat with power lumbar (3-memory setting on Grand Touring); heated front seats	-	S	S
Carpet floor mats	S	S	S
Cloth-trimmed seats	S	-	-
Leather-trimmed seats (front and second row)	-	S	S
Audio			
AM/FM/CD stereo with 6 speakers	S	S	S
Auxiliary-audio input jack	S	S	S
Steering-wheel-mounted illuminated audio controls	S	S	5
National Bluetooth® hands-free phone capability	-	S	S
SIRIUS Satellite Radio-ready head unit [§]	S	S	S

CX-9 SAFETY & SECURITY

Safety & Security	Sport	Touring	Grand Touring
Roll Stability Control	S	S	S
Side-impact air curtains (coverage for all three rows) with rollover protection	S	S	S
Advanced dual front air bags; front side-impact air bags¶	S	S	5
Dynamic Stability Control (DSC); Traction Control System (TCS)	S	S	5
3-point seat belts for all seating positions	S	S	5
LATCH 2nd-row child-safety-seat anchors	S	S	S
Tire-Pressure Monitoring System (TPMS)	S	S	5
Engine-immobilizer antitheft system	S	S	S
Antitheft perimeter alarm	_	_	S

S: Standard O: Optional P: Package option A: Dealer-installed accessory —: Not available

* These estimates reflect new EPA methods beginning with 2008 model. For more information on new mpg ratings, please see www.fueleconomy.gov. † Sport model requires Power Seat Option Package. ‡ Requires Moonroof and Bose® Audio Package or Rear-Seat Entertainment System with Bose® Audio Package. § SIRIUS Satellite Radio reception requires a subscription and Mazda satellite radio receiver accessory kit. Available only in the U.S., except Alaska and Hawaii. ¶ Always wear your seat belt and secure children in the rear seat belts.



Diffinant black cicare	out
TRIM LEVEL	INTERIOR FABRICS
CX-9 Sport	Black or Sand Cloth
CX-9 Touring	Black or Sand Leather
CX-9 Grand Touring	Black or Sand Leather



TRIM LEVEL	INTERIOR FABRICS
CX-9 Sport	Black or Sand Cloth
CX-9 Touring	Black or Sand Leather
CX-9 Grand Touring	Black or Sand Leather



Galaxy Gray Mica

TRIM LEVEL	INTERIOR FABRICS
CX-9 Sport	Black Cloth
CX-9 Touring	Black Leather
CX-9 Grand Touring	Black or Sand Leather



TRIM LEVEL	INTERIOR FABRICS
CX-9 Sport	Black Cloth
CX-9 Touring	Black Leather
CX-9 Grand Touring	Black or Sand Leathe



Black Cherry Mica

TRIM LEVEL	INTERIOR FABRICS
CX-9 Sport	Sand Cloth
CX-9 Touring	Sand Leather
CX-9 Grand Touring	Black or Sand Leather



Sparkling Black Mica

TRIM LEVEL	INTERIOR FABRICS
CX-9 Sport	Black or Sand Cloth
CX-9 Touring	Black or Sand Leather
CX-9 Grand Touring	Black or Sand Leather



Crystal White Pearl Mica

TRIM LEVEL	INTERIOR FABRICS
CX-9 Sport	Black or Sand Cloth
CX-9 Touring	Black or Sand Leath
CX-9 Grand Touring	Black or Sand Leath



Copper Red Mica

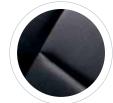
TRIM LEVEL	INTERIOR FABRICS
CX-9 Sport	Sand Cloth
CX-9 Touring	Sand Leather
CX-9 Grand Touring	Black or Sand Leathe



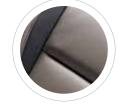




Sand Cloth CX-9 Sport



Black Cloth CX-9 Sport



Sand Leather CX-9 Touring and Grand Touring



Black Leather CX-9 Touring and Grand Touring

PRODUCT CHANGES AND OPTIONS AVAILABILITY: Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.





Back-Up Camera Auto-Dimming Mirror Display. Get a better picture of what is behind your CX-9 when in reverse. When not in reverse, display is indistinguishable from the remainder of the mirror.



design accepts bicycle, ski/snowboard and

cargo carrier attachments and features 100-lb

Roof Rails and Crossbars. Sleek and aerodynamically designed, the durable roof rails and roof-rail crossbars are a convenient way to increase cargo capacity. Versatile crossbar

Retractable Cargo Cover. Provides a finished look to the cargo area when the rear seats are folded flat. Easy to install, remove or retract when full access is needed.

PEACE OF MIND: THE ZOOM-ZOOM WAY

We want your new Mazda CX-9 to be a source of pride, exhilaration and peace of mind for years to come. Which is why every new 2008 Mazda sold in the U.S. is protected by all of the following:

- A 3-year/36,000-mile*
 "bumper-to-bumper" limited
 warranty.
- A 3-year/36,000-mile* 24/7 Emergency Roadside Assistance program.
- A 5-year/60,000-mile* limited powertrain warranty.
- A 5-year/unlimited-mileage Anti-Perforation Limited Warranty.

For details, please see your Mazda dealer, visit MazdaUSA.com or call toll-free 800-639-1000.

* Whichever comes first.

A WEB SITE POWERED BY PURE ZOOM-ZOOM.

Visit MazdaUSA.com, and surround yourself with more motorized fun of the virtual variety. You can download the latest info and specs on all the new 2008 Mazdas. Compare your favorite new Mazda to the competition. "Build" the Mazda of your dreams online—and trick it out exactly the way you want it. Request a quote. Estimate monthly payments. Order a brochure.

Get the "411" on special events, promotions and incentives. Score handy maintenance tips and seasonal service offers. Learn more about *MAZDASPEED* and Mazda's latest motorsports activities. Even locate your closest Mazda dealer. It's your instant, 24/7 connection to all things Zoom-Zoom. All at MazdaUSA.com.

Mazda American Credit...

A FRIEND WHO'S READY TO LEND MORE THAN A HAND.

Whether you're buying or leasing a new Mazda, Certified Pre-Owned Mazda or a used vehicle, Mazda American Credit (MAC) can make the financing process a more convenient and more satisfying experience. It all starts with first-class customer service and competitive rates. To find out which MAC purchase or lease plan best meets your needs, talk to your Mazda dealer. Or for more information, visit MazdaCredit.com.

A MORE PERSONALIZED APPROACH TO ACCESSORIES.

One of the greatest joys that comes with owning a new Mazda CX-9 is being able to personalize its appearance and enhance its performance with Genuine Mazda Accessories. Better still, all Genuine Mazda Accessories installed by your Mazda dealer—prior to or at initial vehicle retail delivery—carry the same new-vehicle limited warranty as your new Mazda. See your dealer for details.

CX-9 ACCESSORIES

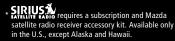
- Fog Light Kit
- Front MaskOutside Mirrors with Side Marker Lights
- Car Cover
 Hood Bug Deflector (Smoke)
- Moonroof Wind Deflector
 Roof Rails
- Roof-Rail Crossbars
- Bike Carrier, Crossbar Mount

Bike Carrier, Trailer-Hitch Mount

capacity evenly distributed.

- Roof Cargo Box
- Roof Luggage BasketSki/Snowboard Carrier, Crossbar Mount
- Liftgate Garnish (Body Color with Chrome Accent)
- Splash Guards (Black, Set of 4)
- Windshield Sunscreen (with Logo)
- Cigarette Lighter
- Ashtray
- Compass Auto-Dimming Mirror

- Compass Auto-Dimming Mirror with HomeLink
 - Back-Up Camera System with Auto-Dimming-Mirror Display
 - In-Dash 6-Disc CD/MP3 Changer
 iPod[®] Integration Module
 - SIRIUS Satellite Radio*
 - Remote Engine Start
 - Alarm System with Shock Sensor
 - All-Weather Floor Mats
 - Retractable Cargo Cover
 - Cargo Mat, Carpeted, with Cargo-Loks
 - Cargo Net
 - Carpet Floor Mats
 - First Aid Kit
 - Roadside Assistance Kit
 - Wheel Locks (Set of 4)



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