

'05 **mazda 3**

zoom-zoom



DEEP INSIDE US ALL, THERE'S A UNIQUELY HUMAN EMOTION JUST WAITING FOR AN INVITATION TO "COME OUT AND PLAY." IT'S A FEELING OF PURE EXUBERANCE AND EXHILARATION—THE EMOTION OF MOTION.

# REDISCOVER THE EMOTION OF MOTION.

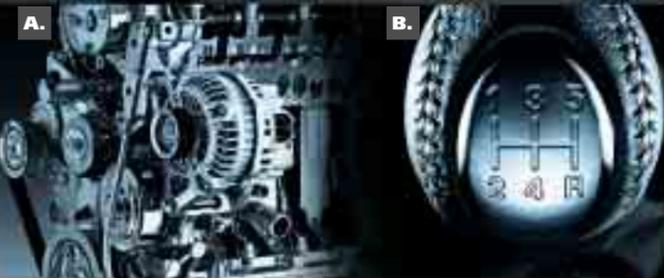
It starts with a feeling. One that children instinctively know, and grown-ups want to recapture. It calls to mind words like exhilaration, liberation and joy. But we like the way children put it better: "Zoom-Zoom." It's what moves us to build the kind of vehicles we do. And why you'll find the soul of a sports car engineered into everything we make. Especially in a pair of sporty compacts that dare you to rethink what's possible. The status quo-shattering MAZDA3 5-Door and MAZDA3 4-Door.



THE MAZDA3 5-DOOR PUTS ORDINARY COMPACTS TO SHAME. ITS DROP-DEAD GORGEOUS. QUICK ON ITS FEET. PACKED WITH WALL-TO-WALL FEATURES. IMMENSELY VERSATILE. AND PRICED TO MAKE YOU SMILE.

CHANNEL YOUR DRIVE IN  
**MORE REWARDING  
DIRECTIONS.**

All it takes is a willingness to rethink what's possible. And a test drive in the unprecedented MAZDA3 s 5-Door. Say "adios" to the bland styling, boring performance and austere accommodations that curse ordinary compacts. And instead, embrace a more athletic, self-confident silhouette. Enjoy the spirited response of an advanced, 160-hp, all-aluminum engine. And immerse yourself in a cabin so well-equipped, even steering-wheel-mounted audio and cruise controls are standard. So what'll it be? Sleepy econobox, or instant exhilaration?



**A. TWIN POWERPLANTS.** A 160-hp, 16-valve 2.3-liter all-aluminum engine, featuring variable valve timing to maximize low-end torque and high-rpm power, is standard on both MAZDA3 s models. A responsive yet fuel-efficient 148-hp,\* 2.0-liter DOHC engine is standard on the MAZDA3 i 4-Door. **B. SMOOTH GEAR-BOX.** A 5-speed manual gearbox, with double-cone synchronizers for smoother shifts, is standard on all MAZDA3 offerings. **C. AUTOMATIC FUN.** A Sport AT 4-speed automatic transmission is also available. In addition to its automatic mode, the Sport AT provides a manual sport mode that allows you to sequentially shift gears up or down, to provide an ideal combination of convenience and fun.



\*144 hp in CA, MA, ME, NY and VT.

SOLIDLY RAISING THE BAR FOR ALL SMALL CARS—AND BEATING OUT BOTH THE TOYOTA PRIUS AND HONDA CIVIC—MAZDA3 WAS NAMED “AMERICA’S BEST ECONOMY CAR FOR 2004” BY *AutoWeek* (7-5-04).



A.



B.

LIKE MOST

# ACTION HEROES

ITS REFLEXES ARE REMARKABLE.

The MAZDA3s 4-Door, like its 5-Door twin, shares the same fun-to-drive gene pool as the award-winning MAZDA RX-8 and MAZDA6. Which means precise rack-and-pinion steering, 4-wheel disc brakes and a fully independent suspension system are all givens. Fire up a MAZDA3 4-Door and tap into quickness that's unexpected. Agility that's uncanny. And performance that's unforgettable.

**A. DISCS ALL AROUND.** Every MAZDA3 is equipped with power-assisted 4-wheel disc brakes to promote linear, fade-resistant stops. An advanced Anti-lock Brake System (ABS) with Electronic Brakeforce Distribution (EBD) is available. **B. SUREFOOTED SUSPENSION.** To champion the bond between rubber and road, every MAZDA3 features a fully independent suspension system—including an advanced multilink rear design and front and rear stabilizer bars. The results are agile handling and exceptional ride comfort.

MAZDA3 s 4-Door with Optional Sport and Moonroof & 6-CD Packages

The image shows the interior of a car, focusing on the front and rear seats. The seats are upholstered in black leather with a quilted pattern. The dashboard and center console are also visible, featuring a modern design with various controls and a gear shift. The overall lighting is dim, creating a sophisticated and luxurious atmosphere.

**SOME  
PLAYGROUNDS  
ARE BETTER EQUIPPED THAN OTHERS.**

"IN RACETRACK PARLANCE, THESE BABIES ARE DIALED IN. IT'S WHAT MADE THE ORIGINAL RX-7 AND THE MIATA SO COMPELLING. AND IT'S FAST BECOMING THE DEFINING PERSONALITY OF MAZDA." MONEY (1/04)

## SOME COCKPITS HAVE ALL THE FUN.

Fun is a two-way street in a MAZDA3s. So the cockpit is designed to promote precise driver input and responsive vehicle feedback. It starts with the welcoming grip of a leather-wrapped, tilt and telescopic steering wheel. The energetic glow of electroluminescent gauges. The firm support of a driver's seat with both height adjustment and lumbar support. Plus the driving beat of a 6-speaker AM/FM/CD stereo. For more reassuring guidance, you can even add an available DVD-based navigation system. But no need to add air conditioning; cruise control; power windows, mirrors and door locks. They're all standard.

**A. ADDED COMFORT.** To help ensure you find an ideal driving position, regardless of your size, every MAZDA3 comes with a steering wheel that tilts and telescopes. **B. CONVENIENT CONTROLS.** Every MAZDA3 also provides convenient steering-wheel-mounted controls for the AM/FM/CD stereo—plus buttons for cruise control functions on every MAZDA3s (and package-equipped *i* models).

A.

B.

THE MAZDA3'S ATTENTION TO DETAIL IS IMPOSSIBLE TO IGNORE. "BRISK PERFORMANCE, PAINSTAKING ASSEMBLY, HANDSOME INTERIOR, A FEELING OF REFINEMENT AND SUBSTANCE." —CAR AND DRIVER (1/04)



# A CLOSER LOOK

REVEALS HEAVEN IS IN THE DETAILS.

Everywhere you look in the MAZDA3's inviting interior are signs of a vehicle determined to run circles around the commonplace. From its multifunction "command center" display screen and distinctive gauge cluster to its firmly supportive bucket seats and driver's left footrest, insightful attention to detail abounds. In fact, no matter where your eyes or hands come to rest, be it

on a silver-ringed air vent bezel or the richly patterned upholstery—they'll be rewarded by the MAZDA3's quality materials and meticulous craftsmanship.

**A. AUTOMATIC CHOICE.** The available Sport AT 4-speed automatic transmission delivers both convenience and fun. In addition to the automatic mode, there's a manual sport mode that lets you sequentially shift gears up or down. **B. SHINING EXAMPLE.** Electroluminescent gauges, standard on a MAZDA3s, display three distinct color variations to indicate daytime, nighttime and vehicle entry conditions. On a MAZDA3 equipped with the available Sport AT automatic trans-

mission, the automatic or manual function you've selected will also be displayed. **C. IMPROVE YOUR VIEW.** The available power sliding-glass moonroof (with sunscreen) slides open for a better view and also tilts up for better ventilation. **D. INSTANT COMMUNICATION.** The MAZDA3's "command center" features an illuminated display screen for the digital clock, AM/FM/CD audio system, as well as for the optional in-dash 6-disc CD changer and available SIRIUS Satellite Radio\* receiver.

\*SIRIUS Satellite Radio reception requires a subscription and Mazda satellite radio receiver accessory kit. Available only in the U.S., except Alaska and Hawaii.

D.

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THE MAZDA3'S EXCEPTIONAL VALUE IS THE TALK OF THE INTERNET: "FOR THE PRICE, YOU WOULD BE HARD-PRESSED TO FIND A BETTER FOUR-DOOR SEDAN ON THE MARKET THAN THE MAZDA3."—EDMUNDS.COM



SOMEHOW, IT EVEN HELPS FILL UPS

## AND PAYCHECKS GO FARTHER.

The MAZDA3<sup>i</sup> 4-Door is ingeniously designed to deliver a lot more of what you had in mind. Like superb performance, handling and styling. Plus a frugal 28 mpg city/35 mpg highway.\* But then, a responsive—yet fuel-efficient—148-hp,<sup>†</sup> 16-valve 2.0-liter engine with a smooth-shifting 5-speed stick are

both part of the package. As are power-assisted 4-wheel disc brakes and precise rack-and-pinion steering. Even slick details—like mirrors, side moldings and door handles that are all body-colored—made the cut. All simply to entice you to rethink what's possible—for less than you think.

\*EPA estimated fuel economy. Actual results may vary. <sup>†</sup>144 hp in CA, MA, ME, NY and VT.

**THE INSIDE STORY.** The MAZDA3<sup>i</sup> 4-Door's impressive array of standard features encompasses everything from a tilt and telescopic steering wheel with audio controls to a 4-speaker AM/FM/CD stereo and a lockable 60/40 split fold-down rear seat.



LIFE'S  
**MORE FUN**  
**WHEN YOU KEEP YOUR OPTIONS OPEN.**

If you're all about new ideas, and new adventures, consider a car of kindred spirit. The MAZDA3s 5-Door. Its bold, take-no-prisoners approach to styling and versatility pays huge dividends—in both form and function. Which explains why a roof-mounted antenna, rear roof-end spoiler, side sill extensions, fog lights and even trick 17-inch alloys are all standard. Want to add a personal touch or two? Have at it. Everything from an in-dash 6-disc CD changer and moonroof to leather-trimmed seats and DVD-based navigation system are available. The MAZDA3s 5-Door. Finally, a car that reflects more of who you dare to be than how much you dare to spend.



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**A. DOUBLE DUTY.** The added versatility of a 60/40 split fold-down rear seatback in every MAZDA3 makes it easier to transport both larger, longer items and rear-seat passengers. **B. A PLACE FOR EVERYTHING.** The MAZDA3s 5-Door includes a handy rear area cargo management system to help you organize and protect everything, from outdoor gear and sports equipment to tools and groceries.



Please remember to properly secure all cargo.

AND WHAT ABOUT VALUE? "MAZDA IS RIGHTFULLY BOASTFUL ABOUT ITS NEW ENTRY LEVEL CAR, BECAUSE IT OFFERS FAR MORE THAN ANYONE MIGHT EXPECT IN THIS PRICE CLASS." —NEW CAR TEST DRIVE.COM

## THERE'S A LOT MORE HERE THAN MEETS THE EYE.



**A.** Good looks will only take you so far. Which is why you'll find a ton of built-in safety features beneath the MAZDA3's enticing sheet metal. Mazda's "Triple H" construction design, for example, reinforces critical body components to improve impact protection, structural integrity and handling. Side-impact door beams help deflect energy while front and rear crumple zones help absorb the energy of a collision. Its "crushable" pedal assembly folds away in an accident to reduce the chance of a serious ankle or leg injury. Even the MAZDA3's wide stance and 4-wheel independent suspension help promote stable handling in emergency situations.



**C.**



**A. HIGH-PRESSURE JOB.** For added peace of mind and convenience, a built-in Tire-Pressure Monitoring System (TPMS) is available on both MAZDA3s models. **B. SAFETY FIRST.** Advanced 2-stage front air bags\* with belt-use, passenger-weight and driver's seat-position sensors are standard. Front side-impact air bags\* and side air curtains with coverage for front and rear passengers are available. **C. BRIGHTER IDEA.** Xenon High-Intensity-Discharge (HID) low-beam headlights are also available on both MAZDA3s models.

\*Always wear your safety belt and secure children in the rear seat.

MECHANICAL FEATURES	MAZDA3i	MAZDA3s	MAZDA3s
	4-Door	4-Door	5-Door
2.0L DOHC 16-valve 4-cylinder engine with 148* hp	S	—	—
2.3L DOHC 16-valve 4-cylinder engine with 160 hp	—	S	S
5-speed manual overdrive transmission	S	S	S
Rack-and-pinion steering with electrohydraulic variable assist	S	S	S
Power-assisted 4-wheel disc brakes	S	S	S
Independent strut-type front suspension	S	S	S
Independent multilink rear suspension	S	S	S
Front and rear stabilizer bars	S	S	S
<b>EXTERIOR FEATURES</b>			
15-inch steel wheels with full wheel covers	S	—	—
15-inch alloy wheels	O	—	—
16-inch alloy wheels	P	S	—
17-inch alloy wheels	—	P	S
195/65R15 H-rated steel-belted all-season radial tires	S	—	—
205/55R16 H-rated steel-belted all-season radial tires	P	S	—
205/50R17 V-rated steel-belted all-season radial tires	—	P	S
5-mph body-color bumpers	S	—	—
5-mph body-color bumpers – sport-type	—	S	S
Side sill extensions	—	P	S
Body-color side moldings and door handles	S	S	S
Dual body-color remote mirrors	S	—	—
Dual body-color power remote mirrors	P	S	S
2-speed variable-intermittent windshield wipers	S	S	S
Rear wiper/washer with intermittent setting	—	—	S
Clear-lens halogen headlights with dark housings	S	S	S
Clear-lens halogen fog lights	A	S	S
Red-lens taillights with bright housings	S	—	—
Clear-lens taillights with dark housings	—	S	S
Fender-mounted turn-signal repeater lights	S	S	S
Roof-mounted mast-type radio antenna	S	S	S
Rear liftgate spoiler	—	—	S
<b>EXTERIOR COLORS</b>			
Black Mica	•	•	•
Rally White	•	•	•
Strato Blue Mica	•	•	•
Winning Blue Metallic	—	•	•
Titanium Gray Metallic	•	•	•
Sunlight Silver Metallic	•	•	•
Shimmering Sand Metallic	•	—	—
Velocity Red Mica	•	•	•
Lava Orange Mica	—	•	•
Nordic Green Mica	•	—	—

S : Standard O : Optional P : Package A : Dealer-available accessory — : Not available

\*144 hp in CA, MA, ME, NY and VT; 132 lb ft, 2718 lb (manual), 2760 (automatic). †Always wear your safety belt and secure children in the rear seat.

INTERIOR FEATURES	MAZDA3i	MAZDA3s	MAZDA3s
	4-Door	4-Door	5-Door
Advanced 2-stage front air bags† with belt-use, passenger-weight and driver's seat-position sensors	S	S	S
Front safety-belt pretensioners with force limiters	S	S	S
3-point safety belts for all 5 seating positions	S	S	S
Reclining front bucket seats	S	S	S
Driver's seat lifter and adjustable lumbar support	P	S	S
60/40 split fold-down rear seatback	S	S	S
Removable rigid cargo cover	—	—	S
Cargo management system	—	—	S
Full cloth upholstery	S	S	S
Carpet floor mats	S	S	S
Center console armrest with dual covered storage compartments	S	S	S
Dual front cup holders with cover	S	S	S
Power windows with driver's 1-touch-down feature	P	S	S
Power door locks with 2-stage unlocking	P	S	S
Remote keyless illuminated entry system	P	S	S
Rear child-safety door locks and LATCH child-seat anchors	S	S	S
Remote trunk-lid release	S	S	—
Remote fuel-door release	S	S	S
Dual front map lights; cargo area light; ignition-keyhole light	S	S	S
Driver's and passenger's covered visor vanity mirrors	S	S	S
Tachometer	S	S	S
White-on-black gauges with red nighttime illumination	S	—	—
Electroluminescent gauges with tri-mode lighting: blue (entry); white-on-black (daytime); red-on-black (nighttime)	—	S	S
Center instrument panel display (audio & clock)	S	S	S
Tilt/telescopic steering wheel	S	S	S
Leather-wrapped steering wheel and shift knob	—	S	S
Cruise control with steering-wheel-mounted controls	P	S	S
Heater/defroster with 4-speed blower and rear heater ducts	S	S	S
Rear window defogger; front side-window demisters	S	S	S
CFC-free air conditioning	O	S	S
AM/FM/CD stereo with 4 speakers and automatic level control	S	—	—
AM/FM/CD stereo with 6 speakers and automatic level control	P	S	S
Steering-wheel-mounted audio controls	S	S	S
Engine-immobilizer anti-theft system	S	S	S
<b>INTERIOR FABRICS</b>			
Black cloth	•	—	—
Beige cloth	•	—	—
Black/red cloth	—	•	•
Black/blue cloth	—	•	•
Black leather	—	O	O
<b>PRODUCT CHANGES AND OPTIONS AVAILABILITY:</b> Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.			

OPTIONS AND OPTION PACKAGES	MAZDA3i	MAZDA3s	MAZDA3s
	4-Door	4-Door	5-Door
ABS/SAB/SAC PACKAGE: Anti-lock Brake System (ABS) with Electronic Brakeforce Distribution (EBD) and Brake Assist; front side-impact air bags;† side-impact air curtains with front and rear coverage	O <sup>1,2</sup>	O	O
MOONROOF & 6-CD PACKAGE: Power sliding-glass moonroof with "one-touch" open feature; in-dash 6-disc CD changer	O <sup>1,2</sup>	O	O
POWER & 16" ALLOY WHEEL PACKAGE: Power windows, door locks and mirrors; remote keyless entry; driver's seat lifter and lumbar support; cruise control; 6-speaker sound system; 16" alloy wheels with P205/55R16 H-rated tires	O <sup>1</sup>	—	—
SPORT PACKAGE: 17" alloy wheels with P205/50R17 V-rated tires; side sill extensions	—	O	S
XENON & TPMS PACKAGE: Xenon High-Intensity-Discharge (HID) low-beam headlights, Tire-Pressure Monitoring System (TPMS)	—	O <sup>3,4</sup>	O <sup>3</sup>
Sport AT 4-speed automatic overdrive transmission	O <sup>1</sup>	O	O
Leather-trimmed seats	—	O <sup>4</sup>	O
DVD-based navigation system with pop-up screen	—	O <sup>3,4,5</sup>	O <sup>3,5</sup>
CFC-free air conditioning	O	S	S
15" alloy wheels	O <sup>1</sup>	—	—
MAZDA3s SPECIAL EDITION: Unique Carbon Gray exterior color; 17" alloy wheels; side sill extensions; Bose® audio system with 7 speakers including powered subwoofer, EQ, and in-dash 6-disc CD changer; saddle brown or black leather-trimmed seats; heated front seats; rain-sensing wipers; auto-headlights; A/C pollen filter and LED taillights (5-Door) (late availability)	—	•	•
<b>EXTERIOR DIMENSIONS (inches)</b>			
Wheelbase/overall length	103.9/178.3	103.9/178.7	103.9/176.6
Overall width	69.1	69.1	69.1
Overall height	57.7	57.7	57.7
Track, front/rear	60.2/59.6	60.2/59.6	60.2/59.6
<b>INTERIOR DIMENSIONS (inches)</b>			
Headroom, front/rear	39.1/37.4	39.1/37.4	39.1/38.4
Headroom, front/rear with moonroof	38.1/37.0	38.1/37.0	38.2/38.3
Legroom, front/rear	41.9/36.3	41.9/36.3	41.9/36.3
Shoulder room front/rear	54.9/54.0	54.9/54.0	54.9/54.0
<b>CAPACITIES (cubic feet)</b>			
EPA passenger volume (cubic feet)	94	94	95
EPA cargo volume (cubic feet)	11	11	17
EPA cargo volume, rear seats folded (cubic feet)	—	—	31
Fuel capacity (U.S. gallons)	14.5	14.5	14.5
<b>SPECIFICATIONS</b>			
Engine size and type	MAZDA3i 4-Door 2.0L DOHC 16-valve 4-cylinder		MAZDA3s 4-Door/5-Door 2.3L DOHC 16-valve 4-cylinder with variable valve timing and dual balance shafts
Horsepower	148* @ 6500 rpm		160 @ 6500 rpm
Torque, lb-ft	135* @ 4500 rpm		150 @ 4500 rpm
EPA estimated fuel economy City/highway	Manual 28/35 Automatic 26/34		Manual 25/32 Automatic 24/29
Curb weight	Manual 2696* lb Automatic 2738* lb		Manual 2762 lb/2826 lb Automatic 2807 lb/2857 lb

<sup>1</sup>Requires air conditioning <sup>2</sup>Requires Power & 16" Alloy Wheel Package <sup>3</sup>Requires ABS/SAB/SAC Package <sup>4</sup>Requires Sport Package <sup>5</sup>Requires Xenon & TPMS Package  
For a complete list of MAZDA3 accessories, see the following page.

#### WHEEL OPTIONS



15-INCH WHEEL COVER



15-INCH ALLOY



16-INCH ALLOY



17-INCH ALLOY

#### INTERIOR FABRICS



BLACK CLOTH  
MAZDA3i 4-Door



BEIGE CLOTH  
MAZDA3i 4-Door



BLACK/RED CLOTH  
MAZDA3s 4-Door/5-Door



BLACK/BLUE CLOTH  
MAZDA3s 4-Door/5-Door



BLACK LEATHER  
MAZDA3s 4-Door/5-Door



SADDLE BROWN LEATHER  
MAZDA3s Special Edition  
4-Door/5-Door

#### EXTERIOR COLORS



BLACK MICA  
MAZDA3i 4-Door  
Black Cloth, Beige Cloth  
MAZDA3s 4-Door/5-Door  
Black/Red Cloth, Black Leather



STRATO BLUE MICA  
MAZDA3i 4-Door  
Black Cloth, Beige Cloth  
MAZDA3s 4-Door/5-Door  
Black/Blue Cloth, Black Leather



TITANIUM GRAY METALLIC  
MAZDA3i 4-Door  
Black Cloth  
MAZDA3s 4-Door/5-Door  
Black/Red Cloth, Black Leather

VELOCITY RED MICA  
MAZDA3i 4-Door  
Black Cloth  
MAZDA3s 4-Door/5-Door  
Black/Red Cloth, Black Leather



SHIMMERING SAND METALLIC  
MAZDA3i 4-Door  
Beige Cloth



CARBON GRAY MICA  
MAZDA3s Special Edition  
4-Door/5-Door  
Saddle Brown or Black Leather



RALLY WHITE  
MAZDA3i 4-Door  
Beige Cloth  
MAZDA3s 4-Door/5-Door  
Black/Blue Cloth, Black Leather



WINNING BLUE METALLIC  
MAZDA3s 4-Door/5-Door  
Black/Blue Cloth, Black Leather



SUNLIGHT SILVER METALLIC  
MAZDA3i 4-Door  
Black Cloth  
MAZDA3s 4-Door/5-Door  
Black/Red Cloth, Black Leather

LAVA ORANGE MICA  
MAZDA3s 5-Door  
Black/Red Cloth, Black Leather



NORDIC GREEN MICA  
MAZDA3i 4-Door  
Beige Cloth

# MAKING YOUR MAZDA YOURS ALONE.

Part of the joy of owning a new MAZDA3 is personalizing it. And the best way to enhance its appearance or performance is with Genuine Mazda Accessories. In fact, all Genuine Mazda Accessories installed by your Mazda dealer prior to or at initial vehicle retail delivery, carry the same new-vehicle limited warranty as your new Mazda. See your dealer for details.

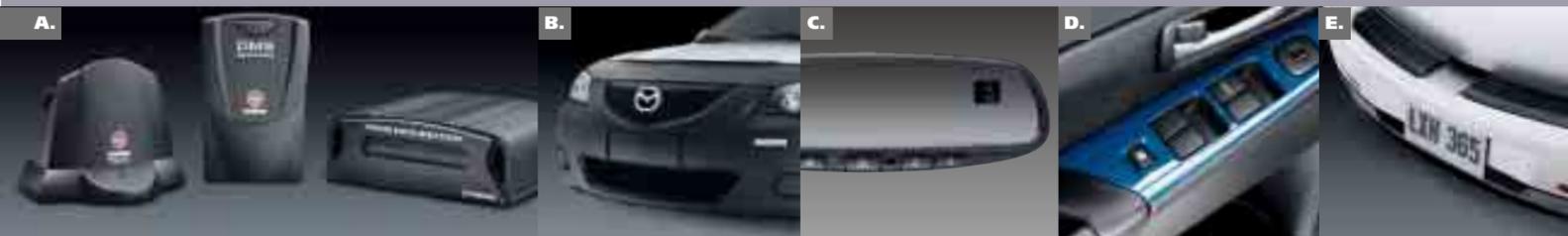
MAZDA3	MAZDA3i 4-Door	MAZDA3s 4-Door	MAZDA3s 5-Door	MAZDA3	MAZDA3i 4-Door	MAZDA3s 4-Door	MAZDA3s 5-Door
Front air dam	•	—	—	Door switch decorative panels	•	•	•
Front lip spoiler	—	—	•	Door grip covers	•	•	•
Fog lights	•	—	—	Pedal set (A/T or M/T)	•	•	•
Front and rear splash guards	•	—	—	Carpet floor mats	•	•	•
Front mask	•	•	•	Premium carpet floor mats	•	•	•
Wheel-arch molding	—	—	•	All-weather floor mats	•	•	•
Side sill extensions	•	•	—	Carpet cargo mat	•	•	•
Lower door molding	•	•	•	Cargo tray	—	—	•
Door edge guards	•	•	•	Cargo net	•	•	•
Moonroof wind deflector	•	•	•	Ashtray replacement compartment	•	•	•
Satin-finish fuel door	•	•	•	Rear ashtray	•	•	•
Rear wing spoiler	•	•	—	Car cover	•	•	•
Rear lip spoiler	•	•	—	Car cover cable lock	•	•	•
Rear aero flares	•	—	•	First aid kit	•	•	•
Rear skirt diffuser	—	—	•	Roadside assistance kit	•	•	•
Rear bumper step plate	—	—	•	Wheel locks	•	•	•
Windshield sunscreen	•	•	•	Touch-up paint	•	•	•
Compass & outside temperature auto-dimming mirror	•	•	•				
Compass & outside temperature auto-dimming mirror with HomeLink®	•	•	•				
In-dash 6-disc CD changer	•	•	•				
CD/MP3 player	•	•	•				
Cassette player	•	•	•				
MiniDisc player	•	•	•				
SIRIUS Satellite Radio receiver kit*	•	•	•				
PhatNoise™ car audio system	•	•	•				
Remote engine start/security system (late availability)	•	•	•				
Power inverter (115-volt)	•	•	•				
Steering wheel (red/black or blue/black)	•	•	•				
Gearshift knob†	•	•	•				
Parking-brake cover†	•	•	•				
Instrument panel decorative trim	•	•	•				



**A. PHATNOISE™ CAR AUDIO SYSTEM.** Listen to the equivalent of up to 500 CDs on your Mazda's stereo system with a PhatNoise™ 20GB digital media cartridge and trunk-mounted digital media player. Plays MP3, WMA, FLAC, and Audible formats. Complete with USB Desktop Cradle, software and mounting hardware. **B. FRONT MASK.** Keep your MAZDA3's front end free of nicks and scratches from insects and road debris. Custom tailored for a snug fit. **C. COMPASS & OUTSIDE TEMPERATURE AUTO-DIMMING MIRROR WITH HOMELINK®** This multipurpose rearview mirror combines compass, outside temperature and auto-dimming features with a HomeLink® controller to activate any system-connected lights, gates, alarms, etc. in your home. **D. DOOR SWITCH DECORATIVE PANELS.** Add a sporty flair to the interior of your MAZDA3 with these blue or red door switch decorative panels. Combine them with the instrument panel decorative trim for additional impact. **E. REAR BUMPER STEP PLATE.** Protects your MAZDA3's rear bumper from chips and scratches when you're loading and unloading. Looks sharp, too.

\*SIRIUS Satellite Radio reception requires a subscription and Mazda satellite radio receiver accessory kit. Available only in the U.S., except Alaska and Hawaii.

†Available in the following color combinations: Parking-brake cover—blue/silver, red/silver, black/silver; Gearshift knob—(A/T) black/silver, blue/silver, red/silver and (M/T) black/red, black/blue.



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