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04 | Mustang



Hiller Ford

HERE'S THE INFORMATION YOU REQUESTED.



American Muscle. 40 years strong.

The legend began when the first Ford Mustang was unveiled on April 17, 1964, at the New York World's Fair. News spread, and driving enthusiasts everywhere were hooked. Its groundbreaking design made it a car like no other, and those who could get their hands on the wheel of one, did. Forty years later, that passion for Mustang remains. As a lasting symbol of American muscle, it has a tradition to uphold and does so by keeping true to its heritage. And never losing sight of the future.



Mustang Lineup Overview

COUPE



A proven performer.

In addition to the standard features on every Mustang model, listed below are a few of the key features included on the Coupe.

- Powerful split-port induction V6
- 16-inch P225/55R tires and Alloy wheels
- SecuriLock™ passive anti-theft system
- Split/fold-down rear seat

MSRP: **\$18,345***

EPA estimated mpg: **20 city / 29 highway****

CONVERTIBLE

Open up and say ahhh.

In addition to the standard features on every Mustang model, listed below are a few of the key features included on the Convertible.

- Power-retractable convertible top
- Speed control
- Six-way power driver seat
- Color-keyed floor mats



MSRP: **\$24,080***

EPA estimated mpg: **20 city / 29 highway****

GT COUPE



Own the road.

In addition to the standard features on every Mustang model, listed below are a few of the GT Coupe features that are upgrades over Coupe.

- 4.6L SOHC V8 engine
- QuadraShock rear suspension and Traction-Lok rear axle
- 245/45ZR17 performance tires
- Fog lamps

MSRP: **\$23,870***

EPA estimated mpg: **17 city / 25 highway****

GT CONVERTIBLE

Feel the wind in your hair with 260 horses.

In addition to the standard features on every Mustang model, listed below are a few of the GT Convertible features that are upgrades over Convertible.

- 4.6L SOHC V8 engine
- QuadraShock rear suspension and Traction-Lok rear axle
- 245/45ZR17 performance tires
- Fog lamps



MSRP: **\$28,210***

EPA estimated mpg: **17 city / 25 highway****

MACH 1



A modern interpretation of an American icon.

Listed below are a few of the key features included on the Mach 1.

- Unique shaker hood scoop
- 32-valve 4.6L DOHC V8 engine
- MACH 460 sound system, including Sirius Satellite compatibility
- "Comfort Weave" leather seating surfaces

MSRP: **\$29,455***

EPA estimated mpg: **17 city / 26 highway****

A 390-horse supercharged stampede.

Listed below are a few of the key features included on the SVT Mustang Cobra.

- Supercharged, 32-valve 4.6L DOHC V8 engine
- 6-speed manual transmission
- MACH 460 sound system, including Sirius Satellite compatibility
- Dark Charcoal Leather Trimmed seats with preferred Suede inserts

SVT COBRA



MSRP: **\$35,200***

EPA estimated mpg: **17 city / 24 highway****

* Starting Manufacturers Retail Price, excluding taxes, title and registration fees. Optional equipment not included.

** EPA estimated city/highway mpg based on base engine/transmission configuration.

† Always wear your safety belt and secure children in the rear seat.



Once an icon, always an icon.

The Mach 1 Mustang came back in 2003 in limited quantities as a Living Legend. A reinterpretation of its predecessor, even the 17" wheels were styled after the originals as were the one-of-a-kind "comfort weave" leather-trimmed seats shown here. Underneath the functional shaker hood of a Mach 1 is a 4.6L DOHC 32-valve V8 engine that produces over 300 horsepower by using specially calibrated cams, a modified upper intake to accommodate the ram-air system, a forged crank (cast crank in automatic transmission application) and performance exhaust manifolds. Sound too good to be true? It almost is. The Mach 1 will only be available for another year. Get yours today before it returns to legendary status.



IF YOU HAVEN'T LOOKED AT FORD LATELY, LOOK AGAIN.

Featured Specifications - Interior Features

SEATING			GT	GT	Mach 1
	Coupe	Convertible	Coupe	Convertible	
Reclining cloth front bucket seats	S	S	-	-	-
Reclining cloth sport front bucket seats	-	-	S	S	-
Mach 1 sport seat with "comfort weave" styled leather seating surfaces	-	-	-	-	S
Leather front bucket seating surfaces (optional in V6 Premium and GT Deluxe; standard in GT Premium)	O	O	-	-	-
Leather front sport bucket seating surfaces (optional in V6 and GT Deluxe; standard in V6 and GT Premium)	-	-	O	O	-
2-Way headrests	S	S	S	S	S
Split-fold rear seatbacks (coupe)	S	-	S	-	S
Interior Upgrade Package: 4-way head restraints, aluminum-finish door lock posts, grey metallic finish on center panel and shifter bezel, leather-wrapped shift knob (aluminum in Mach 1), aluminum shift boot trim ring with manual transmission only, and stainless steel footrest/pedals (package not available in V6 Standard Coupe)	O	O	O	O	O

CLIMATE CONTROL			GT	GT	Mach 1
	Coupe	Convertible	Coupe	Convertible	
Air Conditioning	S	S	S	S	S

ENTERTAINMENT SYSTEMS			GT	GT	Mach 1
	Coupe	Convertible	Coupe	Convertible	
AM/FM stereo/CD and digital clock	S	S	S	S	-
AM/FM stereo CD/MP3 system with digital clock	O	O	O	O	-
Ford MACH 460 sound system: AM/FM stereo with in-dash 6-CD changer, SIRIUS Satellite radio capability, eight speakers, and 460 watts of peak power (standard in all Premium models)	O	O	O	O	S
Ford MACH 1000 sound system: AM/FM stereo with in-dash 6-CD changer, SIRIUS Satellite radio capability, eight speakers, and 1140 watts of peak power (available in Premium models only)	O	O	O	O	-

INSTRUMENTATION			GT	GT	Mach 1
	Coupe	Convertible	Coupe	Convertible	
Warning lights: airbags, door ajar, battery, oil pressure, brake, service engine soon, low fuel and safety belt reminder	S	S	S	S	S
Standard gauges: tachometer, volt, oil pressure, temperature and fuel	S	S	S	S	S
Digital clock in radio	S	S	S	S	S

DRIVER ASSISTANCE			GT	GT	Mach 1
	Coupe	Convertible	Coupe	Convertible	
Interval windshield wipers	S	S	S	S	S
Leather-wrapped steering wheel (standard in V6 Premium Coupe and Convertible)	S	S	S	S	S
Speed control (standard in V6 Coupe Deluxe and Premium)	S	S	S	S	S
Battery Saver feature	S	S	S	S	S
Driver's foot rest	S	S	S	S	S
Rear window defroster	S	S	S	S	S
Tilt steering wheel	S	S	S	S	S

REARVIEW MIRRORS			GT	GT	Mach 1
	Coupe	Convertible	Coupe	Convertible	
Day/night mirror	S	S	S	S	S
Power side mirrors	S	S	S	S	S

VISORS AND VISOR MIRRORS			GT	GT	Mach 1
	Coupe	Convertible	Coupe	Convertible	
Non-illuminated visor mirrors	S	-	S	-	S
Dual illuminated visor mirrors	-	S	-	S	-

CONSOLES			GT	GT	Mach 1
	Coupe	Convertible	Coupe	Convertible	
Center console: armrest, integral storage bin, dual cup holders, tissue holder, auxiliary powerpoint	S	S	S	S	S

OTHER CONVENIENCE ITEMS	Coupe	Convertible	GT Coupe	GT Convertible	Mach 1
Power locks, windows and decklid release	S	S	S	S	S
12-Volt powerpoint	S	S	S	S	S

INTERIOR COURTESY LIGHTING	Coupe	Convertible	GT Coupe	GT Convertible	Mach 1
Courtesy lamps: dome with side-door ajar switches (dome lamp integrated with rearview mirror in convertible) and luggage compartment	S	S	S	S	S

FLOOR COVERING	Coupe	Convertible	GT Coupe	GT Convertible	Mach 1
Color keyed carpet	S	S	S	S	S
Front floor mats, color keyed (Dealer accessory on Coupe)	S	S	S	S	S

WINDOWS AND GLASS	Coupe	Convertible	GT Coupe	GT Convertible	Mach 1
Solar tinted glass	S	S	S	S	S

Featured Specifications - Exterior Features

BODY MOLDINGS	Coupe	Convertible	GT Coupe	GT Convertible	Mach 1
Color-keyed Rocker Moldings	S	S	S	S	S

LIGHTING	Coupe	Convertible	GT Coupe	GT Convertible	Mach 1
Complex reflector halogen headlamps	S	S	S	S	S
Three-tiered vertical taillamps	S	S	S	S	S
Fog lamps	-	-	S	S	S

BODY (STYLE)	Coupe	Convertible	GT Coupe	GT Convertible	Mach 1
Convertible top with boot, power retractable	-	S	-	S	-
GT Hood and side scoop	-	-	S	S	-
Mach 1 hood with shaker scoop	-	-	-	-	S
Rear spoiler, single wing (standard on V6 Premium Coupe, V6 Deluxe and Premium Convertibles)	S	S	S	S	S
Fascias, body color front and rear with Mustang nomenclature	S	S	-	-	-
Fascias, body color front and rear with Mustang nomenclature, two cutouts for tail pipes and fog lamps	-	-	S	S	S

APPEARANCE PACKAGES	Coupe	Convertible	GT Coupe	GT Convertible	Mach 1
40th Anniversary Package: unique Crimson Red paint (also available in Black or Oxford White); Medium Parchment interior; Arizona Beige Metallic-color wheels plus tape stripe on hood, lower door panels and decklid; spoiler delete; color-keyed fold-away mirrors; unique 40th Anniversary floor mats; Deluxe Parchment cloth convertible top; 4-way head restraints; aluminum-finish door lock posts; grey metallic finish on center panel and shifter bezel; leather-wrapped shift knob; aluminum shift boot trim ring with manual transmission only, and stainless steel footrest/pedals (available with V6 and GT Premium only)	O	O	O	O	-
Pony Package: unique 16-inch polished wheels, unique rear fascia with black MUSTANG letters, GT hood, and leather-wrapped steering wheel (available with Deluxe and Premium models)	O	O	-	-	-
Sport Appearance Group: leather-wrapped steering wheel and P225/55R16 tires with bright aluminum wheels (optional in Deluxe Coupe; standard in Premium Coupe and Convertible)	O	S	-	-	-

Featured Specifications - Power and Handling

ENGINES	Coupe	Convertible	GT Coupe	GT Convertible	Mach 1
Split Port Intake OHV SEFI V6	S	S	-	-	-
4.6L SOHC SEFI V8	-	-	S	S	-
4.6L DOHC SEFI V8	-	-	-	-	S

TRANSMISSIONS	Coupe	Convertible	GT Coupe	GT Convertible	Mach 1
5-speed manual (not available in V6 Premium Convertible)	S	S	S	S	S
4-speed automatic (standard in V6 Premium Convertible)	O	O	O	O	O

ELECTRICAL SYSTEM	Coupe	Convertible	GT Coupe	GT Convertible	Mach 1
Engine Electronics – EEC-V	S	S	S	S	S

STEERING	Coupe	Convertible	GT Coupe	GT Convertible	Mach 1
Power rack-and-pinion steering	S	S	S	S	S

FRONT SUSPENSION	Coupe	Convertible	GT Coupe	GT Convertible	Mach 1
Front suspension type – MacPherson struts	S	S	S	S	S
Front struts – gas-pressurized front struts	S	S	S	S	S
Front stabilizer bar	S	S	S	S	S

REAR SUSPENSION	Coupe	Convertible	GT Coupe	GT Convertible	Mach 1
Traction-Lok Rear Axle	-	-	S	S	S
Rear Suspension type – coil spring 4-bar link	S	S	-	-	-
Rear suspension type - variable rate	-	-	S	S	S
Rear shocks – gas-pressurized rear shocks	S	S	-	-	-
Rear shocks – Quadra shock system	-	-	S	S	S
Rear stabilizer bar	-	-	S	S	S

DRIVE SYSTEM	Coupe	Convertible	GT Coupe	GT Convertible	Mach 1
Rear wheel drive	S	S	S	S	S

WHEELS	Coupe	Convertible	GT Coupe	GT Convertible	Mach 1
Wheels, 16-inch 5-spoke painted aluminum (Standard and Deluxe Coupes)	S	-	-	-	-
Wheels, 16-inch bright machined aluminum (Premium Coupe, Deluxe and Premium Convertibles)	S	S	-	-	-
Wheels, 16-inch polished aluminum (Deluxe and Premium only)	O	O	-	-	-
Wheels, 17-inch painted aluminum (Deluxe only)	-	-	S	S	-
Wheels, 17-inch premium painted aluminum (Premium only)	-	-	S	S	-
Wheels, 17-inch bright aluminum (optional with Premium only)	-	-	O	O	-
Wheel, 17-inch Heritage aluminum wheel	-	-	-	-	S
Mini spare tire	S	S	S	S	S

TIRES	Coupe	Convertible	GT Coupe	GT Convertible	Mach 1
Tires, P225/55R16 all-season	S	S	-	-	-
Tires, 245/45ZR17 Performance	-	-	S	S	S

Featured Specifications - Safety and Security

OCCUPANT PROTECTION	Coupe	Convertible	GT Coupe	GT Convertible	Mach 1
Side door intrusion beams	S	S	S	S	S
3-point lap shoulder safety belts	S	S	S	S	S
Airbags — second generation driver and passenger with passenger bag deactivation switch for use with child seat	S	S	S	S	S

ACCIDENT AVOIDANCE	Coupe	Convertible	GT Coupe	GT Convertible	Mach 1
Power 4-wheel disc brakes	S	S	S	S	S
Brakes, 4-wheel disc anti-lock brakes/traction control	O	O	O	O	S

ANTI-THEFT OR SECURITY	Coupe	Convertible	GT Coupe	GT Convertible	Mach 1
SecuriLock™ passive anti-theft system	S	S	S	S	S
Remote keyless entry (with 2 key fobs and illuminated entry)	S	S	S	S	S

S = Standard O = Optional - = Unavailable

Ford Division reserves the right to change product specifications at any time without incurring obligations.

† Always wear your safety belt and secure children in the rear seat.

Color Options & Wheel Styles



16" Painted Aluminum Wheel



16" Bright Machined Aluminum Wheel



16" Polished Aluminum Wheel



17" Painted Aluminum Wheel



16" Bright Aluminum 40th Anniversary V6 Premium Wheel



17" Premium Painted Aluminum Wheel w/Bright Flange



17" Bright Aluminum Wheel



17" Heritage Aluminum Wheel



17" Premium Painted 40th Anniversary GT Premium Wheel



Oxford White



Screaming Yellow



Competition Orange



40th Anniversary Crimson Red



Torch Red



Redfire Metallic



Azure Blue



Sonic Blue Metallic



Silver Metallic



Dark Shadow Grey Metallic



Black

Dealer Accessories

Your local Ford Dealer has just the right car for you, plus a host of accessories to tailor it perfectly to your needs.

Mini Tonneau Cover.

The mini tonneau cover helps protect the backseat and top from dust, dirt and ultraviolet rays. Made of a water-resistant, heavy-duty black vinyl, the cover features an embossed "Pony" logo. Folds neatly for easy trunk storage.



Custom Wheels.

We offer a wide variety of custom wheels for your Mustang. All wheels, including these 17" 5-spoke premium painted ones, are covered by the exclusive Ford Accessory Limited Warranty. (See dealer for a copy of the limited warranty.)

Mesh Windstop.

When you have the top down, this mesh windstop helps cut down that 60-mph breeze. Can be stored in trunk when not in use.



Why Ford Credit?

At Ford Credit, auto financing is our specialty. Whether you purchase or opt for a Red Carpet Lease, we offer a range of terms and features that make your experience hassle-free. Contact your local Ford Dealer or visit us on the Web at www.fordcredit.com.



Roadside Assistance

Every new Ford includes the assurance of a 24-hour emergency Roadside Assistance Program provided during the 3-year/36,000-mile limited warranty period. Ask your Ford Dealer for complete details on this program, which includes such services as fuel delivery, tire change, jump start, or even help when you're locked out of your vehicle.

New Vehicle Limited Warranty

Under the New Vehicle Limited Warranty, you receive bumper-to-bumper coverage for 3 years/36,000 miles with no deductible. You also receive corrosion perforation coverage for five years with unlimited mileage and no deductible. Ask your Ford Dealer for a copy of the warranty.